

Report
On
Awareness on the reduction of plastic and UBA Survey at Yethbarpally
Village
On
26-11-2025

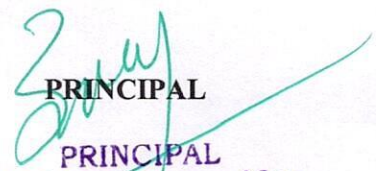
Organized by
Center for Innovation and Social Transformation

Submitted by
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Objectives:

- ✓ Get involved with the community in order to get an understanding of their customs, traditions, and ways of making a living.
- ✓ To develop the Plastic Over Usage in the Village and to determine the effect that it will have in the long run.
- ✓ To implement the Design Thinking approach in the process of identifying problems and determining their scope.
- ✓ To determine the primary obstacles that are hurting the villagers' day-to-day existence with plastic.
- ✓ In order to investigate the possibility of developing creative solutions for sustainable development.

Outcomes:

- ✓ Students had the opportunity to connect with all members of the community in the village. They also participated in gaining an awareness of the culture, traditions, and livelihoods of the village.
- ✓ Students are actively working to raise awareness about the need of reducing the use of plastic in everyday life.
- ✓ Students were able to identify the primary issues that farmers are now facing.
- ✓ The process of problem scoping.

Summary report on Awareness on the reduction of plastic and UBA Survey at Yethbarpally Village

1. On November 26, 2025, a group of **twenty-five students** in their second year from various departments went to **Yethbarpalle village** as part of their course on design thinking and sustainable development. Additionally, **EWB students** are also there this day. **Plastic Usage** for these students is developing awareness among the locals, which was the goal of this field tour, which was to investigate the living circumstances in rural areas and to obtain an insight of the culture, customs, and sources of income in the community. Students interacted with members of the community hailing from a variety of backgrounds and gleaned valuable insights from the talks they had with these individuals. During the course of the excursion, they went on a tour of the local farms, where they saw a variety of crops and gained knowledge about the many stages of the crop development cycle. In addition to this, they used their capacity for quiet empathy in order to get a deeper comprehension of the day-to-day reality of rural life. Prior to the visit, a collection of issue statements had been gathered from the community. These statements were then given to the students so that they could do extensive scoping while they were out in the field gathering information.

2. The hamlet of Yethbarpalle is well-known for its flourishing flower growing industry, which serves as the economic foundation of the community. Students had the opportunity to engage in conversation with local farmers throughout the tour in order to get an understanding of the agricultural techniques they use, the issues they confront, and the prospects for sustainable innovation. They saw the process of cultivating, harvesting, and preparing various types of flowers for sale in the market. The excursion provided the students with the opportunity to acquire insights into sustainable agriculture and rural living, as well as to explore possible eco-friendly product concepts that might be created utilizing floral materials that were readily accessible in the area. In general, the experience was beneficial in that it gave great lessons about how to combine the demands of the community with sustainable development approaches.

Photographs with Description:



Fig. 1. The picture shows a group of students interacting with farmers.

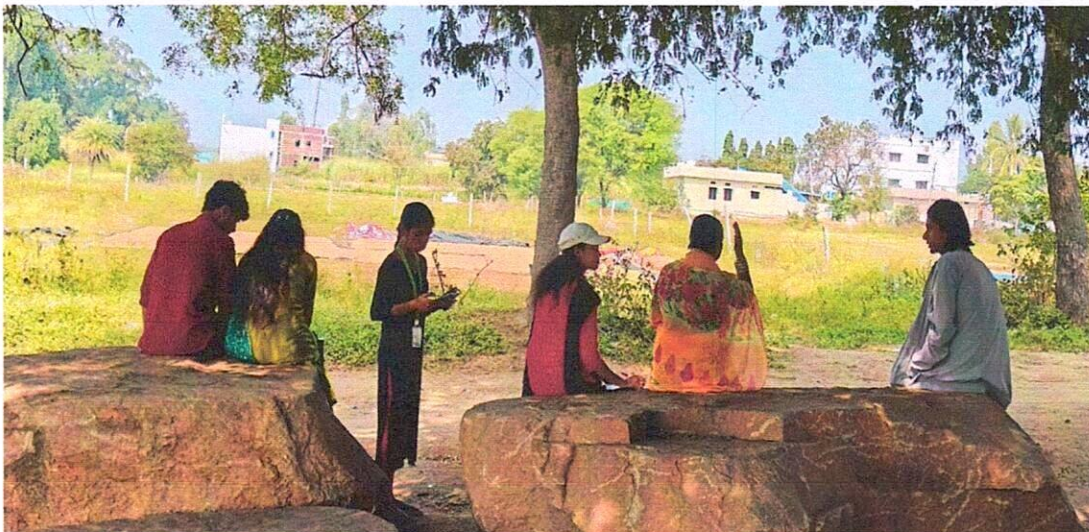


Fig.2. Students interacting with farmers.

Impact Analysis

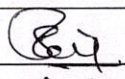
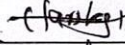
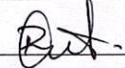
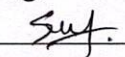
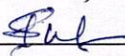
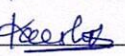
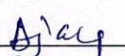
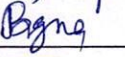

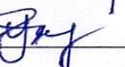
- The students were able to get a more profound understanding of the practical issues that farmers confront, notably in the field of flower-based agriculture.
- Students were able to develop empathy and a stronger connection with the community as a result of the visit, which significantly improved the number of meaningful encounters with locals.
- The event spurred early-stage brainstorming, which led to students beginning to propose innovative solutions for the problems that were identified.
- The exercise inspired students to apply their academic knowledge to real-world rural issues, which encouraged them to innovate in a socially acceptable manner.
- The visit helped to deepen the relationships that existed between the institution and the people in the area, which paved the path for future initiatives that would include sustainable development.

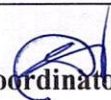
Plastic Awareness drive
Attendance & Feedback Sheet

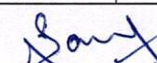
Village Name:

Date:

A.Y: 2025-26

S. No	Roll Number	Name of the Student	Feedback	Signature
1.	25QMIA66F1	Seicharan	how exten the prode other work are comparative value	
2.	25QMIA66H8	Harshith	I actively participated in this drive & i know the about plastic	
3.	050MIA66J1	Ravi	thinkable and understable	
4.	25QMIA66J1	K. Shashank	Best for communication	
5	25QMIA66E8	S. Sharan	Plastic Impact on	
6	25QMIA66E5	P. Kounik Reddy	Filed over usage of plastic	
7	25QMIA66D7	R. Ajay	Damaging to soil.	
8	25QMIA66G4	S. Brahanna	over fertiliser used	
9	25QMIA66F2	Y. Praneetha	Soil damaged due to plastic	
10	25QMIA66G6	T. Vinay	over water captured	
11				
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Coordinator


Head-CIST

