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UNNAT BHARAT ABHIYAN

மேம்பட்ட இந்தியா பிரசாரம்



Report on

HOUSE HOLD SURVEY

UNNAT BHARAT ABHIYAN



Empowering Villages Through Awareness and Action



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Introduction:

From February 19 to 24, 2025, the **Unnat Bharat Abhiyan (UBA)** Cell of Sri Sairam Engineering College conducted a **Household Survey** in **Somangalam** village as part of its rural engagement initiative. The primary objective of this survey was to understand the needs and requirements of individuals and the community across various wards of the village. A total of 80 students from first, second, and third year participated in this activity in batches, covering six wards over four survey days. The process began with a structured training session conducted at the Incubation Auditorium, where students were briefed on the survey procedure and form requirements. The survey covered 395 households, and the data collected is intended to support the planning of future development projects and to create awareness among the villagers about various state and central government schemes.



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About the Event :

Event: Household Survey – Somangalam Village

Location: Somangalam Village, Tamil Nadu

Dates: 19th, 21st, 23rd, and 24th February 2025

Time: 9:00 AM – 1:00 PM

Participants: 80 Students (from 1st, 2nd, and 3rd Year)

Training Dates: 14th and 19th February 2025

Training Venue: Incubation Auditorium, Sri Sairam Engineering College

Survey Coverage: Wards 1 to 6 (Total of 395 households)

UBA Coordinator: Mr. R. Chithrakkannan

Staff Involved:

- Dr. B. Thanuja – Strategist
- Mr. Meiyannathan – Organizer
- Mr. D. Prabhu – Executor
- Mr. Athilingam – ELP Manager



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Objective :

The primary objective of the household survey was to understand the needs and requirements of the residents of Somangalam village across various wards. This initiative aimed to collect accurate data that could support the planning and implementation of development activities under the Unnat Bharat Abhiyan (UBA).

The survey also aimed to:

- Identify individual and community level challenges in the village.
- Create awareness about various central and state government welfare schemes.
- Encourage student involvement in rural development and data-driven decision-making.
- Build a foundation for future development projects in the adopted village.

Key goals included :

- To collect household-level data for assessing the socio-economic status and development needs of the village.
- To identify gaps in awareness or access to government schemes and welfare programs.
- To involve students in rural engagement and real-time data collection for community development.
- To establish a baseline for designing future projects and initiatives under UBA.
- To promote interaction between students and the rural community, fostering mutual learning and understanding.





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Key Events & Highlights:

Training Sessions:

Before the commencement of the survey, two training sessions were conducted on 14th and 19th February 2025 at the Incubation Auditorium of Sri Sairam Engineering College. The sessions were led by Mr. R. Chithrakkannan and other coordinating staff, where students were given a clear explanation of the survey form, structure, and objectives.

Survey Implementation:

The household survey was conducted in Somangalam village across four days—19th, 21st, 23rd, and 24th February 2025. Students were divided into two batches of 40 members each, ensuring structured coverage of the village wards.



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Survey Coverage:

A total of 395 households were surveyed across six wards:

- Ward 1 & 2: 147 houses
- Ward 3 & 4: 117 houses
- Ward 5 & 6: 131 houses

Student Involvement:

Around 80 students from first, second, and third year participated in the survey process. Each student was also required to fill a sample form themselves before conducting the actual survey. This helped them gain a better understanding of the form structure and improved the efficiency of the fieldwork.

Community Interaction:

Volunteers interacted with residents to collect accurate data and also created awareness about various central and state government welfare schemes. This interaction also helped build trust and cooperation between the villagers and the student team.

Data Collection & Future Planning:

The collected data will serve as a baseline for identifying development needs and planning future initiatives under Unnat Bharat Abhiyan (UBA) in the adopted village.





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Impact & Outcomes :

- **Household Data Collection:** Surveyed 395 households, generating valuable data to assess the village's needs and support future development planning.
- **Awareness on Government Schemes:** Informed residents about various central and state welfare schemes through direct interactions.
- **Student Skill Development:** Enabled students to gain real-time experience in data collection, communication, and rural engagement.
- **Community Collaboration:** Strengthened the relationship between the college team and the village community, encouraging cooperation for upcoming initiatives.



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Conclusion: Listening to Build, Engaging to Empower

The Household Survey at Somangalam was more than a data collection exercise it was a meaningful engagement between students and the community. It provided a platform to listen, observe, and understand the real challenges and aspirations of rural households. Every form filled, every question answered, and every conversation held served as a building block toward informed development. This initiative marked an important step in connecting academic efforts with rural realities. Students not only gained valuable field exposure, but also witnessed firsthand the importance of community driven planning. For the villagers, the survey opened doors to awareness about their own needs, and about the support available through various government schemes. As the survey concludes, the outcomes gathered will contribute to shaping targeted solutions and initiatives under Unnat Bharat Abhiyan. More importantly, it reinforces a long-term commitment to return, to support, and to grow together with the communities we serve. The Household Survey was not just a project; it was a partnership. A partnership rooted in trust, shaped by understanding, and driven by a shared goal of rural development.



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