



MITE



Unnat Bharat Abhiyan Annual activity report 2022-23

Mangalore Institute of Technology & Engineering

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Mijar, Moodbidri-574225, Mangalore Taluk, D.K. Dist., Karnataka, INDIA





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UNNAT BHARAT ABHIYAN (UBA)

Unnath Bharat Abhiyan (UBA) is a program started by the Government of India with a Vision to involve the reputed higher educational institutes of the country in the process of indigenous development of self-sufficient and sustainable village clusters. The Objectives of UBA include engaging faculty and students of higher educational institutions in understanding rural realities, identifying and selecting existing innovative technologies, enable customization of technologies, or device implementation method for innovative solutions as per the local needs.

MITE is a participant institution under UBA and has adopted 5 neighboring villages viz Kanthavara, Sooda, Beluvai, Paladka, Kalla Mundkur.

Since 2019, the students of MITE actively engage themselves with Unnath Bharat Abhiyan activities. To start with, the members of UBA conducted a door-to-door survey of about 4500 households in these five villages. The survey included collecting data on demographic and socioeconomic status of the village population. Additionally several programs were conducted by the students at these villages which included Medical camps, Village development plans, Extension, Computer literacy, Swach Bharat Abhiyan activities, etc. The details of the programs conducted in the year 2022-2023 are reported in this document.



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Activity 1: Paddy to commercial crops – Reasons and strategies

Date: 27-06-2023 and 28-06-2023

Organising Department: Management Studies

Brief about the event:

For various reasons the farmers of South Canara district are switching from paddy to commercial crops cultivations. This in turn has reduced the supply of brown rice in the district. Due to this in the recent years; the price of this core edible commodity has increased. The recent reduction in the quantity of brown rice in South Canara has decreased the quality of this rice. Hence, it is necessary to understand the reasons for such change from food based crop to commercial crop and to give some strategies retain the farmers in rice cultivation. In this regard, a team of 6 MITE-MBA students conducted a survey to understand the reasons to switch from paddy to commercial crop. The study revealed that the increasing labour rate, unavailability of labour, unavailability of much matured technology, problem of wild animals and the changing environment and weather conditions are the key reason for switching to commercial crops. Development of suitable technology and reducing the technology dependency on other states and working towards sustainable development are the need of the hour to retain South Canara farmers in rice production.



MITE-MBA students team with a responded in Paladka

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Activity 2: Awareness program on organic farming at Paladka

Date: 27-06-2023 and 28-06-2023

Organising Department: Management Studies

Brief about the event:

Increased use of chemicals, fertilizers and pesticides in the agriculture has caused environmental degradation such as soil erosion and water pollution which is harmful for the human body. Hence, promoting organic farming is the need of the hour. In this regard, on 27th and 28th of June 2023, a team of 6 MBA students visited to Paladka village to carry out an awareness program on organic farming. This program was part of MBA education under the course titled societal project. The aim of this program was to educate the rural households of Paladka on the adverse effects from the use of chemicals and fertilizers on the human health. In the program students educated on the attractive pricing of organic products in the market. The program was carried out with the help of pamphlets covering the advantages of organic farming and the adverse effects of chemicals and fertilizers. A total of 112 houses were covered in this 2 days program and the program was appreciated by the officials of Paladka Panchayath.



MITE MBA students in a house at Paladka



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Activity 3: Plantation drive in Paladka, Beluvai and Kanthavara

Date: 27-06-2023 and 28-06-2023

Organising Department: Management Studies

Brief about the event:

As part of MBA program, a team of 6 students of carried out a social project in 3 UBA adopted villages. Those villages are Paladka, Beluvai and Kanthavara and the program plantation drive. The purpose of this program was to inculcate the plantation habits among school kids. A total of 51 saplings were planted in 7 government schools. During these programs, MITE MBA student's team spoke to the students of all 7 schools and they explained the need of planting trees and the present status of environment pollution. This program was appreciated by the school teachers and management. The students of those 7 schools understood their responsibility to plant trees and save this earth. Further, the school kids enjoyed the day with some extracurricular activities of our students.



MITE MBA students team with Kesargadde school kids and teachers



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Activity 4: Rain water harvesting awareness program at Beluvai

Date: 27-06-2023 and 28-06-2023

Organising Department: Management Studies

Brief about the event:

On the 26th of June 2023, a team from MITE-1st year MBA 1st conducted an awareness campaign about the rainwater harvesting. This program was conducted in Beluvai village specifically in Gandhinagar, Kesargadde and Navagrama. This awareness campaign successfully educated 100 households about the importance and benefits of sustainable water management practice. Through informative sessions, practical demonstrations, the residents were empowered to implement rainwater harvesting systems and actively contribute to water conservation. Campaign outcomes included increased awareness, adoption of rainwater harvesting systems and water conservation. The programme helps ensuring long term planning of rainwater harvesting to targeted households and inspire others to embrace this environmentally friendly practices.



MITE-MBA students presenting about the low budget rain water harvesting system

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Activity 5: Computer literacy program to Belady School Kids

Date: 27-06-2023 and 28-06-2023

Organising Department: Management Studies

Brief about the event:

On 27/06/2023, a project was undertaken at Belady Primary School in Kanthavara, under the guidance of Prof. Akshathraj Jain, Prof. Abhaya Kumar, and Prof. Jayadeva Prasad, the HOD of the Department of Management. The project involved a team of 6 members from the Mangalore Institute of Technology and Engineering. The team members were Rahil, Rashmitha, Prateek, Varun, Prajwala, and Sakshi. The primary objective was to introduce the students of classes 5, 6, and 7 to computers and enhance their computer literacy skills. After a formal introduction of the visiting students by the headmaster, the team members were assigned to groups of approximately 4 students each. A total of 17 students from Belady School were distributed among these teams to facilitate teaching. The session began with a basic introduction to computers, where the team members explained the fundamental concepts. They then proceeded to provide hands-on demonstrations of computer usage and allowed the students to operate computers themselves.



MITE MBA students teaching computers to the kids of Belady school

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Activity 6: Plastic Awareness campaign at Kallamundkur

Date: 27-06-2023 and 28-06-2023

Organising Department: Management Studies

Brief about the event:

Plastic, which is a hazardous material, is manufactured very easily, however when it came to time of disposal or destroying this, it causes pollution to environment. Day in and day out we human beings use plastic. No matter if you are rich or poor, plastic has become part and parcel of life or in other words, knowingly or unknowingly we have made plastic indispensable. This program has made an attempt to sensitise the student community and society this issue through a plastic awareness campaign. This campaign was organized on 27th and 28th June 2023 at Kallamundkur village. A group of 6 students have visited to more than 100 houses at Kallamundkur and they have created awareness through pamphlets. This program of the institute was appreciated by the officials of Kallamundkur Grama Panchayath.



MITE MBA students team with Kallamundkur PDO

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Activity 7: Awareness on agricultural schemes to the farmers of Paladka

Date: 27-06-2023 and 28-06-2023

Organising Department: Management Studies

Brief about the event:

The agricultural sector plays a vital role in the economic growth of our nation, with farmers serving as the backbone of food production system. In order to support and empower the farmers, various government schemes and benefits have been introduced. This report aims to inform farmers about these initiatives while also addressing the challenges they face in their agricultural endeavors. The desired outcome is to foster a supportive environment for farmers, where they can access the necessary resources, receive fair prices for their products, and overcome the obstacles. By promoting the implementation of recommendations and continuous support, the report seeks to contribute to the overall development and well-being of farmers in the nation. A group of 6 members visited a total of 75 houses to spread the awareness about various agricultural schemes to the farmers of Paladka village.



After spread agricultural scheme information's, students distributing free saplings to the villagers of Paladka

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Activity 8: Awareness program about green crackers

Date: 27-06-2023 and 28-06-2023

Organising Department: Management Studies

Brief about the event:

On 27/06/2023, a team of 5 members from Mangalore Institute of Technology & Engineering visited 'Kanthavara' village as a part of Societal Project assigned by the University opting 'Awareness on Green Crackers' as the project topic. Bursting firecrackers lead to a lot of air pollution. There are dense clouds of smoke after the day of several festivals. Burning crackers releases toxic air pollutants like carbon dioxide, nitrogen oxide, sulphur oxide, trioxide, black carbon and other gases leading to production of dense clouds of smoke. This affects eyes, throat, lungs, heart and skin. Hence, as an alternative, students have made an attempt to spread awareness among rural people about green crackers. Brochures consisting of how green crackers are better than regular crackers and the benefits of green crackers were used to convey the message. 100 houses were covered within two days.



A villager reading the pamphlet and team members are explaining content in local language



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Activity 9: A survey on e-banking and fraudulent activities at Beluvai

Date: 27-06-2023 and 28-06-2023

Organising Department: Management Studies

Brief about the event:

A survey on e-banking and fraudulent activities was carried out in Beluvai village. During the survey, awareness on fraudulent activities was also given to the villagers of Beluvai. The data about e-banking and fraudulent activities was collected through the questionnaires. The team of 6 students was divided into 3 groups to reach maximum number of people in short time. Respondents stated that the convenience, easy management, low transaction cost and multiple payment platforms are the major benefits they enjoy from mobile banking service. However, for a question about frauds and scam calls, a very few of them stated that as an issue and majority of the respondents have not experienced that fraud and scam calls yet. The survey results revealed that the education and the age are the major determinants of mobile payment and e banking usages.



MBA students taking entry of responses at Beluvai

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Activity 10: Rain water harvesting awareness program at Kanthavara and Beluvai

Date: 27-06-2023 and 28-06-2023

Organising Department: Management Studies

Brief about the event:

Due to the increased global water crisis and need for sustainable water management practice, a team of 5 students from the department of Management Studies decided to give awareness on the rain water harvesting to the people of Kanthavara and Beluvai. Under the social project program, this team of five members visited 165 houses on 27th and 28th of June, 2023. With the help of a printed banner and pamphlets provided by the Grama Panchayath, students demonstrated the simple low cost rain water harvesting kit to the households of Kanthavara and Beluvai villages. During the program, the beneficiaries raised questions on the costing and vendors details for installing rain water harvesting kits in their respective houses. During the visits, students discussed about the global warming, ground water level estimates and the futures situations for quality water in the globe. This program was appreciated by the officials of the Panchayath.



Rain water harvesting awareness program team at Baradi

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Activity 11: Government schemes awareness program

Date: 27-06-2023

Organising Department: Management Studies

Brief about the event:

As a part of MBA program, under the societal project course, 5 students gave awareness on Government Schemes to the citizens of Kanthavara and Beluvai village. The features, eligibility criteria and the benefits of Gruha Jyothi scheme of the state government, Mahila Samman Bachat Patra scheme, Pradhan Mantri Jeevan Jyoti Bima Yojana, Karnataka Bahgyashree Schemes were discussed in details to the citizens of selected two villages. Through mobile phone, students demonstrated the procedures of filing applications for the above stated schemes. A total of 100 houses were covered for the program. The hose holds, members of the village Panchayath and the village Panchayath officers appreciated the work of MBA students.



Students team in a house at Beluvai

Activity 12: Blood Donation Camp at TMA Pai Rotary Hospital, Karkala

Date: 11-06-2023

Organising Department: MITE UBA

Brief about the event:

Due to the scarcity of blood in the supply chain and blood banks, Manipal Group of Hospital had called for an emergency blood donation camp. On 11th June, 2023, Dr T M A Pai Rotary Hospital a sister concern of the Manipal Group of Hospitals and MITE UBA jointly organised one day blood donation camp at T M A Pai Rotary Hospital, Karkala. Prof K Abhaya Kumar and 12 members of MITE UBA donated the blood, which was equal to 40 percent of the total donors of the program. The officials of Dr. TMA Pai Rotary hospital and Manipal blood bank appreciated the efforts of MITE Youth Red Cross. All the donors received individual certificates and a thank you letter was issued to the principal of MITE for our continuous support.



MITE YRC members with Dr TMA Pai Hospital admin Mr Naveen at the blood donation venue



MITE YRC member Mr Sushanth donating the blood



MITE YRC member Mr Apthesh Jain donating the blood



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Activity 13: Awareness Program on “Environment Protection”

Date: 19/5/2023

Organising Department: Electronics & Communication Engineering

Brief about the event:

Environmental protection is a practice that aims to protect the natural environment from the hands of individuals, organizations, and governments. It is the need of the hour because the environment is getting deteriorating every day, and the reasons such deterioration are human beings. Humans are misusing the environment to fulfill their personal needs. If it goes like this, then it is difficult to say that the future generation will have a safer environment to live in.

In this regard the 3rd year Electronics & Communication Engineering students along with faculty members made an effort to spread the awareness in Kallamundkur village. Total of 87 students were actively participated in this social awareness programme. Students provided the information regarding environment protection and also related to rain water harvesting & water borne diseases through posters and charts. The aim of protecting the environment is to make it a healthy place for the present and future generations to live in. People are exploiting the natural resources in the name of development without thinking of its adverse consequences on the earth and its living beings.



Team involved in spreading the Awareness on “Environment Protection”



Team involved in spreading the Awareness on “Environment Protection”



Group of students involved in Environment Protection Awareness Programme



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Activity 14: Paladka medical camp

Date: 17-05-2023

Organising Department: MITE UBA & YRC

Brief about the event:

MITE UBA and YRC organises annual free medical camps at different villages of Udupi and Dakshina Kannada districts. On 17th May 2023, MITE UBA and YRC jointly organised 3rd free medical camp at Paladka village of Dakshina Kannada district. Primary Health Centre, Paladka, the Panchayath office of Paladka, Dr TMA Pai Rotary Hospital Karkala and the Rotary club – Karkala Rock City were the joint organisers of this camp. MITE UBA and YRC organises this type of camps to develop the social responsibility among students and to inculcate the organising skills among UBA and YRC members. The camp program was organised for the villagers of Paladka to take free heart and eye checkups in the camp. 107 villagers took benefit of the program and 45 of them took the benefit of free ECG facility. 6 participants were eligible for free Eye cataract surgery; however, 4 of them could not take the free surgery because of the abnormality in the ECG and ECHO reports of the patients.

Mr Chirag, The president of Karkala Rotary club presided over the inaugural function of the camp; Dr Triveni Acharya spoke to villagers and gave message about the importance of their participation in these kinds of fests. Dr Rakesh Naubade and Dr Ashika from KMC hospital Karkala were present for the inaugural program. Prof. Pradeep Kumar B R from MITE YRC spoke about the importance this kind of societal activities for students in their professional life. Ms. Nishika, the member of MITE YRC welcomed the gathering and Prof K Abhaya Kumar, the institute coordinator for MITE UBA presented the vote of thanks. Prof Jayadeva Prasad, HOD, MITE – MBA, Coordinator MITE Youth Red cross, gave the guidance for smooth conduction of the camp.



Ms Nishika presenting the welcome address

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Group photo with KMC medical team



Panchayath officials visited the eye check up venue



Free checkup from the General Medicine department of KMC



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Activity 15: Kanthavara medical camp

Date: 13-04-2023

Organising Department: MITE UBA & YRC

Brief about the event:

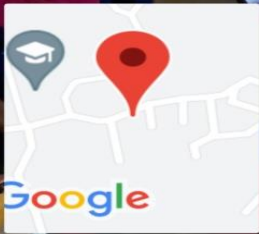
MITE has many students clubs, which are engaged with several societal activities and the MITE UBA is one such. MITE UBA and YRC has organised several free medical camps in UBA adopted villages, Blood donation camps and many other societal activities in the past. On 13th April 2023 MITE UBA and YRC in association with Health and Wellness centre, Kanthavara and the Kanthavara Grama Panchayath had organised a one-day free medical camp at Health and Wellness centre, Kanthavara. Dr TMA Pai Hospital Karkala and the Rotary Club Karkala joined their hands by arranging Doctors and Nurses team from KMC hospital, Manipal. The purpose of the camp was to provide free Eye and Heart check up facility for the villagers of Kanthavara village at Karkala Taluk.

The camp program started with an inaugural function at 9.30 AM. Mr Sukumar and other two volunteers of MITE UBA and YRC started the program with prayer. Panchayath Development Officer Mr V Sadashiva Moolya inaugurated the camp and gave the inaugural address; he mentioned that the contribution of MITE in societal activities is significant. Prof. Pradeep Kumar B R from MITE YRC spoke about the growth of MITE in academic and societal activities and its importance for students in their professional life. The president of Rotary Club, Karkala, Mr Chirag gave the presidential remarks for the program. Dr Divya Pai from KMC, Manipal and Ms Megha from Kanthavara Health and Wellness centre were the present during the program. Prof. K Abhaya Kumar, the Institutional coordinator for MITE UBA welcomed the gathering and Ms Sushravya Jain the member of MITE YRC presented the vote of thanks. Prof Jayadeva Prasad, HOD, MITE – MBA, Coordinator MITE Youth Red cross, gave the guidance for smooth conduction of the camp. Dr Divya Pai gave the service of Heart check up and Dr Chidanand Kulkarni did the eye testing for the beneficiaries. A total of 67 villagers took part in the camp, 27 among them took the service of free ECG. 2 Beneficiaries took the benefit of free cataract surgery facility from the camp.



GPS Map Camera
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Prof Pradeep Kumar talking about the institute in the inaugural program



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Villagers taking free eye check by the KMC doctor



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Activity 16: Election Awareness Program

Date: 07/03/2023

Organising Department: Electronics & Communication Engineering

Brief about the event:

A few faculty and the 2nd year Electronics & Communication Engineering students made an effort to create awareness on the election in Kallamundkur village. A total of 122 students were actively participated in this social awareness program. Students gave information regarding the voting procedure through ballot voting machine and explained does and don'ts via posters and charts.

Vote is the fundamental right of every eligible individuals of the country. However, due to various reasons, many may not come forward to vote. In the past we have heard about 65% or 50% voting in some locations. Few may not go for voting because of the hectic process involved and some time they are not comfortable with the ballot voting machine. In this regard, our team has made an effort to demonstrate the voting procedure and motivated them to take part in the voting process.



Team involved in spreading the Election Awareness

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Team involved in spreading the Election Awareness



Group of students involved in Election Awareness Programme



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Activity 17: Digital awareness program

Date: 27/12/2022

Organising Department: Electronics & Communication Engineering

Brief about the event:

Final year students and faculty members of Electronics and Communication Engineering department organised a digital awareness program in Kallamundkur village. A total of 98 students and 2 faculty were actively participated in this awareness campaign. Students visited the houses and conveyed the awareness to the village people about digital India. The initiative of Digital India has brought a great success for the Indian citizens. This was evident in the pandemic period where all the corporate, schools were closed down. With the help of digitization, the employee can work from their home there was no requirement to go to their offices for works. The purpose of this program was to create awareness among the students and villagers regarding the usages of various digital platforms.



A batch of students spreading the digital awareness about online payments

Students visited the various houses in Kallamundkur village and gave information on digital India initiatives of the government. The functioning of various online payment platforms, online government service portals and Seva Sindhu portal were demonstrated to the students and people of Kallamundkur village.



A batch of students spreading the digital awareness about online payments



Group of students involved in spreading the digital awareness programme in Kallamundkur Village



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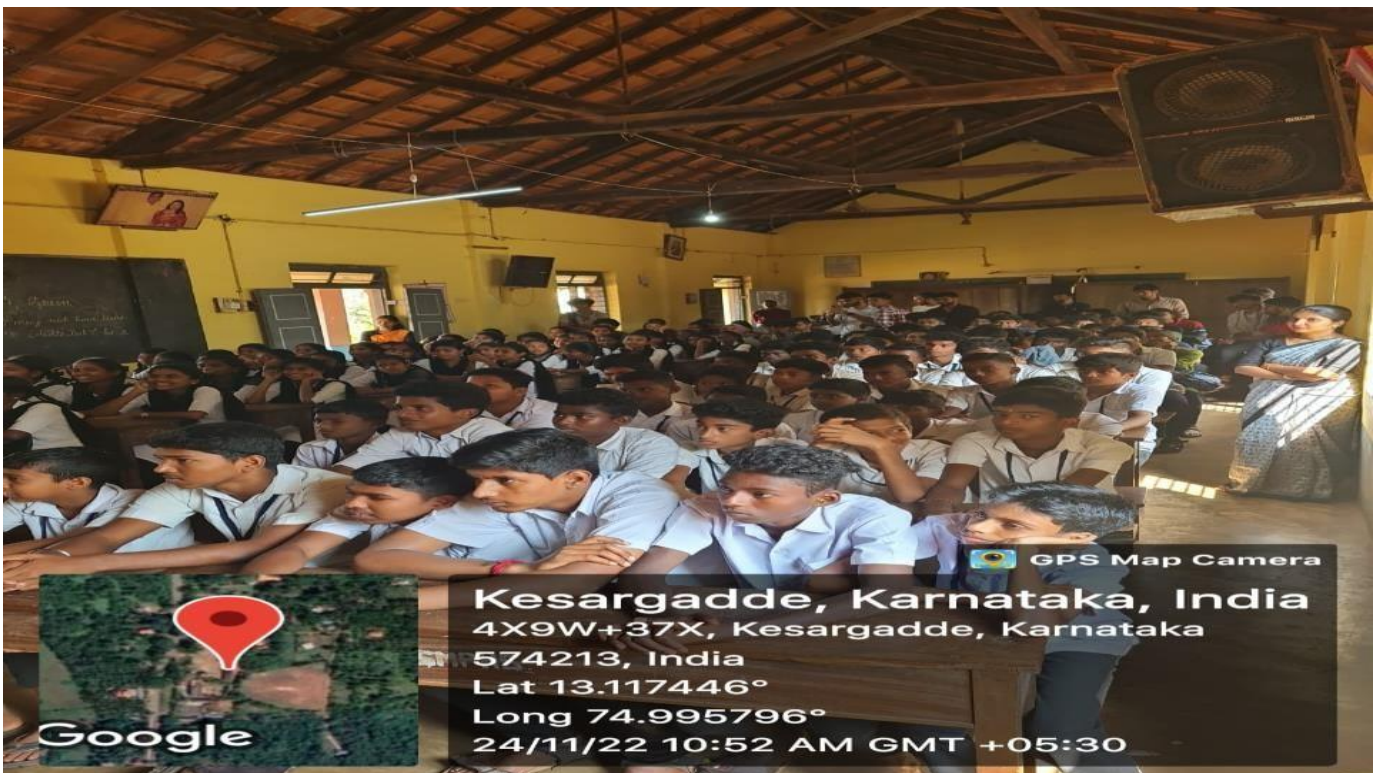
Activity 18: Awareness and uses of drone technology at Kesargadde

Date: 24/11/2022

Organising Department: Aeronautical Engineering

Brief about the event:

As part of All India Council for Technical Education (AICTE) activity point programme, the students of 5th semester Aeronautical Engineering and one faculty Coordinator visited Swami Mukthananda high school, Kesargadde, Beluvai to spread the importance of Drone technology. Students communicated well with high school students who were aware about what drone is and how it works. Overall, it was an interacting session. Morning session was initiated by faculty, Mr. Vishwaretha which was later continued by our students. Later on we divided students among themselves to teach in detail about drone technology and our students conducted an amazing flying session where the simulation was taught to them. Our students also encouraged them to make their carrier in aeronautical industry and showed them some glimpse about how aviation works.



Student listening lecture about Drone Technology

Afternoon session was held to make understand the importance of education and various points to keep in mind while choosing the carrier. Our students guided them in various aspects including scholarships, courses after 10th and many more. At last, we donated fans and provided them with the momento as a token of gratitude.



Aero MITE Students interacting with school students