



உன்னத பாரத இயக்கம் UNNAT BHARAT ABHIYAN தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

Dr. Velmurugan P. S.

Nodal Officer,

Dean, School of Legal Studies,

Former Dean, School of Commerce and Business Management,

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Thiruvarur. 610 005



Unnat Bharat Abhiyan (UBA) is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. On the recommendation of the MHRD, Central University of Tamil Nadu (hereafter, CUTN) is committed to participate in this national movement. In this regard, the university has adopted five villages namely Aadhamangalam in Nagakudi Gram Panchayat; Chakkaramangalam in Nagakudi Gram Panchayat; Karunakaranallur in Perumpukalur Gram Panchayat; Neelakkudi in Perumpukalur Gram Panchayat and Thiyagarajapuram in Perumpugalur Gram Panchayat. All these villages are under Koradacherry Block of Thiruvarur district.

Dr.Velmurugan, P.S, Former Dean, School of Commerce and Business Management of CUTN was appointed as Nodal officer for UBA-CUTN during January 2018 and he has attended four UBA orientation workshops organized by IIT Delhi. With the valuable guidance of the National Coordinating agency IITD and the Regional Coordinating institution TNAU, CUTNs Unnat Bharat Abhiyan programme has become a wonderful flagship scheme which connects higher education institutions with the rural adopted villages. UBA is making a silent revolution in providing Livelihood opportunities and better Standard of Living for the people living in the 6 adopted villages by providing facilities such as potable drinking water, solar street lights, smart classrooms for village schools, livelihood enriching skill development programs etc.,

Existing Adopted Villages:

1. Neelakkudi
2. Nagakkudi
3. Karunakaranallur
4. Thiyagarajapuram
5. Chakkaramangalam
6. Aadhamangalam

Proposed to be adopted:

1. Pannaivalagam
2. Sengamedu
3. Perumpugalur
4. Ettiyalur

(Koradacherry & Nannilam Block, Thiruvarur Dist.)



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ACTIVITIES OF UBA – 2019

S.No	Name of the Activity	Name of the Award / Recognition	Name of the Recognised Bodies	Year of Award
01	1 st Batch of Coir Products Training Program for Women from adopted Villages during 24 January 2019 – 23 March 2019. Program was inaugurated by VC and Registrar on 25 th January 2019. 20 Women in the age group of 18 to 40 were selected and training in the program at CUTN campus in association with Coir Board.	Skill development program on Coir Products	Coir Board, Pollachi	April 2019
02	Job Fair and CUCET Exam Awareness Program organized by UBA and Rotary Club, Veludayar Hr. Sec School Thiruvarur. in dated on 06 th April, 2019.	Skill Awareness program on Students	UBA Rotary Thiruvarur	April 2019
03	Job Fair and CUCET Exam Awareness Program organized by UBA and Rotary Club, Veludayar Hr. Sec School Thiruvarur. in dated on 06 th April, 2019.	Skill Awareness program on Students	UBA Rotary Thiruvarur	April 2019
04	Free "CAPS" to women daily wage workers from the adopted villages. Caps sponsored by ONGC, Karaikkal Asset were distributed to hundreds of female workers to protect themselves from hot sun. in dated on 02 nd May, 2019.	Skill development program on Adopted Villages	UBA-ONGC	May 2019
05	World Environment Day function of tree plantation in CUTN Campus in dated on 05 th June 2019.	Skill development program on CUTN	UBA-CUTN	June 2019
06	Awareness Program in preparation of 'Vermi Compost' in adopted villages and distributed sample Vermi Compost packets to farmers in adopted villages.	Skill development program on Adopted Villages	UBA-CUTN	June 2019
07	Distributing of Thirukkural books to school students at Government primary school, Thiyagarajapuram and New Bharat Matriculation school in Thiruvarur. in dated on 23 rd July 2019.	Skill development program on Adopted Villages	UBA-CUTN	July 2019
08	2 nd Batch of Coir Products Training Program for Women from adopted Villages during 13 August 2019 – 12 October 2019. Program was inaugurated by VC and Registrar on 13 th August 2019. 20 Women in the age group of 18 to 40 were selected and training in the program at CUTN campus in association with Coir Board	Skill development program on Coir Products	Coir Board, Pollachi	August 2019
09	Plastic free campaign and distribution of cloth bags among adopted villages on 21 st September 2019.	Skill development program on Adopted Villages	UBA-CUTN	September 2019
10	UBA and NSS CUTN Conducted Awareness program on water conservation in dated on 21 st September 2019.	Skill development program on Adopted Villages	UBA-CUTN	September 2019



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S.No	Name of the Activity	Name of the Award / Recognition	Name of the Recognised Bodies	Year of Award
11	Demonstration of Panchakavya and other organic fertilizer to small and marginal farmer at Pannaivalaagam Village in dated on 05 th November 2019.	Skill development program on Adopted Villages	UBA-CUTN	November 2019
12	Unnat Bharat Abhiyan (UBA) wing of CUTN dedicated Purified Potable Drinking Water Facility Neelakkudi Village and Perumbugalur Govt School, Thiruvarur. Maintenance of this facility with little civil work was carried out with the support of funds from local people during 06 th Dec 2019.	Skill development program on Adopted Villages	UBA-CUTN	November 2019
13	Smart class room facility for the students of Perumbugalur government middle school in dated on 06 th December 2019.	Skill development program on Adopted Villages	UBA-CUTN	December 2019


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1st Batch of Coir Products Training Program was inaugurated by Honourable Vice-Chancellor for Women from adopted Villages during 24th January – 23rd March 2019.



Job Fair conducted by UBA CUCET Exam Awareness Program in dated in 06th April 2019.




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CUCET Exam Awareness Program organized by UBA and Rotary Club Thiruvarur in dated on 06th April, 2019.



Free “CAPS” to women daily wage workers from the adopted villages. Caps sponsored by ONGC, Karaikkal distributed to hundreds of female workers to protect themselves from hot sun. in dated on 2nd May, 2019



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World Environment Day function tree plantation in CUTN Campus in dated on 05th June 2019.



Awareness and Preparation of Panchakavya and other organic fertilizer to CUTN students on 12th June 2019.





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Distribution of Thirukkural book to school students at government primary school, Thiyagarajapuram sponsored by ONGC, Karaikkal in dated on 23rd July 2019.



2nd Batch of Coir Products Training Program was inaugurated by Honourable Vice-Chancellor for Women from adopted Villages during 13th August – 12th October 2019.





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Plastic free campaign and distribution of cloth bags among adopted villages in dated on 21th September 2019.



UBA and NSS CUTN Conducted Awareness program on water conservation in dated on 21st September 2019.



Demonstration of Panchakavya and other organic fertilizer to small and marginal farmer at Pannaivalaagam Village in dated on 05th November 2019.



3rd Batch of Coir Products Training Program was inaugurated by Honourable Vice-Chancellor for Women from adopted Villages during 27th November – 28th January 2019.





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Smart class room facility for the students of Perumbugalur government middle school in dated on 06th December 2019.

