

Report on Digital Literacy and Student Support Activities

Under Unnat Bharat Abhiyan (UBA)*

Sewa Parv

Introduction

Under the initiative of Unnat Bharat Abhiyan, various awareness and support activities were conducted in five adopted villages—Mahim, Betegaon, Mahagaon, Vangaon, and Salwad. The programs focused on digital literacy for senior citizens and overall development of students through health, hygiene, and awareness sessions. The main aim was to improve quality of life and promote sustainable development in rural areas.

Objectives of the Program

- To promote digital literacy among senior citizens
- To create awareness about online services and government schemes
- To support students' mental and physical well-being
- To encourage healthy lifestyle and hygiene practices
- To spread awareness about social issues like drug abuse and cleanliness

Village-wise Activities Conducted

1. Mahim Village (Digital Literacy for Senior Citizens)

- Awareness about Online Health & Safety Apps
- Guidance on Entertainment & News Online platforms
- Information about Government Schemes & Apps

Outcome:

Senior citizens became more aware of digital tools and services, improving their independence.

2. Betegaon Village (Digital Literacy for Senior Citizens)

- Training on Mobile Basics & WhatsApp Use
- Awareness about Digital Payments (UPI & QR Codes)
- Information about Government Schemes & Apps

Outcome:

Participants gained confidence in using smartphones and digital payment systems.

3. Mahagaon Village (Student Support Activities)

- Session on Mental Health & Stress Management

Awareness about Healthy Diet & Nutrition

Outcome:

Students developed better understanding of mental well-being and healthy eating habits.

4. Vangaon Village (Student Support Activities)

Awareness about Healthy Diet & Nutrition

Session on Drug-Free Awareness

Outcome:

Students became aware of healthy lifestyle and harmful effects of substance abuse.

5. Salwad Village (Student Support Activities)

Awareness about General Wellness & Hygiene

Activity on Zero Waste & Clean Village

Outcome:

Students were motivated to maintain hygiene and contribute towards a clean environment.

Overall Outcomes of the Program

Improved digital awareness among senior citizens

Increased knowledge about government services and schemes

Better understanding of health, hygiene, and nutrition among students

Positive behavioral changes towards cleanliness and social responsibility

Active participation from villagers and students

Conclusion

The activities conducted under Unnat Bharat Abhiyan in all five villages were successful in achieving their objectives. The program contributed towards empowering rural communities through awareness, education, and skill development. It also strengthened the connection between the institution and society, promoting holistic rural development.







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