

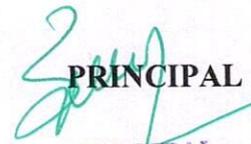
Report
On
Yethbarpalli Village visit
on
26-12-2025

Organized by
Center for Innovation and Social Transformation (CIST)

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Objectives:

- The main aim of the trip to Yethbarpalli Village, organized by the CIST (Centre for Innovation and Rural Transformation) in collaboration with the UBA Team, was to identify the agricultural challenges present in the village.
- Another important aim was to engage with the Newly Elected Sarpanch in the Village and explained the Aim of UBA and Village Coordination to Solve the Farmers facing difficulties in the village.
- The purpose of the visit was to know the Gramasabha, and motivate the forms to reduce the over usage of pesticides and fertilizer in the crops.

Outcomes:

- Identified key agricultural challenges faced by farmers, including excessive use of fertilizers and pesticides.
- Established coordination with the newly elected Sarpanch for effective implementation of UBA initiatives.
- Created awareness among farmers about the objectives of UBA and sustainable agricultural practices.
- Gained clarity on Grama Sabha processes to integrate technical interventions into village planning.
- Laid the foundation for future action plans on reducing input costs and promoting eco-friendly farming methods.

Summary Report on Yethbarpalli Village Visit:

On 26th December 2025, CIST Team of **Dr. A. Seshappa, Mr. B. Mohan, Mr. M. Laxman**, in collaboration with the Unnat Bharat Abhiyan (UBA) team, organized a comprehensive field visit to Yethbarpalli village with the objective of strengthening rural engagement and addressing key agricultural concerns. During the visit, a detailed interaction was held with the newly elected Sarpanch, **Mr. Praveen Reddy**, along with ward members and village representatives. The discussion aimed to understand existing village-level agricultural challenges, familiarize the team with the functioning and importance of the Grama Sabha, and align UBA objectives with local governance mechanisms for effective implementation.

The meeting emphasized the importance of coordinated planning between academic institutions and village leadership to ensure sustainable and practical solutions. Active farmer participation was encouraged, highlighting the role of community involvement in identifying problems and adopting improved agricultural practices. The **CIST and UBA** teams shared insights on how technical expertise, research-based interventions, and institutional support could be integrated into village development initiatives through structured planning and Grama Sabha deliberations.

Key issues discussed during the interaction included the excessive and indiscriminate use of **fertilizers and pesticides, increasing input costs, declining soil health, and long-term sustainability challenges**. Farmers and ward members were sensitized to the adverse impacts of chemical overuse and were introduced to the benefits of eco-friendly farming practices, balanced nutrient management, and efficient water optimization techniques. Emphasis was also placed on adopting cost-effective and resource-efficient agricultural methods to enhance productivity while minimizing environmental impact.

The interaction laid a strong foundation for future **UBA-led interventions**, collaborative action plans, and capacity-building programs tailored to the specific needs of Yethbarpalli village. The visit reinforced the importance of community–institution partnerships in promoting sustainable

agricultural development, reducing chemical dependency, improving crop productivity, and enhancing the overall socio-economic well-being of the farming community.



Fig. 1. A Small Group of Farmers, Faculty, and Recently Elected Village Sarpanch and Ward Members

Impact Analysis:

- Strengthened collaboration between CIST, UBA, and village leadership, enabling structured and participatory planning for agricultural development.
- Improved awareness among farmers on sustainable farming practices, leading to potential reduction in excessive fertilizer and pesticide usage.
- Enhanced integration of Grama Sabha mechanisms with technical interventions, supporting transparent and inclusive decision-making.
- Laid a roadmap for cost-effective, eco-friendly agricultural solutions aimed at improving soil health and crop productivity.
- Established a scalable model for long-term community–institution partnerships to address rural agricultural challenges sustainably.