



# AIMT UBA CELL



## BETI BACHAO BETI PADHAO



On January 24, students of the Army Institute of Management and Technology (AIMT), under the UBA Cell, visited Saithali village, the institute's adopted community, to conduct an awareness session on Beti Bachao Beti Padhao. The objective of the programme was to create awareness about the importance of protecting and educating girls and promoting gender equality in rural areas.

The programme was coordinated by the UBA Programme Coordinator, with active participation from UBA volunteers. Upon arrival, the volunteers interacted with the local residents to understand their views on girls' education and the social issues related to gender discrimination.

To effectively convey the message, the UBA volunteers performed a nukkad natak (street play) in front of the villagers. The skit highlighted critical issues such as female foeticide, discrimination against girls, child marriage, and the importance of providing equal educational opportunities to girls. The performance was simple yet impactful, making the message easily understandable for people of all age groups.

A large number of villagers, including women and children, actively participated in the programme and appreciated the efforts of the students. After the skit, the volunteers explained the objectives and benefits of the Beti Bachao Beti Padhao scheme and encouraged parents to educate and support their daughters.

The programme successfully created awareness and strengthened the bond between the AIMT UBA Cell and the adopted village. It also helped the volunteers develop a sense of social responsibility and leadership skills.

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