

ECO FEST 2026 REPORT

An Eco-Fest 2026 was organized on 13 February 2026 at Government College of Pharmacy, Rohru under the aegis of the Unnat Bharat Abhiyan (UBA) and the Eco/Energy Club with the theme “Promoting Skills, Sustainability & Reconnecting Community.” The event was organized with the objective of promoting environmental awareness, encouraging sustainable practices, and strengthening institute–community engagement in line with the vision of Unnat Bharat Abhiyan. The programme was graced by the presence of the Chief Guest, N. Ravishankar (IFS), Deputy Conservator of Forests, Rohru, who appreciated the initiative aimed at fostering sustainability awareness and connecting academic institutions with rural communities. An official invitation letter along with the event brochure had been sent in advance to the Chief Guest requesting his gracious presence at the event.

To ensure active community participation under the outreach framework of Unnat Bharat Abhiyan, Self Help Groups (SHGs)/Mahila Mandal members from the adopted villages were invited to participate in the Eco-Fest. An official invitation along with the event brochure was also sent to the Pradhan of UBA adopted village Panchayat, Brasali, requesting support and facilitation for the participation of village groups in the event. In addition, Self-Help Groups from the villages Dungsa and Chewadi were invited through the CDPO Office via official communication to encourage broader rural participation and promotion of local entrepreneurship.

The event commenced with the welcome of the Chief Guest, followed by an inspection of stalls, during which the Chief Guest interacted with students as well as members of Mahila Mandals and SHGs from participating villages. He appreciated their innovative efforts in presenting eco-friendly handicrafts and traditional food items, which reflected environmental consciousness and promoted sustainable practices. The Chief Guest was formally felicitated and warmly welcomed by Dr. Vinay Thakur, Director/Principal, who highlighted the importance of community engagement, sustainable development, and the role of educational institutions in promoting rural empowerment under the Unnat Bharat Abhiyan initiative.

The programme was effectively anchored by students Mod Prada and Vansh, who ensured the smooth conduct of the event. A total of 19 stalls were installed by students as well as by participating Mahila Mandals and Self-Help Groups. The stalls showcased eco-friendly food items, traditional art and craft, painting and sketching, games, and innovative sustainable models, reflecting creativity, local skills, and awareness about sustainable living. The event witnessed

enthusiastic participation from a large number of students and members of the local community, thereby strengthening institute–community linkage and promoting awareness about environmental sustainability. During the event, the Self-Help Group from Chewadi village was awarded the Mahila Shakti Award (Best Stall from Participating Villages) for showcasing the best stall among all village groups with their eco-friendly handicrafts and traditional food items. The Mahila Mandal from the adopted village Runda and the Self-Help Group from Dungsa village were also appreciated for their participation and were awarded certificates of participation.

Detail of Expenditure

The total expenditure incurred for organizing Eco-Fest 2026 from the Unnat Bharat Abhiyan (UBA) Seed Money Grant was ₹15,000/-.

Item	Quantity	Unit Cost	Total Cost
Speaker (2) + Amplifier (1) + Mixer (1) + Mic (2 set)	06	----	5,960
Chair	30	50	1,500
Table	18	150	2,700
Curtains for separation of stalls	18	50	900
Tent Pipe 156 No.	25	100	2,500
Pipe 126 No.	18	80	1,440
Total Expenditure			15000/-

Photographs of the Event





Brochure of Event:



इको-फेस्ट 2026

कौशल, पर्यावरण और गांवों को जोड़ने का उत्सव

उद्देश्य:

- पर्यावरण संरक्षण और सतत विकास को बढ़ावा देना
- युवाओं और महिलाओं के कौशल को बढ़ाना
- गांवों और समुदाय को जोड़ना

अवसर:

- अपनी कला और कौशल दिखाने का मंच
- अपने उत्पाद बेचकर आय अर्जित करनेका मौका
- पर्यावरण और नवाचार के लिए अपनी आइडिया दिखाने का अवसर

कौन भाग ले सकता है:

- UBA द्वारा गोद लिए गए गांवों के युवा
- गांव के अन्य निवासी और युवा
- महिला मंडल और स्वयं सहायता समूह (SHG)

13th फरवरी 2026

स्थान: राजकीय फार्मसी महाविद्यालय, रोहड़, जिला शिमला
आयोजक: इको/एनर्जी क्लब और उन्नत भारत अभियान (UBA)

गतिविधियाँ और प्रतियोगिताएँ:

- स्टॉल लगाकर स्थानीय/ग्रामीण उत्पादों की बिक्री प्रतियोगिताएँ:
 - खाना बनाने की कला
 - पेंटिंग और स्केचिंग
 - हस्तशिल्प
- पर्यावरण की समस्या और उसका समाधान मॉडल या प्रोटोटाइप दिखाना

स्टॉल में उपलब्ध चीजें:

महिला मंडल / SHG:

- जैम, अचार, चटनी, हस्तनिर्मित वस्त्र, साबुन, मोमबत्ती, अगरबत्ती इत्यादि
- जूट, बांस और पाइन क्राफ्ट
- बाजरे के स्नैक्स
- पारंपरिक खाना जैसे सिद्ध
- अन्य स्थानीय कला और घर सजावट की चीजें

पुरस्कार:

- महिला शक्ति पुरस्कार
- ग्रामीण नवाचार पुरस्कार

सभी ग्रामीण निवासियों, युवाओं और महिला मंडलों से अनुरोध है कि इस उत्सव में भाग लें और अपने उत्पाद, कला और नवाचार साझा करें।

