



Sri SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi
Accredited by NBA and NAAC 'A+' | BIS/EOMS ISO 21001 : 2018 and 9001 : 2015 Certified and NIRF ranked institution
Sai Leo Nagar, West Tambaram, Chennai - 600 044. www.sairam.edu.in



UNNAT BHARAT ABHIYAN மேம்பட்ட இந்தியா பிரச்சாரம்



SEC202408UBA05
SIT202408UBA02



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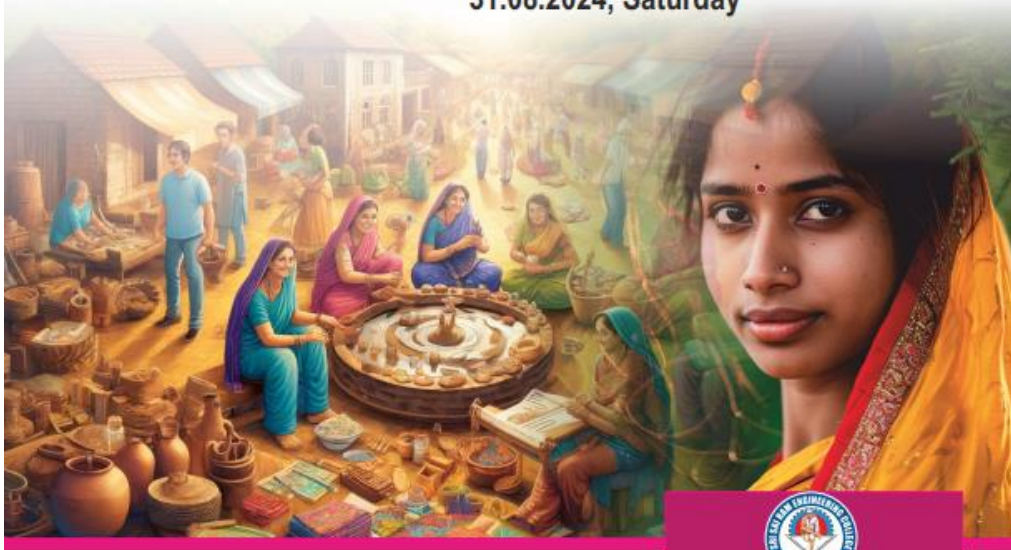
WOWWW
WOMEN EMPOWERMENT CELL

Sairam UBA
SheFest 4.0

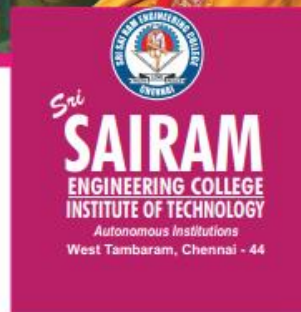
Vazhuthu Kattuvum

Village Transformation
through Community Connect
for Women Entrepreneur

31.08.2024, Saturday



Sairam RAISE EOMS Sairam SDG ACTION PROGRAM



SHE FEST POSTER



Sairam RAISE
Inspiring PEOPLE

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Improving PROCESS

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Instilling PURPOSE



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Mr. Muralidharan - SIT UBA Co-ordinator

SHE Fest 4.0, held on 31st August 2024, focused on women empowerment and rural development under the theme **Vaazhndhu Kaatuvom**. Organized by Unnat Bharat Abhiyan (UBA Sairam) and WOWWW (Women Empowerment cell), the event featured hands-on tailoring training session, a Solid Waste Conclave promoting eco-friendly entrepreneurship, and culminated in a celebration of women's achievements. Attendees gained practical skills and inspiration from motivational speeches and cultural performances. The event successfully empowered women to pursue self-reliance and community transformation, reinforcing their vital role in driving positive change.

Organizer : Women Empowerment cell

Venue: VRR Hall



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By the last day of the festival, it was filled with laughter and friendship between the women from their traditional, bright attires as they shared together experiences of victory and failure. They got new skills in workshops on starting a business, staying healthy, and becoming leaders.

Inspiring speakers motivated them to believe in themselves. Many promised to stay in touch and support each other after the event. As they celebrated together, it was clear that SHE Fest 4.0 had not only given them new skills but a strong sense of community. With hope in their hearts, they left prepared to change their lives and make villages grow.



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