



PURBA MEDINIPUR B. Ed. COLLEGE

(An Initiative Of Vidyasagar Memorial Educational and Welfare Trust)

Recognised by N.C.T.E & Affiliated to BSAEU (College Code - 17003)

Chaitanyapur | Purba Medinipur | West Bengal | 721645

Dengue Awareness Outreach Activity

Academic Year: 2024-2025

Date of Programme: 25.07.2025

Venue: Chaitanyapur, Uttar Ranichak, Bhupatinagar, Uttar Kalinagar, Bajitpur

Organised by: IQAC, Purba Medinipur B.Ed. College

Introduction

Purba Medinipur B.Ed. College organised a Dengue Awareness Outreach Activity to educate the local community about dengue prevention, symptoms and control measures. The programme was conducted as part of the institutions extension and community-engagement initiatives, aiming to promote public health and social responsibility among student-teachers.

Objectives of the Programme

- To create awareness about dengue fever and methods of prevention.
- To educate people on eliminating mosquito-breeding sites.
- To train student-teachers in organising and participating in community health campaigns.
- To promote safe hygiene practices and encourage community participation in dengue control.

Programme Details

The outreach team, consisting of faculty members and student-teachers, visited the adopted village under UBA Chaitanyapur, Uttar Ranichak, Bhupatinagar, Uttar Kalinagar, Bajitpur and conducted awareness activities. Students prepared posters, charts and leaflets highlighting causes, symptoms, prevention and the importance of cleanliness. Door-to-door visits, street awareness campaigns and small group interactions were organised to inform residents about household mosquito control measures.

A short awareness rally was also held with slogans on keeping surroundings clean, removing stagnant water, using mosquito nets and maintaining sanitation. Faculty members provided guidance on health safety measures recommended by health authorities.

Activities Conducted

- Intimation letter sending to: I) The Pradhan
II) The Medical OIC
III) The OIC, Sutahata PS
- Awareness rally with placards and slogans
- Distribution of informative leaflets
- Demonstration on identifying mosquito-breeding sites
- Interactive sessions with local residents
- Cleanliness drive in nearby areas
- Student presentations on dengue symptoms and treatment awareness

Outcomes of the Programme

- Community members gained better understanding of dengue prevention.
- Students developed leadership, communication and organisational skills.
- Increased awareness about maintaining clean surroundings and removing stagnant water.
- Strengthened collaboration between the college and local community.

Conclusion

The Dengue Awareness Outreach Activity organised by Purba Medinipur B.Ed. College was successfully completed and proved beneficial for both students and community members. The initiative supported the institutions mission of social responsibility.

PS Tagged Photos

