

Report

On

UBA Survey on Yethbarpalle Village visit

On

26-11-2025

Organized by

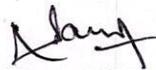
Center for Innovation and Social Transformation

Submitted by

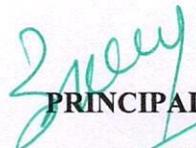
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Objectives:

- To engage with the local community and understand their culture, traditions, and livelihoods.
- To apply the Design Thinking process in problem identification and scoping.
- To identify key challenges affecting the villagers' daily lives.
- To explore potential innovative solutions for sustainable development.

Outcomes:

- Students interacted with all community people in the village
- Students engaged in understanding the village culture, tradition and livelihoods.
- Students identified key challenges being faced by the farmers
- Problem scoping is done

Summary report on Yethbarpalle Village Visit

1. On 26-11-2025, a group of 25 second-year students from all departments traveled to Yethbarpalle village as part of their Design thinking & sustainable development course. The objective of this field visit was to explore rural living conditions and gain an understanding of the village's culture, traditions, and sources of livelihood. Students engaged with people from various sections of the community and gathered meaningful insights from their conversations. As part of the visit, they toured the local farms, observed different crops, and learned about each stage of the crop growth cycle. They also carried out silent empathy exercises to closely understand the everyday realities of village life. Before the visit, a set of problem statements had been collected from the community, and these were assigned to the students for detailed scoping during their field exploration.
2. Yethbarpalle is known for its extensive flower farming, which forms the backbone of the village's economy. During the visit, the students interacted with local farmers to understand their cultivation methods, the challenges they face, and the opportunities for sustainable innovation. They observed how different varieties of flowers are grown, harvested, and prepared for market. The visit helped the students identify potential eco-friendly product ideas using locally available floral resources, while also gaining insights into sustainable agriculture and rural livelihoods. Overall, the experience provided valuable learning on combining community needs with sustainable development practices.

Photographs with Description:



Fig. 1. The picture shows a group of students interacting with farmers.



Fig.2. Students interacting with farmers.



Fig.3.Students visited & observed the fields.

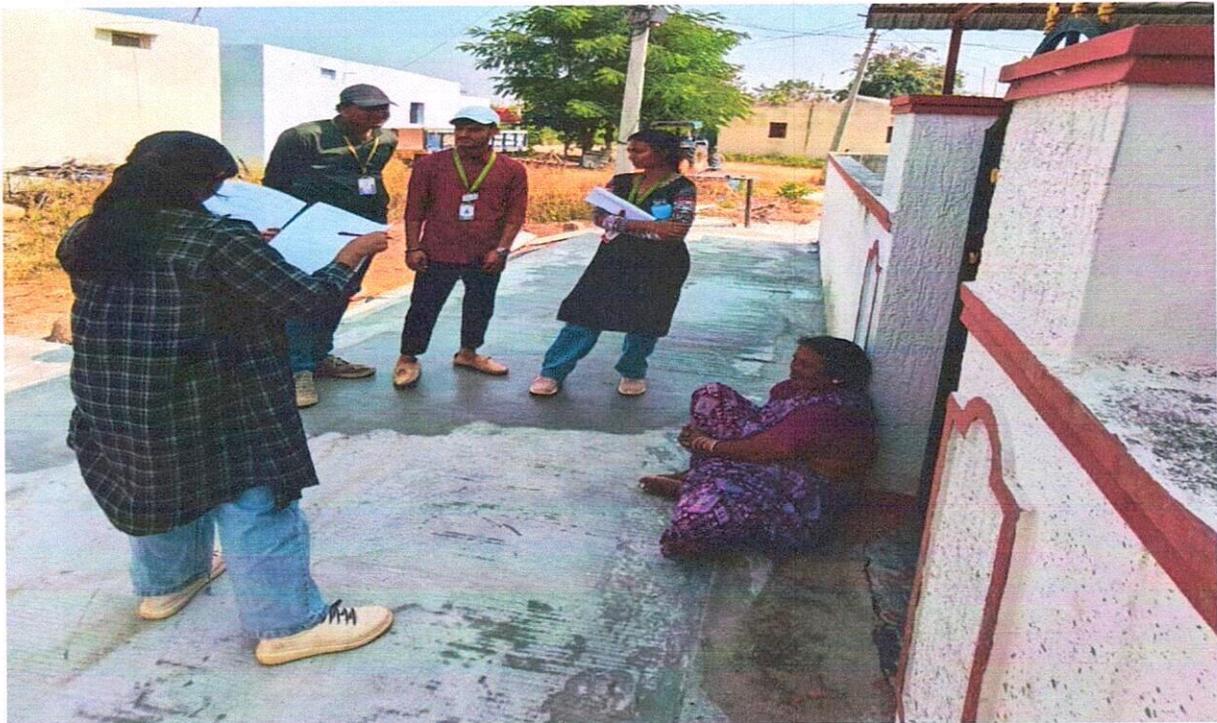


Fig.4.Students interacting with elderly people in the village along with mentor.

Impact Analysis

- Students gained clearer insight into the practical challenges faced by farmers, particularly in flower-based agriculture.
- The visit increased meaningful interactions with villagers, helping students build empathy and a deeper connection with the community.
- The experience sparked early-stage brainstorming, leading students to start developing creative solutions for the issues observed.
- The activity motivated students to apply academic knowledge toward real-world rural problems, encouraging socially responsible innovation.
- The visit strengthened ties between the institution and the local community, paving the way for future sustainable development projects.



Fig.3.Students visited & observed the fields.



Fig.4.Students interacting with elderly people in the village along with mentor.