



Sri

SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi
Accredited by NBA and NAAC 'A+' | BIS/EOMS ISO 21001 : 2018 and 9001 : 2015 Certified and NIRF ranked institution
Sai Leo Nagar, West Tambaram, Chennai - 600 044. www.sairam.edu.in



UNNAT BHARAT ABHIYAN

மேம்பட்ட இந்தியா பிரசாரம்



TAILORING TRAINING REPORT

As part of the Unnat Bharat Abhiyan initiative, Sri Sairam Engineering College, in collaboration with **ExNoRa**, has launched a Tailoring Training Program to empower women from five adopted villages — Poonthandalam, Somangalam, Naduveerapattu, Varadharajapuram, and Nandambakkam. The program helps **women learn tailoring skills** that can support self-employment and improve their income. It also promotes rural development by encouraging skill-building and economic independence for women



This initiative was born out of the growing need to create skill-based opportunities for rural women, enabling them to become self-sufficient and contribute to their household income. Tailoring, being both a creative and practical skill, was identified as a powerful tool to uplift and economically empower women in these communities.



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The training program commenced on **04/04/2025** and is being held continuously to date. A total of **30 women** are currently undergoing training with the support of **18 tailoring machines**. They are being trained by a **professional trainer arranged by ExNoRa**. The program is designed to equip participants with practical skills and confidence to start their own tailoring businesses or seek employment.

Sessions cover both basic and advanced stitching techniques, along with fabric handling and garment finishing. Regular assessments are also conducted to track the progress and skill development of each participant.



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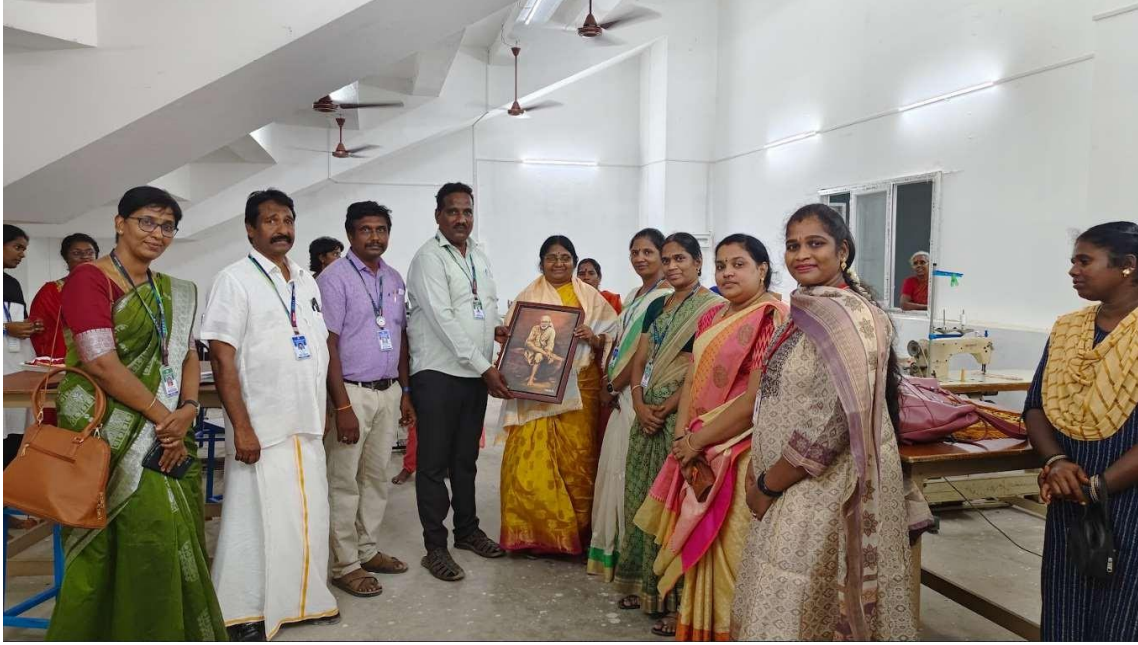
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To ensure accessibility, transportation is provided from the college, helping women from all five villages participate regularly. The sessions are conducted daily, with enthusiastic participation and growing interest from the community.

This initiative not only equips women with tailoring skills but also fosters **self-reliance and entrepreneurship**. The trainees are currently learning advanced techniques and are about to start stitching clothes for sale, marking the beginning of their journey towards financial independence.



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The program has received overwhelmingly positive feedback, with women expressing their happiness and pride in learning a new skill. This training initiative stands as a strong step forward in **promoting women empowerment and building sustainable livelihoods**. The initiative undertaken by the Sairam UBA team has been successfully implemented and is currently ongoing.



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