





Joint Secretary (ICC/P) Tel.: +91-11-23383432

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Dear Sir,

भारत सरकार मानव संसाधन विकास मंत्रालय उच्चतर शिक्षा विभाग शास्त्री भवन नई दिल्ली – 110 115 GOVERNMENT OF INDIA MINISTRY OF HUMAN RESOURCE DEVELOPMENT DEPARTMENT OF HIGHER EDUCATION SHASTRI BHAVAN NEW DELHI-110 115

Date: 28-08-2018

As you may be aware that Unnat Bharat Abhiyan is a flagship program of MHRD, Government of India to involve higher education institutes of the country for indigenous development of self-sufficient and sustainable village clusters for inclusive India. As of now, 750 reputed institutions have been selected and with the intention of enriching rural India, these selected Institutions are expected to customize the available technologies and develop the new technologies, as per the local needs and also to improve the implementation of existing Government programs.

It was envisaged that most of the higher educational institutes of the country will be participating in UBA and helping inclusive development of villages in collaboration with district authorities through social, managerial and technological interventions with their faculty and students. Also, in the recently concluded National Conference of Vice-Chancellors and Directors, it is resolved that all the Higher Educational Institutes would associate themselves in implementing Unnat Bharat Abhiyan.

In view of above, it has been decided to begin the process of selection of institutes to be a part of Unnat Bharat Abhiyan. The advertisement for the purpose will be uploaded on UBA website and the institutes will be selected on challenge mode.

In this regard, you are requested to kindly issue necessary directions to all the institutions to actively participate and register themselves on UBA website for participation and to make the programme successful. The important details which are needed to be remembered are provided below along with the website address for enrolling:

Portal Opening and Closing for Registration: 1<sup>st</sup> September, 2018 at 10:00 am to 20<sup>th</sup> September, 2018 till 5:00 pm.

Website:-unnat.iitd.ac.in.

Yours Sincerely

(N. Saravana Kumar)

Prof Anil D Sahasrabudhe Chairman AICTE Nelson Mandela Marg Vasant Kunj, New Delhi

