



DISTRICT ADMINISTRATION PALAKKAD

# UNCHAIN

Youth ideathon to combat drug abuse

**Got an idea to stop drug abuse?  
Present it to the District Collector.  
Stand a chance to win prizes worth .**

**₹19,000**



**June 16 – 24, 2025**



**Across 7 Taluks of Palakkad District**



उन्नत भारत अभियान  
UNNAT BHARAT ABHIYAN



INDIAN INSTITUTE  
OF TECHNOLOGY  
PALAKKAD



DEPARTMENT OF GENERAL EDUCATION



SOCIAL JUSTICE  
DEPARTMENT

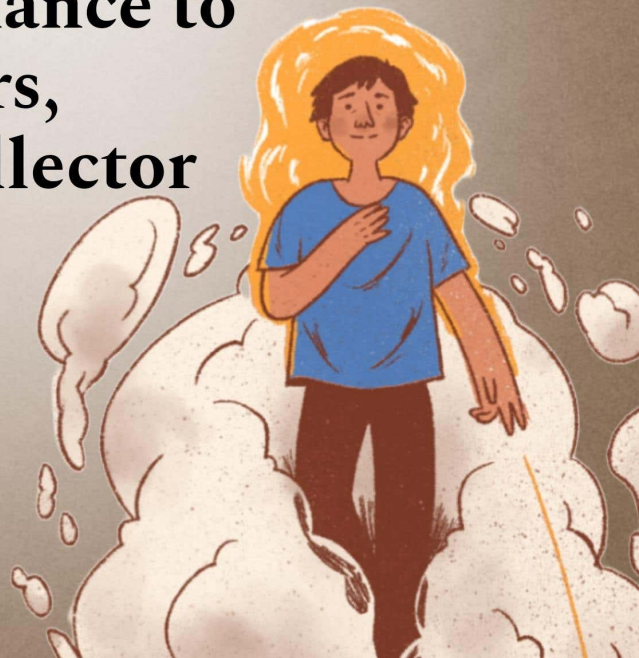






# OBJECTIVES

- To gather innovative ideas from youth to fight and prevent drug abuse
- To promote awareness among students about the impact of substance use
- To explore ideas that can be implemented at the district level
- To provide students a chance to interact with policymakers, including the District Collector







# PROGRAM STRUCTURE

## ROUND 1: IDEATION

- Teams of 3 students
- Each team will receive 1 response sheet
- Teams will have 30 minutes to discuss and write their idea
- Written idea will be evaluated by the panel

## ROUND 2: IDEA PITCHING

- Only shortlisted teams from Round 1 will participate
- Teams will present their idea before the judging panel
- Presentation: 5 minutes, followed by 2-minute Q&A





# ROUND 3: DISTRICT-LEVEL GRAND FINALE

- Only shortlisted teams from Round 2 will participate
- Held on June 26 – International Day Against Drug Abuse and Illicit Trafficking.
- A closed-door group discussion with the District Collector
- Final selection of best ideas and announcement of prizes





# Participation Rules

- Each institution can register up to 5 teams
- Each team must have 3 student members
- Each team can participate only in the program held in their respective taluk
- Students must bring:
  - ✓ College/School ID card
  - ✓ Pen
  - ✓ Exam pad
- For schools: Only +1 and +2 (Higher Secondary) students are allowed
- Program starts at 9:30 AM sharp at all venues





# Venue Locations & Registration Deadlines

Date	Taluk	Venue Location	Registration Deadline
June 16	Chittur	Govt. College, Chittur	June 14
June 17	Alathur	SN College, Alathur	June 15
June 18	Pattambi	SNGS College, Pattambi	June 16
June 19	Attappady	EMS Hall, Agali	June 17
June 20	Palakkad	Victoria College, Palakkad	June 18
June 23	Mannarkkad	MES Kalladi College, Mannarkkad	June 21
June 24	Ottappalam	NSS College, Ottappalam	June 22





## DISTRICT-LEVEL CASH PRIZES




**1st Prize – ₹10,000**




**2nd Prize – ₹6,000**



**3rd Prize – ₹3,000**

 Finalists will be selected during the District-Level Grand Finale on June 26 in the presence of the District Collector.

 Outstanding ideas may be considered for district-level implementation.








# HOW TO REGISTER

- . Institutions must register through the official Google Form
- . Each institution can register up to 5 teams (3 students per team)
- . Scan the QR code below to submit your entries before the respective deadline:



 Institutions are requested to encourage active participation and support students throughout the program.