# Dr. Velmurugan P. S.

**Nodal Officer,** 

Dean, School of Legal Studies, Former Dean, School of Commerce and Business Management, Central University of Tamil Nadu Thiruvarur. 610 005



Unnat Bharat Abhiyan (UBA) is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. On the recommendation of the MHRD, Central University of Tamil Nadu (hereafter, CUTN) is committed to participate in this national movement. In this regard, the university has adopted five villages namely Aadhamangalam in Nagakudi Gram Panchayat; Chakkaramangalam in Nagakudi Gram Panchayat; Karunakaranallur in Perumpukalur Gram Panchayat; Neelakkudi in Perumpukalur Gram Panchayat and Thiyagarajapuram in Perumpugalur Gram Panchayat. All these villages are under Koradacherry Block of Thiruvarur district.

Dr.Velmurugan, P.S, Former Dean, School of Commerce and Business Management of CUTN was appointed as Nodal officer for UBA-CUTN during January 2018 and he has attended four UBA orientation workshops organized by IIT Delhi. With the valuable guidance of the National Coordinating agency IITD and the Regional Coordinating institution TNAU, CUTNs Unnat Bharat Abhiyan programme has become a wonderful flagship scheme which connects higher education institutions with the rural adopted villages. UBA is making a silent revolution in providing Livelihood opportunities and better Standard of Living for the people living in the 6 adopted villages by providing facilities such as potable drinking water, solar street lights, smart classrooms for village schools, livelihood enriching skill development programs etc.,

#### **Existing Adopted Villages:**

- 1. Neelakkudi
- 2. Nagakkudi
- 3. Karunakaranallur
- 4. Thiyagarajapuram
- 5. Chakkaramangalam
- 6. Aadhamangalam

#### Proposed to be adopted:

- 1. Pannaivalagam
- 2. Sengamedu
- 3. Perumpugalur
- 4. Ettiyalur

(Koradacherry & Nannilam Block, Thiruvarur Dist.)



#### தமிழ்நாடு மத்தியப் ப<mark>ல்கலைக்க</mark>ழகம் CENTRAL UNIVERSITY OF TAMILNADU

#### **ACTIVITIES OF UBA - 2022**

S.No	Name of the Activity	Name of the Award / Recognition	Name of the Recognised Bodies	Year of Award
01	Installation of Solar Light at Vedaraniyam Program was inaugurated on 26 January 2022	Skill development program	UBA-CUTN	January 2022
02	Installation of Solar Light at Pannaivalagam in adopted villages of Nagakkudi Panchayat Program was inaugurated on 26 January 2022	Skill development program	UBA-CUTN	January 2022
03	Installation of R.O Water Purifier at Aathamangalam in adopted villages of Nagakkudi panchayat was inaugurated on 26 January 2022.	Skill development program	UBA-CUTN	January 2022
04	7 <sup>th</sup> Batch of Coir Products Training Program for Women from adopted Villages during 27 January 2022 - 24 March 2022. Program was inaugurated on 27 <sup>th</sup> January 2022. 20 women in the age group of 18 to 40 were selected and training in the program at CUTN campus in association with Coir Board.	Skill development program on Coir Products	Coir Board, Pollachi	January 2022
05	Visiting on Thanjavur Coir Board Regional Extension Centre in dated on 03 <sup>rd</sup> February 2022.	Skill development program on Coir Products	Coir Board, Thanjavur	February 2022
06	Awareness Program on Coir Value added products for Scheduled caste women in adopted villages, on 08 <sup>th</sup> March 2022.	Skill development program on Coir Products	Coir Board, Pollachi	March 2022
07	Workshop on Market requirements for Farmer Producer Organization(FPO's) in Cauvery Delta Region. Organized by UBA CUTN in association with NABARD Thiruvarur District on 09 <sup>th</sup> March 2020	NABARD Thiruvarur	UBA-CUTN	March 2022
08	Installation of R.O Water Purifier at Sengamedu in adopted villages of Nagakkudi panchayat was inaugurated on 11 <sup>th</sup> May 2022.	Skill development program	UBA-CUTN	May 2022
09	Coir Product Training Workshop Distribution of Certificates for adopted Villages inaugurated by Honourable Vice-Chancellor on 11 <sup>th</sup> May 2022.	Skill development program on Coir Products	Coir Board, Pollachi	May 2022
10	75 <sup>th</sup> years of Independence, A Mini-marathon was organized towards creating awareness about the Har Ghar Jhanda in adopted villages near by the University on 12 <sup>th</sup> August 2022. It was from Senthamangalam, Thiruvarur to Main Gate CUTN, Thiruvarur.	CUTN /UBA staff and volunteers	UBA CUTN	August 2022



# உன்னத பாரத இயக்கம் UNNAT BHARAT ABHIYAN

# தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

S.No	Name of the Activity	Name of the Award / Recognition	Name of the Recognised Bodies	Year of Award
11	75 <sup>th</sup> years of Independence the event towards distributing and motivating people to hoist the national flags in every home was the objective of the programme – National Flag in all Homes organized by UBA-CUTN. Awareness Program on Har Ghar Tiranga" for CUTN adopted villages. Organized by UBA-CUTN in dated on 13 <sup>th</sup> August 2022. Nearly 600 people participated in the event, people from UBA adopted villages, The event started from Pannaivillagam Village and went through Chakkramangalam, villages and ended in Aadhamangalam village.	CUTN /UBA staff and volunteers	UBA CUTN	August 2022
12	75 <sup>th</sup> years of Independence, the event of celebrations, to commemorate the 75 glorious years (Azad Ki Amrit Mahotsav - Har Ghar Tiranga) of a progressive Independent India, the patriotic songs were arranged on 13 <sup>th</sup> August 2022 at the residential campus. The programme was started at 05.00pm with an invocation and The Registrar, CUTN welcomed the gathering, and she briefed about the patriotic songs programme. A warm welcome was given to the students and Teachers from the Kasthuriba Kanya Gurukulam School, Vedaranyam.	CUTN /UBA staff and volunteers	UBA CUTN	August 2022
13	75 <sup>th</sup> years of Independence, UBA-CUTN has organized Fancy dress competition with the theme: FREEDOM FIGHTERS for CUTN Family Kids represented themselves as the character as Freedom fighters like Mahatma Gandhi, Bharathiyar, Bhagat Singh, Netaji Subash Chandra Bose, Rani Laxmi Bai, Velu Nachiyar, Jawaharlal Nehru, Indira Gandhi, Kamarajar, Kuthirambose, Captain Lakshmi Sehal on 13 <sup>th</sup> August 2022	CUTN /UBA staff and volunteers	UBA CUTN	August 2022
14	8 <sup>th</sup> Batch of Coir Products Training Program for Women from adopted Villages during 07 Sepetember 2022 – 06 November 2022. Program was inaugurated on 09 <sup>th</sup> September 2022. 20 women in the age group of 18 to 40 were selected and training in the program at CUTN campus in association with Coir Board.	Skill development program on Coir Products	Coir Board, Pollachi	September 2022
15	Gandhi Jayanthi 153 <sup>th</sup> Celebrations at Vedaraniyam salt sathya Graha Memorial. Organized by UBA CUTN in dated on 02 <sup>nd</sup> October 2022.	CUTN /UBA staff and volunteers	UBA CUTN	October 2022
16	9 <sup>th</sup> Batch of Coir Products Training Program for Women from adopted Villages during 20 November 2022 – 21 January 2023. Program was inaugurated on 21 <sup>th</sup> November 2022. 20 women in the age group of 18 to 40 were selected and training in the program at CUTN campus in association with Coir Board.	Skill development program on Coir Products	Coir Board, Pollachi	November 2022



Installation of Solar Light in Vedaraniyam Program was inaugurated on 25<sup>th</sup> January 2022.



Installation of Solar Light at Pannaivalagam of Nagakkudi Village Program was inaugurated on 26th January 2022.





தமிழ்நாடு மத்தியப் ப<mark>ல்கலைக்க</mark>ழகம் CENTRAL UNIVERSITY OF TAMILNADU

R.O Based Water Purified portable drinking water facility to Nagakkudi Panchayat of Aadhamangalam Village Program was inaugurated on 26th January 2022



7<sup>th</sup> Batch of Coir Products Training Program was inaugurated by Honourable Vice-Chancellor for Women from adopted Villages during 27<sup>th</sup> January – 24<sup>th</sup> March 2022.





தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

Visiting on Tanjavur Coir Board Regional Extension Centre in dated on 03<sup>rd</sup> February 2022.



Awareness Program on Coir Value Added Products for CUTN adopted village women. Organized by UBA CUTN in association with COIR BORAD on 08th March 2022.





# உன்னத பாரத இயக்கம் UNNAT BHARAT ABHIYAN

#### தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

Awareness Program on Coir Value Added Products for CUTN adopted village women. Organized by UBA CUTN in association with COIR BORAD on 09th March 2022.



R.O Based Water Purified portable drinking water facility to Nagakkudi Panchayat of Sengamedu Village Program was inaugurated on 11<sup>th</sup> May 2022.





#### தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

Coir Product Training Workshop Distribution of Certificates for adopted Villages inaugurated by Honourable Vice-Chancellor in dated on 11<sup>th</sup> May 2022.



75<sup>th</sup> years of Independence, the event a Mini-marathon was organized towards creating the Har Ghar Jhanda. It was from Senthamangalam, Thiruvarur to Main Gate CUTN, in dated on 12<sup>th</sup> August 2022.





75<sup>th</sup> years of Independence the event towards distributing and motivating people to hoist the national flags in every home m on Har Ghar Tiranga" for CUTN adopted villages. Organized by UBA CUTN in dated on 13<sup>th</sup> August 2022.



75<sup>th</sup> years of Independence, UBA-CUTN has organized Fancy dress competition with the theme: FREEDOM FIGHTERS for CUTN Family in dated on 12<sup>th</sup> August 2022.





#### தமிழ்நாடு மத்தியப் ப<mark>ல்கலைக்க</mark>ழகம் CENTRAL UNIVERSITY OF TAMILNADU

75<sup>th</sup> years of Independence, the event of celebrations, of a progressive Independent India, the patriotic songs were arranged to the students and Teachers from the Kasthuiba Kanya Gurukulam School, Vedaranyam. in dated on 12<sup>th</sup> August 2022.



8<sup>th</sup> Batch of Coir Products Training Program was inaugurated by Honourable Vice-Chancellor for Women from adopted Villages during 07<sup>th</sup> September – 06<sup>th</sup> November 2022.





தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

Gandhi Jayanthi 153<sup>th</sup> Celebrations at Vedaraniyam salt sathya Graha Memorial. Organized by UBA CUTN in dated on 02<sup>nd</sup> October 2022.



9<sup>th</sup> Batch of Coir Products Training Program was inaugurated by Honourable Vice-Chancellor for Women from adopted Villages during 20<sup>th</sup> November – 21<sup>th</sup> January 2023.

