

UNNAT BHARAT ABHIYAN
VELLALAR COLLEGE OF EDUCATION, ERODE, TAMIL NADU
QUARTERLY REPORT (AUGUST TO NOVEMBER 2022)

UBA Program Officer : Mrs. M.Kavitha
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S.No.	Adopted Villages	Block Name	District
1	Pavalathampalayam	Erode	Erode
2	Rayapalayam		
3	Veppampalayam		
4	Kathirampatti		
5	Kandhapalayam	Perundurai	

The college sent proposal to Unnat Bharat Abhiyan on 21.07.2022. It has been approved by District Collector, Erode on 22.08.2022. From the day one, UBA volunteers along with the coordinator were planned for the development of the adopted villages.

A UBA volunteer who takes tireless efforts in transformational change in rural development processes by leveraging their knowledge. Being an active member these volunteers would have the exposure and experience to be the following:

Members

Principal : Dr.T.Malliga
Program Officer : Mrs.M.Kavitha, Assistant Professor
Program Coordinators : 1.
2.
Technical Consultants : 1.N.Karthik, Manager

Chief Volunteer : 2. H.Shahul Hameed, Technical Assistant
K.Parameswari, I B.Ed (Tamil)

Student Volunteers :

S.Jayasree	I B.Ed	Tamil
N.Sree Karthiga	I B.Ed	English
E.Janani	I B.Ed	Mathematics
V.Nathisree	I B.Ed	Physical Science
R.Pon Uthra	I B.Ed	Biological Science
D.Devadharshini	I B.Ed	Computer Science
M.Preethi	I B.Ed	History
B.Mohanraj	I B.Ed	Commerce

Activity 1:

Awareness Generation – Women Helpline Awareness Program

Our institution along with UBA, organized a “Women Helpline Awareness Program” on 13.09.2023 with the primary goal of raising awareness about the services and support to women facing various forms of abuse and discrimination. It also aims to showcase the risk factors of social media and the significance of the helpline provided to the women and the girl children.



“Dramatization on Women Helpline among the public”

Activity 2:

Awareness Generation – Rally on Violence against women

Our institution along with UBA, organized a “Awareness rally on Violence against women” with the objective of eliminating violence against women and paving the path towards eradicating violence on 25.11.2023.



“Effective participation of UBA volunteers in Rally”

Activity 3:

Social Mobilization

The UBA volunteers have focused on engaging and empowering our local community through various activities like distributing informative pamphlets and posters, organising health camps to address the issues related to health care awareness and education in our rural community. The target audience includes the residents of all age groups, particularly those who have limited access to healthcare information and services.



“A valuable initiation for the Mobilization of public “

Activity 4 :

Field Survey

Our institution’s UBA volunteers initiated the data collection for Baseline Household Survey form. The faculty members those who guided the team met the village Panchayat President and gathered information regarding fertile area, conveyance, basic amenities, population and their standard of living. The students were divided into five teams and deputed to collect information such as their sanitary facilities, educational qualification, water facility, land holding details and livestock numbers from the natives of the adopted villages.



“Active participation in Baseline Household Survey”

The volunteers reached the door steps of the villagers to collect the data. They drafted the list of individual beneficiaries of PM Yojanas in various aspects. Besides, the volunteers assessed the standard of living of the native people through the criteria given in the Baseline Household Survey form.