

SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi Accredited by NBA and NAAC "A+" | BIS/EOMS ISO 21001 : 2018 and 9001 : 2015 Certified and NIRF ranked institution



Sai Leo Nagar, West Tambaram, Chennai - 600 044. www.sairam.edu.in



Naadu Nam Veedu Thittam















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UNNAT BHARAT ABHIYAN மேம்பட்ட இந்தியா பிரசாரம்

The "Naattu Nam Veedu Mugam" event was successfully held at Ooratchi Ondriya Thodakkapalli in Nallur Village, Poonthandalam, on July 6, 2024. As part of a community outreach initiative, this event was designed to provide vital identification and financial services to eligible individuals in the area. Its primary focus was on easing access to key government services, such as Aadhar card registration and updates, as well as opening post-payment accounts. Beyond offering these services, the event aimed to empower the local community and raise awareness about the importance of secure identity and financial resources.

















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Takeout of this event:

At the event, people without an Aadhar card could register for one, those needing updates could make necessary corrections, and new post-payment accounts were opened to encourage financial inclusion. Additionally, various other essential identity services were made available, helping community members gain secure access to identification and banking resources. This, in turn, allowed them to participate more fully in government programs. The turnout was excellent, with enthusiastic participation from community members eager to take advantage of the services offered. The event not only filled gaps in access to identity and financial tools but also promoted financial literacy, especially among underserved groups. To maximize the impact of such outreach in the future, extending the event duration, adding more staff, and providing digital services workshops would be beneficial. Special thanks are due to the volunteers, school administration, and local officials who dedicated their time and effort to making this event a success.



The "Naattu Nam Veedu Mugam" event met its goals by increasing access to essential identification and financial services for the community. By offering Aadhar registration and updates alongside post-payment account openings, the event equipped people with the resources they need to participate in government schemes and strengthen their financial security. The positive community response underscores the importance of these outreach efforts and highlights the ongoing need for initiatives that bridge access gaps and foster inclusivity. This event not only strengthened community connections but also laid the groundwork for increased financial literacy and independence. Going forward, similar events can expand opportunities for underserved populations, helping create a more connected and inclusive society.









