

GMR Institute of Technology | An Autonomous Institute Affiliated to JNTU-GV



GARIT

UNNAT BHARATH ABHIYAN

Title	Awareness on Food Adulteration		
Date	09-11-2024		
Time	9.00 AM to 1PM		
Location	Balakavi Valasa		
Facilitator/Chair	Sri CLVRSV Prasad garu		
Attendees	GMRIT students, College Management, Village President Chandra		
	Sekhar garu and other		

GMR Institute of Technology An Autonomous Institute Affiliated to JNTU-GV



Date: 07-11-2024

Rajam

To

The Principal

GMR Institute of Technology

Rajam

Subject: Request for Permission and Support for UBA Grama Sabha and Household Survey at Balakavivalasa & Poorempeta

Dear Sir,

As part of the Unnat Bharat Abhiyan, our team will visit Balakavivalasa to participate in the Grama Sabha and conduct a household survey on 9/11/2024 (Saturday). Therefore, I kindly request your permission to carry out this activity.

Additionally, I would like to request transportation arrangements and lunch provisions for 60 students. We plan to complete the morning session (9 AM to 12.30 PM) at Balakavivalasa and the afternoon session (1.30 PM to 4 PM) at Paarampeta.

Thank you for your support

cour

Yours Sincerely

Dr. D. Tejeswararao

UBA Coordinator

Objective of the Visit

As part of the Unnat Bharat Abhiyan (UBA) initiative, the GMRIT UBA team visited Balakavivalasa with the objective of creating awareness about food adulteration and promoting safe food practices. This program aimed to educate villagers on identifying adulterated food products and the health risks associated with consuming such items.

Activities Conducted

1. Awareness on Food Adulteration

- Our students conducted interactive sessions in which they demonstrated simple, practical experiments to help villagers identify adulterants in everyday spices such as tea powder, turmeric powder, and chili powder.
- These demonstrations included showing how to check for common adulterants that may affect quality and health, empowering villagers with tools to assess food safety independently.

2. House-to-House Interaction

- The team visited each household in the village, ensuring every family was personally involved in the awareness drive. This approach fostered direct engagement and allowed villagers to ask questions and gain confidence in food safety practices.
- 3. Education on Food Preservation and Packaging
- Our team discussed the importance of proper food packaging and the use of preservatives. Information was provided on how certain preservatives, though widely used, can affect health over time. The session encouraged villagers to be cautious with packed foods and to look for reliable sources.

Outcome and Response

The initiative received a positive response from the villagers, with many expressing appreciation for the knowledge shared. Villagers were eager to learn about food safety, and the hands-on demonstrations were well-received, providing practical value and immediate application in their daily lives.

Remarks by Village President

The village president Sri Chandrasekhar garu praised the efforts of the GMRIT UBA team, acknowledging the program's impact in promoting health and safety within the community. The president commended the students for their dedication and encouraged ongoing collaboration to further benefit the village.

Conclusion

The visit to Balakavivalasa was successful, achieving its goal of raising awareness about food adulteration and empowering villagers to make informed choices about the food they consume. The GMRIT UBA team plans to continue similar initiatives, building on the success of this visit to foster health and well-being across other communities.

Photos



GMR Institute of Technology

UBA



Date: 09/11/2025

Signature Statement

S.No.	Name of the Student	JNTU Number	Year	Signature	
1.	T.Tanmai	24341A05M5	I	T.Tanmai	
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UBA Coordinator Signature

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Date:

Signature Statement

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UBA Coordinator Signature