



RVS COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)
SULUR, COIMBATORE-641402

Affiliated to Bharathiar University
Reaccredited by NAAC with 'A+' Grade
Recognized by DST-FIST, New Delhi, Supported under DBT STAR COLLEGE SCHEME
Phone: +91 422 2687603 /421/480.
www.rvscas.ac.in

Department of Foods and Nutrition
Nutrizeal Association
Unnat Bharath Abhiyan (UBA) and National Service Scheme (NSS)
Jointly organized



“Breastfeeding week celebrations 2024”

Title of the Event:	Community Awareness programme
Date:	07.08.2024
Time:	04.00PM
Resource Person:	Faculties of Department of Foods and Nutrition, Unnat Bharath Abhiyan (UBA) and National Service Scheme (NSS)
Platform: Online/Off line	Off line
Venue:	Ravathur Village, Sulur
Theme of the Event:	Closing the Gap: Breastfeeding Support for All
Objectives:	To increase knowledge and understanding within the community about the importance of breastfeeding, promote equitable access to breastfeeding resources and support, and address disparities in breastfeeding rates among different socio-economic, racial, and ethnic groups. The program aims to empower families with culturally competent education, advocacy, and practical guidance on breastfeeding, while fostering a supportive environment that encourages breastfeeding practices across all demographics.
Total Number of Participants:	83
Number of Direct Beneficiaries:	11



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Diversity of the Activity:	Interdisciplinary / Multidisciplinary
Outcome:	The expected outcome of the programme is an increase in breastfeeding initiation and continuation rates, particularly among underserved and underrepresented groups. The program should result in heightened community awareness about breastfeeding benefits, improved access to breastfeeding support services, and stronger support systems for breastfeeding mothers. It should contribute to reducing the disparities in breastfeeding practices and ensure that all families, regardless of background, have the resources and support needed for successful breastfeeding.
Social media link	<p>Facebook :</p> <p>https://www.facebook.com/share/p/Gu6QVMTzECmViMv9/?mibextid=WC7FNe</p> <p>https://www.facebook.com/share/p/GJwKUJsNGzfjMqp3/?mibextid=xfxF2i</p> <p>Instagram :</p> <p>https://www.instagram.com/p/C-2M4f3AiMo/?igsh=YnYyY3VqZXNlMGlr</p> <p>LinkedIn :</p> <p>https://www.linkedin.com/posts/rvssulur-cas_rvscassulur-rvssiragugal-worldbreastfeedingweek2024-activity-7231234422715334657-XKo6?utm_source=share&utm_medium=member_android</p>



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Breastfeeding week celebrations 2024

Report

As part of the Community Awareness Programme on promoting breastfeeding support for all, a student-led drama was held to emphasize the importance of nutrition during breastfeeding and lactation, and the overall benefits of breastfeeding for both mother and child. The programme aimed to educate the community, reduce disparities, and create a supportive environment for breastfeeding mothers.

The drama highlighted two key themes. First, it portrayed the critical role of maternal nutrition during breastfeeding, emphasizing the need for a balanced diet rich in essential nutrients like vitamins, minerals, and hydration. These were shown as vital for optimal milk production and the mother's health, contributing to the baby's growth and the mother's recovery after childbirth. Second, the drama focused on the multifaceted benefits of breastfeeding, including emotional, physical, and developmental aspects. The performance illustrated how breastfeeding provides antibodies, reduces the risk of chronic illnesses, and promotes bonding between mother and baby, emphasizing breastfeeding's long-term health benefits.

The drama captivated the audience, delivering these messages in an accessible and engaging way. Audience members reported an increased understanding of both the nutritional needs of breastfeeding mothers and the benefits of breastfeeding. Many also became more aware of the social and health disparities in breastfeeding practices, appreciating the focus on inclusive support for all mothers.

Overall, the drama effectively raised awareness about breastfeeding and nutrition during lactation, fostering community conversations and advancing the programme's goal of equitable support for breastfeeding mothers across diverse communities.



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ARTS AND SCIENCE**

Trichy Road, Sulur, Coimbatore - 641 402 | www.rvscas.ac.in

Department of Foods & Nutrition
Nutrizeal Association

National Service Scheme

Unnat Bharat Abhiyan



CELEBRATES
WORLD

BREASTFEEDING

WEEK Aug 01st - 07th, 2024



**COMMUNITY AWARENESS
PROGRAMME**

Closing the Gap: Breastfeeding Support for All

AUG
07
2024

04:00 p.m.
ravathur, sulur



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Sulur

31.07.2024

From

Dr. S. Angeline Esther Preethi
Associate Professor and Head
Department of Foods and Nutrition
RVS College of Arts and Science
Sulur, Coimbatore-641402

To

The Principal
RVS College of Arts and Science
Sulur, Coimbatore-641402

Respected Sir,

Sub: To conduct activities for World Breastfeeding Week Celebrations, 2024 – Reg:-

This is to bring to your kind notice that our department is planning to conduct various activities in connection with World Breast Feeding Week Celebrations between 1st and 7th August, 2024. In this regard I request you to kindly permit us to conduct the programmes.

Kindly do the needful.

Thanking You

Yours Sincerely,

S. Angeline Esther Preethi
(Dr.S.ANGELINE ESTHER PREETHI)

List of Activities:

Dissemination of knowledge through Blog
E-Quiz
Poster Presentation
Community Awareness Programme


PRINCIPAL



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DEPARTMENT OF FOODS AND NUTRITION
Department of Foods and Nutrition
Nutrizeal Association
Unnat Bharath Abhiyan (UBA) and National Service Scheme (NSS)
“Breastfeeding week celebrations 2024”

Participant Details –Faculty

S.NO	NAME OF THE STAFF	DESIGNATION
1	Dr.S.Angeline Esther Preethi	Associate Professor & Head
2	Mrs.K.Yasodhadevi	Assistant Professor
3	Mrs.R.D.Sathya Suba	Assistant Professor
4	Ms.Mohanapriya S	Assistant Professor
5	Ms.K.Srivaishnavi	Assistant Professor
6	Ms.R.Sandhiya	Assistant Professor
7	Ms.G.Sai Navaneetha	Assistant Professor
8	Ms. K.Kamatchi	Assistant Professor
9	Ms. V.Gunaselvi	Assistant Professor

NSS

S.NO	NAME OF THE STAFF	DESIGNATION
1	Dr. T. Satgurunathan	NSS Coordinator



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Participant Details -Students

S.No	CLASS	StudentName
1	M.Sc FOODS AND NUTRITION	FATHIMA SAFA P K
2		FIZA KACHUMMI V P
3		JESHMA SANTHOSH
4		KAJAL PRATHEESHA S
5		KAVERI HARIKUMAR
6		KAVIYAPRIYA R
7		KOWSHIKA V
8		MEENA R
9		PRIYA DHARSHINI S
10		RANJITH R
11		RESHMA MURALI
12		RINAD A NASAR
13		SAKTHISREE S
14		SEETHAL M G
15		SHIFANA FATHIMA A
16		SOUMYA T
17		VANI UNNIKRISHNAN
18		VISHAL C
19		VIVEK P G
20		KAVYA
21		HARITHA
22		KRITHIK
23		PRIYADHARSHINI
24		SOWMIYA
25		SRIRAM
26	B.SC NUTRITION AND DIETETICS	KRISHNAJA
27		JIYA
28		VAISHNAVY
29		SOPHIA
30		RUTHRAN
31		GOWTHAM
32		RAGHUL PETERSON
33		SUBASH CHANDRAN
34		PAVITHRA C S
35		SWATHY
36		ABARNA



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37	RANJITHA
38	RANJITH KUMAR
39	BAVANA
40	BHARANI PRIYA
41	GOWRI SHANKARI
42	AJAY
43	SUBRAMANIAN
44	TIJIL
45	VARUN KESAVAN
46	INDIRA
47	MOUNICA
48	DURGA
49	SHALINI
50	LALITH KUMAR

RVS COLLEGE OF ARTS AND SCIENCE (Autonomous)
DEPARTMENT OF FOODS AND NUTRITION – NUTRI ZEAL ASSOCIATION

&

NATIONAL SERVICE SCHEME
WORLD BREAST FEEDING WEEK CELEBRATIONS – 2024
COMMUNITY AWARENESS PROGRAMME

VENUE: RAVATHUR VILLAGE

DATE: 07.08.2024

S.No	Name of the Participant	Phone Number	Signature
1.	Jayalakshmi	9790050084	M. Jayalakshmi
2.	Lakshmi	8438185165	Lakshmi
3.	Priya	9384493636	Priya
4.	Beena	9942493061	B. Beena
5.	Manimegalai	9751293854	Manimegalai
6.	Sarithra	-	Sarithra
7.	YOGESH T	9677983232	Yogesh T
8.	அனி	80 7228 1332	Ani
9.	அனீஸ்	8122 381502	Anis
10	அனீஸ்	9629668288	Anis
11	அனீஸ்	9944732259	Anis
12	UNH	99 5290278	UNH
13	Boopathi	9952 286763	Boopathi
14	செல்வி	7418 285368	Selvi
15	செல்வி	79 64124343	Selvi
16	செல்வி	89 40565919	Selvi

S.No	Name of the Participant	Phone Number	Signature
26	S. Latha	867522116 2	S. Latha
27	K. Sridharan	9942590271	Sridharan
28	K. Surya Kala	9087047846	Surya
29	S. Babu	6364772083	S. Babu
30	Maheshwari	9787226362	Mahesh
31	Madhu	8672116278	Madhu
32	Prasanna	6782691162	Prasanna
33	Yashwanth	9710103494	K. Yashwanth
34	Vignesh	80728831862	Vignesh
35	Boopathy	9944030123	Boopathy
36	Abi	7418768397	V. Abhi
37	Suba	9361294004	Suba
38	Ravi	9790380092	Ravi
39	Kaleesh	8608706764	Kaleesh
40	Nandhini	8903354505	Nandhini
41	Aravind	7695808334	Aravind
42	Anjali	9344280611	A. Anjali
43	Sakthi	8608801573	Sakthi
44	Sanjana	9344470160	Sanjana
45	Rajee	9042968850	Rajee
46	Pavithra	1017816721	Pavithra

S.No	Name of the Participant	Phone Number	Signature
47	A. Subramani	9965837888	அ. சுப்ரமணியன்
48	S. Esuvan	8985106037	S. Enji
49	M. Karpagam	9790518940	M. Karj
50	S. Boomika	7010021656	S. Boomika
51	B. Niranjana	9500270162	B. Nirj
52	B. Partha Sarathy	9944870516	B. Sarathy
53	R. Priyadharshini	6379845268	R. Priya
54	M. Jeevitha	9363228522	M. Jeevi
55	M. Poovizhi Raj	7871031915	M. Poovi
56	E. Abinaya	7418768396	E. Abinaya
57	K. Bhavana Sri	9626309865	K. Kaviraj
58	M. Bathmavathi	9943574262	M. Buij
59	S. Gopika	7904124842	S. Gopi
60	M. Valarmathi	8056373755	ம. வலர்மதி
61	S. Karthika	7904765446	ச. கார்த்திகா
62	S. Manikandan	9360930188	S. Manj
63	V. Tamilarasan	9894698557	V. Tami
64	V. Mouthika	8925097375	V. Mouthi
65	V. Sanjay	9597074581	V. Sanj
66	M. Varshini	8300640499	M. Varshini
67	M. Vignesh	7448833245	M. Vignj

S.No	Name of the Participant	Phone Number	Signature
68	M. Madalmeri	9577 986101	M. +
69	P. Padma	9943574262	Padma.
70	A. சமீரமணி	9965837828	சமீரமணி
71	R. Vanitha	9488124042	Vanitha.
72	B. விஜயலக்ஷ்மி	9488124242	விஜயலக்ஷ்மி
73	R. பஞ்சீனாபி	9750724042	பஞ்சீனாபி
74	R. சோமியணி	9566894450	சோமியணி
75	சிந்திரா	9789324130	சிந்திரா
76	ராணி	902536329	ராணி
77	சமீர்திர	9788658284	சமீர்திர
78	லக்ஷ்மி	8675221162	லக்ஷ்மி
79	சமீரமணிமய	9942590271	சமீரமணிமய
80	ராணி	9344280611	ராணி
81	சமீரமணி	6385851932	சமீரமணி
82	சமீரமணி	9629668298	சமீரமணி
83	சமீரமணி	9790578140	சமீரமணி

