



ST. XAVIER'S P.G. COLLEGE, PHAGI

Unnat Bharat Abhiyan

Activity Report (Cleanliness Campaign)

Village-Chakwada

Date:- 13 Dec-2025

1. Introduction

Unnat Bharat Abhiyan (UBA) is a flagship program launched by the Ministry of Education, Government of India on 11th November 2014, and UBA was launched in 2018. The main objective of this scheme is to connect higher educational institutions with rural areas for sustainable development. Under this scheme, colleges and universities adopt nearby villages and contribute to their holistic development.

St. Xavier's P.G. College adopted Village Chakwada and organized a cleanliness drive under this campaign.

2. Objectives of the Program

- ❖ To contribute to the socio-economic development of rural areas.
- ❖ To create awareness about sanitation, health, and education.
- ❖ To solve local problems through academic and technical knowledge.
- ❖ To develop social responsibility among students.
- ❖ To promote sustainable development.
- ❖ To spread awareness about cleanliness in rural areas.
- ❖ To support the objectives of Swachh Bharat Mission.
- ❖ To develop social responsibility among students.
- ❖ To promote waste management and hygiene practices.
- ❖ To encourage environmental protection.

3. Brief Introduction of Village Chakwada

- ❖ Name of Village: Chakwada
- ❖ Tehsil : Phagi
- ❖ District : Jaipur
- ❖ Sarpanch : Kesar Devi

- ❖ Pin Code : 303005
- ❖ Approximate Area: Around 4–6 square kilometers (as per local records)
- ❖ Population: Approximately 3000–5000
- ❖ Main Occupation: Agriculture and Animal Husbandry

Chakwada is an agriculture-based village where the need for cleanliness awareness inspired this initiative.

4. Visit Report

"Under the guidance of **Principal Dr. Navratan Harshwal & Coordinator Mr. Mukesh Kumar Meena** and the mentorship of faculty members, an educational and social visit was organized in Village Chakwada as part of the Cleanliness Campaign under the Unnat Bharat Abhiyan, with active participation from a large number of students. During the visit, students conducted a cleanliness drive in village streets, public places, and school premises. They collected garbage, removed plastic waste, and spread awareness about maintaining a clean and healthy environment. The villagers were motivated to adopt hygienic practices in their daily lives.

5. Items Distributed:

❖ Soap	:	50
❖ Handwash	:	50
❖ Sanitizer	:	25
❖ Face Masks	:	50
❖ Dustbins	:	15
❖ Cleanliness Awareness Pamphlets	:	50
❖ Sanitary Pads	:	100
❖ Toothbrush and Toothpaste	:	25
❖ Cloth Bags (for plastic-free awareness):		25
❖ Brooms	:	10

4. Activities Conducted

- ❖ Cleanliness rally and awareness drive
- ❖ Awareness seminar for villagers and students
- ❖ Demonstration on handwashing and personal hygiene
- ❖ Cleanliness drive and waste collection activity
- ❖ Poster and essay competitions
- ❖ Tree plantation program

5. Outcomes

- ❖ Increased awareness among villagers regarding sanitation.
- ❖ Development of social responsibility among students.
- ❖ Improvement in village cleanliness conditions.
- ❖ Initiative towards reducing plastic usage.
- ❖ Strengthened relationship between the college and the community.

6. Conclusion

The Swachhata Awareness Campaign conducted under Unnat Bharat Abhiyan was highly successful. It motivated villagers to adopt hygienic practices in daily life and provided practical exposure to students in community service. The program proved to be a significant step toward sustainable rural development.




Chakwada, Rajasthan, India 🇮🇳
Jg47+73g, Phagi - Dudu Rd, Chakwada, Rajasthan
303005, India
Lat 26.605895° Long 75.51269°
Saturday, 13/12/2025 12:36 PM GMT +05:30



Chakwada, Rajasthan, India 🇮🇳
Jg47+g52, Phagi Rd, Chakwada, Rajasthan 303005,
India
Lat 26.605965° Long 75.512748°
Saturday, 13/12/2025 12:31 PM GMT +05:30



Chakwada, Rajasthan, India 
Jg47+73g, Phagi - Dudu Rd, Chakwada, Rajasthan
303005, India
Lat 26.605975° Long 75.512712°
Saturday, 13/12/2025 12:34 PM GMT +05:30

GPS Map Camera



Chakwada, Rajasthan, India 
Jg47+73g, Phagi - Dudu Rd, Chakwada, Rajasthan
303005, India
Lat 26.605931° Long 75.51272°
Saturday, 13/12/2025 12:40 PM GMT +05:30

GPS Map Camera



ST. XAVIER'S P. G. COLLEGE
PHAGI, JAIPUR
(Affiliated to University of Rajasthan, Jaipur)
(A Multi-Faculty, Co-E. English/Hindi Medium College of Arts, Commerce & Science)
स्वच्छ भारत अभियान
Awareness Program By - SXPGC, Phagi, Jaipur
गाँव का नाम :- चकवाडा
दिनांक :- 13.12.2025
जागरूक उद्देश्य :- स्वच्छता जागरूकता अभियान





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