

Report
on
CIST Empathy Visit to YethbarPalle Village
under Social Innovation Course


Conducted on
30-04-2026

Organized by
Centre for Innovation and Social Transformation

Submitted by
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Objectives:

- To provide students practical exposure to the empathy stage of Human-Centered Design.
- To understand real-life challenges faced by village residents and farmers.
- To identify meaningful problem statements for innovation projects.
- To train students in communication, observation, and community interaction skills.
- To encourage development of socially relevant prototypes aligned with SDGs.

Outcomes:

- Identify real-life challenges faced by village residents and farmers through direct interaction.
- Analyze community needs and convert observations into meaningful problem statements.
- Demonstrate improved empathy, communication, and field observation skills.
- Develop innovative ideas for socially relevant prototypes using Human-Centered Design.
- Strengthen collaboration between students, faculty, and the village community through active engagement.



Summary Report

The Centre for Innovation and Social Transformation (CIST) of KG Reddy College of Engineering and Technology organized an Empathy Visit to YethbarPalle Village on 30-04-2026 as part of the Social Innovation Course. The visit was led by Mr. G. Ravi Kumar and Mr. M. Laxman, along with 20 students, to provide practical exposure to students in applying the principles of Human-Centered Design.

As part of the course curriculum, students are required to understand real-world social challenges through the Empathy Stage of the design thinking process. During the visit, students interacted directly with village residents and farmers to understand their daily lives, local challenges, needs, and aspirations. The faculty members guided the students on how to communicate effectively, observe community conditions, ask meaningful questions, and collect valuable insights.

The interactions focused on identifying practical problem statements related to rural life, agriculture, infrastructure, livelihood, and social well-being. The students actively participated in discussions and demonstrated keen interest in understanding the real needs of the community. The faculty mentors continuously supported the student teams throughout the visit, ensuring meaningful engagement and structured learning.

The visit served as an important experiential learning activity that connected classroom concepts with real-life societal issues. Based on the insights gathered during the empathy visit, students will continue working throughout the course to ideate, design, and develop innovative prototypes that address the identified challenges using a Human-Centered Design Approach.

The initiative reflects the commitment of CIST towards promoting innovation with social impact, experiential education, and student-driven solutions aligned with the Sustainable Development Goals (SDGs). The visit was successfully completed with active participation from students, faculty, and the village community.

Photographs with Description











Impact Analysis:

- Connected classroom learning with real societal needs through field exposure.
- Encouraged students to design practical innovations for rural development.
- Enhanced student sensitivity toward community challenges and sustainability issues.
- Strengthened institution–community relationships through meaningful engagement.
- Supported innovation-based learning contributing to SDG 4, SDG 9, and SDG 11.
- Promoted Human-Centered Design as an effective approach for social transformation.



Expenditure:

Registration Fee : NIL

Lunch & Snacks : NIL

Transportation : NIL

Total : NIL