



Selvamm Arts and Science College (Autonomous), Namakkal



UNNAT BHARAT ABHIYAN

Quarterly Report
April 2023 to June 2023



UNNAT BHARAT ABHIYAN

Gandhi ji's idea to develop the Indian society was based on his understanding of the society and hence based on the village system. Talking about the importance of village, he wrote in 1936, "I would say if the village perishes, India will perish too."

A group of committed faculty members from the Indian Institute of Technology (IIT) Delhi who have long worked in the areas of rural development and appropriate technology took the initiative to launch the Unnat Bharat Abhiyan. During a national workshop held at IIT Delhi in September 2014, the idea was developed through extensive consultation with representatives of a number of technical institutions, coordinators of the Rural Technology Action Group (RuTAG), nonprofit organisations, and government agencies actively engaged in rural development work. The Ministry of Rural Development, Government of India, through the Council for Advancement of People's Action and Rural Technology (CAPART), sponsored the workshop. On November 11th, 2014, the initiative was formally introduced by the Ministry of Human Resource Development (MHRD) in front of the President of India.

Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Mission

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

Goals

- To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.

- To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
- To stress on rigorous reporting and useful outputs as central to developing new professions.
- To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.
- To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.
- To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

Members

Principal	Dr. N.Rajavel
Program Coordinator	Dr. A.Ezhilarasu, Dean (Research) & Head, Department of Microbiology
Program Co-coordinators	Mr.M.Jeganathan Mrs.K.Brinda Mrs.R.Bharathipriya Dr.D.Muthusamy Mr.P.Srivigneshwaran Mr.P.Arochiyapelvin Mrs.M.Nithya
Technical Assistant	Mr. M.Dhivagar,

Benefits of Being a UBA Volunteer:

A UBA volunteer who contributes to the architectural design of an inclusive India by utilizing knowledge institutions to enhance rural development processes. These student volunteers would be exposed to and gain experience in the following areas if they were active members:

- A person who is socially aware
- A skilled social leader, an effective administrator
- An efficient administrator
- A person who understands human nature

Programmes during the from Quarterly period of 2022 – 2023 academic year (April 2023 to May 2023)

ADOPTED VILLAGES: Keerambur, Agaram, Vettampadi, Ladduvadi and Valaiyapatti in Namakkal District.

TOPIC : Report of Pledge on Sustainable Lifestyle under LIFE (LifeStyle for Environment) is our responsibility on 15/05/2023

VENUE : Selvamm Arts & Science College, Namakkal

DATE : 17th MAY 2023

PURPOSE: To create awareness on Lifestyle for Environment

A programme with the theme "LIFE (Lifestyle for Environment) is our Responsibility" was organized by the UBA Committee. With the approval of the college's principal, **Dr. N. Rajavel**, the college's employees and students participated in the programme by making a pledge. The programme began with a welcome speech from our principal, who emphasized the value and necessity of sustainable living. He also emphasized different eco-friendly habits that people should adopt to lead sustainable lives. The vow was read by **Dr. K. S. Arulsamy**, Administrative Director and Controller of Examinations, and everyone complied. More than 50 college faculty members participated in the Pledge taken exercise. The UBA Committee Coordinator, **Dr. A. Ezhilarasu**, gave a vote of gratitude to close the programme.



GPS Map Camera



Pappinayakkanpatti, Tamil Nadu, India

Arts Main Block Rd, Ponnusamy Nagar, Pappinayakkanpatti, Tamil Nadu
637003, India

Lat 11.27485°

Long 78.159947°

17/05/23 03:11 PM GMT +05:30





Date: 21.06.2023

TITLE OF THE EVENT: International Yoga Day celebration

The UBA volunteers honored International Yoga Day, which is marked annually on June 21 to bring attention to this age-old discipline and to honor the world's advancements in both physical and spiritual power. Yoga is a technique that is effective for calming the body and mind and enhancing one's immune system.

The UBA team visited schools in the five adopted villages (Keerambur, Aagaram, Vettampadi, Valaiyapatti and Ladduvadi) and shared information and a straightforward yoga exercise with the pupils, who took it to heart and benefited from it.





GPS Map Camera

Vettampadi, Tamil Nadu, India

66M3+2JJ, Vettampadi, Tamil Nadu 637405, India

Lat 11.232268°

Long 78.204845°

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GPS Map Camera

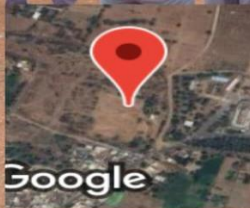
Keerambur, Tamil Nadu, India

53XR+RFW, Keerambur, Tamil Nadu 637207, India

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Long 78.090898°

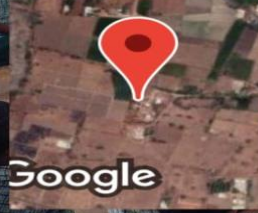
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Keerambur, Tamil Nadu, India
53XR+RFW, Keerambur, Tamil Nadu 637207, India
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GPS Map Camera

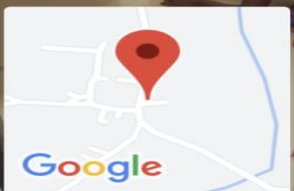


Vadakala Pudur, Tamil Nadu, India
LADDUVADI, Vadakala Pudur, Tamil Nadu 637002, India
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GPS Map Camera



 **GPS Map Camera**
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 Long 78.170516°
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 **GPS Map Camera**
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 Agaram, Tamil Nadu 637410, India
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 Long 78.025599°
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Namakkal, Tamil Nadu, India
Agaram, Tamil Nadu 637410, India
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21/06/23 11:00 AM



Valaiyappatti, Tamil Nadu, India
46FJ+X8G, Valaiyappatti, Tamil Nadu 637020, India
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GPS Map Camera



Valaiyappatti, Tamil Nadu, India
46FJ+X8G, Valaiyappatti, Tamil Nadu 637020, India
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