



December 02, 2025

Crop Insurance Awareness Activity Report at Village Sandhu (Theog)

The Crop Insurance Awareness Activity was conducted on 2nd December 2025 at Sandhu Village, Theog Block, Himachal Pradesh, with the objective of creating awareness among farmers about crop insurance schemes, particularly the Pradhan Mantri Fasal Bima Yojana (PMFBY), and other central and state government initiatives related to agriculture, horticulture, and rural development. The program aimed to educate farmers about the benefits, eligibility criteria, application procedures, and the importance of adopting risk management practices to safeguard crops against natural calamities. The awareness session included interactive discussions, group interactions, and practical explanations delivered in simple and locally understandable language to ensure effective comprehension. Farmers were sensitized to the role of crop insurance in mitigating risks caused by unpredictable weather conditions, pest attacks, and natural disasters, along with detailed information on enrollment procedures, premium rates, claim settlement processes, and the involvement of banks and insurance agencies. In addition, various government schemes related to soil health, irrigation, financial assistance, and agricultural development were discussed. Active participation from farmers, who shared experiences and raised queries, made the session engaging and impactful. As a result of the activity, farmers gained enhanced awareness of crop insurance schemes and government welfare programs, developed greater confidence to enroll in insurance initiatives, strengthened their understanding of available benefits, and were encouraged to adopt informed and sustainable decision-making practices in agriculture.



