



# **Selvamm Arts and Science College (Autonomous) Namakkal**



**UNNAT BHARAT ABHIYAN**

**UBA Quarterly Report**

**July 2023-September 2023**



# UNNAT BHARAT ABHIYAN

**Gandhiji's idea to develop the Indian society was based on his understanding of the society and hence based on the village system. Talking about the importance of village, he wrote in 1936, "I would say if the village perishes, India will perish too."**

A group of committed faculty members from the Indian Institute of Technology (IIT) Delhi who have long worked in the areas of rural development and appropriate technology took the initiative to launch the Unnat Bharat Abhiyan. During a national workshop held at IIT Delhi in September 2014, the idea was developed through extensive consultation with representatives of a number of technical institutions, coordinators of the Rural Technology Action Group (RuTAG), nonprofit organisations, and government agencies actively engaged in rural development work. The Ministry of Rural Development, Government of India, through the Council for Advancement of People's Action and Rural Technology (CAPART), sponsored the workshop. On November 11th, 2014, the initiative was formally introduced by the Ministry of Human Resource Development (MHRD) in front of the President of India.

## **Vision**

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

## **Mission**

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

## Goals

- To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.
- To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
- To stress on rigorous reporting and useful outputs as central to developing new professions.
- To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.
- To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.
- To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

## Members

<b>Principal</b>	<b>Dr. N.Rajavel</b>
Program Coordinator	<b>Dr. A.Ezhilarasu, Dean (Research) &amp;Head Department of Microbiology</b>
Program Co-coordinators	<b>Mr.M.Jeganathan Mrs.K.Brinda Mrs.R.Bharathipriya Dr.D.Muthusamy Mr.P.Srivigneshwaran Mr.P.Arochiyapelvin Mrs.M.Nithya</b>
Technical Assistant	<b>Mr. M.Dhivagar,</b>

## Benefits of Being a UBA Volunteer:

A UBA volunteer who contributes to the architectural design of an inclusive India by utilizing knowledge institutions to enhance rural development processes. These student volunteers would be exposed to and gain experience in the following areas if they were active members:

- A person who is socially aware
- A skilled social leader, an effective administrator
- An efficient administrator
- A person who understands human nature

**Programmes during the from Quarterly period of July  
2023-September 2023**

**ADOPTED VILLAGES:** Keerambur, Agaram, Vettampadi, Ladduvadi and Valaiyapatti in Namakkal District.

**DATES: 14/08/2023 & 15/08/2023**

**TITLE OF THE EVENT: COMPETITIONS CONDUCTED FOR 77<sup>TH</sup> INDEPENDENCE  
DAY IN ADOPTED VILLAGE'S GOVERNMENT SCHOOLS**

In the Government Schools in the adopted communities, we have held competitions. A total of 10 faculties and students visited the public schools in the adopted communities in observance of the country's 77<sup>th</sup> Independence Day. The schools has organized competitions in singing, drawing, oratory, and essay writing. These competitions have all been investigated, and the award winners have been listed.



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 92MG+52W, Agaram, Tamil Nadu 637202, India  
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 Long 78.025108°  
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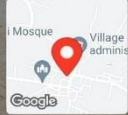


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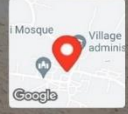
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557G+J5R Lathuvadi Tamil Nadu  
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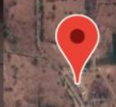
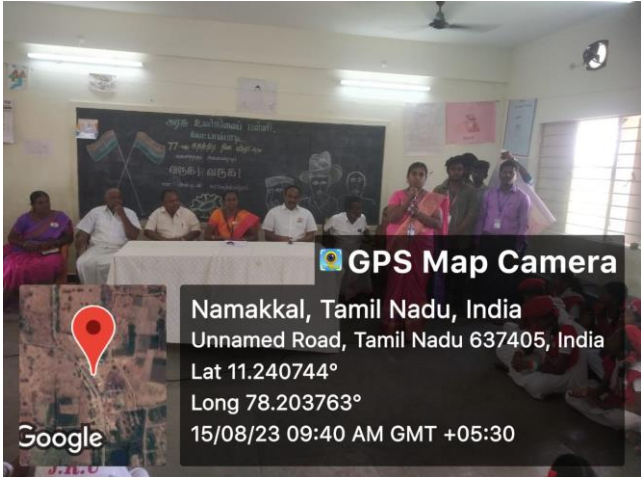


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557G+J5R Lathuvadi Tamil Nadu  
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 53XR+RFW, Keerambur, Tamil Nadu 637207, India  
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Namakkal, Tamil Nadu, India  
 Unnamed Road, Tamil Nadu 637405, India  
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**DATE: 15/08/2023**

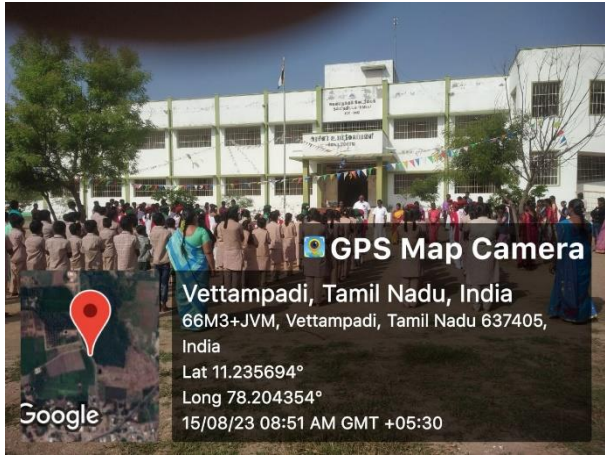
**TITLE OF THE EVENT: PRIZE DISTRIBUTION TO CHILDRENS FOR 77<sup>TH</sup>  
INDEPENDENCE DAY IN ADOPTED VILLAGE'S GOVERNMENT SCHOOLS**

Selvamm Arts & Science College's UBA team was evaluated during the competitions chapter, and they received recognition on Independence Day. Each prize winner was really pleased, and receiving their award greatly encouraged them to compete in the future.

**Prize Distribution on Independence Day**







GPS Map Camera

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66M3+JVM, Vettampadi, Tamil Nadu 637405, India  
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Google



GPS Map Camera

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Google



GPS Map Camera

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Google



GPS Map Camera

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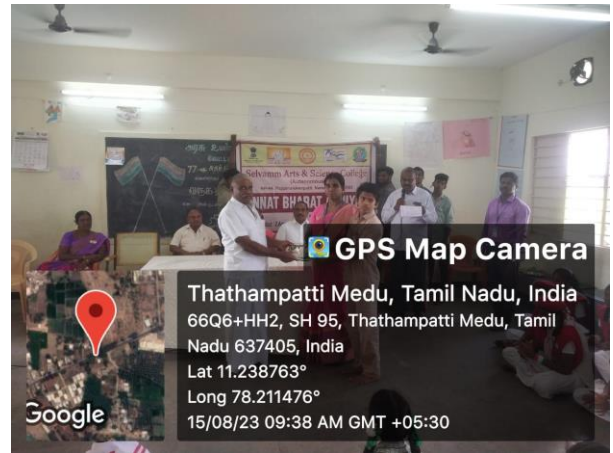
Google



GPS Map Camera

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Google



GPS Map Camera

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GPS Map Camera

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Google



**DATE: 15/08/2023**

**TITLE OF THE EVENT: ATTENDED GRAMA SABHA MEETING FOR 77<sup>TH</sup>  
INDEPENDENCE DAY IN ADOPTED VILLAGES**

The Unnat Bharat Abhiyan student team has identified a number of issues that continue to plague rural India and that demand immediate response. Some of the most serious problems affecting villages are inadequate hygienic and sanitary facilities, unequal access to education, particularly digital literacy, and the need for skill development to foster an entrepreneurial spirit.

The ethnographic research uncovered some upsetting details regarding the village's socioeconomic structure. It was discovered that the educational system is woefully deficient because of the poor student-teacher ratio, which causes youngsters to have a limited knowledge of topics. Caste prejudice is pervasive because pupils from lower castes are often excluded from classes. Lack of self-help groups, low skill levels, and a lack of employment possibilities have made the situation worse.

These issues led the student team to choose and adopt villages as their Gram Sabha village. A thorough interactive session and a field investigation were both undertaken. Students discussed the vision and goal of UBA with the villagers during the interactive session, as well as their plans to work in the areas of women's empowerment, education, health and sanitation, modern agricultural methods, and access to government programmes.

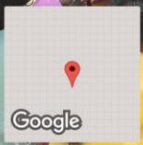
The villagers were offered a variety of alternatives, including the formation of self-help groups to create opportunity for rural adolescents without jobs to work for themselves. Women were also given advice on how to create self-help organisations while also honing their abilities to boost household income. The suggestion that locals be hired to improve the systems was made in response to the village's ongoing drainage issue.

The event has brutally highlighted the pressing need to address the ongoing marginalisation and inequity. For the student team, it has provided a road map for the issues that must be solved and the approaches that must be used. Our objective is to keep working in these areas to raise villages overall socioeconomic situation.

A meeting of the grama sabha was convened. The village president, vice president, and all notable members of the village panchayat presented all of their issues and areas that needed to be changed during this meeting.

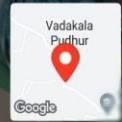
In order to determine the main issues and requirements that, if addressed, would benefit the majority of the population, our faculties had discussions with the village president and the

locals. The report template offered by UBA was used to record all the issues, and a copy was forwarded to RCI, TNAU.



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 Aagaram, Tamil Nadu 637410, India  
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GPS Map Camera



Aug 15, 2023 10:42:41 AM  
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 98.5m Altitude



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 65HQ+5MQ, Sellappa Colony,  
 Namakkal, Tamil Nadu 637405, India  
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DATE: 26/09/2023

## TITLE OF THE EVENT: Dengue Awareness, Tree Plantation & Cleaning Activities

The UBA volunteers distributed dengue awareness information to the villagers. They positioned the tree across the adopted five villages. Schools and the village's administration building were cleaned. During this activity, UBA volunteers successfully planted few saplings in adopted villages.

### Dengue Awareness 26.09.2023





# Cleaning work 26.09.2023





# Tree Plantation 26.09.2023

