

STANI MEMORIAL COLLEGE OF ENGINEERING & TECHNOLOGY PHAGI – JAIPUR

Date: 13.11.2025

Report on Program under UBA

Event Title: उन्नत भारत अभियान – “समग्र शिक्षा अभियान”

(Unnat Bharat Abhiyan – Samagra Shiksha Abhiyan)

Organized by: Stani Memorial College of Engineering & Technology (SMCET), Phagi – Jaipur

Date: 13th November 2025

Time: 11:00 AM onwards

Venue: Kanwarpura Village, Phagi, District Jaipur, Rajasthan

Organized Under: *Unnat Bharat Abhiyan*

Participants: SMCET Faculty Members & Students

1. OBJECTIVE

The objective of this initiative was to promote rural education awareness, focusing on the theme of “समग्र शिक्षा अभियान” (Comprehensive Education Campaign) under the national framework of Unnat Bharat Abhiyan (UBA).

The program aimed to:

- Educate villagers about the importance of holistic education and literacy.
- Create awareness about government education schemes and opportunities for rural youth.
- Strengthen the bond between technical institutions and rural communities through outreach and social service.

2. CONTEXT

As a participating institution under Unnat Bharat Abhiyan (UBA), SMCET is committed to fostering rural transformation through knowledge dissemination and social engagement. The faculty and student volunteers visited Kanwarpura Village to conduct an interactive awareness drive, emphasizing education, women empowerment, and youth development.

This initiative aligns with SMCET’s broader vision of producing socially responsible technocrats who actively contribute to the nation’s progress.

3. PRACTICE

The awareness program was organized in collaboration with the Unnat Bharat Abhiyan Cell of SMCET.

Key Activities Conducted:

- Awareness talk on importance of education by faculty members.
- Interactive session with village elders, parents, and children on government education initiatives.
- Student volunteers presented short plays and discussions on the role of education in empowering rural youth.
- Distribution of informational pamphlets about Samagra Shiksha Abhiyan and available scholarship schemes.

The event took place under a community tent in Kanwarpura village, creating a participative and inclusive environment.

4. EVIDENCE OF SUCCESS

- Active participation by villagers, including women and children, who engaged in discussions and asked questions.
- Improved awareness among local residents regarding government educational programs and the significance of sending children to school.
- Positive feedback from the community for SMCET’s initiative.

- Participation of over 50 faculty members and students from SMCET.
- The activity reinforced the role of SMCET as an agent of rural educational transformation.

5. PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED

Challenges:

- Limited access to printed educational materials in the local language.
- Convincing villagers to prioritize education amidst economic challenges.

Resources:

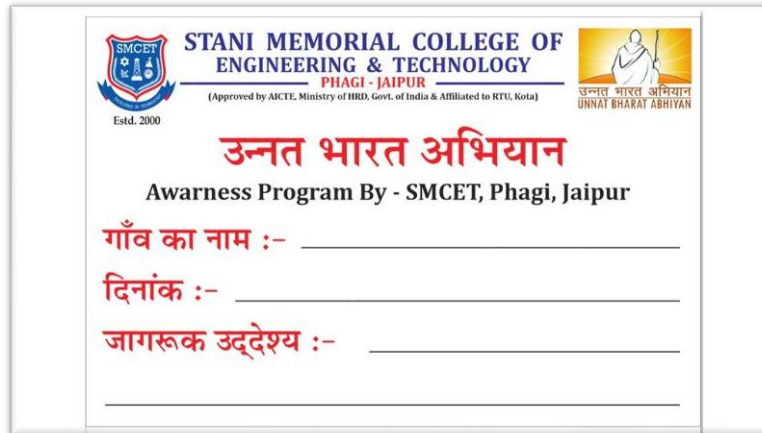
- Awareness materials prepared by SMCET's UBA Cell.
- Transportation and on-ground coordination by faculty and student volunteers.

6. Impact/Outcome

- Strengthened SMCET's engagement with Kanwarpura Village under Unnat Bharat Abhiyan.
- Enhanced understanding among rural residents about education as a tool for empowerment.
- Motivated several families to ensure regular school attendance for their children.
- Provided students and faculty of SMCET with real-world exposure to rural social dynamics and the importance of inclusive development.

7. Photographic and Media Evidence

- Photograph of the awareness program conducted in Kanwarpura Village, Phagi (attached).
- Official banner of SMCET's *Unnat Bharat Abhiyan – Samagra Shiksha Abhiyan*.
- GPS-tagged event photo confirming date, time, and location (13/11/2025, 11:09 AM).





8. Future Plans

- Continue rural outreach programs under Unnat Bharat Abhiyan across nearby villages.
- Conduct digital literacy and women education workshops.
- Establish SMCET Rural Learning Centres to provide continuous mentorship and learning support.

9. Coordinators

- UBA Cell – SMCET Faculty Coordinators
- SMCET Student Volunteers

10. Conclusion

The Unnat Bharat Abhiyan – Samagra Shiksha Abhiyan program organized by SMCET Phagi in Kanwarpura Village successfully bridged the gap between higher education institutions and the rural community.

The event reaffirmed the college's mission to serve as a knowledge partner in national development, promoting the values of education, equality, and empowerment.

“सशक्त भारत की ओर शिक्षा” – Education Towards an Empowered India.