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UNNAT BHARAT ABHIYAN

மேம்பட்ட இந்தியா பிரசாரம்



Report on

Systematic Voter's Education and Electoral Participation (SVEEP)

04.09.2025

UNNAT BHARAT ABHIYAN

Empowering Young Voices for a Stronger Democracy



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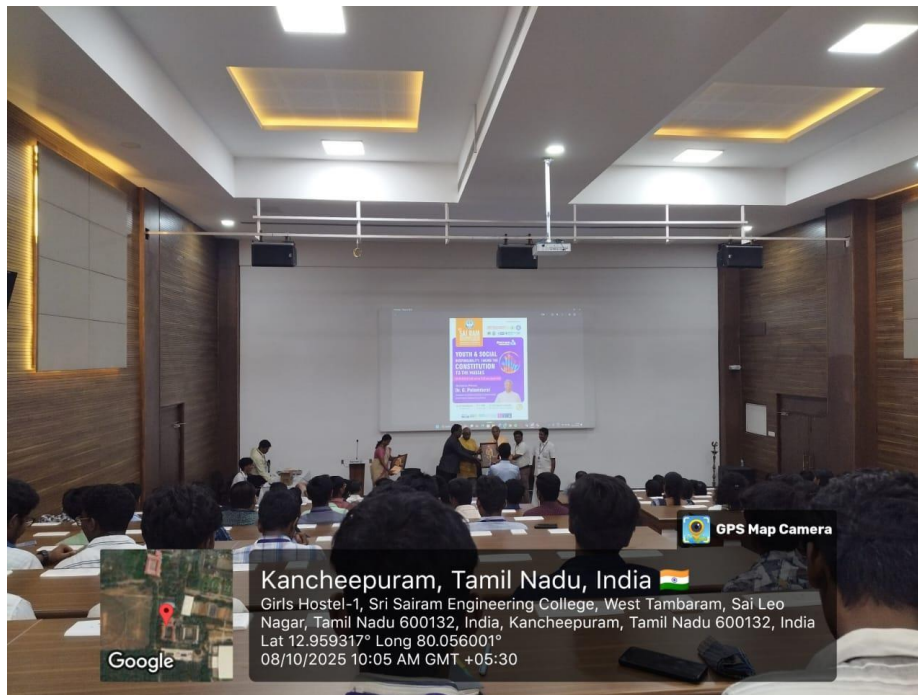
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Introduction:

On 04th September 2025, the Unnat Bharat Abhiyan (UBA) Cell of Sri Sairam Engineering College organized a meaningful civic awareness initiative, the Systematic Voter's Education and Electoral Participation (SVEEP) Awareness Programme, at VRR Hall, Sri Sairam Engineering College, West Tambaram, Chennai. More than just an awareness programme, this event was a significant step toward shaping responsible, informed, and empowered young citizens.

At a time when youth play a decisive role in shaping the nation's future, the programme served as a platform to inspire students to understand the value of their vote, the power of democratic participation, and the responsibility that comes with being a citizen of the world's largest democracy. The event brought together students, faculty members, volunteers, and a distinguished government official to collectively reflect on the importance of ethical voting, civic engagement, and democratic values.



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About the Event:

Venue: VRR Hall,
Sri Sairam Engineering College,
West Tambaram, Chennai – 44

Date: 04th September 2025

Time: 10.00 AM – 4.00 PM

Participants: 148 Students (2nd and 3rd Year)

Staff Coordinators:

Mr. R. Chithrakkannan – UBA Co-ordinator

Ms. T. Mangayarkarsi – Mutamil Mantram Club Coordinator

Objective:

The programme was driven by a clear and impactful vision, to **educate and motivate young voters** by creating awareness about **voter registration, electoral rights, and responsible participation in the democratic process.**

The key objectives included:

- Encouraging **first-time voter registration** among students.
- Creating awareness on **electoral rights and responsibilities.**
- Promoting **ethical and informed voting practices.**
- Inspiring youth to actively contribute to **nation-building through democracy.**
- Strengthening the role of educational institutions in **civic education initiatives.**



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Key Events & Highlights:

Inauguration and Awareness Session:

The programme commenced with an engaging awareness session that highlighted the **importance of voting in a democratic nation**. Students were sensitized about the SVEEP initiative and its role in strengthening electoral participation among young citizens.

Student-Centric Competitions:

To encourage creative expression and deeper reflection, students actively participated in:

- Drawing Competition
- Essay / Article Writing Competition

The themes focused on youth perspectives and democratic responsibility:

“India I Dream, as a Young Voter” and
“I am 17 – Ready to Register, Ready to Vote”.

These activities allowed students to articulate their vision for the nation and express their readiness to take part in the electoral process.



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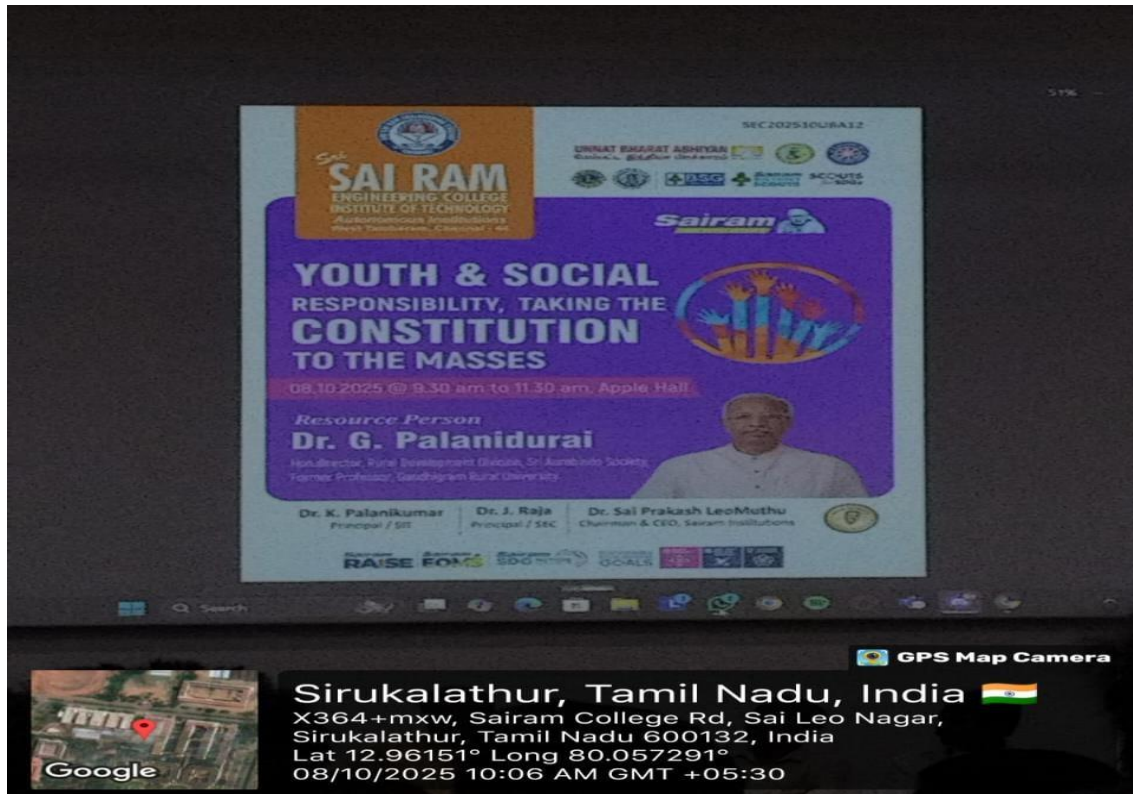


Address by the Guest of Honour:

The programme was honoured by the presence of **Mr. S. Balaji**, District Supply and Consumer Protection Officer and Sub Collector of Sriperumbudur, who served as the **Guest of Honour**. In his address, he emphasized the **crucial role of youth in strengthening democracy**, urging students to view voting not merely as a right, but as a **responsibility toward society and future generations**. His words resonated strongly with the audience, inspiring students to become **aware, ethical, and active voters**.

Prize Distribution:

The winners of the Drawing and Essay/Article Writing competitions were honoured with **certificates**, presented by the Guest of Honour. This recognition served as encouragement for students to continue engaging in civic and social initiatives.



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Role of UBA Volunteers:

The success of the programme was made possible through the dedicated efforts of UBA Volunteers, Mutamil Mantram volunteers, UBA SCOPE, and Village SCOPE members. Their contributions included:

- Coordinating student participation.
- Managing event logistics and competition activities.
- Assisting with registrations, documentation, and arrangements.
- Promoting voter education and democratic awareness.

Their teamwork ensured the smooth and effective execution of the programme.

Impact & Outcomes:

- **Enhanced Civic Awareness:** Students gained a clear understanding of voter registration procedures and electoral responsibilities.
- **Youth Empowerment:** The programme motivated first-time voters to actively participate in elections with confidence and responsibility.
- **Ethical Voting Awareness:** Students developed a deeper appreciation for informed and ethical voting practices.
- **Student Engagement:** Creative competitions strengthened student involvement and reflection on democratic values.
- **Institution–Government Collaboration:** The event strengthened ties between academic institutions and government officials in promoting civic education.



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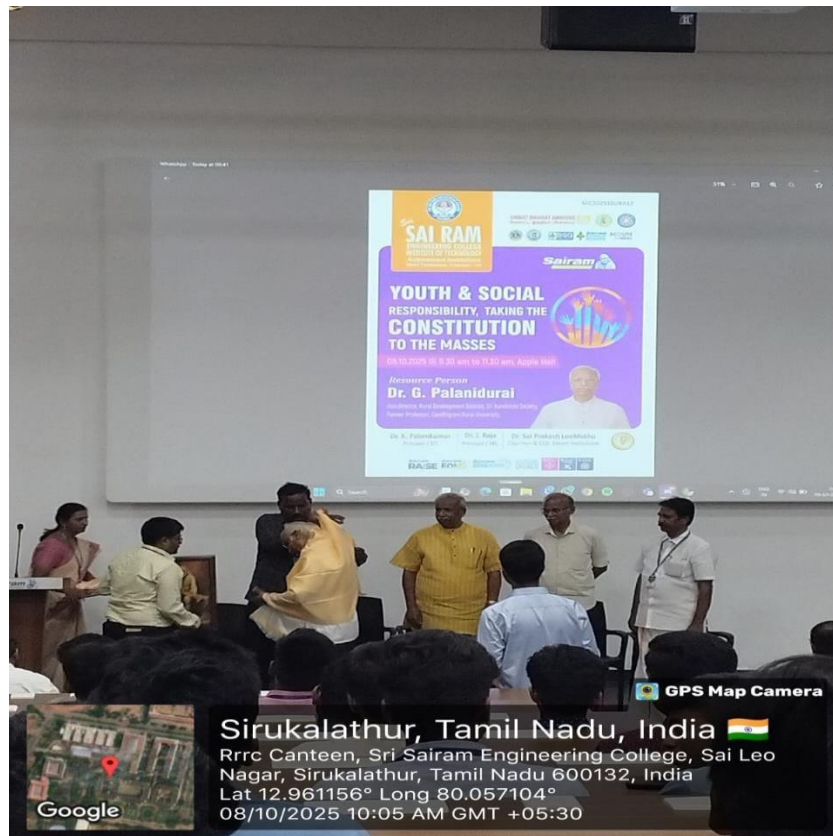
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Conclusion: A Step Towards an Informed and Participatory Democracy

The **SVEEP Awareness Programme** was more than a one-day event; it was a collective journey toward **building informed, responsible, and empowered young voters**. Through meaningful interactions, creative expression, and expert guidance, the programme successfully instilled **democratic values and civic responsibility** among students.

The event stood as a reflection of the **Unnat Bharat Abhiyan's** commitment to nurturing socially responsible citizens. While the programme concluded within the walls of VRR Hall, the awareness it created will continue to inspire students to participate actively in shaping the nation's democratic future. This initiative reaffirmed that **a strong democracy begins with aware citizens**, and that awareness begins with education.



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