



जी०एन०आई०ओ०टी० इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज़
GNIOT INSTITUTE OF PROFESSIONAL STUDIES
(Affiliated to Chaudhary Charan Singh University, Meerut)
An ISO 9001:2015 and 14001:2015 Certified Professional Institute



GNIOT INSTITUTE OF PROFESSIONAL STUDIES (GIPS)
Affiliated to Chaudhary Charan Singh University (CCSU), Meerut



Organizing

FIELD VISIT

At

📍 Pipal Ka & Surajpur

**Problem Identification
& their prospective solutions
in rural area**



Monday, 04 December, 2023

#FieldVisit



Plot No. 7, Knowledge Park II, Greater Noida, Uttar Pradesh 201310
www.gniotgroup.edu.in | 1800-274-6969

Objective of the report:

- To create awareness among students and villagers about the existing challenges in the rural area.
- To actively engage students and faculty with the community through on-site visits for firsthand experience.
- To address the inadequate healthcare facilities in the rural area.
- To improve access to quality education in the rural community.
- To generate employment opportunities and improve overall living conditions.

Report of the event–

GIPS has organized an awareness program under the campaign of **Unnat Bharat Abhiyaan** in association with IIC clubs. Awareness campaign was created among the students of government school at **Pipal Ka, Salempur Gurjar** regarding “*Exposure and field visit for problem identification in the Rural India*” Students of GIPS from all the Commerce streams presented questionnaire problem identification in rural area.

The event was well coordinated and successful under the profound guidance of our **Principal Prof. (Dr.) Savita Mohan**.

Upon arrival, students and faculty engaged with the villagers through **interviews, surveys, questionnaires, and interactive sessions**. Primary concerns identified include inadequate healthcare facilities, limited access to quality education, and insufficient employment opportunities. Additionally, the absence of proper infrastructure such as roads and sanitation facilities surfaced as critical issues.

To address these challenges, our team proposes a multifaceted approach. Firstly, establishing mobile healthcare units to provide basic **medical services** and conducting **health awareness** programs can address the healthcare gap. For education, implementing technology-driven learning solutions and collaborating with NGOs for resource mobilization can enhance educational access.

Moreover, creating skill development programs, promoting entrepreneurship, and encouraging sustainable agricultural practices can contribute to generating **employment opportunities**.

Infrastructure development projects, including road construction and sanitation facilities, are essential for improving overall living conditions.

In conclusion, the visit to **Pipal Ka Salempur Gurjar** has illuminated key challenges, and the proposed solutions aim to empower the community and pave the way for holistic rural development. This experience underscored the importance of bridging the urban-rural divide and fostering inclusive growth for a prosperous future.

Outcome of the event

- The field visit aims to enhance the understanding of rural realities among faculty and students.
- Students will explore technological solutions that can address issues in key areas such as Education, Health, Market, and Occupation, contributing to the advancement of rural communities.
- This objective ensures that the solutions identified are tailored to the specific needs of "Pipal ka Village," promoting effective and sustainable interventions in education, healthcare, market access, and occupational opportunities.
- Inspired by the vision of transformational change, the event aligns with the overarching goal of Unnat Bharat Abhiyaan to contribute to the architecture of an Inclusive India.

STUDENTS PARTICIPENTS LIST

| Group | Survey/Observation on | Sr.N | Name | | Sem. | Role |
|-------|---------------------------------|------|---------------------|-------|------|----------------|
| 1 | Market Related | 1 | Adwait Pratap Singh | BBA | | 1 Member |
| | | 2 | Ankush Khare | BBA | | 3 Group Leader |
| | | 3 | Amrita kumari | BBA | | 1 Member |
| | | 4 | Anuj | BCA | | 1 Member |
| | | 5 | Ashutosh Kishor | B.Com | | 2 Group Leader |
| | | 6 | Anjali Rajput | B.Com | | Member |
| 2 | Health Related | 1 | Anushka Rai | BBA | | 1 Member |
| | | 2 | Raghvendra Tiwari | BBA | | 3 Group Leader |
| | | 3 | Ayush Kumar | BBA | | 1 Member |
| | | 4 | Kritanjali Singh | B.Com | | 1 Member |
| | | 5 | Yashika Gupta | B.Com | | 1 Group Leader |
| | | 6 | Priyakant | BBA | | 3 Member |
| 3 | Education and Awareness Related | 1 | Salvi Rajawat | BBA | | 3 Member |
| | | 2 | Shivam Yadav | BBA | | 3 Group Leader |
| | | 3 | Aditi Rani | BCA | | 1 Member |
| | | 4 | Anmol | B.Com | | 2 Group Leader |
| | | 5 | Bhumika | B.Com | | 1 Member |
| | | 6 | Deepak | B.Com | | Member |
| 4 | Occupation Related | 1 | Roshan Sharma | BBA | | 3 Group Leader |
| | | 2 | Anshika Pathak | BCA | | 1 Member |
| | | 3 | Kashish Rastogi | B.Com | | 2 Member |
| | | 4 | Deepanshu Saini | B.Com | | 2 Group Leader |
| | | 5 | Bhumika | B.Com | | 1 Member |
| | | 6 | Deepti | B.Com | | 1 Member |

FACULTY INVOLVED

| S.N. | Name of Faculty |
|------|------------------------|
| 1 | CMA Manoj Vij |
| 2 | Dr. Rajeev Saxana |
| 3 | Dr. D.N. Tiwari |
| 4 | Prof. Priya Chaurasiya |

QUESTIONNAIER ON EDUCATION RELATED ISSUES:

| Questions | Observation |
|--|--|
| How Many Children are going to school from your house | There are two or three Children come from each house |
| How many schools are there in your locality | There is approx. two or three school in each locality and they are Providing books & uniform and also they are providing food from the school. |
| What is the situation of education in rural area? | Situation is overall good but some things are there use needs to improve |
| How can improve education in rural area? | We can improve education by providing those computers and smart class. |
| Separate toilets available for boys and Girls. | There were separate toilets for boys & girls and also it was very much cleaned and maintained. |

QUESTIONNAIR ON MARKET RELATED ISSUES:

| Questions | Observation |
|--|---|
| Are essential and necessary goods available in your area? | Yes lots of goods available in local area but some difficulties in specific products e.g. medicine & clothes |
| Do you people get goods from shop on credit? | Yes people get goods from shop on credit very easily. |
| What the key factors influencing purchasing decision in this community. Price, Quality & Others | People of local area purchase goods from local area because of low price but quality is not good of every product. |
| What are the primary challenges forced by farmers in transportation of agro products. | Farmers have challenges to transport their goods (wheat, Rice etc.) lots of farmers don't even a tractor or anything to transport their goods and sell in the market. |
| What are the primary challenges forced by farmers in transportation of agro products | The primary challenges faced by farmers is transport their goods |

QUESTIONNAIR ON HEALTH RELATED ISSUES:

| Questions | Observation |
|---|---|
| What is the most common health Issue faced | Fever, cough, dengue, Malaria, chicken pox etc. |
| How much time it takes for people to go nearby hospital | Around 30 min. time to takes people to go Hospital. There are two Hospital first, Ram Gopal Hospital, and another one is Paki Hospital. |
| Do girls in this area receive medical facilities? | Yes Girls also receive medical facilities in this area. |
| Are you able to access proper medication during covid? | Yes during the covid we receive proper medication by the doctors and medical staff in your locality when vaccination was going on. |
| Are there any medical campaigns oeganized in this area? | Yes medical campaigns are organized often here which is conducted by the nearby hospitals and government also organize time to time medical campaigns |

QUESTIONNAIR ON OCCUPATION RELATED ISSUES:

| Questions | Observation |
|---|---|
| What kind of job opportunities are available n your locality? | Job opportunity are not available in this locality most people are indulge in own business like saloon,, welding, Motor bike mechanic in small business. |
| Tell us about your working hours and wage rate earnings? | Most of the people working hrs. is more than 10 hrs. There is less opportunity with high working hours and less wages |
| How many members in your family are working? | Most family member here are from joint family, in which head of the family doing own business like motor mechanic, tailor, farmer etc. |
| Have you or any member of your family ever worked as child labor? | Most of the students elder brother are working. |
| Have you got the benefit of any government scheme? | Yes they take the benefit from government scheme like cylinder, blanket, Money Rs. 200 Ayusman card scheme Rs. 5 Lac, School dress, books, sanitizer, mask, money from govt. who are doing farming Rs. 2000 in 6 month Awas scheme. |



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Feedback of participant's:

Feedback of all the students will be collected via Google forms. The question to be asked in feedback is mentioned below:

1. Rate your satisfaction with the event.
2. The event was as per your expectations.
3. Were the venue and facilities suitable for the event?
4. How likely are you to participate in future club events.
5. Is there anything specific you would like to see included or changed in future events?

CMA Manoj Vij
(UBA Club -In charge)

Prof. (Dr.) Savita Mohan
(Principal, GIPS)



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 04/12/23 12:51 PM GMT +05:30



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