



Report	
Name of Activity	Campaign to Encourage people to avoid plastic bags & use cloth bags along with Baseline Household Survey under UBA scheme
Date and Time	20 th March, 2025, 10:00 A.M to 3.00 P.M
Venue	Village- Kudi Khera, Dadri
Organized by	Unnat Bharat Abhiyan (UBA) in association with ECO Club, MIMT
Coordinated by	Mr. Suraj Shukla, Faculty, MIMT, Greater Noida
Faculty Coordinator	Mr. Krishan Kumar & Mr. Bhupesh Kumar Faculty, MIMT, Greater Noida
Participated by	BCA Students (Total Participants-39)
Beneficiaries	70 villagers
Objective:	Educate villagers about the harmful effects of plastic waste and encourage the use of eco-friendly alternatives like cloth bags to reduce pollution and protect the environment. also gather information on villagers' living conditions, resources, and challenges to identify areas that need improvement.
Content	<p>On 20th March 2025, the UBA Cell in association with ECO Club proudly organized an impactful awareness campaign to encourage people avoid plastic bags & use cloth bags at Village Kudikhera, Dadri. Also house hold survey conducted at Kudikhera village to know about the social problems and challenges of villagers. Total 39 students enthusiastically participated in this activity and completed the household survey. The campaign aimed to educate the local community about the harmful effects of plastic on the environment and encourage the adoption of eco-friendly alternatives, highlighted about plastic consumption habits and spread awareness about the benefits of using cloth bags.</p> <p>A household survey done to collect data on living conditions, income, health, education, and household infrastructure. Helping to assess the socio-economic status of families, identify needs, and inform policy decisions. The survey results provide valuable insights into resource distribution, poverty levels, and the effectiveness of community development programs.</p> <p>The activity was coordinated smoothly and efficiently by Mr. Krishna Kumar and Mr. Bhupesh Kumar, whose guidance ensured the success of the event. The students' dedication and teamwork were truly commendable, reflecting the department's commitment to promoting sustainable living and social responsibility.</p>
Outcome of Activity:	Villagers gain knowledge about the harmful effects of plastic waste and the benefits of using eco-friendly alternatives like cloth bags and Clear insights into the most pressing issues that need attention, such as sanitation, education, healthcare, or waste management.



Mangalmay Institute of Management Technology
Greater Noida (U.P.)



MANGALMAY
INSTITUTE OF MANAGEMENT TECHNOLOGY



Unnat Bharat Abhiyan Cell
in association with ECO Club

Organizes

Campaign to Encourage People
to
Avoid Plastic Bags & Use Cloth Bags

~Date~

Thursday, 20th March, 2025

~Venue~

Village:- Kudikhera, U.P.

~Timing~

10:00AM Onwards

Toll Free : 1800 103 3797 | www.mangalmay.net.in
Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India

FOLLOW US





Dated: 10-03-2025

NOTICE

All the students of MIMT hereby informed that Unnant Bharat Abhiyan (UBA) Cell in association with ECO Club, MIMT organizes Campaign to encourage people to avoid plastic bags & use cloth bags along with Baseline Household Survey under UBA scheme at Village-Kudikhera as per following schedule:


Date: Thursday, March 20th, 2025

Time: 10:00 AM – 3:00 PM

Venue: Village Kudikhera


Dr. Azad Singh

Coordinator UBA Cell



Mr. Suraj Shukla
Co-coordinator UBA Cell



Mr. Krishan Kumar
Faculty Coordinator

CC.

- 1- Principal, MIMT
- 2- IQAC Coordinator
- 3- Dean
- 4- HoD
- 5- All Faculty
- 6- Student Notice Board
- 7- Office File



Figure 1 During the household survey student interacted with villagers and collect their basic information



Figure 2 Students interacted with people of village Kudikhera



Figure 3 Student aware the villagers about the effects of plastic bags and collect their basic information.



Figure 4 Mr. Bhupesh Chaudhary, Faculty, MIMT encourage the peoples and students of BCA to avoid plastic bags and use of Cloth bags.



List of Participant

Sr. No	Student Name
1	SARVESH KUMAR JHA
2	SACHIN KUMAR
3	ASHOK VISHWAKARMA
4	HARSHIT GOYAL
5	SUMIT
6	RAJEEV KHARI
7	YASH DHALIYA
8	ARYAN CHAUDHARY
9	ROHIT KUMAR SINGH
10	RISHABH KUMAR
11	NIRBHAY KUMAR
12	SUBHRONIL
13	ASHMIT
14	PRANJAL
15	SATYAM SINGH
16	SANOJ KUMAR
17	SHYAM KUMAR
18	GAURAV BISHT
19	ANURAG RAWAT
20	ANGRAG PANDAY
21	GAUTAM KUMAR MISHRA
22	PRASHANT KUMAR GUPTA
23	JATIN KUMAR
24	AMIT
25	YASH RAGHUVANSHI
26	SHIVAM SAH
27	DHEERAJ
28	KARAN
29	AATIK ALI
30	VISHWA MOHAN JHA
31	RIZWANAL KHAN
32	UTTAM SINGH
33	AMAN GUPTA
34	PIYUSH KUMAR SINGH
35	PRABHAT SINGH
36	ABHISHEK KUMAR
37	PARKASH KUMAR
38	JAAN MOHAMMAD
39	ABHAY KUMAR



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