

STANI MEMORIAL COLLEGE OF ENGINEERING & TECHNOLOGY PHAGI – JAIPUR

Unnat Bharat Abhiyan Activity – Health And Hygiene Awareness Drive

Event Title: “HEALTH AND HYGIENE” Awareness under Unnat Bharat Abhiyan

Organized by: Stani Memorial College of Engineering & Technology (SMCET), Phagi

Date: 02 February 2026

Venue: Village – Dosra

Event Category: Community Outreach & Rural Development Activity

Geo-Tagged Proof: Attached Photo (Latitude/Longitude embedded)

1. Introduction

Unnat Bharat Abhiyan (UBA) is a flagship programme of the Ministry of Education (Govt. of India) aimed at connecting Higher Educational Institutions (HEIs) with rural communities to co-create sustainable solutions. As part of UBA activities, a Health and Hygiene Awareness Campaign was conducted in Village Dosra to improve community health practices and strengthen preventive health behavior.

2. Context and Need

Under the Unnat Bharat Abhiyan (UBA) framework, SMCET Phagi adopted Dosra village for developmental interventions.

Rural communities often face challenges related to:

- Lack of awareness about personal and community hygiene
- Unsafe drinking water and storage practices
- Poor sanitation leading to disease burdens such as diarrhea, skin infections and waterborne diseases
- Traditional practices that may contribute to poor health outcomes

Under UBA, it was essential to engage with community members to educate, empower and enable sustainable health behavior change.

To address these concerns, SMCET along with UBA volunteers, conducted a detailed field visit focused on Health And Hygiene Awareness , mapping awareness about health and hygiene , and interacting with local residents.

3. Objectives

The key objectives of the Health and Hygiene Awareness Activity were:

1. To educate villagers on **personal and environmental hygiene**
2. To facilitate adoption of **safe water, sanitation and hygiene (WASH)** practices
3. To reduce incidence of common communicable diseases
4. To mobilize the community towards **constructive health behavior**

4. Planning & Methodology

4.1 Formation of Team

A team comprising faculty members, UBA volunteers and health students was formed:

- UBA Committee – SMCET Faculty Coordinators (Mr. Ravi Kumar Bairwa)
- Faculty Coordinator – Unnat Bharat Abhiyan (Mr. Vinod Bhagaur)
- Student UBA Volunteers

4.2 Baseline Survey

A baseline survey was conducted in the village to assess:

- Knowledge of hygiene practices
- Sanitation coverage
- Water sources and storage
- Disease occurrence

Findings from the survey informed the focus areas of awareness sessions.

4.3 Awareness Methods Used

- Group meetings and discussions
- Demonstrations (handwashing, toilet use)
- Poster and
- Street play/skit on hygiene
- One-to-one counseling at households

5. Activities Conducted

- **5.1 Orientation Workshop**
- **Date:** 09.02.2026
- **Participants:** Village members, women, youth
- **Topics:** Importance of health & hygiene, UBA objectives

5.2 Demonstrations

- Correct **handwashing technique**
- Maintenance of **household toilet**
- Safe **water storage & treatment**
- Segregation of **biodegradable and non-biodegradable waste**

6. Key Messages Shared

1. **Handwashing** before meals and after defecation
2. Use of **toilets** and ending open defecation
3. Safe **drinking water practices**
4. **Waste disposal** and cleanliness around homes
5. Preventive measures for common illnesses

7. Community Participation & Feedback

- Active participation from women's self-help groups
- School children engaged through interactive sessions
- Panchayat members endorsed sanitation goals

Feedback Highlights:

- Villagers felt the demonstrations were useful
- Increased willingness to construct toilets
- Desire for regular health support and camps

8. Challenges Encountered

- Limited access to piped water
- Traditional beliefs related to sanitation
- Resistance among some households for toilet construction
- Lack of infrastructure for solid waste collection

9. Recommendations

1. **Periodic follow-up visits** by UBA team
2. Link village to government schemes for WASH infrastructure
3. Organize **health check-up camps**
4. School health clubs for sustained hygiene practices
5. Formation of a **Village Hygiene Committee**

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11. Alignment with NAAC Criteria

This initiative contributes to:

Criterion 10 – Institutional Values and Best Practices

- Promotion of health awareness in rural community
- Student involvement in community outreach
- Documentation of sustainable practices for future assessment

Criterion 10 – Curricular Aspects

- Experiential learning for students through community engagement

12. Conclusion

The Health and Hygiene Awareness Campaign under the Unnat Bharat Abhiyan in Village Dosra successfully sensitized the community to key hygiene practices. The initiative strengthened institutional engagement with rural society and contributed to improving preventive health behaviors. Continued monitoring and support will ensure long-term impact.

Annexures

Attached Geo-Tagged Photo:

- ✓Students surveying on health and hygiene in Dosra
 - ✓photos of awareness with latitude/longitude
 - ✓Interaction with community members
 - ✓Evidence supporting NAAC Criterion 10
- (Insert your geo-tagged photo here)





GPS Map Camera

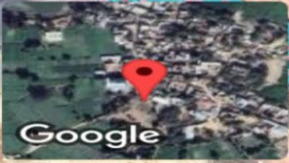
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GPS Map Camera



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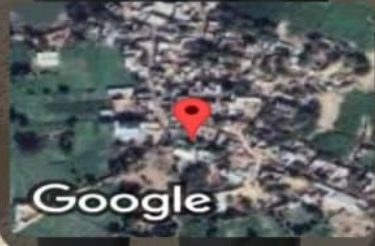
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