



Selvamm Arts and Science College (Autonomous), Namakkal



UNNAT BHARAT ABHIYAN

**Quarterly Report
January 2023 to March 2023**



UNNAT BHARAT ABHIYAN

Gandhi ji's idea to develop the Indian society was based on his understanding of the society and hence based on the village system. Talking about the importance of village, he wrote in 1936, "I would say if the village perishes, India will perish too."

A group of committed faculty members from the Indian Institute of Technology (IIT) Delhi who have long worked in the areas of rural development and appropriate technology took the initiative to launch the Unnat Bharat Abhiyan. During a national workshop held at IIT Delhi in September 2014, the idea was developed through extensive consultation with representatives of a number of technical institutions, coordinators of the Rural Technology Action Group (RuTAG), nonprofit organisations, and government agencies actively engaged in rural development work. The Ministry of Rural Development, Government of India, through the Council for Advancement of People's Action and Rural Technology (CAPART), sponsored the workshop. On November 11th, 2014, the initiative was formally introduced by the Ministry of Human Resource Development (MHRD) in front of the President of India.

Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Mission

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

Goals

- To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.
- To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
- To stress on rigorous reporting and useful outputs as central to developing new professions.
- To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.
- To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.
- To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

Members

Principal	Dr. N.Rajavel
Program Coordinator	Dr. A.Ezhilarasu, Dean (Research) & Head, Department of Microbiology
Program Co-coordinators	Mr.M.Jeganathan Mrs.K.Brinda Mrs.R.Bharathipriya Dr.D.Muthusamy Mr.P.Srivigneshwaran Mr.P.Arochiyapelvin Mrs.M.Nithya
Technical Assistant	Mr. M.Dhivagar,

Benefits of Being a UBA Volunteer:

A UBA volunteer who contributes to the architectural design of an inclusive India by utilizing knowledge institutions to enhance rural development processes. These student volunteers would be exposed to and gain experience in the following areas if they were active members:

- A person who is socially aware
- A skilled social leader, an effective administrator
- An efficient administrator
- A person who understands human nature

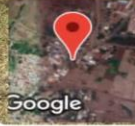
**Programmes during the from Quarterly period of 2022 –
2023 academic year (January 2023 to march2023)**

ADOPTED VILLAGES: Keerambur, Agaram, Vettampadi, Ladduvadi and Valaiyapatti in Namakkal District.

Date: 07.01.2023

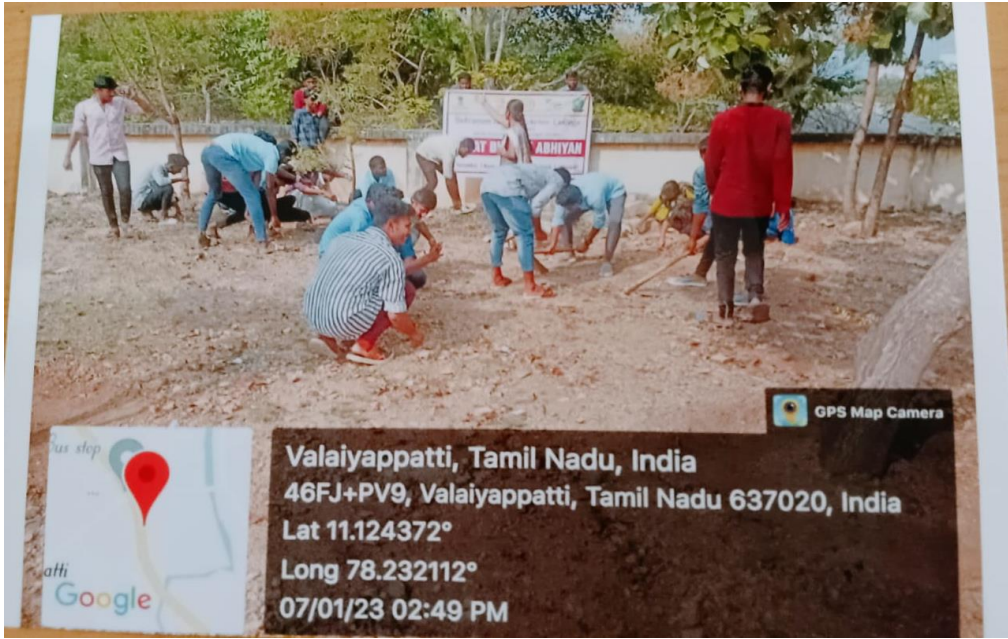
**TITLE OF THE EVENT: Dengue awareness, Rally on water Management
& Cleaning Activities**

The UBA volunteers distributed dengue awareness information notice to the villagers. They positioned the tree across the adopted five villages. Schools and the village's administration building were cleaned.



Keerambur, Tamil Nadu, India
53XR+74H, Thindamangalam to Keerambur, Keerambur, Tamil Nadu 637207,
India
Lat 11.198262°
Long 78.090738°
07/01/23 12:21 PM GMT +05:30

GPS Map Camera





Vettampadi, Tamil Nadu, India

66M3+2JJ, Vettampadi, Tamil Nadu 637405,
India

Lat 11.232242°

Long 78.20483°

07/01/23 11:46 AM GMT +05:30



Konnar, Tamil Nadu, India

92JG+V6W, Konnar, Tamil Nadu 637410, India

Lat 11.382268°

Long 78.025465°

07/01/23 12:04 PM

DATE: 26/01/2023

TITLE OF THE EVENT: CELEBRATION OF 74TH REPUBLIC DAY IN ADOPTED VILLAGE'S GOVERNMENT SCHOOLS

Students and teachers of five adopted village's Public Schools celebrated the 74th Republic Day on 26th January 2023 with great patriotic fervor and zeal. The Head Master accompanied by staff members, students and our UBA volunteers unfurled the tricolor followed by the National Anthem. This entailed a short celebration including a patriotic Group Song and mime by students, Students and parents witnessed the Republic Day programme of the Schools.





 **GPS Map Camera**

Namakkal, Tamil Nadu, India

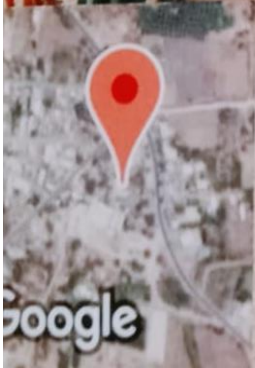
46FJ+JH9, Rettayampatti - Valaiyappatti Rd, Namakkal,

Tamil Nadu 637020, India

Lat 11.124217°

Long 78.231505°

26/01/23 09:04 AM GMT +05:30







DATE: 26/01/2023

**TITLE OF THE EVENT: ATTENDED GRAMA SABHA MEETING FOR 74TH
REPUBLIC DAY IN ADOPTED VILLAGES**

The Unnat Bharat Abhiyan student team has identified a number of issues that continue to plague rural India and that demand immediate response. Some of the most serious problems affecting villages are inadequate hygienic and sanitary facilities, unequal access to education, particularly digital literacy, and the need for skill development to foster an entrepreneurial spirit.

The ethnographic research uncovered some upsetting details regarding the village's socioeconomic structure. It was discovered that the educational system is woefully deficient because of the poor student-teacher ratio, which causes youngsters to have a limited knowledge of topics. Caste prejudice is pervasive because pupils from lower castes are often excluded from classes. Lack of self-help groups, low skill levels, and a lack of employment possibilities have made the situation worse.

These issues led the student team to choose and adopted villages as their Gram Sabha village. A thorough interactive session and a field investigation were both undertaken. Students discussed the vision and goal of UBA with the villagers during the interactive session, as well as their plans to work in the areas of women's empowerment, education, health and sanitation, modern agricultural methods, and access to government programmes.

The villagers were offered a variety of alternatives, including the formation of self-help groups to create opportunity for rural adolescents without jobs to work for themselves. Women were also given advice on how to create self-help organisations while also honing their abilities to boost household income. The suggestion that locals be hired to improve the systems was made in response to the village's ongoing drainage issue.

The event has brutally highlighted the pressing need to address the ongoing marginalisation and inequity. For the student team, it has provided a road map for the issues that must be solved and the approaches that must be used. Our objective is to keep working in these areas to raise villages overall socioeconomic situation.

A meeting of the grama sabha was convened. The village president, vice president, and all notable members of the village panchayat presented all of their issues and areas that needed to be changed during this meeting.

In order to determine the main issues and requirements that, if addressed, would benefit the majority of the population, our faculties had discussions with the village president and the locals.



Keerambur, Tamil Nadu, India

53XR+74H, Thindamangalam to Keerambur, Keerambur, Tamil Nadu 637207, India

Lat 11.198091°

Long 78.091011°

26/01/23 11:51 AM GMT +05:30

Google

GPS Map Camera



Elachipalayam, Tamil Nadu, India

92P6+PVV, Elachipalayam, Tamil Nadu 637202, India

Lat 11.387121°

Long 78.013041°

26/01/23 11:14 AM GMT +05:30

Google

GPS Map Camera



Valaiyapp
ENT,
HSS
losed
Google

Valaiyappatti, Tamil Nadu, India
46CG+9X6, Valaiyappatti, Tamil Nadu 637020, India
Lat 11.121446°
Long 78.227486°
15/08/22 11:12 AM



GPS Map Camera



Namakkal, Tamil Nadu, India
55C8+3MW, Mohanur - Namakkal - Sendamangalam -
Rasipuram Rd, Namakkal, Tamil Nadu 637002, India
Lat 11.169882°
Long 78.167051°
26/01/23 11:10 AM GMT +05:30

Date: 18.03.2023

TITLE OF THE EVENT: Chikungunya infection awareness

The UBA volunteers distributed chikungunya fever awareness information notice to the adopted village(Agaram).

