



## **Road Safety Awareness Rally – Deep Pura (UBA Adopted Village)**

**Organized by:** Mehta College and Institute of Technology, Harmara, Sikar Road, Jaipur

**Date: 22 November 2025**

**Time: 12:00 PM – 1:30 PM**

### **Objectives of the Activity**

- To spread awareness among villagers of Deep Pura about road safety rules.
- To reduce accident risks through safe driving and pedestrian habits.
- To involve NSS volunteers in community-oriented outreach under UBA.
- To promote civic responsibility, discipline, and safety culture.
- To strengthen institute–community relations in the adopted village.

### **Date, Time & Venue**

- **Date:** 22 November 2025
- **Time:** 12:00 PM – 1:30 PM
- **Venue:** Deep Pura Village, Udaipuria Block (Jalsu)

# Organizing Committee & Key Personnel

## UBA Coordinator & Principal

- **Dr. Pankaj Kumar Soni**, Principal, Mehta College and Institute of Technology

## Faculty Coordinators

- **Dr. Poonam Bist**, HOD Education
- **Mrs. Archana Kumari**, NSS Coordinator
- **Dr. Rekha Yadav**
- **Mr. Kunj Bihari Sharma**, Director Physical Education

## Participants

- **100 NSS Volunteers** from Mehta College and Institute of Technology

## Chief Guest

- **Head Mistress**, Government Upper Primary School, Deep Pura
- Staff members of the school

## Brief Description of the Activity

A Road Safety Awareness Rally was conducted in Deep Pura village under the Unnat Bharat Abhiyan (UBA) initiative. The rally aimed at educating villagers about essential road safety practices such as wearing helmets, seat belts, obeying traffic rules, controlling speed, and avoiding mobile phone use while driving.

The event was inaugurated by the **Head Mistress of the Government Upper Primary School, Deep Pura**. NSS volunteers carried placards and banners with road safety slogans and walked through the main areas of the village to spread awareness. Volunteers interacted with residents, explained common road safety mistakes, and demonstrated correct pedestrian behavior.

A total of **200 road safety pamphlets** were distributed among villagers, shopkeepers, school students, and commuters. Faculty members guided and supervised the activity.

## Detailed Activity Flow (Updated Timing: 12:00 PM – 1:30 PM)

Time	Activity
<b>12:00 PM – 12:05 PM</b>	Registration of NSS volunteers
<b>12:05 PM – 12:10 PM</b>	Welcome by faculty coordinators
<b>12:10 PM – 12:20 PM</b>	Inauguration by Head Mistress of Govt. Upper Primary School
<b>12:20 PM – 12:35 PM</b>	Awareness talk by Dr. Poonam Bist & Mrs. Archana Kumari
<b>12:35 PM – 1:10 PM</b>	Road Safety Rally through Deep Pura Village
<b>1:10 PM – 1:25 PM</b>	Community interaction & distribution of <b>200 pamphlets</b>
<b>1:25 PM – 1:30 PM</b>	Closing remarks & vote of thanks by Dr. Rekha Yadav

## **Outcomes of the Activity**

### **Quantitative Outcomes**

- **100 NSS Volunteers** actively participated in the rally.
- **200 Road Safety pamphlets** were distributed among villagers.
- Approx. **250–300 villagers** were directly sensitized.

### **Qualitative Outcomes**

- Increased awareness about safe driving and road discipline.
- Improved community–institution relationship under UBA.
- Enhanced responsibility, leadership, and communication skills among NSS volunteers.
- Successfully promoted safe mobility habits in the rural community.

### **Beneficiaries**

- Villagers of Deep Pura
- Students and staff of Govt. Upper Primary School
- NSS Volunteers of the College

### **Resources Utilized**

- 200 printed pamphlets
- Safety posters and placards
- Rally banners
- First aid demonstration kit
- Institutional transport support

### **Conclusion**

The Road Safety Awareness Rally held on **22 November 2025** from **1:00 PM to 2:30 PM** successfully educated the residents of Deep Pura about essential traffic rules and road safety practices. With the participation of **100 NSS volunteers** and distribution of **200 pamphlets**, the activity effectively met the objectives of NAAC Criterion VII, promoting community development, public safety, and student engagement under the UBA framework.











