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Unnat Bharat Abhiyan (UBA) is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. On the recommendation of the MHRD, Central University of Tamil Nadu (hereafter, CUTN) is committed to participate in this national movement. In this regard, the university has adopted five villages namely Aadhamangalam in Nagakudi Gram Panchayat; Chakkaramangalam in Nagakudi Gram Panchayat; Karunakaranallur in Perumpukalur Gram Panchayat; Neelakkudi in Perumpukalur Gram Panchayat and Thiyagarajapuram in Perumpugalur Gram Panchayat. All these villages are under Koradacherry Block of Thiruvarur district.

Dr.Velmurugan, P.S, Former Dean, School of Commerce and Business Management of CUTN was appointed as Nodal officer for UBA-CUTN during January 2018 and he has attended four UBA orientation workshops organized by IIT Delhi. With the valuable guidance of the National Coordinating agency IITD and the Regional Coordinating institution TNAU, CUTNs Unnat Bharat Abhiyan programme has become a wonderful flagship scheme which connects higher education institutions with the rural adopted villages. UBA is making a silent revolution in providing Livelihood opportunities and better Standard of Living for the people living in the 6 adopted villages by providing facilities such as potable drinking water, solar street lights, smart classrooms for village schools, livelihood enriching skill development programs etc.,

Existing Adopted Villages:

1. Neelakkudi
2. Nagakkudi
3. Karunakaranallur
4. Thiyagarajapuram
5. Chakkaramangalam
6. Aadhamangalam

Proposed to be adopted:

1. Pannaivalagam
2. Sengamedu
3. Perumpugalur
4. Ettiyalur

(Koradacherry & Nannilam Block, Thiruvarur Dist.)



உன்னத பாரத இயக்கம் UNNAT BHARAT ABHIYAN தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

ACTIVITIES OF UBA – 2023

S.No	Name of the Activity	Name of the Award / Recognition	Name of the Recognised Bodies	Year of Award
01	Officers from the Coir Board, Govt of India Visiting the Coir Products Training Centre at CUTN for Monitoring an Accessing the Performance of the Trainees during 21 th January 2023.	Skill development program on Coir Products	Coir Board, Pollachi	Januaury 2022
02	10 th Batch of Coir Products Training Program for Women from adopted Villages during 15 June 2023 –14 August 2023. Program was inaugurated on 26 th June 2023. 20 women in the age group of 18 to 40 were selected and training in the program at CUTN campus in association with Coir Board.	Skill development program on Coir Products	Coir Board, Pollachi	June 2023
03	75 th years of Independence the event towards distributing and motivating people to hoist the national flags in every home was the objective of the programme – National Flag in all Homes organized by UBA-CUTN in association with Unnat Bharat Abiyan (UBA). Awareness Program on Har Ghar Tiranga” for CUTN adopted villages. Organized by UBA CUTN in dated on 14 th August 2023. Nearly 300 people participated in the event, people from UBA adopted villages, namely, Pannaivillagam, Chakkraramangalam, Aadhamangalam, Sengamedu, Nagakkudi, Thiyagarajapuram, Neelakkudi. The event started from Pannaivillagam Village and went through Chakkramangalam, villages and ended in Aadhamangalam village.	CUTN /UBA staff and volunteers	UBA-CUTN	August 2023
04	Officers from the Coir Board, Govt of India Visiting the Coir Products Training Centre at CUTN for Monitoring an Accessing the Performance of the Trainees during 21 th January 2023.	Skill development program on Coir Products	Coir Board, Pollachi	August 2023
05	Coir Product Training Workshop Distribution of Certificates for adopted Villages inaugurated by Honourable Vice-Chancellor and The Registrar, officers from the Coir Board, Govt of India in dated on 15 th August 2023.	Skill development program on Coir Products	Coir Board, Pollachi	August 2023
06	Massive Cleanliness awareness program on UBA and NSS Students in Thiruvavur Railway Station was inaugurated by Honourable Vice-Chancellor and The Registrar in dated on 29 th September 2023.	Skill development program on Adopted Villages	UBA-CUTN	September 2023

Officers from the Coir Board, Govt of India Visiting the Coir Products Training Centre at CUTN for Monitoring an Accessing the Performance of the Trainees during 21th January 2023.



10th Batch of Coir Products Training Program was inaugurated by The Registrar for Women from adopted Villages during 15th June – 14th August 2023.




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Officers from the Coir Board, Govt of India Visiting the Coir Products Training Centre at CUTN for Monitoring an Accessing the Performance of the Trainees during 14th August 2023.



❖ Coir Product Training Workshop Distribution of Certificates for adopted Villages inaugurated by Honourable Vice-Chancellor and The Registrar in dated on 15th August 2023.




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