

REPORT

ON

**One Day Orientation for Participating
Institutions**

Under

Unnat Bharat Abhiyan

19th August 2025



**NATIONAL INSTITUTE OF TECHNOLOGY
DURGAPUR**

UBA- Regional Coordinating Institution

**Mahatma Gandhi Avenue, Durgapur, 713209, West
Bengal**

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1. Introduction:

Unnat Bharat Abhiyan tries to bring a transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. This mission is conceptualised as a movement to enable processes that connect institutes of higher education with local communities to address the development challenges of rural India through participatory processes and appropriate technologies for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive university system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors.

National Institute of Technology, Durgapur has been involved under Unnat Bharat Abhiyan since **2014**. The inception of this nationwide campaign was started by the Honourable Prime Minister, Shri. Narendra Modi Ji. From the year **2019**, National Institute of Technology Durgapur has been designated as Regional Coordinating Institute under the West Bengal Region.

RCI- NIT Durgapur have been the Regional Coordinator of 12 districts including Paschim Bardhaman, Birbhum, Nadia, Murshidabad, Maldah, Uttar Dinajpur, Dakshin Dinajpur, Coochbehar, Alipurduar, Darjeeling, Jalpaiguri and Kalimpong. Currently, 70 colleges have approved under RCI-NITD and to orient newly approved 22 colleges, for rural societal upliftment works under UBA, NIT Durgapur hosted an in person orientation program on 19th August 2025. Twenty-four newly approved PI members visited from Coochbehar, Darjeeling, Maldah, Murshidabad, Nadia, Birbhum and Paschim Bardhaman attended the event.



2. Registration of Participants

The visiting PI Coordinators were greeted by the RCI team from NIT Durgapur. The Registration kits were distributed among the participants. As all the PI Colleges were newly approved in the 2025-26 session, a meet-and-greet session was conducted where PI Coordinators from different districts met each other for the first time in person and also with the RCI team for rapport building and mutual relationship-building to take the program forward in the coming time.



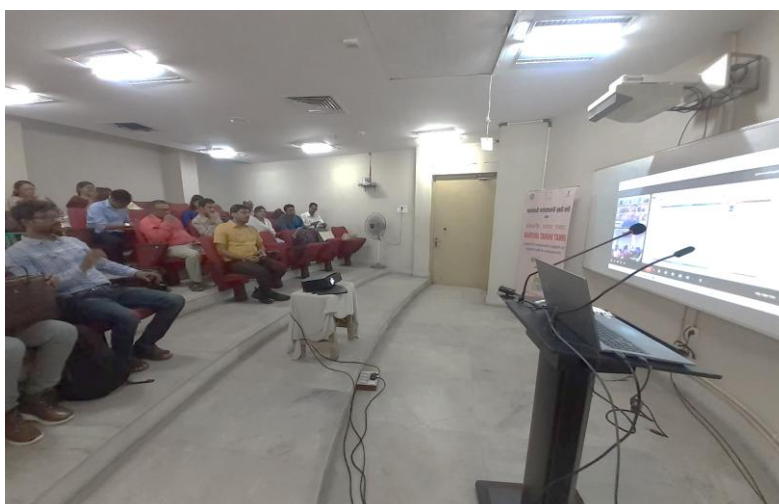
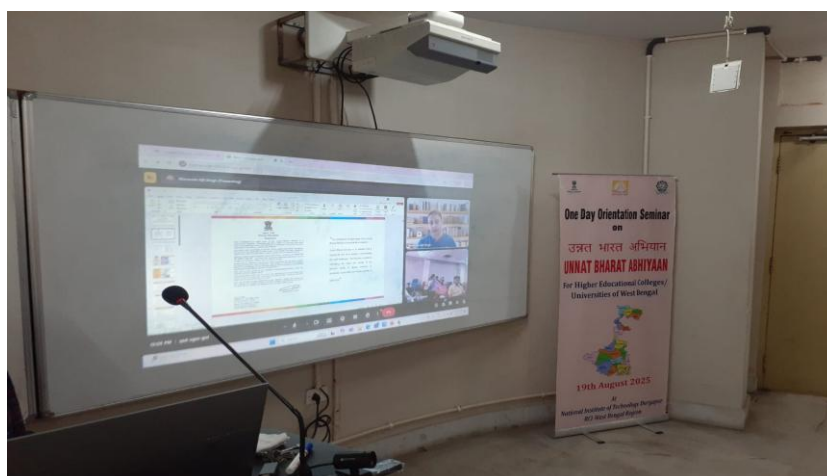
3. Welcome Presentation by Dr Shri Krishan Rai, RCI Coordinator

After successful registration and distribution of welcome kits amongst the participants, Dr Shri Krishan Rai, RCI Coordinator welcomed the participants. After a formal introduction of all the participating members, Dr Rai made the participants familiar with the way of working under UBA through a presentation. One-on-one interactions with participants were held to discuss their current registration status and the problems they faced. Dr Rai, through his presentation, highlighted the benefits of students participating in UBA activities and also for the faculty. He also stressed upon identification of region-specific problems faced and encouraged PI Coordinators to develop solutions and submit for funding under different SEG heads.



4. Online Presentation on UBA Journey over the years and Demonstration on UBA Website and SEG portal by Ms Manvee Ajit Singh, Sr. Project Scientist, NCI-UBA

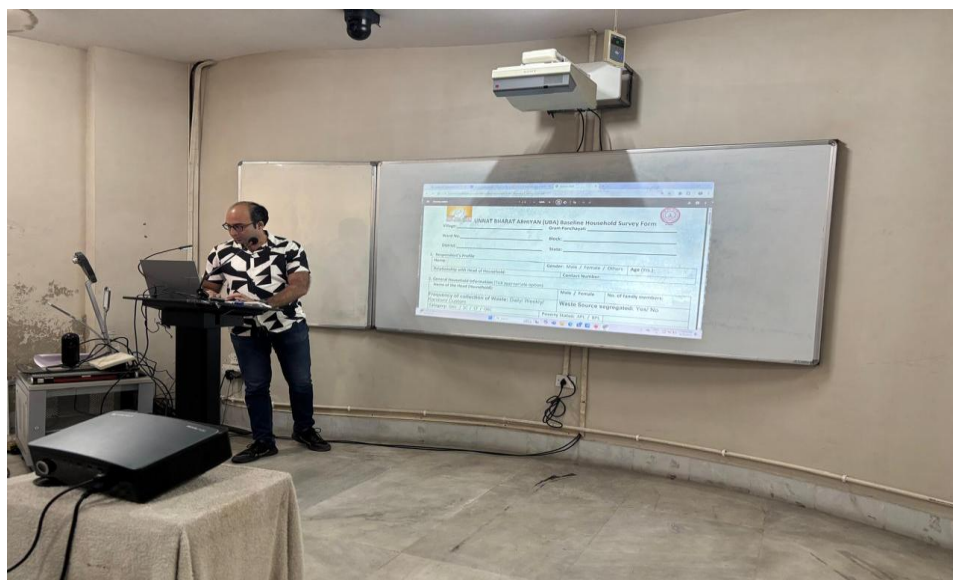
NCI- IIT Delhi joined the program in virtual mode, where Ms. Manvee Ajit Singh, Sr. Project Scientist, presented on the journey of Unnat Bharat Abhiyan. He highlighted the key achievements under UBA, the MoU signed with different Government organizations like CSIR, NECTAR, VIBHA, and also with NGOs like YOJAK. He encouraged PI coordinators to collaborate with their agencies in further rural upliftment projects in their respective regions. He also showed success stories of participating institutions from all over India and highlighted the fact how UBA is bringing out transformational changes in rural society. Participants were highly motivated by his insightful presentation and noted down key takeaways for possible implementation from their end. Ms Manvee also gave a training session on the UBA website and SEG proposals. An interactive session was organized, and PI colleges had one-on-one interaction with the NCI team and cleared their doubts and queries.





5. Query Resolving and Valedictory Session

A Query resolving session among the PIs was also organized, where RCI Assistant Rishya Prava Chatterjee addressed the queries regarding the UBA action plan, portal-related queries, and steps of preparing the Village Development Plan. He gave a thorough review of the Village Survey and Household survey forms and explained the scopes that can be explored by getting data in surveys for proposal submission. The steps to prepare UC and SOE after successful utilization of funds were also demonstrated. PI colleges under RCI- NIT Durgapur shared their experiences, hardships faced, and their overcoming technique. The program ended with a Valedictory session, RCI Coordinator handed over the certificate of participation to participants.





6. Conclusion

PI colleges were highly motivated, most of their queries were on-spot resolved and they promised will immerse themselves in inclusive rural societal transformation. They also assured active participation in all UBA events, and NIT Durgapur vowed to provide necessary support and cooperation to them in continuing with their UBA activities. The one-day orientation ended successfully with cooperation from the NCI team, and more such orientations will be organized in the coming quarters to encourage PI colleges and together contribute to inclusive rural development.

