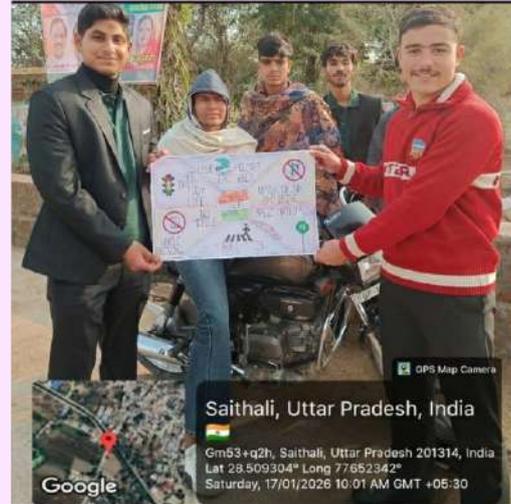




# AIMT UBA CELL

## TRAFFIC RULES AWARENESS



On 17 January 2026, students of the Army Institute of Management & Technology (AIMT), under the Unnat Bharat Abhiyan (UBA) Cell, organized a Traffic Awareness Programme with the objective of promoting road safety and responsible traffic behavior among the public. The initiative aimed to sensitize individuals about the importance of following traffic rules and adopting safe practices while using roads.

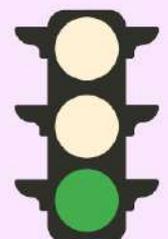
As part of the programme, student volunteers presented an impactful awareness skit highlighting common traffic-related concerns such as overspeeding, violation of traffic signals, and negligence of safety measures. The skit effectively conveyed the message that adherence to traffic regulations plays a vital role in preventing accidents and saving lives. The programme concluded successfully, fostering greater public awareness and encouraging a sense of social and civic responsibility within the community.



STOP



CAUTION



GO

PROGRAMME OFFICER: DR. PRIYANKA SHRIVASTAV