

UNNAT BHARAT ABHIYAN

Institute/Organization Name:

Shrimati Indira Gandhi College
Tiruchirappalli-620 002 (AISHE Code-C-35828)

Activity Report

Financial Year: 2023-2024

Quarter: Q3 (Jul-Sep)

UBA Coordinator's Name: Dr. N. Hemalatha

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Mobile No: 9443821549

Adopted Village: Sevanthinathapuram

Activity Title: Empowering Rural Communities through Digital Literacy

Date: 31st July 2024

Description:

A digital literacy program was conducted to educate rural community members on the fundamentals of digital tools, including the use of smartphones, basic computer skills, and internet safety. The session highlighted the use of digital platforms for accessing government services, online banking, and educational resources.

Need:

1. To address the digital divide in rural areas.
2. To enable access to online services and resources.
3. To empower individuals with the skills to engage in digital ecosystems effectively.

Participants:

- **Total Participants:** 35
- Community members, including youth and women from the village.

Impact Outcomes:

1. **Skill Development:** Improved understanding of basic digital tools and their practical applications.
2. **Access:** Enhanced ability to access e-governance services and digital banking platforms.
3. **Empowerment:** Increased confidence in utilizing technology for daily needs.

Next Plan:

1. Conduct advanced digital literacy workshops focused on e-commerce and e-governance.
2. Collaborate with local organizations to distribute affordable digital devices.
3. Set up a community digital resource center for continuous learning and support.