



October 16, 2025

Pink October Breast Cancer Awareness Campaign

As part of the Pink October Breast Cancer Awareness Campaign, Shoolini University organized a special breast cancer screening camp on 16th October at the University Health Centre, in collaboration with the YouWeCan Foundation. The initiative focused on providing essential health screening and awareness to the housekeeping and support staff — the often-unsung heroes who form the backbone of the campus.

The event was driven by the shared belief that care begins within — within our homes, our communities, and our workplaces. The YouWeCan medical team, equipped with professional healthcare experts, conducted detailed screening sessions, ensuring privacy, comfort, and personalized attention for each participant. Alongside the screenings, volunteers and health educators shared practical information on breast self-examination techniques, early symptoms of concern, and the life-saving importance of early detection.

The housekeeping staff responded with warmth and gratitude, appreciating the thoughtful outreach. For many participants, it was their first-ever breast health check-up, marking a meaningful step toward preventive healthcare. The session also addressed common myths surrounding breast cancer and encouraged open dialogue to break taboos and reduce stigma associated with women's health discussions.

Through this initiative, the university community celebrated the spirit of compassion and inclusivity. The event wasn't merely a medical camp — it was a reminder that awareness and access are the first steps toward empowerment. The partnership with YouWeCan, an organization founded by cricketer Yuvraj Singh, added great credibility and impact, aligning with the larger mission of spreading awareness and facilitating screenings at the grassroots level.

“Pink Care Within” reflected the true essence of Pink October — caring, educating, and empowering from within. It reinforced the message that every life matters, and that through collective effort, we can help more women live longer, healthier lives. A total of 80 women were screened.

In line with the global message of “Early Detection Saves Lives,” the event strengthened Shoolini University's commitment to not only academic excellence but also to the well-being of its extended family.



HEALTH CENTRE

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