Unnat Bharat Abhiyan (UBA) Cell Aggarwal College Ballabgarh

- 1. Online COVID 19 awareness campaign: The UBA (Unnat Bharat Abhiyan) cell of Aggarwal College Ballabgarh organized an online awareness campaign (from April 2020 to August 2020) in village Sunper of Tehsil Ballabgarh district Faridabad. During the period of National lockdown, a well organized campaign was drawn by UBA coordinators through village headman (Sarpanch) and a whatsapp groups is formed. Members of these groups are panch and sarpanch of village along with faculty members from college. All the instructions from Ministry of Health and Indian and State government is shared from time to time and asked village headman to distribute the information to other villagers to as well. Information regarding COVIDVEER, AROGYASETU APP, Extension of lockdown period, Guidelines from MHA, GOI, Useful Information from WHO and guidelines about closure of school/college/universities is also send to the villagers through their village headman.
- 2. Awareness program on National Education Policy (NEP): Community/Society is a vital component of our education system and great role in transformation of education system. Therefore, a Dr. Devender along with UBA volunteers visited the village SUNPED on 18/09/2020 and spread awareness about the NEP. The villagers showed keenness on the new education policy. Most of the villagers wanted to know how this education policy would be beneficial and how it would reduce the huge sowing of books on young children. Many villagers also wanted to know what would be the change in the spread of education in villages and construction of new schools.
- 3. Information about new technologies developed in research labs: A number of techniques that has been developed by CSIR research laboratories keeping in view the climatic conditions all over India were shared with villagers. On 24/09/2020, Dr. Devender along with UBA volunteers informs the Sarpanch and other village persons about these technologies. Some of the villagers show keen interest in these new techniques and agreed that utilizing new techniques and their experience would not only improve their agricultural product but also increase employment and resources, but they feel an obstacle /burden in the part of cost factor for implantation of new technologies. The village action plan is not yet finalized but it is in the process and soon would be finalized.









