



Sri

# SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi  
Accredited by NBA and NAAC "A+" | BIS/EOMS ISO 21001 : 2018 and 9001 : 2015 Certified and NIRF ranked institution  
Sai Leo Nagar, West Tambaram, Chennai - 600 044. [www.sairam.edu.in](http://www.sairam.edu.in)



## UNNAT BHARAT ABHIYAN

மேம்பட்ட இந்தியா பிரசாரம்



## IGEN GREEN DAY - 2024



UBA - SRI SAI RAM ENGINEERING COLLEGE



Total Save - 1585 Whr / Day

அன்பு வாய்க்கையாளர்களே மேல் குறிப்பிட்டுள்ள 9 யுக்திகளை பயன்படுத்தி தினமும் ஒரு யூனிட் மின்சாரத்தை சேமிப்போம்.  
கனம் கனவை நினைவாகக் ஒன்றிணைவோம் இந்தத் திட்டத்தை துரிதப்படுத்தி வளமான இத்தியாவை உருவாக்குவோம்.

Partners

Society Partner



GREEN9 - EnSAV Club Celebrated Energy Conservation Week through Release of Version 2.1 on 14<sup>th</sup> December 2018 @ EWS Annual Meet '18  
by Honorable Minister Er. K. Pandiarajan, Government of Tamilnadu & Er. A.C.S. Arunkumar, President, Dr. M.G.R. Educational & Research Institute

Version 2.0 - Released by Dr. APJM. Nazima Maralkayar, Managing Trustee, APJ Abdul Kalam International Foundation 20<sup>th</sup> May 2018 @ Vision 2020 Conference

More Details Contact Dr. L. Ramesh, Chairman - GREEN9 +91-9444071933 chairman@green9.org www.green9.org



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## UNNAT BHARAT ABHIYAN மேம்பட்ட இந்தியா பிரசாரம்



On October 22 / 2024 , Sri Sairam Engineering College's UBA team celebrated IGEN Green Day with the mission of motivating people to select their favorite Sustainable Development Goal (SDG) and take green actions and peace pledges.

As part of this initiative, the team raised awareness in the villages of Varadharajapuram, Naduveerapattu, Somangalam, Poonthandalam, and Nandambakkam. Over 250 yellow bags were distributed to villagers, highlighting the dangers of plastic use and promoting eco-friendly alternatives. The event was led by a group of five core members, supported by 125 volunteers, and successfully accomplished its goal of spreading environmental awareness.

### POONTHANDALAM :



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### NANDABAKKAM:



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SOMANGALAM :



VARADHARAJAPURAM:



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### NADUVEERAPATTU:



### Takeout of the Events:

Sairam UBA organized the Green Day Pledge 2024 on October 22, along with the SDG Pledge, in the villages of Somangalam, Poonthandalam, Varadharajaputam, Nadampakkam, and Naduveerapattu Grama Panchayats. The event aimed to raise awareness about environmental sustainability and promote the United Nations' Sustainable Development Goals (SDGs) within the local communities.

The event saw active participation from the President, Vice President, and ward members of the panchayats, as well as a large number of village residents. Around 150 UBA volunteers joined forces with community members, making the event a collective success. Approximately 100 people from each village took part in the activities, demonstrating the strong interest and commitment of the local population towards environmental issues.



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Throughout the event, we distributed awareness handouts to the public, highlighting the urgent need to reduce the use of plastic bags. Volunteers emphasized how single-use plastics contribute to environmental pollution and harm local ecosystems. To further encourage sustainable practices, we distributed 500 cloth bags among the villages. These cloth bags were provided as an alternative to plastic, helping residents adopt eco-friendly habits in their daily lives.

**SEC202410UBA08**

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**iGen Green Day 2024**  
The Institution of Green Engineers  
**Pledge4Green & Act4Green**  
**Select your favourite SDG Goal**  
22.10.2024 | 10 AM -12 PM | Venue : UBA Adopted Villages  
**Creating Awareness and Public Pledge in UBA Adopted Villages**  
(Somangalam, Vardharajapuram, Poonthdandalam, Nandampakkam, Naduveerapattu )  
**Inaugural by**  
**Ms. T. Manimehalai**  
AEE, Tamil Nadu Pollution Control Board (TNPCB)  
Oragadam, Kaancheepuram district

**Event Co-ordinator :**  
Dr. B. Thanuja, UBA Strategist

**Event Organizing Committee :**  
Mr. M. Meiyannathan, UBA Propagator  
Mr. N. Gopinath, UBA Executor  
Mr. D. Prabhu, UBA

**Mr. R. Chithrakkannan**  
UBA - Co-ordinator

**Mr. T. Athilingam**  
ELP-Manager-SEC

**Dr. J. Raja**  
Principal / SEC

**Dr. Sai Prakash LeoMuthu**  
Chairman & CEO



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