Dr. Velmurugan P. S.

Nodal Officer,

Dean, School of Legal Studies, Former Dean, School of Commerce and Business Management, Central University of Tamil Nadu Thiruvarur. 610 005



Unnat Bharat Abhiyan (UBA) is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. On the recommendation of the MHRD, Central University of Tamil Nadu (hereafter, CUTN) is committed to participate in this national movement. In this regard, the university has adopted five villages namely Aadhamangalam in Nagakudi Gram Panchayat; Chakkaramangalam in Nagakudi Gram Panchayat; Karunakaranallur in Perumpukalur Gram Panchayat; Neelakkudi in Perumpukalur Gram Panchayat and Thiyagarajapuram in Perumpugalur Gram Panchayat. All these villages are under Koradacherry Block of Thiruvarur district.

Dr.Velmurugan, P.S, Former Dean, School of Commerce and Business Management of CUTN was appointed as Nodal officer for UBA-CUTN during January 2018 and he has attended four UBA orientation workshops organized by IIT Delhi. With the valuable guidance of the National Coordinating agency IITD and the Regional Coordinating institution TNAU, CUTNs Unnat Bharat Abhiyan programme has become a wonderful flagship scheme which connects higher education institutions with the rural adopted villages. UBA is making a silent revolution in providing Livelihood opportunities and better Standard of Living for the people living in the 6 adopted villages by providing facilities such as potable drinking water, solar street lights, smart classrooms for village schools, livelihood enriching skill development programs etc.,

Existing Adopted Villages:

- 1. Neelakkudi
- 2. Nagakkudi
- 3. Karunakaranallur
- 4. Thiyagarajapuram
- 5. Chakkaramangalam
- 6. Aadhamangalam

Proposed to be adopted:

- 1. Pannaivalagam
- 2. Sengamedu
- 3. Perumpugalur
- 4. Ettivalur

(Koradacherry & Nannilam Block, Thiruvarur Dist.)



உ<mark>ன்னத பாரத இயக்கம்</mark> UNNAT BHARAT ABHIYAN

தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

ACTIVITIES OF UBA - 2020

	Name of the Name of the Award Name of the Year of				
S.No	Activity	/ Recognition	Recognised Bodies	Award	
01	Purified portable drinking Water facility to Neelakkudi Village and Perumbugalur Govt.Middle School on 13 th February 2020	Skill development program on Adopted Villages	UBA-CUTN	February 2020	
02	Purified portable drinking Water facility to Neelakudi village and Perumbugalur Panchayath on 13 th February 2020.	Skill development program on Adopted Villages	UBA-CUTN	February 2020	
03	3 rd Batch of Coir Products Training Program for Women from adopted Villages during 27 November 2019 – 28 January 2020.Program was inaugurated by VC and Registrar on 28 th November 2019. 20 Women in the age group of 18 to 40 were selected and training in the program at CUTN campus in association with Coir Board	Skill development program on Coir Products	Coir Board, Pollachi	March 2020	
04	UBA-CUTN: Hon'ble Vice-Chancellor of CUTN Prof A.P. Dash initiated the distribution of Covid19 livelihood relief package to CUTN adopted villages. 29 th April 2020. Repacking in progress, 1250 Kgs Rice, 500 Kgs Vegetables, 250 Bread Loaf and estimate Amount Rs.65000/-	Skill development program on Adopted Villages	UBA-CUTN	April 2020	
05	Unnat Bharat Abhiyan – CUTN trained and motivated the women to stitch and sell reusable cloth face mask to local market and also to the adopted village people at affordable price on first week of May 2020.	Skill development program on Adopted Villages	UBA-CUTN	May 2020	
06	Hon'ble Vice Chancellor, CUTN initiated the distribution of "Alcohol Based Hand Sanitizer" to adopted villages produced by the Chemistry Department of CUTN in Collaboration with Unnat Bharat Abhiyan wing of CUTN on 26 th May 2020. More than 100 families were benefitted from the distribution of Sanitizer.	Skill development program on Coir Products	UBA-CUTN	May 2020	
07	4 th Batch of Coir Products Training Program for Women from adopted Villages during 01 October 2020 – 31 November 2020. Program was inaugurated by VC and Registrar on 3 rd October 2020. 20 women in the age group of 18 to 40 were selected and training in the program at CUTN campus in association with Coir Board	Skill development program on Coir Products	Coir Board, Pollachi	October 2020	
08	2 Acres mini Forest (Kurungkaadu) Project – Jointly Developed by UBA – CUTN & Rotary Club of Thiruvarur in October 15, 2020	Rotary Club of Thiruvarur	UBA-CUTN	October 2020	
09	Awareness Program in preparation of 'Vermi Compost' in adopted villages and distributed sample Vermi Compost packets to farmers in adopted villages. Demonstration of Panchakaavya and other organic fertilizer to small and marginal farmer at Pannaivalaagam	Skill development program on Adopted Villages	UBA-CUTN	November 2020	
10	Workshop on forming "Non-farm Product Producer Company" for CUTN adopted village women. Organized by UBA CUTN in association with NABARD Thiruvarur district on 12th November 2020	NABARD Thiruvarur	UBA-CUTN	November 2020	



Purified portable drinking Water facility to Neelakudi village and Perumbugalur Govt.Middle School on 13th February 2020.



Purified portable drinking Water facility at Neelakudi Village in dated on 13th February 2020.





உ<mark>ன்னத பாரத இயக்கம்</mark> UNNAT BHARAT ABHIYAN

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3rd Batch of Coir Products Training Program for Women from adopted Villages during 27 November 2019 – 28 January 2020. Certificate distribution of 60 days training programme on Coir spinning and mat making on 05th March 2020.



Hon"ble Vice-Chancellor of CUTN Prof A.P. Dash initiated the distribution of Covid19 livelihood relief package to CUTN adopted villages. 29th April 2020.





உ<mark>ன்னத பாரத இயக்கம்</mark> UNNAT BHARAT ABHIYAN

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Unnat Bharat Abhiyan – CUTN trained and motivated the women to stitch and sell reusable cloth face mask to local market and also to the adopted village people at affordable price on 01st week of June 2020.





Hon'ble Vice Chancellor, CUTN initiated the distribution of "Alcohol Based Hand Sanitizer" to adopted villages produced by the Chemistry Department of CUTN in Collaboration with Unnat Bharat Abhiyan wing of CUTN on 26th May 2020.





4th Batch of Coir Products Training Program was inaugurated by Honourable Vice-Chancellor for Women from adopted Villages during 01st October – 31st November 2020.



Inauguration in 2 Acres mini Forest (Kurungkaadu) Project – Jointly Developed by UBA CUTN & Rotary Club of Thiruvarur in 15th October, 2020.





Awareness Program in preparation of 'Vermi Compost' in adopted villages and distributed sample Vermi Compost packets to farmers in adopted villages, organic fertilizer to small and marginal farmer at Pannaivalaagam.



Workshop on forming "Non-farm Product Producer Company" for CUTN adopted village women. Organized by UBA CUTN in association with NABARD Thiruvarur district on 12th November 2020.

