



Selvamm Arts and Science College (Autonomous), Namakkal



UNNAT BHARAT ABHIYAN

UBA Annual Report

2022-2023



UNNAT BHARAT ABHIYAN

Gandhi ji's idea to develop the Indian society was based on his understanding of the society and hence based on the village system. Talking about the importance of village, he wrote in 1936, "I would say if the village perishes, India will perish too."

A group of committed faculty members from the Indian Institute of Technology (IIT) Delhi who have long worked in the areas of rural development and appropriate technology took the initiative to launch the Unnat Bharat Abhiyan. During a national workshop held at IIT Delhi in September 2014, the idea was developed through extensive consultation with representatives of a number of technical institutions, coordinators of the Rural Technology Action Group (RuTAG), nonprofit organisations, and government agencies actively engaged in rural development work. The Ministry of Rural Development, Government of India, through the Council for Advancement of People's Action and Rural Technology (CAPART), sponsored the workshop. On November 11th, 2014, the initiative was formally introduced by the Ministry of Human Resource Development (MHRD) in front of the President of India.

Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Mission

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

Goals

- To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.
- To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
- To stress on rigorous reporting and useful outputs as central to developing new professions.
- To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.

•To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.

•To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

Members

| | |
|-------------------------|--|
| Principal | Dr. N.Rajavel |
| Program Coordinator | Dr. A.Ezhilarasu, Dean (Research) &Head Department of Microbiology |
| Program Co-coordinators | Mr.M.Jeganathan Mrs.K.Brinda Mrs.R.Bharathipriya Dr.D.Muthusamy Mr.P.Srivigneshwaran Mr.P.Arochiyapelvin Mrs.M.Nithya |
| Technical Assistant | Mr. M.Dhivagar, |

Benefits of Being a UBA Volunteer:

A UBA volunteer who contributes to the architectural design of an inclusive India by utilizing knowledge institutions to enhance rural development processes. These student volunteers would be exposed to and gain experience in the following areas if they were active members:

- A person who is socially aware
- A skilled social leader, an effective administrator
- An efficient administrator
- A person who understands human nature

Programmes during the from Quarterly period of 2022 – 2023 academic year

ADOPTED VILLAGES: Keerambur, Agaram, Vettampadi, Ladduvadi and Valaiyapatti in Namakkal District.

UNNAT BHARAT ABHIYAN INAUGURATION

Unnat Bharat Abhiyan (UBA) is a brand-new initiative from the Ministry of Human Resources Department of the Government of India. Its main goal is to support the development of rural areas with the help of the country's top educational institutions. Selvamm Arts & Science College, which has long been active in numerous community welfare initiatives, has partnered with UBA.

Selvamm Arts & Science College has adopted five villages in the Namakkal district under the Unnat Bharat Abhiyan Scheme: Keerambur, Agaram, Vettampadi, Ladduvadi and Valaiyapatti. On April 05, 2022, at 1:30 pm, the UBA inaugural ceremony began in the Selvamm Arts & Science College Conference Hall.

The principal of Selvamm Arts & Science College, Dr. N.Rajavel, gave a welcome address to the programme. He described the programme in detail and focused on the plans for the next project.

As the honoured guest, Dr. R. Balaji, Associate Coordinator-UBA and Assistant Professor (Human Resource Management), TNAU, Coimbatore, was invited. In terms of basic amenities, organic farming, water management, artisans, industrial & livelihood, and sustainable energy, he expressed appreciation for the project and offered a number of suggestions and plans that could be included.

The principal guest, Dr. S. D. Shivakumar, Coordinator of UBA and Director, Directorate of Agribusiness Development, TNAU, Coimbatore, was the next speaker. He described the procedure, the projects that various institutions have undertaken so far, and the advantages that this UBA Scheme would bring to the country's rural areas.

Dr. A.Ezhilarasu, Dean (Research) & Head, Department of Microbiology, Selvamm Arts & Science College, gave a vote of gratitude to conclude the event.





DATE: 02/06/2022

TITLE OF THE EVENT: SURVEY CONDUCTED IN ADOPTED VILLAGES

Selvamm Arts & Science College, which has consistently participated in a variety of initiatives for the welfare of the community, has partnered with UBA.

In order to understand the status of the village under several areas, such as, the village and household survey was undertaken in these villages.

- Response characteristics
- Standard household data
- Information about the relatives
- A family's history of immigration
- Details on government initiatives in the village and the number of beneficiaries
- Water supply
- Power and energy source
- Details regarding landholding
- Agriculture-related inputs
- Agriculture output in a typical year
- Livestock counts
- Serious issues in the village

The survey was conducted both village and house hold, faculty members and under graduate and post graduate students travelled to communities.

Village Survey

Date: 02.06.2022



DATE: 12/08/2022

TITLE OF THE EVENT: COMPETITIONS CONDUCTED FOR 76TH INDEPENDENCE DAY IN ADOPTED VILLAGE'S GOVERNMENT SCHOOLS

In the Government Schools in the adopted communities, we have held competitions. A total of 10 faculties and students visited the public schools in the adopted communities in observance of the country's 75th anniversary of Independence Day. The school has organized competitions in singing, drawing, oratory, and essay writing. These competitions have all been investigated, and the award winners have been listed.

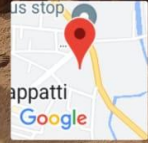


DATE: 15/08/2022

**TITLE OF THE EVENT: CELEBRATION OF 76TH INDEPENDENCE DAY IN
ADOPTED VILLAGE'S GOVERNMENT SCHOOLS**

Students and teachers of five adopted village's Public Schools celebrated the 76th Independence Day on 15th August 2022 with great patriotic fervor and zeal. The Head Master accompanied by staff members, students and our UBA volunteers unfurled the tricolor followed by the National Anthem. This entailed a short celebration including a patriotic Group Song and mime by students, Students and parents witnessed the Independence Day programme of the Schools.





Valaiappatti, Tamil Nadu, India
46FJ+QMQ, Valaiappatti, Tamil Nadu 637020, India
Lat 11.124172°
Long 78.231473°
15/08/22 09:24 AM



Keerambur, Tamil Nadu, India
53XR+RFW, Keerambur, Tamil Nadu 637207, India
Lat 11.199746°
Long 78.090962°
15/08/22 09:38 AM

DATE: 15/08/2022

TITLE OF THE EVENT: PRIZE DISTRIBUTION TO CHILDRENS FOR 76TH INDEPENDENCE DAY IN ADOPTED VILLAGE'S GOVERNMENT SCHOOLS

Selvamm Arts & Science College's UBA team was evaluated during the competitions chapter, and they received recognition on Independence Day. Each prize winner was really pleased, and receiving their award greatly encouraged them to compete in the future.

Prize Distribution on Independence Day





DATE: 15/08/2022

**TITLE OF THE EVENT: ATTENDED GRAMA SABHA MEETING FOR 76TH
INDEPENDENCE DAY IN ADOPTED VILLAGES**

The Unnat Bharat Abhiyan student team has identified a number of issues that continue to plague rural India and that demand immediate response. Some of the most serious problems affecting villages are inadequate hygienic and sanitary facilities, unequal access to education, particularly digital literacy, and the need for skill development to foster an entrepreneurial spirit.

The ethnographic research uncovered some upsetting details regarding the village's socioeconomic structure. It was discovered that the educational system is woefully deficient because of the poor student-teacher ratio, which causes youngsters to have a limited knowledge of topics. Caste prejudice is pervasive because pupils from lower castes are often excluded from classes. Lack of self-help groups, low skill levels, and a lack of employment possibilities have made the situation worse.

These issues led the student team to choose and adopted villages as their Gram Sabha village. A thorough interactive session and a field investigation were both undertaken. Students discussed the vision and goal of UBA with the villagers during the interactive session, as well as their plans to work in the areas of women's empowerment, education, health and sanitation, modern agricultural methods, and access to government programmes.

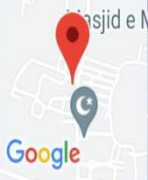
The villagers were offered a variety of alternatives, including the formation of self-help groups to create opportunity for rural adolescents without jobs to work for themselves. Women were also given advice on how to create self-help organisations while also honing their abilities to boost household income. The suggestion that locals be hired to improve the systems was made in response to the village's ongoing drainage issue.

The event has brutally highlighted the pressing need to address the ongoing marginalisation and inequity. For the student team, it has provided a road map for the issues that must be solved and the approaches that must be used. Our objective is to keep working in these areas to raise villages overall socioeconomic situation.

A meeting of the grama sabha was convened. The village president, vice president, and all notable members of the village panchayat presented all of their issues and areas that needed to be changed during this meeting.

In order to determine the main issues and requirements that, if addressed, would benefit the majority of the population, our faculties had discussions with the village president and the locals. The report template offered by UBA was used to record all the issues, and a copy was forwarded to RCI, TNAU.




Namakkal, Tamil Nadu, India
 65HQ+5MQ, Sellappa Colony, Namakkal, Tamil Nadu 637405, India
 Lat 11.22787°
 Long 78.189239°
 15/08/22 11:30 AM




Agaram, Tamil Nadu, India
 9XGX+MRM, Kanambilpalayam, Agaram, Tamil Nadu 637202, India
 Lat 11.37676°
 Long 77.999586°
 15/08/22 11:48 AM



15-Aug-2022 11:16:06 am
 Thottipatti Namakkal Tamil Nadu
 11°15'N 78°19'E
 79.1m Altitude




Keerambur, Tamil Nadu, India
 53XR+RFW, Keerambur, Tamil Nadu 637207, India
 Lat 11.199722°
 Long 78.09112°
 15/08/22 10:57 AM




Valaiyappatti, Tamil Nadu, India
 46CG+9X6, Valaiyappatti, Tamil Nadu 637020, India
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 15/08/22 10:40 AM

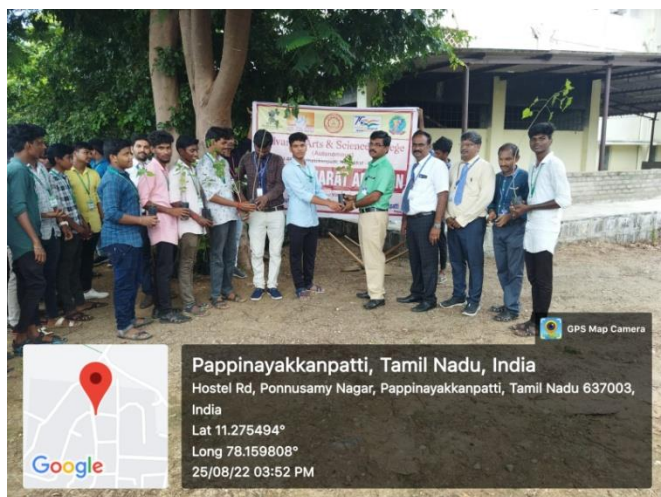
DATE: 25/08/2022

TITLE OF THE EVENT: MIYAWAKI TREE PLANTATION DRIVE

On August 25, 2022, a Miyawaki tree planting drive was held on the campus grounds. The two main goals of this initiative were to increase the campus's tree cover and to educate students about the value of trees.

Students from all courses, including ug and pg programmes, were required to participate in this initiative by planting a tree at the assigned location. Each tree had a plate with its name, the course it was planted in, and the batch that did it. The classes take on the duty of caring after their tree plantation.

There was time periods allotted to different sessions from 11 am to 1 pm. According to the schedule, students and faculty members arrived at the location to plant the trees. They received information about the tree's name, species, blooming season, and what they should do to take care of it. Our principal, Dr. N. Rajavel, also planted one tree for each person on this occasion. On this day, 150 trees of all types were planted.

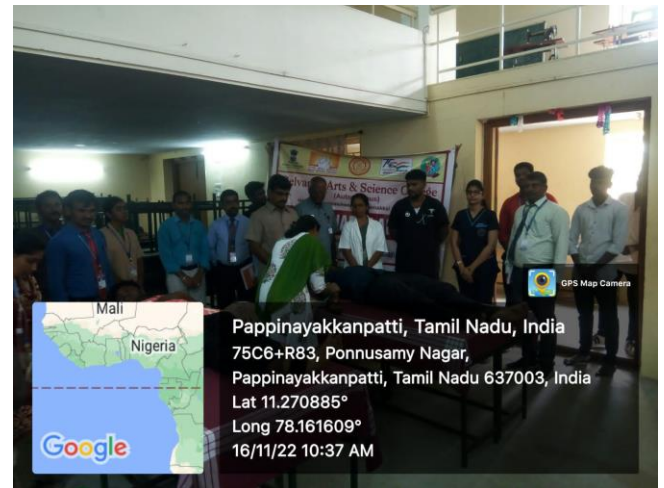
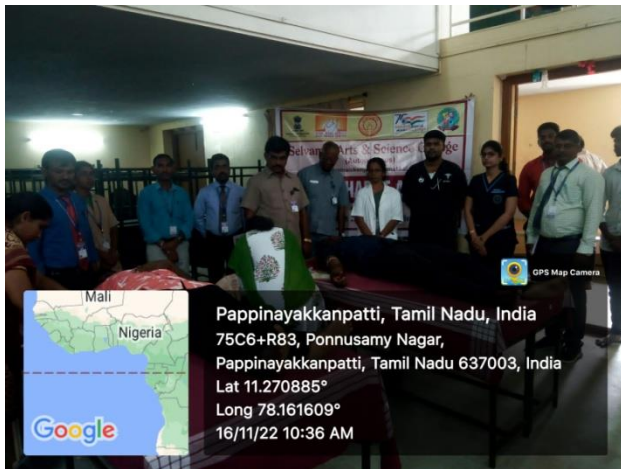




DATE: 16/11/2022

TITLE OF THE EVENT: Blood Donation Camp

Volunteers of UBA of Selvamm Arts and Science College and Govt. Hospital Blood bank jointly organized “Blood Donation” camp on 16th of November 2022. Totally 43 both students and faculty members were donated their blood and District Blood Bank Medical officer Dr. A.Anbumalar received their blood. All the donors received their donor’s certificates.



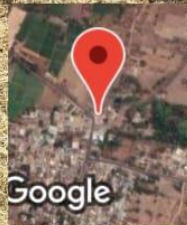
DATE: 17/11/2022

TITLE OF THE EVENT: Dengue Awareness, Tree Plantation & Cleaning Activities

The UBA volunteers distributed dengue awareness information to the villagers. They positioned the tree across the adopted five villages. Schools and the village's administration building were cleaned.

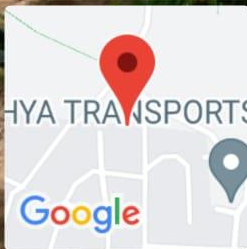
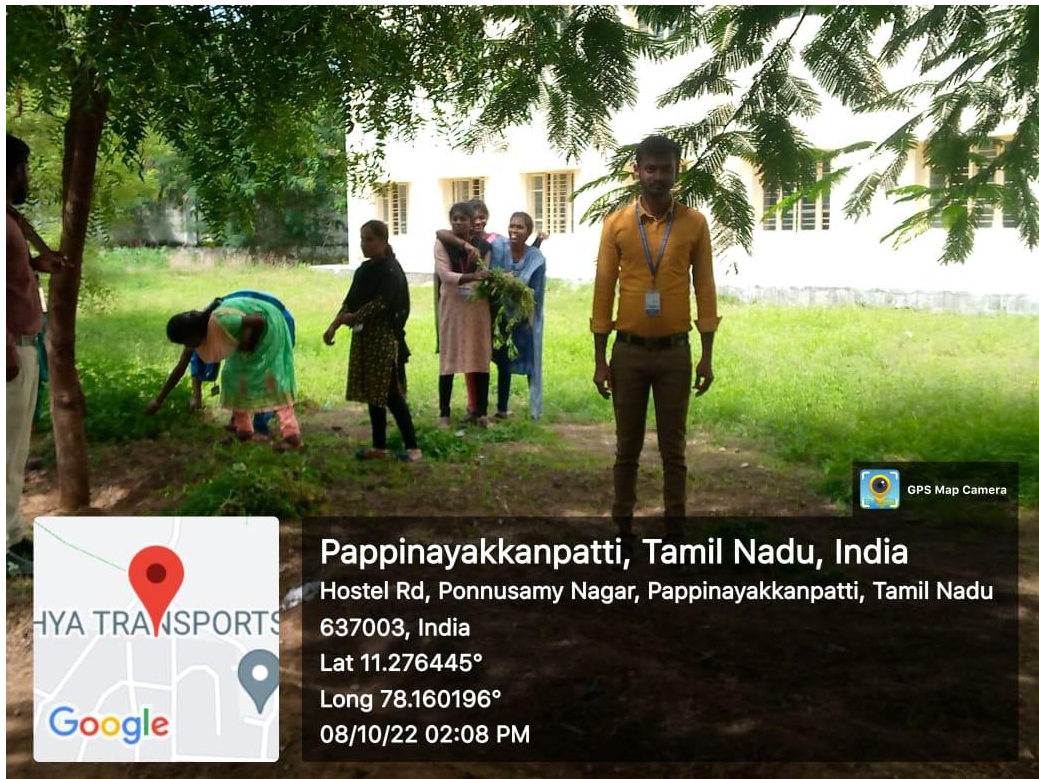






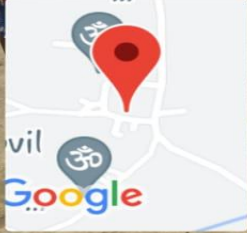
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557G+J5P, Lathuvadi, Tamil Nadu 637002, India
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Long 78.175299°
17/11/22 12:06 PM GMT +05:30

GPS Map Camera

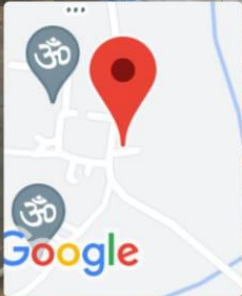


Pappinayakkanpatti, Tamil Nadu, India
Hostel Rd, Ponnusamy Nagar, Pappinayakkanpatti, Tamil Nadu
637003, India
Lat 11.276445°
Long 78.160196°
08/10/22 02:08 PM

GPS Map Camera



Agaram, Tamil Nadu, India
92JG+W32, Agaram, Tamil Nadu 637410, India
Lat 11.38245°
Long 78.02501°
08/10/22 11:53 AM GMT +05:30



Aagaram, Namakkal, Tamil Nadu, India
Aagaram, Aagaram Road , Tamil Nadu 637410, India
Lat 11.382539°
Long 78.025688°
18/11/22 12:37 PM GMT +05:30



Google

Valaiyappatti, Tamil Nadu, India

46GJ+53W, Valaiyappatti, Tamil Nadu 637020, India

Lat 11.125229°

Long 78.230408°

17/11/22 02:43 PM GMT +05:30

GPS Map Camera



Google

Keerambur, Tamil Nadu, India

53XR+RFW, Keerambur, Tamil Nadu 637207, India

Lat 11.199628°

Long 78.091147°

17/11/22 01:01 PM GMT +05:30

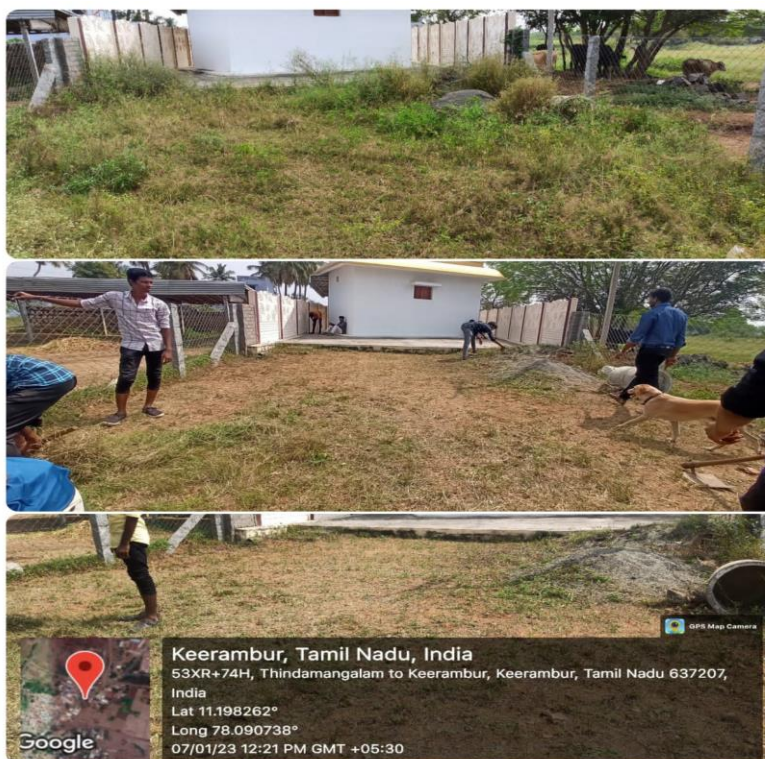
GPS Map Camera

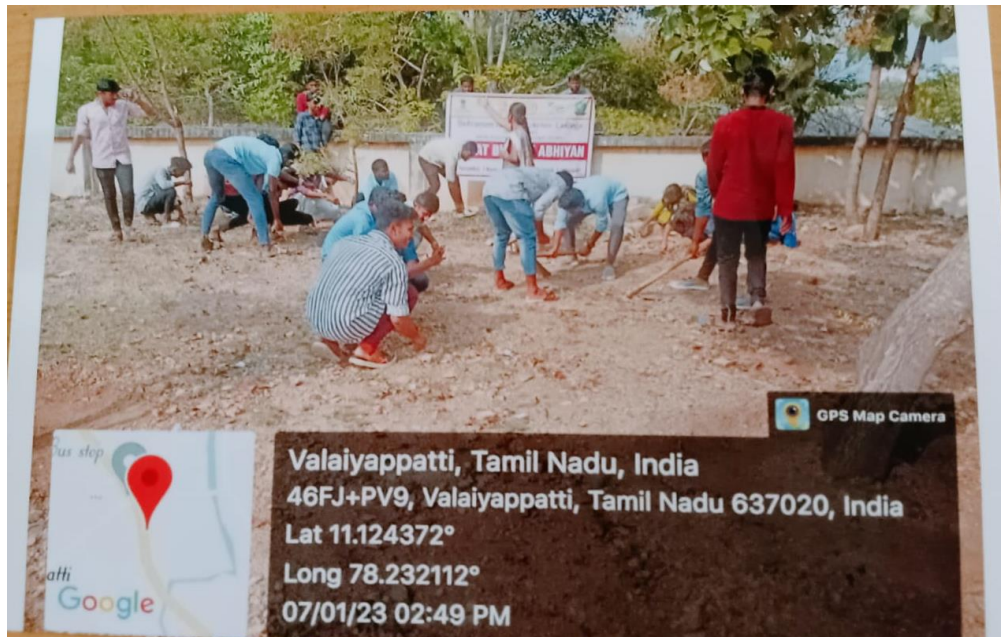
Programmes during the from Quarterly period of 2022 – 2023 academic year (January 2023 to March2023)

Date: 07.01.2023

TITLE OF THE EVENT: Dengue awareness, Rally on water Management & Cleaning Activities

The UBA volunteers distributed dengue awareness information notice to the villagers. They positioned the tree across the adopted five villages. Schools and the village's administration building were cleaned.





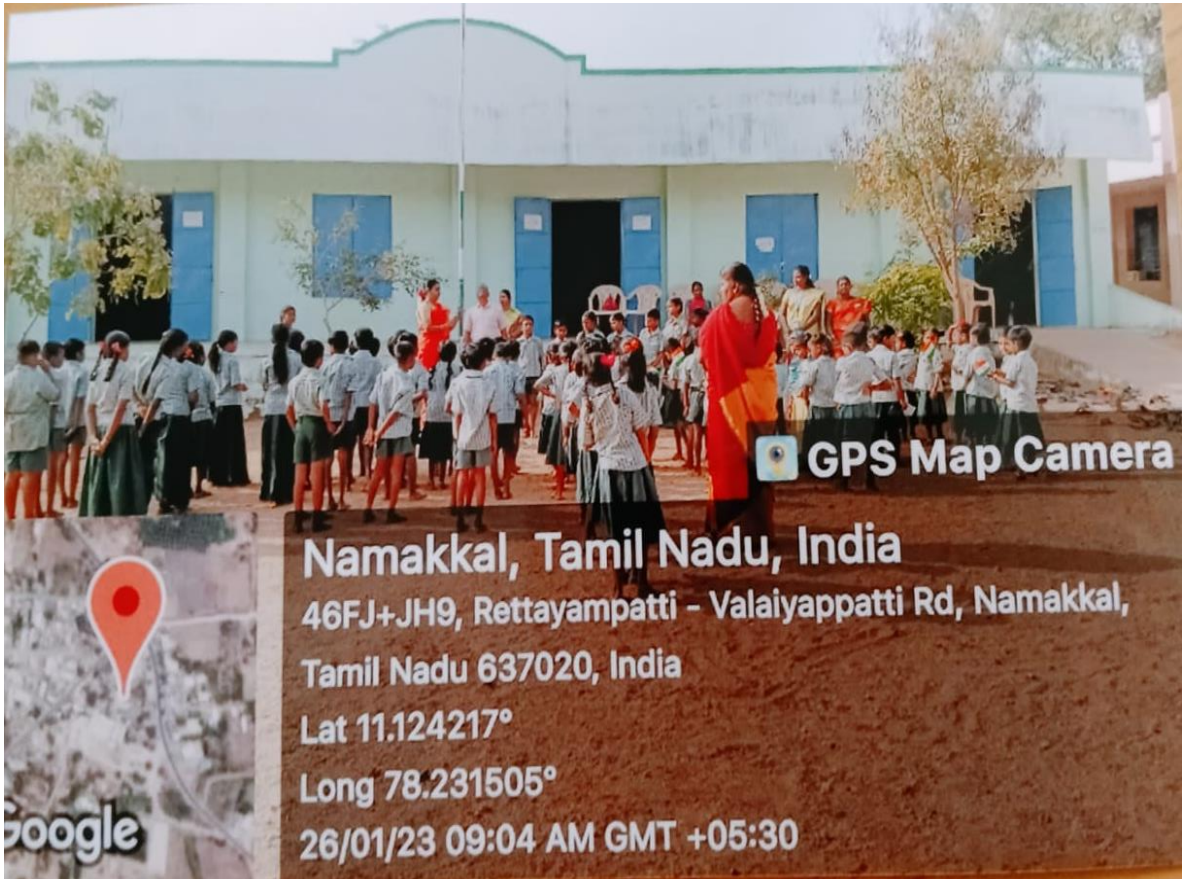


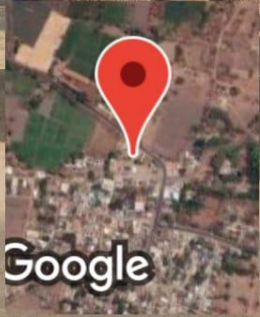
DATE: 26/01/2023

**TITLE OF THE EVENT: CELEBRATION OF 74TH REPUBLIC DAY IN ADOPTED
VILLAGE'S GOVERNMENT SCHOOLS**

Students and teachers of five adopted village's Public Schools celebrated the 74th Republic Day on 26th January 2023 with great patriotic fervor and zeal. The Head Master accompanied by staff members, students and our UBA volunteers unfurled the tricolor followed by the National Anthem. This entailed a short celebration including a patriotic Group Song and mime by students, Students and parents witnessed the Republic Day programme of the Schools.







Lathuvadi, Tamil Nadu, India

557F+JVH, Lathuvadi Rd, Lathuvadi, Tamil Nadu 637002, India

Lat 11.164289°

Long 78.174715°

26/01/23 09:27 AM GMT +05:30

 **GPS Map Camera**



Namakkal, Tamil Nadu, India

Unnamed Road, Tamil Nadu 637405, India

Lat 11.24088°

Long 78.20398°

26/01/23 08:13 AM GMT +05:30

 **GPS Map Camera**

Google

DATE: 26/01/2023

**TITLE OF THE EVENT: ATTENDED GRAMA SABHA MEETING FOR 74TH
REPUBLIC DAY IN ADOPTED VILLAGES**

The Unnat Bharat Abhiyan student team has identified a number of issues that continue to plague rural India and that demand immediate response. Some of the most serious problems affecting villages are inadequate hygienic and sanitary facilities, unequal access to education, particularly digital literacy, and the need for skill development to foster an entrepreneurial spirit.

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The villagers were offered a variety of alternatives, including the formation of self-help groups to create opportunity for rural adolescents without jobs to work for themselves. Women were also given advice on how to create self-help organisations while also honing their abilities to boost household income. The suggestion that locals be hired to improve the systems was made in response to the village's ongoing drainage issue.

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A meeting of the grama sabha was convened. The village president, vice president, and all notable members of the village panchayat presented all of their issues and areas that needed to be changed during this meeting.

In order to determine the main issues and requirements that, if addressed, would benefit the majority of the population, our faculties had discussions with the village president and the locals.



Keerambur, Tamil Nadu, India

53XR+74H, Thindamangalam to Keerambur, Keerambur, Tamil Nadu 637207, India

Lat 11.198091°

Long 78.091011°

26/01/23 11:51 AM GMT +05:30

Google

GPS Map Camera



Elachipalayam, Tamil Nadu, India

92P6+PVV, Elachipalayam, Tamil Nadu 637202, India

Lat 11.387121°

Long 78.013041°

26/01/23 11:14 AM GMT +05:30

Google

GPS Map Camera



GPS Map Camera
Namakkal, Tamil Nadu, India
 55C8+3MW, Mohanur - Namakkal - Sendamangalam -
 Rasipuram Rd, Namakkal, Tamil Nadu 637002, India
 Lat 11.169882°
 Long 78.167051°
 26/01/23 11:10 AM GMT +05:30

Date: 18.03.2023

TITLE OF THE EVENT: Chikungunya Fever Awareness

The UBA volunteers distributed chikungunya fever awareness information notice to the adopted village (Agaram).

