



**UNNAT BHARAT ABHIYAN &  
SWAMI DAYANADA COLLEGE OF ARTS & SCIENCE,**  
(Affiliated to Bharathidasan University)  
(Accredited by NAAC with 'A' Grade –First Cycle)  
(Recognized by UGC u/s 2(f) & 12(B))  
(An ISO 9001-2015 Certified Institution)  
Swami Dayananda Compus, Manjakkudi- 612 610.  
Tiruvarur District

**PROGRESS REPORT**

**JULY, 2026**

UBA Coordinator's Name: T.Nagarathinam, Assistant Professor in Computer Science Department  
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| S.NO | ADOPTED VILLAGES | TALUKA( Block) | DISTRICT  |
|------|------------------|----------------|-----------|
| 1    | Sengalipuram     | Kodavasal      | Tiruvarur |
| 2    | Pudukkudi-16     |                |           |
| 3    | Neikkupai        |                |           |
| 4    | Paruthiyur       |                |           |
| 5    | Moolangudi       |                |           |

**List of Activities:**

Orientation Programme on Household Survey in UBA-Adopted Villages- A Joint Initiative of Unnat Bharat Abhiyan (UBA) and Swami Dayananda College of Arts & Science-Date: 3-July-2026.

**Need of the Activity**

The Orientation Programme was organized to prepare students for conducting the Household Survey in the villages adopted under the **Unnat Bharat Abhiyan (UBA)**. The programme aimed to familiarize participants with the objectives of the survey, the household data collection process, survey methodology, documentation procedures, and the importance of collecting reliable baseline information for planning rural development activities. The orientation also emphasized the role of guiding students during field visits and ensuring systematic data collection.

**Details of the Activity**

The Orientation Programme was conducted on 03 July 2026 at Swami Dayananda College of Arts & Science, Manjakkudi under the auspices of Unnat Bharat Abhiyan (UBA). The programme commenced with the gracious presence of Dr. V. Hema, Principal, who encouraged the students to actively participate in community engagement initiatives through UBA. The keynote address was delivered by Dr. T. Nagarathinam, Assistant Professor, Department of Computer Science and UBA Participating Institute (PI) Coordinator.

During the session, he explained:

- Objectives of the Household Survey.
- Survey planning and field preparation.
- Techniques for collecting accurate household information.
- Proper interaction with villagers during the survey.
- Ethical practices and confidentiality while collecting data.
- Documentation and submission of survey reports.
- The significance of survey data in identifying village needs and planning developmental interventions under UBA.

### Impact of the Program

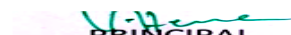
- Students gained a clear understanding of the objectives and methodology of the Household Survey.
- Participants became familiar with household survey formats and data collection procedures.
- The programme enhanced the confidence of students to coordinate and supervise survey activities in the adopted villages.
- The orientation strengthened institutional commitment towards effective implementation of Unnat Bharat Abhiyan activities.
- Students were motivated to actively engage with rural communities and support evidence-based rural development initiatives.

### Outcome

- **Fifty (50) students and 6 faculties** of Swami Dayananda College of Arts & Science actively participated in the Orientation Programme.
- The participants acquired practical knowledge on conducting Household Surveys in UBA-adopted villages.
- **Dr. T. Nagarathinam** provided comprehensive guidance on planning and executing household surveys, including household data collection, interaction with villagers, and maintaining the accuracy and quality of survey data.
- The programme successfully prepared the participating faculty members and students to undertake the forthcoming household Survey in the adopted villages with confidence and efficiency.



**Coordinator**  
Dr. T. Nagarathinam,  
Assistant Professor in Computer Science  
Swami Dayananda College of Arts & Science,  
Manjakkudi.



**PRINCIPAL**  
Principal  
Swami Dayananda  
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Manjakkudi-612 619









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Manjakkudi, Tiruvallur District, Tamil Nadu - 612610, India.



## STUDENT UBA ORIENTATION PROGRAM



**DATE: 03/07/2026**

Building Awareness, Inspiring Action, Transforming Villages

UNNAT BHARAT ABHIYAN (UBA)

Together for Rural Development

ADOPTED VILLAGES

|   |              |
|---|--------------|
| 1 | Moolangudi   |
| 2 | Paruthiyur   |
| 3 | Neikuppai    |
| 4 | Pudukkudi 19 |
| 5 | Sengalipuram |

Empowering Students • Engaging Communities • Enriching Lives





#### Next action Plan

| S.No | Activity to be conducted (along with reason)                                                                                                                                                                             |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1    | Drug-Free Tamil Nadu: A Community Awareness Campaign in UBA Adopted Villages - "To support the Government of Tamil Nadu's vision of a Drug-Free Tamil Nadu by educating rural communities and youth on drug prevention." |

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