



# KARNATAK UNIVERSITY DHARWAD



उन्नत भारत अभियान  
UNNAT BHARAT ABHIYAN

Participating Institute

**QUARTERLY  
PROGRESS  
REPORT  
FOR  
THE  
YEAR  
2021-22  
(OCTOBER MONTH)**

**ACTIVITY TYPE: AWARENESS CAMPAIGN**

**Awareness Programme on  
Banking & Financial Service  
in the UBA adopted village  
Gambyapura  
on 07 Oct 2021**

# Awareness Programme on Banking and Financial Services



**Karnatak University Dharwad as (PI) organised Awareness Programme on Banking and Financial Services on 07-10-2021 in the adopted village Gambyapura. Subject Experts addressed about the benefits of savings in the Bank, maintenance of the Bank Accounts, to develop the habit of savings and the role of Banks and Financial services in development of village community.**

Above pictures shows a glance of UBA Coordinator **Dr N. Ramanjaneyalu** and **Dr. Chandramma. M.** Chairman, Dept of Commerce, KUD, addressing about the importance of Banking habits to the villagers.



**Shri Ishwarappa Gulagannavar** Adviser, Amulya Welfare Society, Hubballi, addressing about the benefits of savings. Further he briefly explained about the Bank account maintenance and developing habit of savings to villagers.



**Dr. A. S Shiralshetti**, Professor, Dept of Commerce, K.U.D, addressing about the Role of Bank savings in the Bank to villagers.

## OVERVIEW

### UNNAT BHARAT ABHIYAN KARNATAK UNIVERSITY, DHARWAD

#### PROGRESS REPORT OCTOBER, 2021

UBA Coordinator's Name: **Dr. N.RAMANJANEYALU**  
Email: **n.ramulu@gmail.com**  
Phone/Contact Number: **9845672336**

#### List of Activities:

##### ACTIVITY 1:

**Title of the Activity:** AWARENESS PROGRAMME ON BANKING & FINANCIAL SERVICE.  
**Need of the Activity:** Importance of Banking & Developing the Banking Habit to the Villagers.

#### Brief Description (Need/Impact/Action/Picture (if any):

Unnat Bharat Abhiyan, (Participating Institute), Karnatak University Dharwad and AMULYA Welfare Society, Hubballi jointly conducted Banking Awareness Programme on 07-10-2021 in UBA-KUD adopted village Gambyapura.

**Dr. N. Ramanjaneyalu**, Coordinator, UBA (Cell), K.U.D briefed about Unnat Bharat Abhiyan which is a Flagship Program under the Ministry Of Human Resource & Development (GoI) and also highlighted the need of joining hands to work together for development of UBA adopted villages. The Vision, Mission, Objectives, Functional Issues of the UBA Scheme/Programme were considered in brief by Dr. N. Ramanjaneyalu.

**Dr. Chandramma. M.**, H.O.D, Dept of Commerce, K.U.D addressed about the importance of Banking Habits to the villagers. **Shri Ishwarappa Gulagannavar**, Advicer, Amulya Welfare Society, Hubballi made essential inputs addressed about the benefits of saving. Later he briefed about the maintenance of bank account and to develop habit of savings. Further **Dr. A.S Shiralshetti**, Prof, Dept of Commerce, K.U.D, explained about the role of Bank Savings in the bank. After a prolonged discussion on Banking, Bank branch related issues were resolved and the programme was successfully organised.

#### Next Action Plan:

**Activity to be conducted (along with reason)**

**To provide & guide proper Banking Facilities.**