EVENT REPORT

ECOVISTA – No Plastic Awareness Drive | *"A New Vision. A Greener Future."*

Event Name	ECOVISTA – No Plastic Awareness Drive
Organised by	UBA Club (Unnat Bharat Abhiyan), Rajalakshmi Institute of Technology
Date & Time	06 October 2026 (Tuesday), 9:00 AM – 11:00 AM
Venue	Samathuvapuram, Kuthambakkam Panchayat
Participants	60 Student Volunteers along with faculty members
Coordinators	Dr. S. Niranjana (Faculty In-charge)

1. Introduction

The UBA Club of Rajalakshmi Institute of Technology organised "ECOVISTA – No Plastic Awareness Drive" on 06 October 2026 at Samathuvapuram, Kuthambakkam Panchayat, under the Unnat Bharat Abhiyan initiative. The programme aimed to raise awareness about plastic pollution, responsible waste management and sustainable living through direct community engagement.

2. Objectives

- To reduce the use of single-use plastic and promote responsible waste management.
- To teach residents how to segregate household waste into four types of dustbins.
- To encourage eco-friendly habits and strengthen community participation.

3. Participants

Sixty student volunteers of the UBA Club guided by the Faculty In-charge, Dr. S. Niranjana, together with other faculty members, took part in the drive.



Fig. 1: UBA volunteers and faculty with the Unnat Bharat Abhiyan banner

4. Event Proceedings

- **Plastic-Free Pledge:** Volunteers took a collective pledge to avoid single-use plastic.
- **Plastic Collection Drive:** Wearing gloves and masks, volunteers collected plastic waste from the village.
- **Drive Flag-off:** Faculty members flagged off the awareness drive through the community.



Fig. 2: Plastic-free pledge



Fig. 3: Plastic collection drive



Fig. 4: Drive flag-off

- **Door-to-Door Awareness:** In small teams, volunteers visited homes, spoke to residents about the harm caused by plastic wastage, showed an awareness poster, distributed pamphlets and explained how to keep waste separate at home.



Fig. 5: Explaining waste segregation



Fig. 6: Talking to residents



Fig. 7: Distributing pamphlets

5. Awareness on Plastic Wastage and Four Types of Dustbins

Residents were told that plastic does not decompose for hundreds of years, blocks drains, harms animals and pollutes soil and water, and that burning it releases toxic fumes. They were urged to use cloth bags and steel or glass containers instead of plastic covers and bottles, and to hand over only clean, dry plastic to waste collectors. Waste segregation at source using four dustbins was demonstrated:

GREEN BIN Wet / Biodegradable	**BLUE BIN** Dry / Recyclable	**RED BIN** Hazardous	**BLACK BIN** Sanitary / Reject
Food waste, vegetable & fruit peels, leaves, flowers	Plastic bottles & covers, paper, cardboard, metal, glass	Batteries, bulbs, e-waste, chemicals, expired medicines	Diapers, sanitary napkins, dust, non-recyclable waste

6. Outcomes

- Residents became aware of the harmful effects of plastic and the need for waste segregation.
- Plastic waste was collected from public areas, and volunteers developed teamwork and social responsibility.

7. Conclusion

ECOVISTA combined awareness with direct action. The UBA Club will continue such programmes in line with its motto – "Serving the community, shaping a sustainable future."