



**Holy Cross Home Science College, Thoothukudi.**

**Unnat Bharat Abhiyan**

**AISHE CODE: C-41174**



**DISTRICT LEVEL ORIENTATION WORKSHOP ON UNNAT BHARAT ABHIYAN  
AND LOCALIZATION OF SUSTAINABLE DEVELOPMENT GOALS IN  
THOOTHUKUDI DISTRICT**

**22.09.2023**

The Orientation Workshop on Unnat Bharat Abhiyan (UBA) and Localization of Sustainable Development Goals (LSDGs) was organized for UBA Coordinators of Thoothukudi District at 10:30 am at Holy Cross Home Science College Thoothukudi. Dr. N.N. Krishnaveni, UBA Coordinator, welcomed the gatherings. Prof. K. Ravichandran, Regional Coordinator, UBA, inaugurated the Workshop. He stated that UBA Institutions have greater responsibility in advancing LSDGs. He analyzed and presented to the participants the Gram Panchayat Development Plans (GPDP) of all UBA Gram Panchayats in Thoothukudi District. He stated that the themes selected by Gram Panchayats in LSDGs are Healthy Village, Water Sufficient Village, Clean and Green Village, and Self-sufficient infrastructure in the village. Hence, all the Coordinators need to work along with the indicators and local goals identified to advance the achievement of LSDGs at the Gram Panchayat level.

Mr. S. Senthil Kumar, Assistant Director, KVIC, Divisional Office, Madurai (Ministry of MSME, Government of India), presented the Schemes and Programmes of KVIC. Mr. S. Senthil Kumar especially called the attention of UBA Coordinators on the implementation of the Prime Minister Employment Generation Programme and its eligibility criteria and types of business to be promoted, i.e., service and manufacturing business and the details regarding loan/subsidy and documents required to access the Schemes of KVIC. After the Tea break, Miss. G. Jerina Bubby, Assistant Director, Branch MSME - DFO, Tirunelveli (Ministry of MSME, Government of India), introduced the MSME Schemes such as the Entrepreneurship and Skill Development Programme, Management Development Programme, and other schemes and training conducted by MSME for the promotion of rural entrepreneurs and enterprises.

After a detailed analysis of the role of UBA Coordinators in advancing LSDG, it was decided that

- All the UBA Institutions in the Thoothukudi district will rigorously plan and implement programmes for advancing LSDGs at the UBA Gram Panchayat level.
- UBA Coordinators will discuss with the officials of MSME and KVIC for organizing the Entrepreneurship Awareness Programme at UBA Villages.
- UBA Coordinators will explore the possibilities for organizing a Skill Development Programme for promoting rural entrepreneurs and enterprises in Thoothukudi District.
- UBA Coordinators and Student Volunteers representing 7 UBA Institutions have actively participated in the Workshop. The Workshop ended at 1 pm with a vote of thanks.

