Dr. Velmurugan P. S. Nodal Officer,

Dean, School of Legal Studies, Former Dean, School of Commerce and Business Management, Central University of Tamil Nadu Thiruvarur. 610 005



Unnat Bharat Abhiyan (UBA) is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. On the recommendation of the MHRD, Central University of Tamil Nadu (hereafter, CUTN) is committed to participate in this national movement. In this regard, the university has adopted five villages namely Aadhamangalam in Nagakudi Gram Panchayat; Chakkaramangalam in Nagakudi Gram Panchayat; Karunakaranallur in Perumpukalur Gram Panchayat; Neelakkudi in Perumpukalur Gram Panchayat and Thiyagarajapuram in Perumpugalur Gram Panchayat. All these villages are under Koradacherry Block of Thiruvarur district.

Dr.Velmurugan, P.S, Former Dean, School of Commerce and Business Management of CUTN was appointed as Nodal officer for UBA-CUTN during January 2018 and he has attended four UBA orientation workshops organized by IIT Delhi. With the valuable guidance of the National Coordinating agency IITD and the Regional Coordinating institution TNAU, CUTNs Unnat Bharat Abhiyan programme has become a wonderful flagship scheme which connects higher education institutions with the rural adopted villages. UBA is making a silent revolution in providing Livelihood opportunities and better Standard of Living for the people living in the 6 adopted villages by providing facilities such as potable drinking water, solar street lights, smart classrooms for village schools, livelihood enriching skill development programs etc.,

Existing Adopted Villages:

- 1. Neelakkudi
- 2. Nagakkudi
- 3. Karunakaranallur
- 4. Thiyagarajapuram
- 5. Chakkaramangalam
- 6. Aadhamangalam

Proposed to be adopted:

- 1. Pannaivalagam
- 2. Sengamedu
- 3. Perumpugalur
- 4. Ettiyalur

(Koradacherry & Nannilam Block, Thiruvarur Dist.)



ACTIVITIES OF UBA - 2021

S.No	Name of the Activity	Name of the Award / Recognition	Name of the Recognised Bodies	Year of Award
01	Webinar on National Education Policy A Transformative Roadmap for Universities and Colleges to make India a Global Knowledge Super Power on 25 th January 2021.	Skill development program	UBA-CUTN	January 2021
02	5 th Batch of Coir Products Training Program for Women from adopted Villages during 01 December 2020 – 09 February 2021.Program was inaugurated by VC and Registrar on 3 rd December 2020.20 women in the age group of 18 to 40 were selected and training in the program at CUTN campus in association with Coir Board	Skill development program on Coir Products	Coir Board, Pollachi	March 2021
03	Covid19 Special Vaccination Camp for people of CUTN adopted villages @ Pannaivalagam Primary School, Koradacherry Taluk.	Panchayat / Local Body Representatives	District Admin Thiruvarur	June 2021
04	Coir Product Training Workshop Distribution of Certificates for adopted Villages inaugurated by Honorable Vice-Chancellor on 18 th August 2021.	Skill development program	UBA-CUTN	August 2021
05	6 th Batch of Coir Products Training Program for Women from adopted Villages during 04 October 2021 -03 December 2021. Program was inaugurated on 4 th October 2021. 20 women in the age group of 18 to 40 were selected and training in the program at CUTN campus in association with Coir Board.	Skill development program on Coir Products	Coir Board, Pollachi	December 2021
06	Installation of 2 Solar Light in adopted villages Neelakkudi and Nagakkudi Panchayat Program was inaugurated on 15 th December 2021	Skill development program	UBA-CUTN	December 2021
07	Installation of R.O Water Purifier in adopted village at Aadhamangalam of Nagakkudi panchayat was inaugurated on 15 December 2021	Skill development program	UBA-CUTN	December 2021
08	Coir Product Training Workshop Distribution of Certificates for adopted Villages inaugurated by Honourable Vice-Chancellor on 15 th December 2021.	Skill development program on Coir Products	Coir Board, Pollachi	December 2021



Webinar on National Education Policy A Transformative Roadmap for Universities and Colleges to make India a Global Knowledge Super Power on 25th January 2021.



5th Batch of Coir Products Training Program was inaugurated by Honourable Vice-Chancellor for Women from adopted Villages during 07th December – 09th February 2021.





உ<mark>ன்னத பாரத இயக்கம்</mark> UNNAT BHARAT ABHIYAN

தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

Covid19 Special Vaccination Camp for people of CUTN adopted villages @ Pannaivalagam Primary School, Koradacherry Taluk.



Coir Product Training Workshop Distribution of Certificates for adopted Villages inaugurated by Honorable Vice-Chancellor on 18th August 2021.





உ<mark>ன்னத பாரத இயக்கம்</mark> UNNAT BHARAT ABHIYAN

தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

6th Batch of Coir Products Training Program was inaugurated by Honourable Vice-Chancellor for Women from adopted Villages during 04th October – 03rd December 2021.



Installation of 2 Solar Light in adopted villages Neelakkudi and Nagakkudi Panchayat Program was inaugurated on 15th December 2021.





Installation of 2 Solar Light in adopted villages Neelakkudi and Nagakkudi Panchayat Program was inaugurated on 15th December 2021.



Installation of Water Purifiert in adopted village in Aadhamangalam at Nagakkudi Panchayat Program was inaugurated on 15th December 2021.





உ<mark>ன்னத பாரத இயக்கம்</mark> UNNAT BHARAT ABHIYAN

தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

Coir Product Training Workshop Distribution of Certificates for adopted Villages inaugurated by Honourable Vice-Chancellor on 15th December 2021.

