



SRM

INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)



REPORT ON

UNNAT BHARAT ABHIYAN - 2.0

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
KATTANKULATHUR, CHENGALPATTU
TAMIL NADU - 603 203

UBA - SRMIST
ACTIVITIES FOR THE YEAR 2023

PREFACE

Unnat Bharat Abhiyan (UBA) launched by the Ministry of Education (MoE), Government of India to connect higher education institutions with local communities to address the developmental challenges through appropriate sustainable technologies. UBA–SRMIST is efficiently functioning since its inception through valuable guidance and support from IIT Madras, the regional coordinating institute (RCI). So far 12 nearby villages in the Districts of Chengalpattu and Kancheepuram were adopted by UBA-SRMIST with the approval of the respective District Collectorates.

UBA-SRMIST conducted various social awareness programs on essential measures of healthcare awareness, medical camps, welfare schemes, free education schemes for deserving students from the adopted villages, entrepreneurship opportunities and skill training for underprivileged women and unemployed youths, and eradication of usage of single-use plastics. Various socio- economic and welfare activities were conducted periodically in all the adopted villages to improve the rural people's living standards and the villages' sustainable development. We continue to thrive for addressal of the challenges in rural India segment through a public-private partnership engagement and endeavor to deploy the appropriate strategic activities along with technology for accelerating sustainable development goals (SDGs).

This book comprise of various developmental activities that were carried out by UBA-SRMIST during the year 2023 to uplift the living standards of the adopted villages as well as the awareness campaigns conducted in SRMIST.

Dr. V. THIRUMURUGAN

Associate Director (CL)

Nodal Officer -UBA /SBM

SRMIST

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1. NATIONAL YOUTH DAY : YUVA DIWAS 2023"

"We are what our thoughts have made us; so take care about what you think. Words are secondary. Thoughts live; they travel far". - Swami Vivekananda

Every Year on January 12th, our country celebrates "National Youth Day" with a theme. The theme of 2023 is "Viksit Yuva-Viksit Bharat." This event is to commemorate the anniversary celebrations of Swami Vivekananda, one of the greatest leaders of all time and he is the one who strongly believed in the Potential of Youth. Vivekananda was adored by the people of the country and was considered one of India's greatest social leaders. National Youth Day celebrates Vivekananda's achievements and honors his great philosophical and religious ideas. Swami Vivekananda is a man of wisdom, and faith, a true philosopher whose teachings not only motivated youth but also paved the way for the development of the country, that is why 12 January is celebrated as a National Youth Day every year in India with joy and enthusiasm.

SRMIST Unnat Bharat Abhiyan in association with Universal Human Values Cell takes immense pleasure in celebrating National Youth Day by hosting **Panel Discussion on "Youth not deep rooted with our Culture and Customs"**

Discussion was presided by Dr.V.Thirumurugan, Associate Director (Campus Life), Nodal Officer UBA and Dr.P.Supraja, UHV University Coordinator. Our Students actively participated in the discussion and shared their views on current generation trends, lifestyle, moral values, ethics, food habits, urbanization, westernization, traditions, and festivals and so on.

Event Date and Time: 12th January 2023 - 9.00am

Place: Tech Park 1st Floor Ramanujam Hall



2. “ENTREPRENEURSHIP DEVELOPMENT TRAINING ON PLASTIC FREE BAGS MAKING BUSINESS IDEAS AND OPPORTUNITIES FOR SELF HELP GROUP WOMEN”

Organized by the Department of ECE, SRMIST in association with State Institute of Rural Development and Panchayat Raj (SIRD & PR) under Unnat Bharat Abhiyan (UBA) SRMIST held from 24th to 27th January 2023.

Department of ECE, SRM Institute of Science and Technology and UBA SRMIST jointly organized the 4 days program on “Entrepreneurship Development Training on Plastic Free Bags Making Business ideas and opportunities for self help Group Women”.

Under theme of one of SDGs Localizing the Sustainable Development Goals (LSDGs) – Poverty-free and improved livelihoods

Inaugural address was presented by Joint Director of SIRD & PR, Tamil Nadu

The event was felicitated by Dr. Shanthi Prince, Head of ECE Department, convener, and she gave an informative talk about the usage of plastic free bags and its support to society.

Dr. T. Deepa, Associate Professor, ECE, shared the importance of women's entrepreneurship and also shared how it supports their children's education with a happy life. In order to encourage every woman of this program stall has been arranged in the SRMIST campus for starting their business.

The stall was inaugurated by Dr. V. Thirumurugan, Associate Director, Campus Life SRMIST,

And Dr. Shanthi Prince Conveners of the event. Event was attended enthusiastically by SHG Women, about 51 members participated.





3. SRMIST-UBA IN COLLABERATION WITH INDIAN SCIENCE CONGRESS ASSOCIATION AND SRM UNIVERSAL HUMAN VALUE CELL ORGANIZED CYCLE RALLY TO CREATE AWARENESS ABOUT BAN ON SINGLE USE PLASTIC.

“SAVE THE NATURE, SAVE THE FUTURE”

On 28.01.2023 (Saturday) Unnat Bharat Abhiyan of SRM Institute of Science and technology collided with Indian science congress association and Universal human value cell- organized a ban on single use plastic awareness Bicycle Rally programme.

The event was felicitated by Dr. S .V. Kashmir Raja, convener, Indian Science Congress Association, Chennai Chapter and he gave an informative talk about the dangers of plastic usage and its harmfulness to the environment as well as to human life. In addition he also listed the one time use plastic materials and how it affect and pollute our environment.

The Rally was presided by Dr. V. Thirumurugan, Associate Director, Campus Life SRMIST and Dr. P. Supraja coordinator universal human value cell

It was attended enthusiastically, about 25 members participated which includes university students, teaching and non-teaching faculties and Research scholars of SRM Institute of Science and Technology Kattankulathur campus. The bicycle rally started at 6:30 am from SRM campus clock tower and proceeded to Maraimalai nagar municipality via nearby villages and covered around 12 kms .During the Rally we created awareness on single use plastic pollution and advised the people who were carrying plastic bags to not to use It and also thanked The Municipality workers for their wonderful effort to keep the city clean and returned to the university campus to raise awareness about the dangers of using plastic (one time using plastic materials).

At the end students shared their experience from the rally and also thanked the University for the Wonderful Chance given to them for being a part of this societal cause. Finally the Vote of thanks was given by Mr.T.N.Suresh faculty from Department of Physiotherapy who was also the part of this Rally.

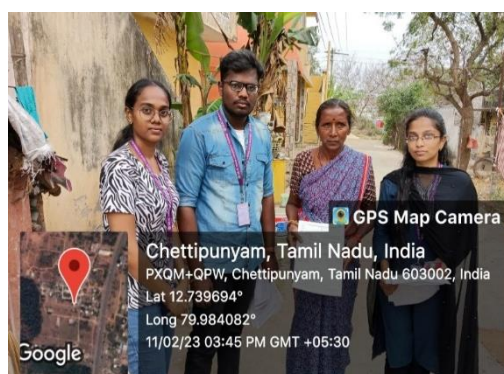
Certificates were presented to all the students who participated in the event by Dr. Thirumurugan, Associate Director Campus. The event was coordinated by Dr. Supraja Associate Professor, Coordinator Universal Human Value Cell –SRMIST.

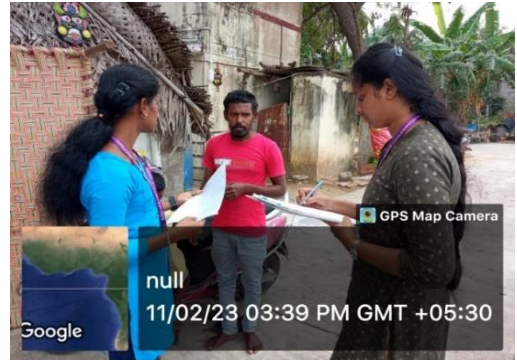




4. SURVEY REPORT CONDUCTED AT KOLATHUR AND CHETTIPUNIYAM ADOPTED VILLAGE UNDER UNNAT BHARAT ABHIYAN IN CONNECTION WITH MY INDIA PROJECT

In connection with the My India Project for II year B.Sc. Students (Maths, Physics and Chemistry), they were taken outside to UBA Adopted villages Kolathur and Chettipuniyam to do a survey project under Unnat Bharat Abhiyan. Under the guidance of Dr.V.Thirumurugan associate director campus life and Nodal Officer of Unnat Bharat Abhiyan-SRMIST along with 31 students, we started the trip from SRMIST Kattankulathur on 11/02/2023 at 8.50 AM. Before starting the trip all the members took pledge against plastic usage. Thirty one students (Maths-6, Physics-10, Chemistry-15), two staffs each from Physics, Mathematics and Chemistry departments, Mr. N.S. Sridhar from Estate office and Mrs. Anju (Intern from School of Public Health) were present in the field visit. We had our snacks inside the bus .We reached the Kolathur village by 10.30 AM. We met the village VAO and we started our house hold survey work. Students were divided into 10 groups containing two girls and one boy. They went to all the streets of the village in great enthusiasm and they took the house hold survey. Each group covered more than 12 houses, and total of 94 house hold survey were completed in the morning session. Meena Parvathy Sankar, staff from Maths department took the village survey from the VAO. All completed their work within 1.00 PM. We had our lunch in the nearby temple. We started our survey work in the afternoon in Anbu nagar Village, Chettipuniyam. In that village we visited the houses of irular community people and the people welcomed us with great enthusiasm and the students took the house hold survey. Our Associate Director also accompanied us to the village. We took photos with the people. We completed the work by 4.PM. In the evening session, students covered about 74 houses in the house hold survey. The forms were handed over to Mrs. Anju (Intern from School of Public Health) at the end, the students and the staff were provided with nice snacks and we all returned to the college by 5.15 PM.





5. MEDICAL CAMP REPORT – February 2023

SRM Medical College Hospital & Research Centre under Unnat Bharat Abhiyan SRMIST has conducted free medical camp for Irular Community peoples of Anbu Nagar from Chettipuniyam adopted village on 18-02-2023 Saturday. Camp was conducted at the Kanniyamma temple located in the village which is easily accessible for the village peoples. Camp started by morning 9:30 This camp is totally team work which consist of medical and health professionals from various departments of SRM hospital. This General medical camp comprise of Optometry with general eye checkup and those who need special attention and care were referred to the department of ophthalmology other than that Pediatrics, General Medicine, Dermatology Checkup were carried out. Totally 110 people undergone general health checkup. All are treated with free consultation, medication, diagnosis. Patients who need further and regular checkup and treatments were referred to SRM general hospital provided with free treatment card. Free food is being given when coming for treatment in hospital. This regular camping will improve the health status of the village members and very helpful for the early detection, diagnosis and also the treatment or therapeutic procedures. People who needs medical care were referred to the respective departments and go through detailed evaluation and recommended for the treatment procedures. By 1:30 we have covered almost all the households of the village and people got benefitted with the camp and showed their gratitude towards the doctors and health professionals.





6. CELEBRATION OF NATIONAL SCIENCE DAY 2023, AT ORATHUR PANCHAYAT UNION MIDDLE SCHOOL - 27 Feb 2023

On 27th February under Unnat Bharat Abhiyan, SRMIST celebrated National Science Day 2023 on the theme “Global Science for Global Wellbeing” at Orathur Panchayat Union Middle School. The program was started with “Tamil Thaaai Vazhthu” song by students. Ms.S.Kavitha, Head master of school has formally welcomed the chief guest Dr. V. Thirumurugan, Nodal Officer of UBA SRMIST and Mrs.ValliSundhar Panchayat President, Orathur Kandrathur Block. Dr. V.Thirumurugan, Nodal officer of UBA-SRMIST has presided the Science day program and delivered the address. In his Presidential address he said, SRMIST is one of the very well-known higher education institution in the country and we are active and interest in participating in events like this. He said SRMIST will always continue their work in development of villages and Govt. schools and has inaugurated the program.



In his inaugural address she emphasized the importance of celebrating Science day and he encouraged students to develop their innovative skills in science and technologies. He motivated students to take Dr. A.P.J Abdul Kalam, former President of India as their role model to become a great scientist like him in their future. Co convener Dr.T.Deepa assoc. professor ECE and Dr.B.Priyalakshmi Assist. Professor ECE has gave a brief speech about Science day and Dr. Ramalingam (Rtd.G.H.S, H.M) has shared his experience with SRM IST and delivered speech about science day.

Then the cultural programs has been conducted many students were actively participated in dance. Some students have given Speech on the theme “Global Science for Global Wellbeing”. Next Session was the Science Fair and Expo competition which was organized by school where they showcased different experiments and innovations of students. By observing all hard work with different ideas of students judges categorized first, second and third position of participants. Then we conducted drawing and essay competition among interested students based on the theme. Among the best we categorized participants into first, second and third positions. After completion of all competition we distributed prizes to winner .Finally the Program ended with vote of Thanks given by UBA-SRMIST team, HM of the School

The team coordinators are

Dr. V.V.Ramalingam -Assoc.professor, Dept. of computing technologies -SRMIST

Dr. A. Pandian- Assoc.professor, Dept. of computing technologies – SRMIST

Dr.K.M Umamaheswari- Assist. Professor, Dept. of computing technologies – SRMIST

Mr. Ari Ganapathy- Assist. Professor, CDC- SRMIST

Mr.A.Manikandan- Assist. Professor, NWC- SRMIST

Special gifts given to all the students (150) participated in the science exhibition and also lunch was provided to all the students from the school (250).



7. REPORT ON NATIONAL SCIENCE DAY 2023 CELEBRATION AT NATTARASANPATTU HIGH SCHOOL 28.02.2023

Unnat Bharat Abhiyan SRMIST in association with Department of Biotechnology, School of Bioengineering, Vidyanjali (A School Volunteer Program) – AICTE organized **National Science Day 2023 under the Theme of Global Science for Global Well Being and Fostering Rural Innovations** at SRM adopted village Nattarasampattu on 28th February, 2023. The Science Exhibition by students of 6th – 9th standard was inaugurated by Mr. M.Kalyana Sundaram, Tahsildar, Kundrathur Block, Mrs.Vasanthi Sambasivam, President, Nattarasampattu and Dr.B.Samuel Jacob, UBA-SRMIST village coordinator.

Some of the significant students' projects include Smart Street light, Hydraulic Bridge, and Smart metal detector, and Human anatomy model, Botanical exhibits of medicinal plants for health and Volcanic models. Students explained the principles, application, and the societal relevance of the exhibits. Dr.V.Thirumurugan, Nodal Officer UBA-SRMIST and SRMIST Management have financially supported the students to create the prototype and models of the science exhibition. A panel of IV year B. Tech Biotechnology students (12) from SRMIST has evaluated the students' projects. Team Gamma (Student Outreach Domain) of Bio Nexus, A Biotech Students Club of SRMIST has volunteered to organize the exhibition.

National Science Day function was further felicitated by village administrative officials such as Mrs.Vasanthi Sambasivam, President, Nattarasampattu, Mrs.Manjula Karthikeyan, Vice President, Nattarasampattu, Mr.Chakkrapani, Headmaster, Nattarasampattu High School, Mr.Sambasivam, Head Parents Teachers Association, E.Aruldevi VAO, Mr.N.S.Sridhar UBA village coordinator and Ms. Anju, UBA Intern. Mr.Chakkrapani welcomed the gathering followed by presidential address by Mr. M.Kalyana Sundaram, Tahsildar, and Kundrathur Block. He addressed to the student's community about the need for knowledge development and application of science for Nation building and rural livelihood upliftment.

Dr.B.Samuel Jacob addressed the gathering and put forth the initiative taken by the UBA 2.0 towards upliftment of livelihood in SRMIST adopted villages. He has mentioned the special care being given on education prospects through Hon' Founder Chancellor Dr.T.R.Paarivendhar, SRMIST by providing free higher education to the meritorious government school students of the adopted village. In addition, providing of lab facilities and infrastructure for the schools have been a prominent service of UBA-SRMIST along with rural tuition center brought by Puthiya Thalaimurai trust to deliver right kind of education for the rural students.

Meritorious Students Science Projects were awarded by the Chief Guest during the function. All the dignitaries praised the students for their innovative thinking. The event was further brought to liveliness by interaction of students and the village administrative officials and requested some facilities for their village school and infrastructure.

தேசிய அறிவியல் தினம்-2023

Theme: Fostering Rural Innovations

Felicitation

Mrs. Vasanthi Sambhasivam

Panchayat President
Nattarasampattu, Kancheepuram Dt. Tamil Nadu

Mr.K.Chakkarapani

Headmaster
Government Higher Secondary School
Nattarasampattu

Convener

Dr. V.Thirumurugan

Associate Director (CL)
Nodal Officer, UBA/SBM
SRMIST

Co-Conveners

Prof. R.A.Nazeer

Head, Biotechnology, SBE
SRMIST

Dr. B.Samuel Jacob

Asst. Professor, Biotechnology
SRMIST

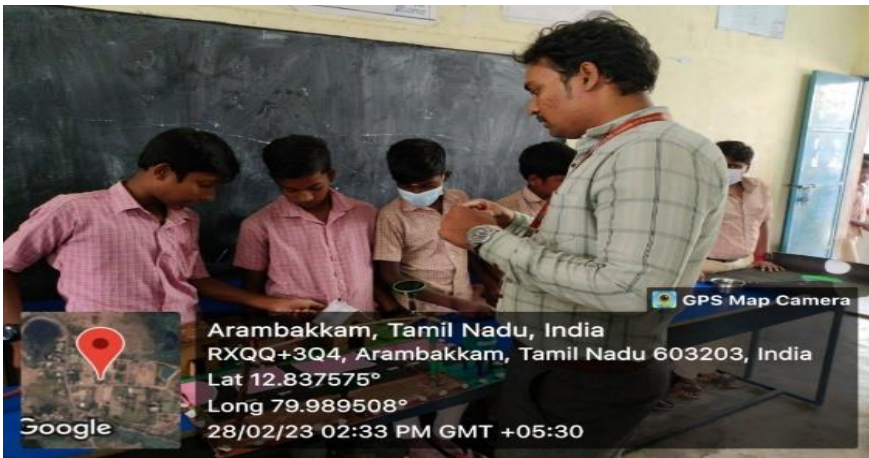
Mr. N.S.Sridhar

SRMIST



Date: 28/02/2023, Time: 2:00 PM

Venue: Government Higher Secondary School, Nattarasampattu





8. ONE DAY AWARENESS PROGRAM ON SUSTAINABLE ENERGY FOR ADOPTED VILLAGE UNDER SRMSIT-UBA



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
DEPARTMENT OF ELECTRICAL AND ELECTRONIC ENGINEERING
Kattankulathur, Tamil Nadu
UNNAT BHARAT ABHIYAN 2.0
AWARENESS PROGRAM ON SUSTAINABLE ENERGY
@ PATTARAVAKKAM VILLAGE ON 3.3.2023

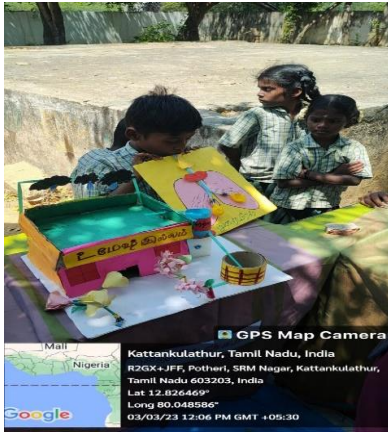
EVENTS	ORGANISING COMMITTEE
1. Expo No waste	Dr. R. Sridhar, Prof., SRM IST
2. Computer awareness	Dr. A. Geetha, AP, SRM IST
3. Cleanliness	Dr. S. Usha, AP, SRM IST

On account of welfare activities for adapted village under the SRMSIT – UBA, **ONE DAY AWARENESS PROGRAM ON SUSTAINABLE ENERGY** was organized by **Unnat Bharat Abhiyan** in **SRMIST, Kattankulathur** on **03.03.2023**.

Awareness program for Pattaravakkam village school students was conducted at Government School, Pattaravakkam Village. This event was jointly organized by **Department of Electrical and Electronics Engineering and Department of Food Process Engineering**. The faculty coordinators are Dr. R. Sridhar, Dr. A. Geetha, and Dr. S. Usha from SRMIST, Kattankulathur.



41 students from standard 3 to 8 from Government school, Pattaravakkam were participated in the event.



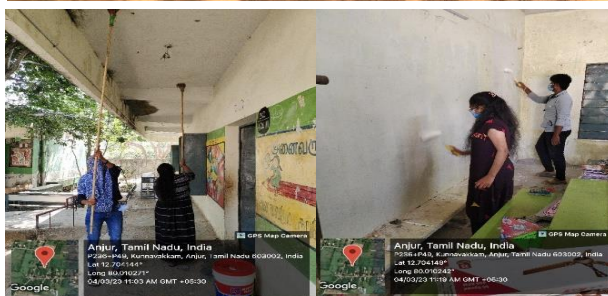
Initially, the students were displaying their projects and explained the importance of making wealth from waste and sustainable development. The guests from SRMIST, Kattankulathur and their own school teachers were admired the student's expo. The best three projects on the whole are chosen by the judges and prizes for them are awarded.

Followed by the prize distributions, the other kids who participated on the competitions were also given with prizes as an appreciation to them.



9. CLEANING AND PAINTING PROGRAMME UNDER MY INDIA PROJECT IN COLLABORATION WITH UBA SRMIST AT PATRAVAKKAM SCHOOL OF ADOPTED VILLAGE

Unnat Bharat Abhiyan – SRMIST in connection with My India conducted a School cleaning and painting programme for Panchayat Union Middle School of UBA adopted village Pattaravakkam on 4th March 2023. Under the guidance of Dr.V.Thirumurugan associate director campus life and Nodal Officer of Unnat Bharat Abhiyan-SRMIST along with 32 students & 8 faculties from BSc Chemistry, Physics and Mathematics stream were participated in this event and provide their service., we started the trip from SRMIST Kattankulathur on 04/03/2023 at 9.00AM. Reached the place by 9:40 and started with cleaning process. Divided the 32 students into groups and provided each group with one classroom and also faculties to guide them. First they started arranging the things in the classroom and make the room empty to work freely and started with the cleaning process then moved on to the next process applying primer to the walls. Done with the cleaning process and primer application before lunch and all team members provided with lunch and after a small break moved on to painting process. Post lunch started with painting process and done with the process by 4:30pm. At the end all provided with refreshment and started from Pattaravakkam and reached college by 5:15pm.



10. AWARENESS RALLY FOR BAN ON SINGLE USE PLASTIC UNDER MY INDIA PROJECT IN ASSOCIATION WITH UNNAT BHARAT ABHIYAN & UHV CELL

An Awareness rally organized for Ban on Single-Use Plastic under My India project in association with Unnat Bharat Abhiyan-SRMIST & UHV cell on 11th March 2023. The 32 Students & 8 faculties from science stream BSc (Physics, Chemistry & Math) were participated. The march aimed to make people aware of the demerits of plastic and polythene use.

On 11.03.2023 (Saturday) afternoon began with cheer and enthusiasm students marched from Dental college ground to Boys hostel via food court here educating the shop keepers on plastic ban. The rally witnessed placards and signboards suggesting affordable alternatives to plastic. SRMIST - Unnat Bharat Abhiyan Nodal officer Dr.V.Thirumurugan, who organized & flagged off the rally. An Awareness created through students slogan that all shops inside campus use alternative to plastic items (i.e. plastic plates, plastic carry bags, plastic straws, plastic tumblers etc.)



11. WORLD WATER DAY 2023 - LAKE CLEANING PROGRAMME

“WATER IS LIFE, TREAT IT RIGHT”

Unnat Bharat Abhiyan 2.0 SRMIST has conducted a lake cleaning programme on 22nd march 2023 as part of celebrating World water day 2023. Programme started at evening 3:00pm at Potheri Lake. The programme started with a water conservation pledge by all the team members. NCC Students, Staffs and maintenance team were the team members of the programme. The programme focused on the cleaning of lake and its surroundings. Team has worked about 4 hours to cover whole surrounding starting from GST road to Valliammai campus lake sides. Plastic wastes, glass materials and other litters handpicked by wearing gloves and other waste picking materials. About 150 kg of wastes collected by the team. It was a great event to promote about the conservation of water and also created awareness about stop water pollution. Conserving and keeping our water bodies and reservoirs pollution free is must for the future generation to live a happy and safe life. Collected wastes has be segregated and were taken for recycling process. At the end of the programme the team members provided with refreshment and done with the event.



12. MEDICAL CAMP REPORT- MARCH 2023 - ANJUR VILLAGE

SRM Medical College Hospital & Research Centre under Unnat Bharat Abhiyan SRMIST has conducted free medical camp in Anjur adopted village on 24-03-2023 Friday. Camp was conducted at the Panchayat office of Anjur village which is easily accessible for the village peoples .Camp started by morning 10.00am.



This camp is totally team work which consist of medical and health professionals from various departments of SRM hospital .Totally 18 team members, This General medical camp comprise of Optometry with general eye checkup and those who need special attention and care were referred to the department of ophthalmology , Audio logical evaluation done by using pure tone audiometry and general checkup done for the hearing sensitivity and those who are showed less hearing sensitivity referred to the Department of Audiology other than that Pediatrics, General Medicine, Dermatology Checkup were carried out. Totally 139 people undergone general health checkup 19 male, 50 females, 28 male child and 42 female child. All are treated with free consultation, medication, diagnosis. Patients who need further and regular checkup and treatments were referred to SRM general hospital provided with free treatment card. Free food is being given when coming for treatment in hospital. This regular camping will improve the health status of the village members and very helpful for the early detection, diagnosis and also the treatment or therapeutic procedures. People who needs medical care were referred to the respective departments and go through detailed evaluation and recommended for the treatment procedures. By 1:30 we have covered almost all the households of the village and people got benefitted with the camp and showed their gratitude towards the doctors and health professionals.



13. TREE PLANTATION AND MEDICAL CAMP AT GOVERNMENT HIGHER SECONDARY SCHOOL, ANJUR SRM -UBA ADOPTED VILLAGE

The Department of Electronics and Communication Engineering, Department of Computational Intelligence & Department of Networking and Communications in Association with IE(I)KTR LC Organized **Tree plantation** and free **Medical Camp** on “**Community Based Rehabilitation for Musculoskeletal Pain Management**” for the benefit of public at Anjur village on 29.03.2023. The technical support was provided by SRM college of Physiotherapy.

The medical camp was inaugurated by Tmt.Selvi Devarajan, President and Thiru K.Nithyananthan, Vice President of Anjur Panchayat along with Dr.V.Thirumurugan, Associate Director(CL), Nodal officer, UBA/SBM-SRMIST, Dr.P.Vijayakumar, Professor, ECE,SRMIST and Dr.Arivazhagan, Asst.Prof, CINTEL, SRMIST. The faculty coordinators Mr.V.Nallarasan, Asst.Prof, NWC, Mr.J.Prabakaran, Asst.Prof, NWC, Dr.M.Vimaladevi, Asst.Prof/CINTEL, Dr.A.Revathi, Asst.Prof/CINTEL and Mr.Dilliraj, Research Scholar, ECE, SRMIST attended the inauguration.

Totally 56 residents of Anjur village attended the physiotherapy camp. Patients availed free consultation, diagnosis and treatment in the camp. The goal of physical therapy and rehabilitation was to enhance the quality of life for those who are underprivileged. Health, conditions, and therapy were primarily stressed during counselling sessions. The chance to receive clinical physiotherapy training was available to students during the camp.

Followed by the medical camp, the Tree Plantation was organized. The head master of Government Higher Secondary School provided support to plant 40 saplings around the school campus. All the members taken part in tree plantation.





14. DENTAL MEDICAL CAMP AT GOVERNMENT HIGHER SECONDARY SCHOOL, SRM ANJUR - UBA ADOPTED VILLAGE

The Department of Electronics and Communication Engineering, Department of Computational Intelligence & Department of Networking and Communications in Association with IE(I)KTR LC Organized free **Medical Camp on “Community Based Oral Health Screening and Treatment”** for the benefit of public at Anjur village on 30.03.2023. The technical support was provided by Department of Public Health Dentistry, SRM Dental College and Hospital, Kattankulathur.

The medical camp was inaugurated by Tmt.Selvi Devarajan, President and Thiru K. Nithyananthan, Vice President of Anjur Panchayat along with Dt. V. Thirumurugan, Associate Director (CL), Nodal officer, UBA/SBM-SRMIST, Dr. P. Vijayakumar, Professor, ECE, Anjur adopted Village Coordinator, SRMIST and Dr. Arivazhagan, Asst. Prof, CINTEL, SRMIST. The faculty coordinators Mr. V. Nallarasan, Asst. Prof/NWC, Mr. J. Prabakaran, Asst. Prof/NWC, Dr. R. Babu, Asst. Prof/CINTEL, Dr. G. Dinesh, Asst. Prof/CINTEL, Dr. S. Selvakumarasamy, Asst. Prof/CINTEL, Dr. P. Radhika, Asst. Prof/ECE and Mr. Dilliraj, Research Scholar, ECE, SRMIST attended the inauguration.

Totally 300 of Anjur village peoples and School student’s availed free consultation, diagnosis, and treatment in the camp. The goal of dental screening refers to visual inspection of oral cavity, identify any early symptomatic disease presentation and followed by basic treatment also given which was to enhance the quality of life for those who are underprivileged. This Dental medical camp was very useful for villagers and school students to get benefit for basic level free dental screening and treatment.





Students Participated in Camp:

Sl.No	Student Name	Register No	Section
1	Charishma yadav	RA2211047010092	AI-B
2	Varshith suggu	RA2211047010100	AI-B
3	Harsith.Sh	RA2211047010099	AI-B
4	X.Abraham	RA2211047010101	AI-B
5	Swathi.M	RA2211047010118	AI-B
6	Dhanush.M	RA2211047010128	AI-B
7	Vijay.N	RA2211047010078	AI-B
8	Suriya.S	RA2211047010130	AI-B
9	Chandru.M	RA2211047010129	AI-B
10	Sundara ganapathy	RA2211047010122	AI-B
11	Sanjay pratash	RA2211047010073	AI-B

Medical Staff & students Participation:

Staff: Dr.priyanga.M

CRRI: Ajay

Aeron

Aarthi

Priyadarshini

Pushpasree

Abishek

Manoj

15. MEDICAL CAMP REPORT- 5TH April 2023 – KOLATHUR VILLAGE

Unnat Bharat Abhiyan SRMIST has conducted free medical camp in kolathur adopted village on 05-04-2023 Wednesday as part of celebrating Upcoming World Health day of the year 2023. Camp was conducted at the Shiva temple at Venbakkam of Kolathur panchayat which is easily accessible for the village peoples.



Camp started by morning 10.00am. This camp is totally team work which consist of medical and health professionals from various departments of SRM hospital .Totally 18 team members, This General medical camp comprise of Optometry with general eye checkup and those who need special attention and care were referred to the department of ophthalmology, Pediatrics, General Medicine, Dermatology Checkup were carried out in presence of Dr.V.Thirumurugan., Associate Director (CL) & Nodal Officer UBA/SBM-SRMIST. Totally 90 people undergone general health checkup 19 male, 69 females, 1 male child and 1 female child. All are treated with free consultation, medication, diagnosis. Patients who need further and regular checkup and treatments were referred to SRM general hospital provided with free treatment card. Free food is being given when coming for treatment in hospital. This regular camping will improve the health status of the village members and very helpful for the early detection, diagnosis and also the treatment or therapeutic procedures. People who needs medical care were referred to the respective departments and go through detailed evaluation and recommended for the treatment procedures.



16. DEPARTMENT OF CLINICAL NUTRITION AND DIETETICS WORLD HEALTH DAY CELEBRATION APRIL 2023 KOLATHUR VILLAGE

Nutrition Awareness and Counselling programme on Healthy diet was organized by the department of Clinical Nutrition and Dietetics in commemoration of World Health Day 2023 in association with UNNAT BHARAT ABHIYAN 2.0, SRM Institute of Science and Technology at Panchayat Union Middle School, Kolathur village , S.P.Kovil ,Chengalpattu on 05.04.2023.

Final year B.Sc. Clinical nutrition and Dietetics students displayed educational charts and conducted games in accordance to the theme such as healthy eating habits, balanced diet, immunity, importance of micro nutrient, ill effect of junk foods and hand washing techniques to the students and faculties. Video content was streamed for students to make them understand about the healthy eating habits.

Dr. K.Silambu selvi gave Nutritional counselling session to the audience and made it an interactive session. Impact of micronutrient deficiencies were enacted by the students through skit and it was thoroughly enjoyed by the school students and faculties. The entire programme was highly appreciated and received exemplary feedback by the head master, school students and the teachers for the performance by our students. The school students also presented their skills and displayed their potential. The program was highly successful.





S.NO	STUDENTS NAME	ID
1.	Harini Padmagirisan	RA2021016010001
2.	Sowmiya Ravikumar	RA2021016010002
3.	Sahana c	RA2021016010003
4.	Devasena RS	RA2021016010004
5.	Sugatha B	RA2021016010006
6.	Abirami M	RA2021016010010
7.	Sowmiya Rajshekhar	RA2021016010011
8.	Priyam Shrivastava	RA2021016010012
9.	Guruprasath K	RA2021016010014
10.	Keerthana Anbalagan	RA2021016010015
11.	Prabhu V J	RA2021016010016
12.	Abdur Rasheed M	RA2021016010017

S.NO	FACULTY NAMES	ID
1.	Ms. E. Lakshmi	ID 1806356
2.	Dr. K.Silambu Selvi	ID 1806357
3.	Ms. S. Riyas Fathima	ID 1807933
4.	Ms. G. Nandhini	ID : 1807921
5.	Ms. Geetha. K	ID 1808144
6.	Ms. Damini M	ID: 1808153
	RESEARCH SCHOLARS NAMES	ID
1.	J. Sai laavanya	RC2123017011003
2.	Vanthi Ekal. I	RA2033021011001
3.	P Shantini Priya	RC2123017011002

17. MEDICAL CAMP REPORT- 6TH April 2023 – NATTARASANPATTU

Unnat Bharat Abhiyan SRMIST has conducted free medical camp in Nattarasanpattu adopted village on 06-04-2023 Thursday as part of celebrating Upcoming World Health day of the year 2023. Camp was conducted at the Vadamelpakkam e-seva Centre at of Nattarasanpattu panchayat which is easily accessible for the village peoples .Camp started by morning 10.00am. This camp is totally team work which consist of medical and health professionals from various departments of SRM hospital .Totally 18 team members, This General medical camp comprise of Pediatrics, General Medicine, Dermatology Checkup were carried out. Totally 82 people undergone general health checkup 4 male & 78 females. All are treated with free consultation, medication, diagnosis. Patients who need further and regular checkup and treatments were referred to SRM general hospital provided with free treatment card. Free food is being given when coming for treatment in hospital. This regular camping will improve the health status of the village members and very helpful for the early detection, diagnosis and also the treatment or therapeutic procedures. People who needs medical care were referred to the respective departments and go through detailed evaluation and recommended for the treatment procedures. By 1:30 we have covered almost all the households of the village and people got benefitted with the camp and showed their gratitude towards the doctors and health professionals.



18. CLEANLINESS DRIVE REPORT 20 April 2023

Cleanliness Drive was conducted at SRMIST, Kattankulathur campus on 20.04.2023 at 10:00 AM by the NSS volunteers from BBA classes of College of Management, in association with Unnat Bharat Abhiyan 2.0 SRM Institute of Science and Technology, Kattankulathur – 603 203.

The program was inaugurated by the overall NSS Coordinator of SRMIST, Dr. Lakshmanan. Followed by the inauguration, the welcome address was given by the NSS Program Coordinator, Dr. K. Maheswari, Assistant Professor, College of Management and Dr. V.M. Shenbagaraman, Professor and Chairperson, Education Program, College of Management and Dr. Selvasundaram, Head, Department of Commerce, College of Science and Humanities have done the felicitation address. The program was headed by Dr. V. Thirumurugan, Associate Director and Nodal Officer of UBA.

In the **Cleanliness Drive**, 70 NSS volunteers participated and cleaned whole campus by collecting a total of 90 kg of degradable and non-degradable solid waste which include glass bottles, tins, cans, plastic wastes, etc. found in and around the campus and Mr. N.S.Sridhar, UBA cell ,Estate office SRMIST and . Mrs. Anju Intern UBA cell encouraged the students throughout the program. At the end of the program, the following pledge was taken.

I shall do my best for protecting the earth and its natural environment.

I shall also adopt such practices that would minimize wastage.

I shall reuse whatever I can.

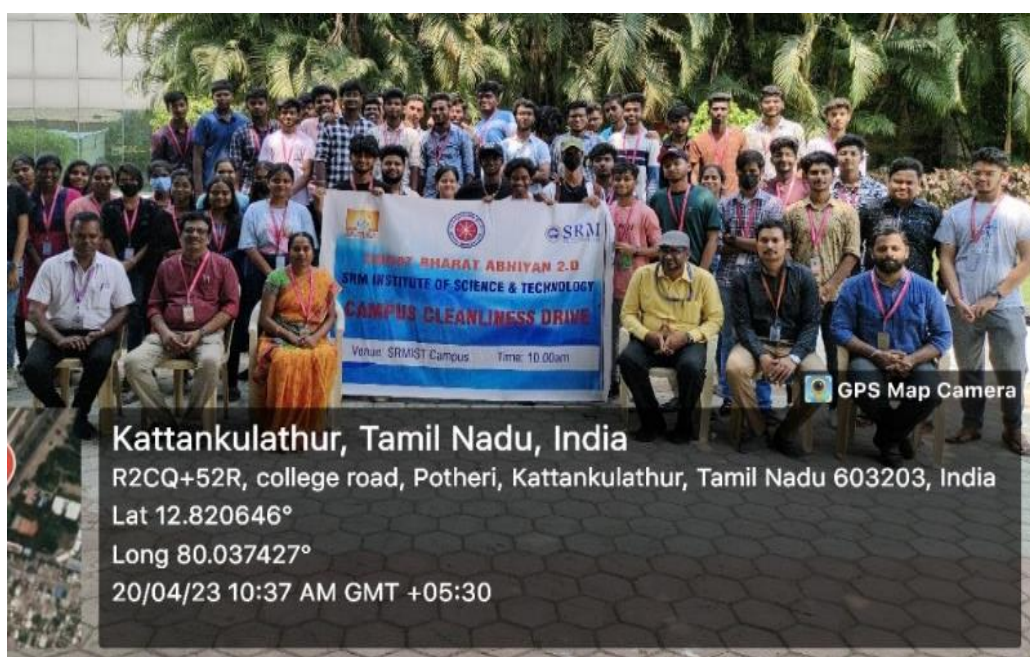
I shall take care to clean up the environment.

I shall reduce the waste we create.

I shall plant more trees.

I shall conserve energy and water.

At last, students would be provided with refreshment by the college.





19. SRMIST-UBA IN COLLABORATION WITH SRM UNIVERSAL HUMAN VALUE CELL ORGANIZED CYCLE RALLY & TREE PLANTATION ON WORLD EARTH DAY 2023

“GO GREEN & SAVE GREEN”

On 22.04.2023 (Saturday) Unnat Bharat Abhiyan of SRM Institute of Science and technology collided with Universal human value cell - SRMIST organized a Bicycle Rally and Tree Plantation programme on the theme “INVEST IN OUR EARTH”.

The event was felicitated by Dr. V. Thirumurugan, Associate Director, Campus Life SRMIST and he gave an informative talk about the need to celebrate the earth day and how we can protect our mother earth from various environmental issues through our day to day activities and how we can contribute for the protection earth for the future generation. The Rally was presided by Dr. P. Supraja coordinator universal human value cell.



It was attended enthusiastically, about 15 members participated which includes university students, teaching and non-teaching faculties and Research scholars of SRM Institute of Science and Technology Kattankulathur campus. The bicycle rally started at 6:30 am from SRM campus clock tower and proceeded to Maraimalai nagar municipality via nearby villages and covered around 12 kms on the way near Potheri Lake the team has planted about 50 sapling on the lake shores which is a simple and great investment to our mother earth. During the Rally we created awareness on different types of pollution and how it harm the earth and advised the people to protect the earth by planting more trees, reduce the pollution, saving fuels, about green environment etc.

At the end students shared their experience from the rally and also thanked the University for the Wonderful Chance given to them for being a part of this societal cause.

Breakfast and tea snacks were provided to all the participants

Certificates were presented to all the students who participated in the event by

Dr. Thirumurugan, Associate Director Campus. The event was coordinated by Dr. Supraja Associate Professor, Coordinator Universal Human Value Cell –SRMIST.



20. TREE PLANTATION DRIVE REPORT 3 May 2023

Tree Plantation Drive was conducted at SRMIST, Kattankulathur campus on 03.05.2023 at 10:00 AM by the NSS volunteers from BBA classes of College of Management, along with volunteers from faculty of engineering in association with Unnat Bharat Abhiyan 2.0 SRM Institute of Science and Technology, Kattankulathur – 603 203.

The program was inaugurated by the Dr.V.Thirumurugan, Associate Director and Nodal Officer of UBA, Dr.V.M.Shenbagaraman, Professor and Dean I/C Chairperson, Education Program, College of Management and by overall NSS Coordinator of SRMIST, Dr.T. Lakshmanan

Followed by the inauguration, the welcome and felicitation address was given by the NSS Program Coordinator, Dr. K. Maheswari, Assistant Professor, College of Management. All the heads motivated the students towards sustainability drive and make it has habit to protect our environment and preserve resources for future generation.

In the Tree Plantation Drive, 30 NSS volunteers participated and planted the tree saplings behind the sports ground area.

Mr. N.S.Sridhar, UBA Cell, SRMIST Coordinated the entire program. At the end of the program, the following pledge was taken.

I shall do my best for protecting the earth and its natural environment.

I shall also adopt such practices that would minimize wastage.

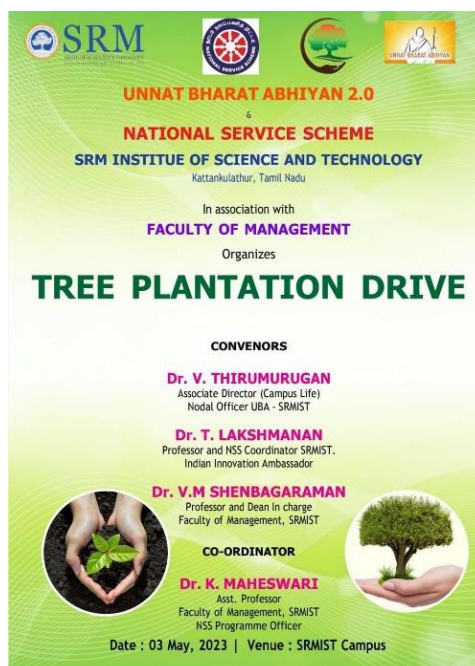
I shall reuse whatever I can.

I shall take care to clean up the environment.

I shall reduce the waste we create.

I shall plant more trees.

I shall conserve energy and water.







SI No	Name of the student	Registration Number
4.	Nikitha M	(RA2251101010022)
5.	Mangai Devarajan	(RA2251101010002)
6.	Shruti Priya	(RA2251101010001)
7.	Ishita Balaji	(RA2251101010006)
8.	Raj Nandini	RA2251101010036)
9.	Nikitha Prasad	(RA2251101010004)
10.	Vaman A)	(RA2251101010018)
11.	Keyur Parekh	(RA2251101010007)
12.	Tarib Choudhury	RA2251101010040)
13.	Pradeep N Patel	RA2251101010030)
14.	Gokul	RA2251101010017)
15.	Karan	(RA2251101010003)
16.	Praveen Karalmarx	RA2251101010041)
17.	Shahir Hameed	(RA2251101010033)
18.	Abhishek	RA2251101010035)
19.	Maneesh	RA2251101010009)
20.	Mohammed Sagar	(RA2251101010042)
21.	Shrreya Ravichandran	(RA2251101010026)
22.	Suha	(RA2251001010012)
23.	Bharat Kumar G	(RA2251001010086)
24.	Greeshma	(RA2251001010083)
25.	Sandra	(RA22511010100183)
26.	Nizamudeen	(RA2251001010115)
27.	Gokulavasan	RA2251001010088)
28.	Shahul Hameed	(RA2251003010010)
29.	Minisha chalcedony	(RA2251001010087)
30.	Shweta	(RA2251001010097)
31.	Gunasingh	(RA2251001010198)
32.	Kevin	(RA2251001010095)
33.	Lokesh Kumar	(RA2251003010001)
34.	Mohammed Shibil	(RA2251003010012)
35.	Adway bobish Aijez	(RA2251001010145)
36.	Ajmal V	(RA2251001010130)

21. REPORT ON INTERNATIONAL NURSES DAY CELEBRATION ANJUR VILLAGE

International Nurses day was conducted on 10/05/2023 Government Higher secondary school Anjur. The program was organized by NSS Unit, Department of Community Health Nursing, SRM College of Nursing and Unnat Bharat Abhiyan. The local Panchayat President, Mr.Devaraj. Mr.Baskar, Head Master, Government Higher secondary school Anjur were the guest of honour of the program. 30 B.Sc. (N) II year and DGNM I year (2Nos) students along with faculty members Mrs. Geetha and Mrs.Vinitha were participated in it. This Program was basically organized to aware the people about role and importance of nurses. Welcome address by Dr.Vijayakumar Professor, ECE department, Special address by Dr.Thirumurugan, Nodal officer, Associate director campus life. B.Sc.(N) II year Student Performed Song, Skit and Handwashing dance and Special Speech about nurses delivered by DGNM-1st year students. At last Mrs. Geetha delivered vote of thanks and it was ended with National Anthem.





22. TRANSFORMATION OF FLORAL WASTE INTO VALUE-ADDED PRODUCTS: A SUSTAINABLE APPROACH TOWARD WASTE MANAGEMENT

Project was done by Dr.S.Vishali, Associate Professor, Department of Chemical Engineering – SRMIST. Project mainly focuses on solid waste management. Municipal solid waste contains a considerable amount of biodegradable waste, with a significant amount of garbage being floral waste from temples. The stack holders weretrained directly to collect and segregate the floral waste from nearby temples and halls.They were also trained to convert waste to products with simple technology. Withoutmuch technological support, effortlessly, it was converted into soaps, dhoop, incensesticks, and so on. The products obtained from the small-scale industries can be sold ata reasonable price in the temple premises, thus making the stack holders an entrepreneur and enhancing the rural women's financial status.

The floral residues were converted into organic manure, thus helping in sustainable agriculture. The organic manures can be used in the garden or fields toachieve eco-friendly agricultural products. Finally, a closed-loop sustainable approachwas developed to extract the hidden treasure from the floral waste and organic manure.

The separated floral petals were shade dried and powdered using a kitchen blender. These base raw materials, like powdered rose and Tulsi, were stored in therefrigerator. It was converted into value-added products like soap, incense sticks anddhoops in the laboratory. The number of ingredients required was optimized.



These ideas of converting discarded flowers into value-added products and the floral refuse into compost were trained in the Women's self-help group of Chettipuniyam village. Around 20 + rural participated in the training program and learned the process methodologies. The ingredients and necessary equipment required for product making and compost making were given to them.





PROJECT IMPACT

Environmental Impact

- Approximately 500 kg of temple waste was collected and converted into value-added products and manure during the project tenure.
- Conducted Outreach activity on "RURAL SELF-EMPLOYMENT TRAINING FROM WASTE TO WEALTH" to the Women Self-Help group of Chettipuniyam village
- Conducted a training program on converting Floral refuse into manure for the Housekeeping workers of Yoga HAYAGRIVAR Temple, Chettipuniyam.
- Ingredients and equipment used for the making of value-added products were given to the Women Self-Help group of Chettipuniyam village.
- Two Compost bins were installed in the Yoga Hayagrivar Temple premises in Chettipuniyam.

Socio-Economical Impact

- Rural women and physically challenged were involved in all the stages of operation, viz., collection, segregation, drying, value-added product making, converting residues into organic manures and so on.
- Training women/differently-abled people in making products from floral waste developed the self-employment opportunity and the circular economy.
- Enhancement of rural women's financial independence
- Raising their life standard through self-employment opportunities

Salient Features

- Much skills and educational qualifications are not mandatory
- The existence of simple technology involved in the above-said methods enabled the participation of rural women in this proposed project.
- Finally, this research idea would bring the closed loop sustainable solution for managing temple waste and a way to rural empowerment.

23. AWARENESS PROGRAM ON WORLD NO-TOBACCO DAY 2023

“We Need Food, Not Tobacco”

Unnat Bharat Abhiyan (UBA)- SRMIST has conducted an awareness program on “Hazards of Tobacco Usage” at T. P. Ganesan Auditorium, Mini Hall-I, on 31st May 2023. The programme has been started with Tamil Thai Vazhthu.

Dr. T. Lakshmanan, Professor and NSS Coordinator- SRMIST, welcomed all the dignitaries and enthusiastic participants. He also introduced the harmfulness of tobacco usage to society.



The program's Chief Guest, **Dr. M. Logaraj, Associate Dean (QA) - MHS- SRMIST**, delivered a speech regarding the prime importance of the event. He spoke on the ill effects of tobacco usage and its addicting effects. And he has shared general awareness about National and worldwide tobacco usage and cultivation information. **Dr. V.V. Anantharaman, HOD- Dept. of Community Medicine**, felicitated the program. He presented an impressive speech about the types of tobacco and its harmful effects on health, not only about smokers but also about how it will affect the nonsmokers who live with them and impact society. **Dr. Paromita Chakraborty, Professor and Head, Centre for Research in Environment, Sustainability Advocacy and Climate Change (REACH), SRMIST** delivered an exciting talk on environmental tobacco smoke, involuntary smoke, and passive smoke through Tobacco usage. **Mrs. M. Anjaline Dhanalaksmi, Associate Professor, SRM College of Nursing, SRMIST** actively involved in coordinating nursing students to be part of the event and had a fruitful discussion section with participants.



Mr. Manivannan, a staff of the Maintenance Department, who has been affected by smoking, shared his real-life experience, how it changed his life, and the measures taken to recover to everyday life. He also said the participants now realized the impact of using these kinds of stuff and not to use by anyone. Nearly 150 members participated in the program, including students, PhD Scholars, teaching and non-teaching staffs. Followed by that, all participants took a pledge;

Pledge:

- I take a pledge that I shall never use or consume any type of tobacco products in my life.
- I shall motivate all my family members, friends and acquaintances also to not to use any tobacco products.
- I shall also contribute to protection of my environment from use of tobacco products.
- I shall encourage at least ten other persons to take this pledge which I am taking today.
- I shall contribute for tobacco-free society.

All the participants interacted with the experts and the nursing students and cleared their queries. The event is a steppingstone to provide the ill effects of Tobacco usage to all the stakeholders with real-time statistical data. **Dr. V. Thirumurugan, Associate Director (CL)**, UBA-SRMIST Nodal Officer, delivered a vote of thanks, and the program ended with the National Anthem.



24. WORLD ENVIRONMENT DAY -2023



This mail is to bring to your notice. World Environment Day was conducted by Muthucharam Community Radio 90.4 MHz in tie-up with Unnat Bharat Abhiyan and celebrated very superbly in Orathur village on **June 5th** Morning at 11.00 am. On the occasion, The Special Guests and community people participated and made the function very glorious.

The Chief Guests are

1. Prof. Leenus jesu martin, SRM IST
2. Dr. Annapoorani, SRM IST
3. Mr. Kesavan. SRM IST
4. Mr. S. Valli O.K. Sudar, Orathur village president
5. P. Pongaothai Palani, Orathur village deputy president

The program started with 40 people with Tamil Thai Vazhthu and a chief guest addressing then a special guest giving a speech on the importance of the environment details are given below,

1. Avoid the usage of plastic
2. Planting trees and their importance.
3. Start a Community gardening
4. Host of community clean-up
5. Focus on Energy Conversation
6. Taking a Woath of no plastic usage of Community people and finishing with the National Anthem.

We sincerely thank all the Chief Guests and Community people and We thank Mr.N.S.Sridhar Sanitary Inspector for arranging all the facilities for us.



25. CHANCELLOR’S UNIVERSITY – VILLAGE CONNECT -1
‘Rural Upliftment through Welfare Schemes at
UBA Adopted and nearby villages.’

08.06.2023

The discussion started with the welcome note and summarizing of welfare activities done by UBA SRMIST by Dr.V.Thirumurugan. He put forth the welfare schemes done to the villages in different sectors such as school infrastructure, education, women entrepreneurship, solid waste management, water conservation, tree plantation and health monitoring.

Dr. M. Jawaharlal, Dean, Agricultural Sciences, urged the village farmers to shift to scientific farming instead of conventional methods, thereby increasing the profit from an acre of land. SRMCAS will always open doors for the farmers to consult free of cost and suggest appropriate agricultural practices needed for their village.

Hon. Chancellor Dr. T. R. Paarivendhar addressed the gathering and emphasized the importance of community-based development through higher education institutions, which is one of the basic ideas behind the SRMIST. Dr.T.R.Paarivendhar firmly believes that providing quality education could leverage the country’s development. He insisted that SRMIST keeps thriving for rural employment and skill development of youngsters in electrical, plumbing, computer skills, soft skills, etc. Hon. Chancellor informed Vice chancellors and Registrar, SRMIST, to collect the requirements and grievances from School headmasters, village administrators, NGO officials, parents and students towards successfully implementing the rural development activities.

Prof. C. Muthamizhchelvan emphasized that reaching out to villages through academia is essential to overall nation’s development. The activities should reach the villages and sustain the benefit for longer. Though UBA is a government scheme that reaches the villages, making nexus between the urban and rural eco-system is a much-needed step for long-term development.

Mr. T. Soundharajan. Commissioner, MM Nagar, has lauded the philanthropic activities of SRMIST for the adopted village and promised to support all welfare activities through his department.

School HMs, NGO officials and Parents have requested a few infrastructures for villages and given requests for more activities of UBA-SRMIST towards the village upliftment. Hon. Chancellor implements some of the requests on-spot, such as appointing a school teacher and providing free education to deserving students.

After the meeting, the distribution of plantlets and tree saplings for all the participants to emphasize a clean and green environment. Dr. S. Ponnusamy, Registrar, and Dr. C. Muthamizhchelvan, Vice Chancellor, SRMIST distributed tree saplings, books to government school libraries, and sweet boxes to all participants, emphasizing improving education quality in the villages. A special lunch was provided for all the participants.





Chancellor's University – Village Connect -2
‘Rural Upliftment through Welfare Schemes at UBA Adopted and nearby Villages’

20th June 2023

UBA is a flagship program initiated by the Government of India, which focuses on the comprehensive development of rural areas by fostering sustainable solutions and promoting community participation. **Dr. V. Thirumurugan** initiated the discussion forum with a welcome note summarizing various welfare activities done by the UBA-SRMIST team for the villages in different sectors, such as schools' infrastructure, free education, women entrepreneurship, solid waste management, water conservation, skill training, tree plantation, personal hygiene, medical and healthcare for the betterment of the society. Emphasized that reaching out to villages through academia is essential to the nation's development. The activities should reach the villages and sustain the benefit for longer. Though UBA is a government scheme that reaches the villages, making nexus between the urban and rural eco-system is a much-needed step for long-term development.

Dr. M. Jawaharlal, Dean of Agricultural Sciences, insisted the village farmers shift to scientific farming instead of conventional methods, roof-gardening to cultivate vegetables, thereby increasing the profit from an acre of land and minimizing the pollution and soil degradation due to chemicals. SRM College of Agricultural Sciences always welcomes farmers to consult free of cost and suggests selective agricultural practices for their villages. The continued support and sustained efforts will ensure the villages become model communities, inspiring similar initiatives nationwide. The community's active participation in implementing and sustaining such initiatives has been discussed.

Hon. Chancellor Dr. T. R. Paarivendhar emphasized the importance of rural community-based development through higher education institutions, a fundamental activity of the SRMIST. Dr. T. R. Paarivendhar firmly believes that providing quality education could leverage the country's overall development. He assured that SRMIST would render techno-economic assistance to the village community. He insisted that SRMIST keeps thriving for rural employment and skill development of youngsters in electrical, carpentry, plumbing, soft computer skills, etc. SRMIST is always keen on promoting numerous fruitful activities toward the sustainable development of villages and, subsequently, the nation's development. Hon. Chancellor informed Vice chancellors and Registrar, SRMIST to collect the requirements and grievances from School headmasters, village administrators, NGO officials, parents and students towards successful implementation to the rural developmental activities.

School headmasters, village administrators, NGO officials, parents and students have given feedback on the activities of UBA-SRMIST towards the village upliftment. The

participants expressed that the UBA-SRMIST-adopted villages have significantly improved rural life by implementing welfare schemes. They further stated that UBA-SRMIST initiatives had enhanced infrastructure, agriculture, education, healthcare, and women empowerment, leading to upliftment. The welfare schemes implemented in these villages have significantly contributed to uplifting and improving rural communities. They have given their requirements and for further improvement and sustained development.

At the end of the meeting, **Dr. S. Ponnusamy**, Registrar, and **Dr. C. Muthamizhchelvan**, Vice Chancellor, SRMIST distributed saplings, books to government school libraries, sweet boxes and educational materials to all the participants and to emphasize improving education quality in the villages. A special lunch was provided for all the participants.



26. INTERNATIONAL DAY OF YOGA 21ST JUNE 2023 SRM COLLEGE OF PHARMACY, SRMIST

In view of International Day of Yoga, NSS unit, SRM College of Pharmacy in association with Unnat Bharat Abhiyan - SRMIST organized international yoga day celebrations with the theme: Yoga for Healthy Life on 21-06-2023, from 9.00 am to 10.45 am. The event was conducted in a successful manner by Dr. V. Thirumurugan, Associate director (CL), Nodal Office, SRMIST, Prof. V. Chitra, Dean, SRM College of Pharmacy, Dr. N. Damodharan, Vice principal, SRM College of Pharmacy, Dr. T. Lakshmanan, NSS coordinator, SRMIST, NSS Programme officer and team members, SRM college of Pharmacy. B. Pharm & Pharm. D students, Research Scholars, Teaching and Non-Teaching staffs participated enthusiastically in the yoga event. Yoga practice sessions with various rotation exercises, yoga mudras and meditation were taught by the yoga session resource person, Mrs. Nandita Bharath and Ms. Swastika from Heart fullness Institute, Chennai.



27. REPORT ON CYCLE RALLY ON SAVE MOTHER EARTH 23rd JULY 2023

The deteriorating condition of our environment due to deforestation, pollution, and climate change has become a global concern. To address these issues locally and encourage environmental conservation, SRMIST Unnat Bharat Abhiyan, in association with SRMIST NSS, and IE (I) KTR LC organized a Cycle Rally to Save Mother Earth, Awareness to avoid single-use plastics and Tree Plantations. The event aimed to unite individuals who care about the environment and inspire collective action for a greener and healthier local environment and planet. Planting 84,000 saplings is a featured activity in Chancellor's Birthday Celebrations.

A cycle rally was conducted at 6.30 am on 23.07.2023 by SRMIST UBA, in association with NSS and IE (I) KTR LC, for a noble cause of tree plantations and awareness of avoiding single-use plastics. Through this awareness campaign, the measures of the environmental impact produced by planting saplings and the adverse effects caused using plastic. All enthusiastic participants took the pledge to save Mother-Earth. As part of the great event, 150 saplings were planted on the banks of Potheri Lake on 23.07.2023, marking the beginning of the planting of 84,000 saplings, one of the major activities of the Chancellor's birthday celebrations. The saplings were carefully selected based on their ability to thrive in the local climate and contribute significantly to the ecosystem.

The event was inaugurated by Dr. R. Arul Saravanan, Professor and Head of the Psychiatry Department, with his special address on various measures of saving Mother-Earth. Dr. V. Thirumurugan, Associate Director (Campus Life) & Nodal Officer Unnat Bharat Abhiyan-SRMIST presided over the event. NSS Pharmacy Coordinator, Mr. Jagatheesan and faculty members, staff and students participated in large numbers. The cycle rally started from near Clock tower, SRMIST Kattankulathur Campus and went up to Potheri and planted saplings on the banks of the nearby lake and reached SRM through East Potheri, Kattur, Ninnakarai, Railnagar, Maraimalai Nagar, Katangulathur, Potheri and created awareness among the people in a radius of about 20 kilometers. Throughout the rally, participants engaged with bystanders and onlookers, distributing pamphlets, and spreading awareness with plug guards and slogans about the importance of saving the environment.

The event successfully generated widespread environmental awareness among both participants and onlookers. The messages conveyed during the rally and through pamphlets left a lasting impression on the minds of the community members, inspiring them to adopt more sustainable practices. The green cover by these trees create will combat climate change, prevent soil erosion, and provide habitat for various wildlife species. The event fostered a sense of community involvement in environmental causes. It brought together people from various backgrounds and united them under the common goal of saving the planet. The Cycle Rally to Save Mother Earth and Tree Plantations was a resounding success, positively impacting both the environment and the community. Through the combined efforts of participants, volunteers, and local authorities, the event demonstrated the power of collective action in the fight against environmental degradation. Planting 84,000 saplings will undoubtedly contribute significantly to the region's ecological well-being in the future. It is hoped that similar initiatives will continue to be organized to build on the momentum generated by this event and create a greener and healthier planet for generations to come.

Breakfast was served to the participating students, staff, faculty, and local people. Feedback was received from all the stakeholders of the event, and the event ended with a vote of thanks.



28. ONE DAY OUTREACH PROGRAMME ON “COMPUTER AWARENESS DRIVE FOR UBA- SRMIST ADOPTED VILLAGE -PATTARAVAKKAM”



An Outreach Programme on Computer Awareness Drive was organized by SRMIST Unnat Bharat Abhiyan (UBA) team in association with EEE department, SRMIST Kattankulathur, SRMIST Universal Human values cell and IOT Alliance Club (Electrical Division) at the UBA adopted village Pattaravakkam on 27.07.2023.

The motive behind the conduct of this awareness programme is to bring an awareness on Computer- desktop usage, laptop usage and its accessories and its importance in the present context of education to the Panchayat Union Government School. Students from 6th, 7th, and 8th standard actively participated in this drive.

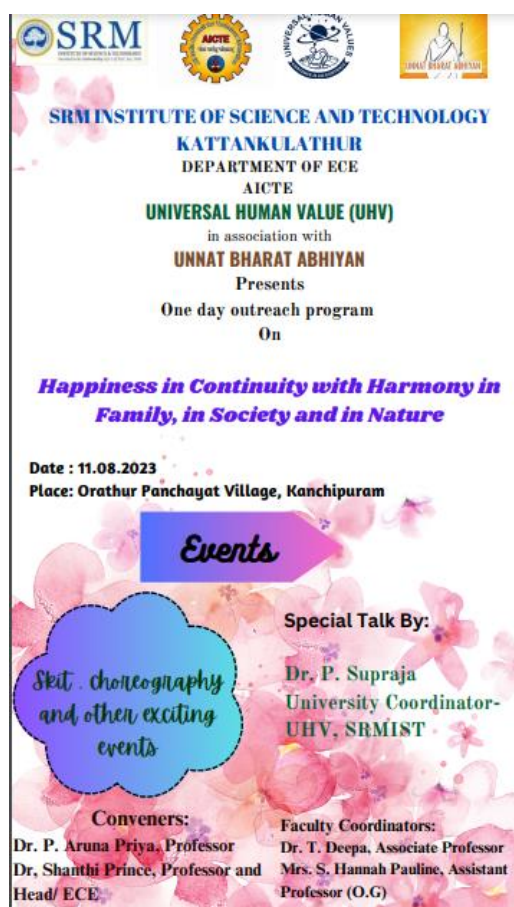




The students were taught of the difference between a desktop and laptop, the necessary accessory components needed for both and how effectively we can use them. The research scholars of the EEE the department trained the students to use Word, Paint and Excel sheet. The students were asked to type a typical letter and save it, then opening it and editing. The students enthusiastically participated and they were very happy to have hands on experience on the computers.

The school headmistress Ms. Rajasekari and her co teachers at Pattravakkam PUMS appraised thanked the UBA EEE Team - Dr. R. Sridhar, Dr. A. Geetha, and Dr. S. Usha from SRMIST, for organizing the event. The faculty coordinators from SRMIST assured them that such initiatives on making aware the school students on contemporary developments in science and technology will be a continual one.

29. OUTREACH ACTIVITY: VILLAGE VISIT ORATHUR PANCHAYAT VILLAGE, KANCHIPURAM 11.08.2023



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
KATTANKULATHUR
DEPARTMENT OF ECE
AICTE
UNIVERSAL HUMAN VALUE (UHV)
in association with
UNNAT BHARAT ABHIYAN
Presents
One day outreach program
On

***Happiness in Continuity with Harmony in
Family, in Society and in Nature***

Date : 11.08.2023
Place: Orathur Panchayat Village, Kanchipuram

Events

Special Talk By:
Dr. P. Supraja
University Coordinator-
UHV, SRMIST

Conveners:
Dr. P. Aruna Priya, Professor
Dr. Shanthi Prince, Professor and
Head/ ECE

Faculty Coordinators:
Dr. T. Deepa, Associate Professor
Mrs. S. Hannah Pauline, Assistant
Professor (O.G)

Skit, choreography
and other exciting
events

The University Universal Human Value Cell, in association with Unnat Bharat Abhigyan on 11.08.2023. Around 40 second year students accompanied by 5 faculty members visited the Orathur Panchayat Village on 11.08.2023 at around 10 a.m. Around 35-40 people in the village participated in the event. The theme of the event was “Happiness in Continuity with Harmony in Family, in Society and in Nature”.

Dr. Supraja University Coordinator, UHV, SRMIST graced the occasion and delivered a special talk. She discussed about the topic of happiness with the gathered participants and she shared from her own experience how harmony and happiness will ultimately lead to prosperity.



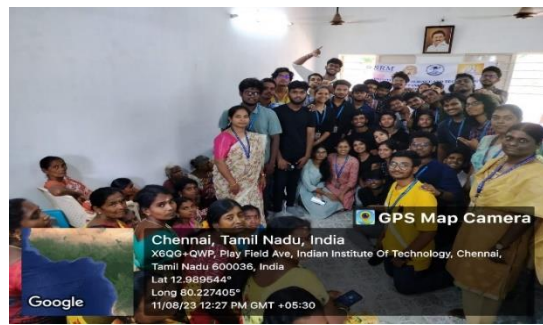
Dr.P.Aruna Priya, Professor, ECE Student UHV Coordinator has graced the event and delivered a talk about happiness in the family. She also pointed out that effort needs to be taken by every family member to maintain continuous happiness and harmony.



The 2nd year students of ECE and its specializations performed exciting events to spread happiness among the gathered audience.

- First event was a group dance performed by 2 students from ECE K and I section.
- This was followed by a skit program by 12 students from ECE L section. The skit was about happiness from the perspective of various people in a society with different age groups. The skit was concluded with the theme that happiness is from within and we are responsible for our own happiness.
- The last event was a soulful fusion dance by a group of 8 students. The songs were selected based on theme of happiness and the audience thoroughly enjoyed the program.

As a token of love a memento was given to all the people who participated. The event was conducted successfully.



30. CYCLE RALLY AWARENESS AND TREE PLANTATION INTERNATIONAL YOUTH DAY 2023

UNNAT BHARAT ABHIYAN 2.0

In association with

NSS & NCC

The day commenced with the cycle rally and tree plantation event kick starting at 6:45 am, graced by the presence of our esteemed Chief Guest, Mr. Lakshmi Narasimhan, Director International Relations - SRMIST. During his address, he highlighted the numerous benefits of cycling, emphasizing its role in promoting holistic health without the need for excessive expenses.

Before Mr. Narasimhan speech, Dr. V. Thirumurugan, Nodal Officer, SRMIST-Unnat Bharat Abhiyan welcomed all participants and provided a brief overview of the day's proceedings. The event's significance lay in the planting of 84,000 tree saplings, a part of the Chancellor's birthday celebrations, as well as in raising awareness about the importance of cycling through the rally.

The cycle rally commenced with enthusiastic slogans advocating the rejection of plastic, the planting of trees, and the conservation of Mother Earth. The route covered various landmarks, including the clock tower rountana, arch gate, and the lake road, where participants actively planted tree saplings and sowed palm seeds. The rally continued to Potheri village, reaching the Ninnakarai middle school, where more tree saplings were planted.

Furthering the momentum, the rally continued to Maraimalai Nagar bus stand, where students spread awareness about plastic usage. The journey extended to Kattankulathur, passing through the arch gate, and culminated near the food court with a well-deserved breakfast for all participants.

Students shared their feedback and recounted their experiences from the cycle rally, underscoring the event's impact. Dr. Laxmanan extended a heartfelt vote of thanks to the participants and the dedicated organizing team for their collective efforts in making the event a success.





31. A REPORT ON 77TH INDEPENDENCE DAY CELEBRATION and GRAM SABHA at UBA-SRMIST ADOPTED VILLAGE SIRUVANJUR, NATTARASANPATTU - 15.08.2023

On the occasion of 77th Independence Day, on behalf of UBA-SRMIST Dr.B.Samuel Jacob and Mr.S.Sridhar have participated in the Grama Sabha organized at the Government Higher secondary School, Siruvanjur, Nattarasanpattu. Village President Mrs. Vasanthi Sambasivam presided the event.

Mr.Seetharaman presented the financial expenditure incurred on various developmental activities that include water tank and providence of water facility to individual homes through **Jal Jeevan Scheme**, street light installation, renovation of water ponds, and training for self-help groups.

Village president addressed the gathering with the various initiatives taken by the Central and State Government towards the rural development. Village residents have asked for few initiatives like road extension, affordance of transport facilities through **Pradhan Mantri Gram Sadak Yojana (PMGSY)** and installation of dustbins at scattered location for the responsible solid waste disposal. UBA-SRMIST representatives have also participated in the Gram Sabha and emphasized on the initiatives taken up for rural employment, entrepreneurship, healthcare and sanitation. The meeting ended with the vote of thanks.





32. VALUE EDUCATION AWARENESS PROGRAMME ON WASTE MANAGEMENT

Objective of the event:

The event aimed at creating awareness on waste management, separation of waste, conversion of waste in to fertilizers and manure and to improve the livelihood of the village community of Chettipuniyam village near Chengalpattu on 16/08/23

Brief Description about the Event:

The Department of EIE and Department of Architecture, in association with UBA cell organized a 1 day “Value education outreach programme on waste management” to the local community people of one of the adopted village- Chettipuniyam near Chengalpattu on 16th August 2023.

Solid waste management is an ongoing problem in every society. In order to tackle the growing issues and to provide a permanent solution, the outreach on waste management was organized. The Speaker Mr.Sekar from ResourceTech Chennai highlighted on the various avenues to convert waste in to useful by-products, segregation of waste and how to generate revenue by converting in to a fertilizer/manure.

The event was inaugurated by Dr.V.Thirumurugan, Associate Director (CL) and Nodal officer UBA and other panchayat members. Dr.V.Thirumurugan gave a brief talk on the importance of solid waste management and honored few sanitary workers with a shawl and a memento as a token of their societal responsibility.

The outreach was attended by 10 student volunteers from the department of EIE who showed their societal responsibility in the form of audio visuals and explained the need for implementing waste management at home, society and a village as a whole. The 50 attendees were distributed with free cloth bags, boxes and refreshments at the end of the program.

Participants' Engagement:

The village community people well received the ideas shared by the speaker and were engaged to observe the possibilities of solid waste management in the form of audio visuals, demonstrations, plastic recycling methods and presentations. Free plastic bags with boxes for refreshments were distributed to all the community workers.

Details of Guest Speakers and Topic of Discussion:

The speaker was Mr.R.Sekar, Proprietor of Resource Tech Chennai, explained the concept of waste management with suitable pictures and presentations. It was well received by the village community and there were some active discussions between the speaker and the village people.



Department of Electronics & Instrumentation Engineering
in association with
Unnat Bharat Abhiyan 2.0 - SRMIST
organizes

VALUE EDUCATION AWARENESS PROGRAMME
ON
WASTE MANAGEMENT

REDUCE REUSE RECYCLE

Speaker
Mr. R. Sekar
Proprietor
Resource Tech
Chennai

Convenor
Dr. V. Thirumurugan
Associate Director (CL)
Nodal officer - UBA
SRMIST

Co-convenor
Dr. R. Bakiya Laskhmi
Asst. Prof.
Department of EIE
SRMIST-KTR

Audio visuals | Demonstrations | Plastic recycling |
Separation of waste | Cloth bag distribution

Venue - Chettipunyam Village
Date & Time - 16.8.2023, 10am onwards



33. MASSIVE SEED NURTURING EVENT

CommuniTree, based out of Chennai created a man-made forest on government land on an open state reserve after having an agreement between the government officials. Hafiz Khan said, “Till now, CommuniTree has planted trees and created man-made forests at around 110 acres of land at 28 locations in Chennai and Bangalore. Other peoples also became part of it as a volunteer to take care of the plants and trees and keep the target of at least conserving 80%-90% of plants out of the entire plant and saplings sown.” Hafiz said, “Humans are enemies of nature, on a path from where the human walks the plants never grow on that path again. At CommuniTree we organise vast camps to develop man-made forests. My organization has come forward to raise funds. The two major companies are Hero Motor Corp and The Times of India. There are many more such companies who also join their hands. With their help and support, CommuniTree has planted 5.6 lakh trees. The organization also creates butterfly parks in residential societies. It performs some activities at schools such as growing food forests with children and educating them about the benefits of trees and how to take care of them.” CommuniTree founded by Hafiz Khan in 2018 has so far planted numerous trees and created man-made forests at around 110 acres of land at 28 locations in Chennai and Bengaluru. Starting with a vision of saving the environment by building a better and greener tomorrow by planting saplings, this organization has created man-made forests and helps conserve the environment by increasing the green cover.

SRMIST was founded in Chennai, Tamil Nadu, by Dr. T.R. Paarivendhar as SRM Engineering College. Over the years, it has evolved into a multidisciplinary university offering a wide range of undergraduate, postgraduate, and doctoral programs across various fields. The institution's commitment to academic excellence, research, and a global perspective has earned it a strong reputation in India and abroad. SRMIST boasts a sprawling and modern campus infrastructure that spans across multiple locations, primarily in Tamil Nadu. Its main campus is in Kattankulathur, on the outskirts of Chennai. The university also has campuses in Amaravati (Andhra Pradesh), Ramapuram (Chennai), Vadapalani (Chennai), and Ghaziabad (Delhi-NCR). Each campus is equipped with state-of-the-art facilities, including well-equipped laboratories, libraries, sports facilities, and student accommodation. SRMIST believes in giving back to society and is involved in various social initiatives and community development programs. The university encourages students and faculty to engage in socially relevant projects and volunteer work, emphasizing the importance of corporate social responsibility.

On 22nd of August 2023, on behalf of SRMIST Founders Day in association with “CommuniTree” and “Unnat Bharat Abhiyan” SRMIST organized a “Seed Nurturing Event”. This event was felicitated by Thiru A. R. Rahul Nadh I.A.S (Hon. District Collector - Chengalpattu) with Registrar - SRMIST, Campus-Life Director - SRMIST, Dean –Faculty of Management along with MR. Hafiz Khan (Founder CommuniTree).



From left to Right (Mr. Hafiz Khan, Campus-Life Director, Registrar, District Collector, Dean-FOM & Chair Person - FOM)



The main objective of this event was to create awareness about seed nurturing and afforestation. A "seed nurturing event" refers to a specific gathering or occasion dedicated to the cultivation and development of seeds, often in the context of agriculture or environmental conservation. These events aim to promote sustainable farming practices, biodiversity preservation, and environmental awareness.

A "Seed Nurturing Event" organized by students is a gathering focused on educating participants about the process of nurturing and cultivating plant seeds. Typically held in schools or community settings, these events aim to raise awareness about the importance of sustainable agriculture and environmental conservation. Participants, often including students and community members, learn how to plant seeds, provide proper care, and promote healthy growth. These events promote hands-on learning, instill environmental consciousness, and encourage individuals to take an active role in fostering a greener future. They also serve as a platform to discuss the significance of agriculture and nature conservation.



For this, first-year MBA students, second-year MBA coordinators, Research Scholars, and Faculty members of the Faculty of Management, SRMIST together nurtured 35000 seeds which will be nurtured for 3 months and distributed in nearby surrounding areas to increase the number of trees and support afforestation.

34. NATIONAL NUTRITION MONTH CELEBRATION 2023

Place: Government High School, Nattarsanpattu

Date: 08.09.2023, 10.30 AM

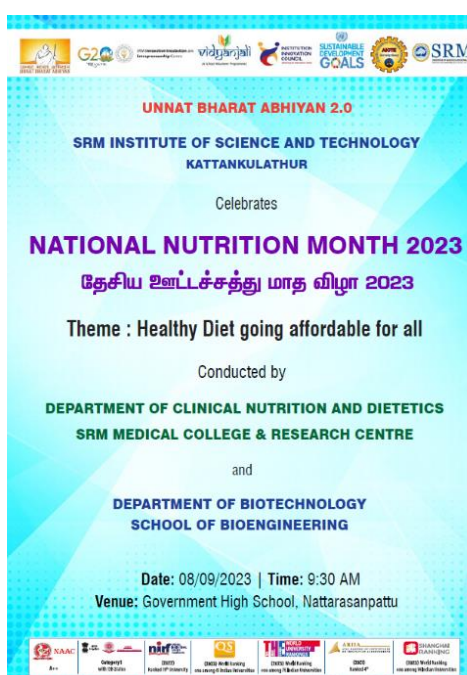
UBA-SRMIST celebrated the **National Nutrition Month 2023 under the theme of Healthy Diet Affordable to all** on 8.09.2023. The programme was organized by Department of Clinical Nutrition and Dietetics, SRM Medical College Hospital and Research Centre and Department of Biotechnology, School of Bioengineering, SRMIST Kattankulathur. The various activities conducted by the team are as follows:

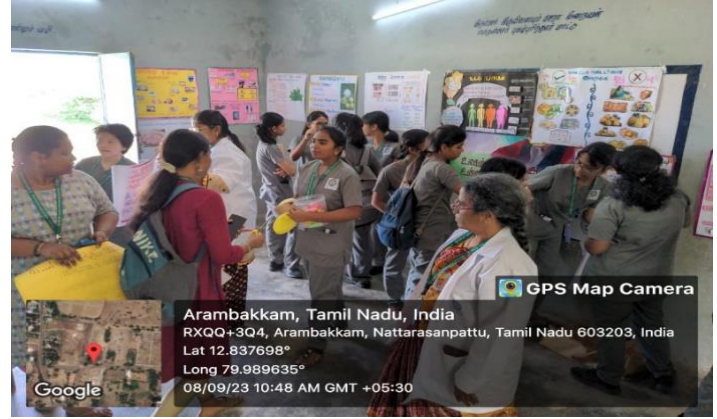
Poster exhibition: An eating plan that helps promote health and manage the body weight of the school kids that includes a variety of healthy foods such as millets, vegetables, and fruits. An awareness on poor nutrition that contributes to many costly diseases, including obesity, heart disease, and some cancers were also provided to the students.

Balanced diet (Pyramid): An awareness to plan each meal around vegetables and fruits through a food pyramid was provided. Students are advised to look for ways to serve veggies and fruits whole, fresh and in combination with other foods. To fill half of their plate with fruits and veggies along with meals.

Skits and Puppet shows: A skit and puppet show was performed by the students of Nutrition and Dietetics on 'Junk foods' that lack nutrients, vitamins and minerals, and are high in energy, salts, sugars, or fats. Junk food is so called because it doesn't play a role in healthy eating, especially if you eat too much of it. An alternative healthy diets such as millets, green vegetable and fresh fruit juices were prescribed to the students.

A special session on hand hygiene, importance of drinking water, having egg and milk on regular basis were educated to the students by the team from Department of Biotechnology. Students were engaged with puzzles and questions on healthy diet practices for day-to-day. There were about 200 school students participated in the event. The whole event was coordinated by Dr. Samuel Jacob, Dr. K.Silambu Selvi and their team, Dr.S.Rupachandra and Mr. Sridhar N S, UBA SRMIST.





35. MASSIVE PALM SEED COLLECTION

SRM Institute of Science and Technology - Unnat Bharat Abhiyan 2.0 in association with ASCE SRM Student Chapter Conducted a Massive Palm Seed Collection Programme on 09.09.2023

Date: September 09, 2023

Place: Pathiri Lake, Pathiri Village, Near Thindivanam.

On September 9, 2023, the SRM INSTITUTE OF SCIENCE AND TECHNOLOGY and UBA SRMIST 2.0, in collaboration with the American Society of Civil Engineers (ASCE) SRM Student Chapter, organized a massive Palm Seed Collection Programme as part of the Chancellor 84th birthday celebration. The program aimed to contribute to environmental conservation, promote biodiversity, and raise awareness about the importance of preserving indigenous Palm tree species.

Program Activities:

The program was well-organized and included the following activities:

The event started with an informative session led by Dr. V. Thirumurugan, Associate Director, Campus Life, SRMIST and Dr. S. Pradeep, Assistant Professor, Department of Civil Engineering, SRMIST. They discussed the ecological importance of palm trees, their role in maintaining ecological balance, and the threat of palm tree species due to deforestation and urbanization. In total 75 numbers of participants including Teachers and Students of SRMIST along with Public were participated.

The program witnessed active participation from both SRM students and members of the local community. It was heartening to see a diverse group of individuals, including students, faculty, and environmental enthusiasts, come together to contribute to this noble cause.

After the awareness session, participants were divided into groups and provided with the necessary equipment such as gloves, bags, and Sticks to collect the seeds. They have collected around 10000 seeds from the Lake bunds.

The Palm Seed Collection Programme conducted by SRM Institute of Science and Technology in association with ASCE SRM Student Chapter was a resounding success. It not only contributed to the conservation of indigenous palm tree species but also promoted awareness and community engagement in environmental initiatives. We are confident that such events will continue to make a positive impact on our environment and society. We express our gratitude to all the participants, volunteers, and experts who made this program possible.



36. OUTREACH PROGRAMME

AWARENESS ON SELF HEALTH AND HYGIENE THE FOR SCHOOL STUDENTS ON

12/09/2023 & 13/09//2023

ORGANIZED BY DEPARTMENT OF COMPUTING TECHNOLOGIES

Date: 13//09/2023

The Dept. of C.Tech,ECE & UBA , SRM University has organized an outreach programme for Panchayat union middle school ,Orathur, to create awareness on Self Health and Hygiene the for the students on 12/09/2023 & 13/09//2023 of all classes. The event started at 10:00 a.m for a total of 129 students, 30 students per class. The outreach program was inaugurated by Dr.V.Thirumurugan, Associate Director (CL), a talk was given by Dr.T.Deepa, Associate Professor, followed by Dr.K.vijaya and Dr.M.Baskar. On behalf of the Dept. of C.Tech, a 120 pages notebook and a Pen was donated for the 129 school students with the cost of Rs. 4550.The self-health and hygiene session was handled by Dr.K.Vijaya and Dr.M.Baskar with the student volunteer team on 12/09/2023 FN session and Dr.S.Krubha and Mr. Ariganapathy handled the session on 12/09/2023 AN session. 13/09/2023 FN session was handled by Dr. K.Vijaya and Dr.K.M. Umamaheswari with the student volunteering team, The 13/09/2023 AN session was handled by Dr.S.Krubha and Mr. Ariganapathy with the student volunteering team , they explained the various importance of health and self-hygiene to the students .

After each session presentation refreshments and complements were provided to all the participants. Interaction session with the participants was appreciated by the Headmistress. The programme ended by 3.30 p.m., on 13/09/2023. Vote of thanks was given by Dr. M. Baskar, Associate Professor, Dept. of C.Tech.

Distinguished members present are:

1. Dr.V.Thirumurugan, Associate Director (campus life) , SRMIST
2. Dr.M. Baskar , Associate Professor,Dept of C.Tech , SRMIST
3. Dr.K.M. Umamaheswari, Associate Professor,Dept of C.Tech , SRMIST
4. Dr.K.vijaya , Associate Professor,Dept of C.Tech , SRMIST
5. Dr.T.Deepa, Associate Professor,Dept of ECE , SRMIST
6. Dr.A.Pandian, Associate Professor,Dept of C.Tech , SRMIST
7. Dr. V.V.Ramalingam, Associate Professor,Dept of C.Tech , SRMIST
8. Dr.KishoreAnthuvan Sahayaraj, Assistant Professor,Dept of C.Tech,SRMIST
9. Dr.S.Krubha, Assistant Professor,Dept of CDC , SRMIST
10. Mr. Ari Ganapathy , Assistant Professor,Dept of CDC , SRMIST were present in the outreach programme

The Student Volunteers are:

1. Vijay Adhith Ram K K - II B.Tech (CSE)
2. Eshwarakumar.N - II B.Tech (CSE)
3. Sarath Jitendra Gupta - II B.Tech (CSE)
4. Nishika Bugatha - II B.Tech (CSE)
5. Jukal Adhitya G - II B.Tech (CSE)
6. Sri sai Eeshwar rao bikkavolu - III B.Tech (CSE)
7. N.Guru Vishwal yadav - II B.Tech (CSE)

1. T.Sravya likitha - II B.Tech (CSE)
2. R N Dhana praveenkrishna - II B.Tech (CSE)
3. S.Sakthi Nikkithan - II B.Tech (CSE)
4. V CHANDRU - III B.Tech (CSE)
5. SUSEENDIRAN R - II B.Tech (CSE)
6. Karthik Raj S. - II B.Tech (CSE)
7. Satvik Sai - II B.Tech (CSE)



37. NATIONAL ENGINEER'S DAY AWARENESS RALLY

The Unnat Bharat Abhiyan Unit at SRM Institute of Science and Technology in collaboration with and NSS CELL SRMIST and School of Computing SRMIST Kattankulathur campus, executed the National Engineer's Day Awareness Rally with the theme "**Engineering Innovations for a Resilient World**" on September 19th, 2023. This insightful program took place at the SRM University campus in Kattankulathur, starting at 3:00 PM that Friday.

The event commenced with a warm welcome from Dr. T. Lakshmanan, NSS Program Coordinator, and Professor in the Department of Mechanical Engineering at SRMIST Kattankulathur Campus. Dr. Revathi Venkataraman, Chair Person School of Computing

Dr. M. Pushpalatha, Professor and Head of the Department of Computing Technologies, and Dr. Annapurani Panaiyappan .K, Professor & HOD of the Department of Networking And Communications at SRMIST Kattankulathur Campus honored the event. Dr. S Ushasukhanya., Assistant Professor and Dr. T Y J Naga Malleswari, Associate Professor in the Department of Networking And Communication supported the program. A total of 150 students actively participated in the Engineers' Day Awareness Rally program.

Chief Guest, Dr. V. Thirumurugan, Nodal Officer of SRMIST, who delivered a captivating address on the topic of "National Engineer's Day Awareness Rally." Finally, Mr. G. Manoj Kumar, Assistant Professor in the Department of Computing Technologies, expressed heartfelt gratitude for the contributions to the event's success.

The standout feature of the event was the students' volunteer-made chart illustrating the process of selecting one of the United Nations' 17 goals (No poverty, Zero Hunger, Good health and weel being, Quality education, Gender Equality, Clean Water and Sanitation , Affordable and clean energy , Decent work and economic growth, Industry, innovation and infrastructure, Reduced inequalities, Sustainable cities and communities, Responsible consumption and production, Climate action, Life below water, Life on land, Peace, justice, and strong institutions and Partnerships for the goals) and innovative solutions for achieving the same.



38. SWACHHTHA HI SEVA



The **SWACHHTHA HI SEVA 2023** event, held on September 22, 2023, at Ninnakarai Pond in Maraimalainagar, was impeccably organized and executed by the NSS Unit at SRM Institute of Science and Technology, Faculty of Management, Kattankulathur Campus. Commencing at 9:00 AM on a Friday morning, the event was warmly welcomed and coordinated by **Dr. K. Maheswari**, the NSS Program Officer and Assistant Professor in the Faculty of Management.



The event's true highlight was the distinguished presence of **Thiru.Sanmugam** Chairman of the Maraimalainagar municipality, who served as the Chief Guest and delivered a captivating address on the topic of "SWACHHTHA HI SEVA."

Dr. V. Thirumurugan, Associate Director (Campus Life) & Nodal Officer SRMIST, **.Dr.V.M. Shenbagaraman** Dean (College of Management) SRMIST Kattankulathur and **Dr.A.Gajendran**, Assistant Professor and Head SRMIST Kattankulathur honored the event.

Adding to the significance of the occasion, **Dr. T. Lakshmanan**, NSS Program Coordinator and Professor in the Department of Mechanical Engineering at SRMIST Kattankulathur Campus gave a special address on impact dumping waste on the roads.



Mr.N.S.Sridhar and Ms.Anju.J, UBA coordinators coordinated the Event .It worth noting that the event received esteemed participation from 50 BBA students

List of Volunteers

S.NO	REG.NUMBER	Name of the Participants	BBA / SECTION
1	RA2351101010021	Shivani	A
2	RA2351101010060	Monkia	A
3	RA2351101010016	Mridhla	A
4	RA2351101010034	Raghavendra	A
5	RA2351101010011	Vaishnavi	A
6	RA2351101010003	Aine	A
7	RA2351101010025	Abishek	A
8	RA2351101010017	Varshini	A
9	RA2351101010059	Krishna	A
10	RA2351101010014	Allen	A
11	RA2351101010049	Altaf	A
12	RA2351101010026	Mohith	A
13	RA2351101010038	Manav	A
14	RA2351101010055	Saniya	A

S.NO	REG.NUMBER	Name of the Participants	BBA / SECTION
15	RA2351101010045	Uday	A
16	RA2351101010018	Mohammed	A
17	RA2351101010070	Gokul	B
18	RA2351101010074	Janani	B
19	RA2351101010128	Lavanya	C
20	RA2351101010178	Nisha	C
21	RA2351101010149	Ranjini	C
22	RA2351101010171	Ragavi	C
23	RA2351101010179	Hari Krishna	C
24	RA2351101010155	Aravind	C
25	RA2351101010175	Kiran	C
26	RA2351101010168	Sudharshan	C
27	RA2351101010124	Hari Krishna	C
28	RA2351101010173	Sri Ram	C
29	RA2351101010144	Adithya	C
30	RA2351101010135	Jayasuriyan	C
31	RA2351101010140	Abarna	C
32	RA2351101010159	Vignesh	C
33	RA2351101010129	Mahalakshmi	C
34	RA2351102010024	Jay N Patel	DM
35	RA2351102010016	Hishaam	DM
36	RA2351102010014	Jay Raghul	DM
37	RA2351102010042	Bogharajan	DM
38	RA2351102010052	Saran	DM
39	RA2351102010006	Hariharan	DM
40	RA2351102010015	Aalia	DM
41	RA2351102010018	Adhithi Bhargara	DM
42	RA2351102010037	Mohmed Sujahi	DM
43	RA2331102010033	Arun Hemanth	DM
44	RA2351102010032	Ram Hemanth	DM
45	RA2351102010034	Akash	DM
46	RA2351103010013	Yogeshwaran	DS
47	RA2351103010009	Rohith	DS
48	RA2351103010005	Lokeshwaran	DS
49	RA2351103010006	Arun Sai	DS
50	RA2351103010026	Teja	DS
51	RA2351103010032	Askash	DS

39. ONE DAY PROGRAM ON SHRAMDAAN FOR SWACHH BHARAT

Shramdaan for cleanliness Drive was organized by Unnat Bharat Abhiyan wing of SRMIST, Kattankulathur on 01.10.2023 at various places of the adopted villages. At Pattavakkam, one of its adopted village the cleanliness drive was done in the panchayat union middle school premises. The drive was inaugurated by Dr. C. Muthamizhchelvan, Vice Chancellor, SRMIST and presided by Dr. V. Thirumurugan, Associate Director (CL) and Nodal Officer of UBA-SRMIST. In his inaugural address, the Vice Chancellor emphasized the role of students and higher education institutions in executing the schemes and welfare activities of the government. He also highlighted the significance of such cleanliness drive in developing economy like India. Dr. Nitin Madhusudan Nagarkar, dean of SRM Medical College Hospital and Research Centre, a special invitee, gave a special address to the participants and highlighted the importance of Ek Tareekh Ek Ghanta Ek Saath.

This event was jointly organized by Department of Electrical and Electronics Engineering. and the faculty coordinators are Dr. R. Sridhar, Dr. A. Geetha, and Dr. S. Usha from SRMIST took care of all the arrangements. 30 students from various department of SRM Institute of Science and Technology, Kattankulathur were participated in the event.



Volunteers participated and cleaned whole school by collecting degradable and non-degradable solid waste which include glass bottles, tins, cans, plastic wastes, etc. found in and around the school. Mr.N.S.Sridhar, Sanitary Inspector coordinated and encouraged the students' participation in all perspectives.



40. MEDICAL EYE CAMP - OUTREACH TO RURAL SCHOOL STUDENTS

The world environment day is celebrated every year on 5th June to raise global awareness to take positive environmental action to protect nature and the planet earth. It is a day that reminds everyone on the planet to get involved in environmentally friendly activities. From school children to community groups, companies, and governments, all come together to pledge towards building a greener planet.

SRM Muthucharam Community Radio and Department of Community Medicine in association with Unnat Bharat Abhiyan and IEEE SRM Student Branch SRMIST has conducted Eye awareness program and Medical Eye Camp - Outreach to Rural School Student in Panchayat Union Middle School, Kolathur village on 12-10-2023.

The Awareness program was started by Welcome Address by Dr. V. Thirumurugan, Associate Director (Campus life) & Nodal Officer Unnat Bharat Abhiyan/SBSI-SRMIST Coordinator-Environmental Management System SRM Institute of Science & Technology, Kattankulathur, Eye Awareness Talk by Dr. Abinaya, Department of Community Medicine. SRM Medical College Hospital & Research Centre SRMIST, Kattankulathur Special Address by Mr. B.R. Rajan Headmaster, Panchayat Union Middle School, Kolathur Prize Distribution by Dr. M. Sangeetha IEEE SRM SB Counsellor Professor, Department of Electronics & Communication Engineering SRMIST, Kattankulathur. Finally Vote of thanks given by Dr T. Kalavani, Station Manager SRM Muthucharam Community Radio, Dr. R.M. Hariharan, Assistant Station Manager, Mr Kesavan Sound Engineer, Mr. Thairiyaraj Production Executive, SRM Muthucharam Community Radio also participated in the program.



Camp started in the morning at 10.00 am Awareness camp is totally team work which consist of medical and health professionals from various departments of SRMIST. Dr. Abinaya, Department of Community Medicine General medical camp comprises of Pediatrics, General Medicine, and Dermatology Checkup were carried out. Totally around 100 students undergone general health checkup. All are treated with free consultation, medication, diagnosis. Patients who need further and regular checkups and treatments were referred to SRM general hospital provided with free treatment card. Free food is being given when coming for treatment in hospital.

This regular camping will improve the health status of the village members and will be very helpful for the early detection, diagnosis and the treatment or therapeutic procedures. People who need medical care were referred to the respective departments and go through detailed evaluation and recommended for the treatment procedures. We covered almost all the households of the village and people got benefitted with the camp and showed their gratitude towards the doctors and health professionals.

The event organizers thanked Dr. V. Thirumurugan, Associate Director (Campus life), Dr. Abinaya, Department of Community Medicine, and her team for taking their valuable time to create health awareness among the school students. Mr. B.R. Rajan Panchayat Union Middle School, Kolathur, Dr. M. Sangeetha IEEE SRM SB Counsellor Professor for taking out their valuable time to create health awareness among the school students.

The poster is a vertical rectangular graphic with a light blue background and a white border. At the top, it features logos for SRM Institute of Science and Technology, SRM Muthucharam Community Radio 90.4 MHz, IEEE SRM Student Branch, and G20 India 2023. Below the logos, the text reads: "SRM Institute of Science and Technology, SRM Nagar, Kattankulathur-603203, Chengalpattu District, Tamilnadu". It then identifies the organizing bodies: "SRM Muthucharam Community Radio 90.4 MHz and Department of Community Medicine". The poster states it is "In association with Unnat Bharat Abhiyan 2.0 & IEEE SRM STUDENT BRANCH". It cordially invites to the "Eye Awareness Program" which is a "MEDICAL EYE CAMP - OUTREACH TO RURAL SCHOOL STUDENTS". The venue is "Panchayat Union Middle School, Kolathur Village" and the date is "12th October, 2023 | Time : 09.30 am to 01.30 pm". At the bottom, there is a row of accreditation logos including NAAC, AICTE, NIRF, QS, THE INDEPENDENT EDUCATION SUPERSEVEN, CSIR, and SHANGHAI SHANGHAI.



Welcome Address delivered by Dr. V. Thirumurugan, Associate Director (Campus life) & Nodal Officer Unnat Bharat Abhiyan/SBSI-SRMIST



Eye Awareness Talk delivered by Dr. Abinaya, Department of Community Medicine, SRM Medical College Hospital & Research Centre, SRMIST



Eye Awareness Talk delivered by Dr. Abinaya, Department of Community Medicine, SRM Medical College Hospital & Research Centre, SRMIST



Honoring Mr. B.R. Rajan Headmaster, Panchayat Union Middle School, Kolathur, for delivering Special Address



Prize Distribution by Dr. M. Sangeetha IEEE SRM SB Counsellor Professor, Department of Electronics & Communication Engineering SRMIST

Prize Distribution by Dr T. Kalaivani, Station Manager SRM Muthucharam Community Radio. Vote of thanks by Dr T. Kalaivani, Station Manager SRM Muthucharam Community Radio



41. RALLY ON SDG5 – GENDER EQUALITY

LEAVE NO ONE BEHIND: UNITING FOR GENDER EQUALITY

The meticulously organized Rally on SDG5 – Gender Equality 2023 program, which took place at the SRM University Tech Park on October 16, 2023, was flawlessly executed by the NSS Unit at SRM Institute of Science and Technology, Department of Electronics and Communication Engineering, Kattankulathur Campus. Commencing at 3:00 PM on a Monday evening.

The event received a warm welcome and efficient coordination from Dr. M. Susila, Associate Professor in the Department of Electronics and Communication Engineering. Dr. T. Lakshmanan, NSS Program Coordinator at SRM IST, who graced the event as the Chief Guest.

Dr. V. Thirumurugan, Associate Director (Campus Life) & Nodal Officer at SRMIST and Dr. Shanthi Prince Professor & Head honored the program.

Dr. M S Vasanthi, Associate Professor, delivered a special address for the program, while Dr. T. Deepa, Associate Professor, actively participated in the rally. Dr. K. Vijayan, Associate Professor, extended the vote of thanks for the program, with students energetically participating in the Rally on SDG5 – Gender Equality, under the theme "Leave No One Behind: Uniting for Gender Equality."



42. WORLD STUDENTS DAY - 2023

The ECE Student Counselling Cell, Department of Electronics and Communication Engineering organized competitions for Anjur Higher Secondary School students on the occasion of “World Students’ Day - 2023” on the topic “Empowering Adolescents using Life Skills for Psychosocial Competence ” on 16th October 2023. Total of 100 school students participated in the event

ECE STUDENT COUNSELLING CELL
Department of Electronics & Communication Engineering
In association with
UNNAT BHARAT ABHIYAN
SRM Institute of Science and Technology, Kattankulathur
Celebrates
World Students' Day 2023

Class 6th - 8th
STRESS BUSTERS
ECE Student Counselling Cell
Dr. Shanthi Prince, Professor
HOD/ECE, SRMIST
Dr. P. Aruna Priya, Professor
Counselling cell Head, ECE, SRMIST

WEALTH FROM WASTE
The mantra of 3R - Reduce, Reuse, and Recycle is the art of any vision towards the sustainable development of mankind.

Class 9th - 10th
ELOCUTION COMPETITION
TITLE: "HOW I SEE ME"
Speak up and be heard
The art of public speaking that gives us self-boost and confidence to speak in front of a large audience.

16TH OCTOBER 2023
at 10.00 A.M

Unnat Bharat Abhiyan
Dr. V. Thirumurugan, Professor,
Nodal Officer, UBA, SRMIST
Dr. P. Vijayakumar, Professor,
ECE, SRMIST,
Coordinator - Anjur Village

Event Coordinators
Dr. K. Harisudha,
Assistant Professor, ECE, SRMIST
Dr. J. Subhashini
Associate Professor, ECE, SRMIST
ANJUR PANCHAYAT MEMBER
Tmt. Selvi Devarajan
President, Anjur Panchayat

Class 11th - 12th
PROJECT EXPO SATELLITE AND SPACE EVENTS
The purpose of communication satellites is to relay the signal around the curve of the Earth allowing communication between widely separated geographical points.

Logos: NAAC, NIRF, AICTE, SRMIST, UBA, ANJUR PANCHAYAT, and various accreditation bodies.

Dr. V. Thirumurugan, Nodal Officer, UBA, SRMIST and Dr. P. Aruna Priya, Professor, ECE Student Counselling Cell Head and the convener of the workshop has graced the event. The Chief Education Officer of Chengalpattu, Head master and Assistant Head master of Anjur HSS also graced the occasion

On 16th October 2023, at 10.00 AM the competitions were started for all classes. Around 100+ students participated in drawing completion, elocution, project expo and Wealth from Waste. For the classes 6th - 8th standard “drawing” and “Wealth from waste” competitions are conducted. Around 45 students participated in both the competitions. For the classes 9th – 10th, Elocution on “How I see me” title was conducted both in English and Tamil. Around 15 students participated in the competitions. For the classes 11th – 12th standards, Project Expo on Satellite Space Events were conducted. 4 teams have participated in the event. They have done models on rockets, space events etc. For all the competitions three prizes are given to the students.

By 1.30 P.M, prize distribution was started. The CEO of Chengalpattu district, HM and Vice HM, Dr. V. Thirumurugan, Nodal Officer, UBA, SRMIST, Dr. P. Aruna Priya, Professor & Counselling Cell Head of ECE department and Dr. P. Vijayakumar, Professor and Coordinator Anjur Village and Panchayat Thalaivar of Anjur village have participated in the prize distribution function. They all have inspected the crafts done by students and models done by students for Project Expo.

Dr.P.Vijakumar, welcomed all the dignitaries and the faculties and students for the event. The Chief Education Officer of Chengalpattu motivated the school students with her talk by a short story and distributed few prizes for the students. Dr.P.Aruna Priya, Professor, and ECE counselling cell Head, gave a presentation on “Empowering Adolescents using Life Skills for Psychosocial Competence”. She explained the concepts with a small game and the students actively responded and participated in the game and volunteered themselves in the discussions. After her talk Dr. V.Thirumurugan and Dr. P.Aruna Priya presented the prizes for the winners of the events. Dr.P.Vijayakumar and Anjur Panchayat Thalaivar presented the certificates for all the participants of the competitions.



The Event Coordinator Dr.K.Harisudha appreciated the participants who had actively participated in the competitions. She also advised the participants to attend more events to improve their knowledge and skills. Further, the participants are instructed to give their feedback on this and suggestions for improvement in the arrangement of future events. The Coordinator, Dr. K.Harisudha, thanked the CEO, Head master, Assistant HM, Teachers, faculties of SRMIST, Nodal Officer and ECE Counselling Cell Head and the student volunteers. She also thanked all the committee members of ECE Student Counselling Cell, UBA team, UHV Team and Radianceclub. The Event coordinator, thanked all the participants for taking part in the competition

43. BREAST CANCER AWARENESS PROGRAM REPORT

31ST OCTOBER 2023, THENMELPAKKAM On 31st October 2023, the Genetic Engineering Association, Department of Genetic Engineering, SRMIST along with Unnat Bharat Abhiyan organized the Breast Cancer Awareness program at Thenmelpakkam. It was a session to provide awareness to the villagers about the basics of breast cancer, sanitation and preventive methods and self-test methods available for the individual to test themselves.

A group of 28 B-Tech students, 5 PhD scholars and 2 Professors were involved in this program. Posters and pamphlets were made by the B-tech students. The volunteers left the institution at 9:50 a.m. and arrived at 10:30 a.m., when they were greeted by Mr. Govindarajan, President of the Village Panchayat. The rally was then led by Dr.P Senthilkumar, Associate Professor and Dr. A Devi, Associate Professor around the village. A brief description was given to around 50-60 locals based on their age, and pamphlets were distributed. The rally lasted for an hour and a half, after which the villagers served everyone peanuts, steamed tapioca, and cold drinks. The volunteers departed at 12:15 p.m. and arrived at campus at 12:50 p.m.





44. INAUGURATION OF SELF-SUSTAINABLE MILK PROCESSING ENTERPRISE FOR WOMEN SELF-HELP GROUP NATTARASANPATTU - 2.11.2023



Through our visionary Honorable Chancellor Dr. Paarivendhar a milk processing unit has been dedicated for the upliftment of the livelihoods of the rural women at Nattarasampattu village. By the efforts of the SRM Institute of Hotel Management and Unnat Bharat Abhiyan SRMIST the milk chiller, paneer making machine and the cream separator have been dedicated on 2.11.2023 to commemorate the 2nd International Conference on Sustainable Development Goals (ICSDD) on theme of SDG 1 (No poverty).



The inauguration was done by Dr. Antony Ashok Kumar, Director SRM-IHM and Dy. Registrar. In his inaugural address, he emphasized the importance of such self-sustainable business opportunities for the rural community to bring the rural economy as well as to improve the quality of life.



The components of the instruments and their functioning were explained by Dr.T.Deepa to the delegates and the guests. A 10 L milk was processed on the spot for paneer making. She emphasized the support of the village administrators and the SRMIST management to make this establishment of a milk processing unit to happen since the 2021 workshop on dairy processing and cattle management.



The inaugural function was presided by Mr. T. Selvaraj, Director, SIRD, Chennai. He lauded this initiative of SRMIST to establish the micro-enterprise for the rural community that will enhance the vision and mission of Government policy for rural upliftment. He urged the rural community to utilize this opportunity to grow further and make it a Milk Society as AMUL was done in Gujarat. He said that his office is ready to support such initiatives in other villages adopted under UBA-SRMIST. He thanked the management of SRMIST for such meaningful contribution to society.






Dr.V.Thirumurugan, Nodal officer (UBA-SRMIST) and Associate Director (CL) has addressed the gathering about the vision of UBA in all the 12 adopted villages for the overall development of the community as per the advice from the Hon. Chancellor. He thanked the coordinators and village administrators for making this establishment to reality after a sincere effort.



Mr.Sambasivam, the founder of Aram Seivom trust has thanked the support of SRM management since 20 years to him and his village. He introduced the Self-Help Group members who will take care of this milk processing enterprise in the days to come. He promised that this small unit will become a cluster of businesses in the future through coordination with government schemes and NGO. He introduced Ms.Girija the manager of his trust who has been an entrepreneur due to such societal contribution and her present endeavor in the online business of cosmetics and teaching the tailoring work free of cost.

The function was graced by Mrs. Manjula Karthikeyan, vice president-Nattarsanpattu. All the delegates were felicitated during the function. Dr. B. Samuel Jacob, UBA-Village Coordinator (SRMIST) has delivered the vote of thanks to the gathering. The event was well coordinated by Mrs. J. Vinodha Evangeline with the students from SRM-IHM along with the conveners.



**A Self- sustainable Milk Processing
Enterprise for Women Self Help Group'**

Supported by
SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
Kattankulathur

Inauguration by
Dr.Antony Ashok Kumar
Director- SRM IHM
Deputy Registrar - SRMIST

Organizers :
**SRM Institute of Hotel and Catering Management
&
Unnat Bharat Abhiyan SRMIST**

Machineries :

1. Bulk Milk Cooler -100 Itrs
2. Cream Sperator -60 LPH
3. Paneer Pressing Machine -5 kg

Date of Establishment - 2nd November 2023.
Venue : Community Hall, Nattarasanpattu Village

45. TREE PLANTATION DRIVE

The Tree Plantation Drive at Kattur Village Pond, Kattankulathur, officially commenced at 9:30 AM on Thursday, November 09, 2023. Mr. G. Manoj Kumar, Assistant Professor in the Department of Computing Technologies at SRMIST, extended a warm welcome to initiate the program.

The distinguished presence of Thiru. Girichandran, R Councillor of the Maraimalainagar municipality, added significance to the event as he assumed the role of Chief Guest. Thiru. Girichandran.R. delivered a compelling address highlighting the importance of the Tree Plantation Drive.

Dr. V. Thirumurugan, Associate Director (Campus Life) & Nodal Officer at SRMIST, along with Dr. Revathi Venkatraman, Professor and Chairperson of the School of Computing, and Dr. Pushpalatha M, Professor and Head of the Department of Computing Technologies, graced the event.

.Dr. T. Lakshmanan, Professor and NSS Program Coordinator in the Department of Mechanical Engineering at SRMIST KTR Campus, delivered a special address, emphasizing the crucial role that academic institutions play in instilling social responsibility among students.

A total of 52 dedicated Ctech students actively participated in the Tree Plantation Drive Program, showcasing their dedication to environmental conservation. Mr. N.S. Sridhar, UBA Cell SRMIST effectively coordinated the event.

The program concluded with a heartfelt vote of thanks presented by Mr. M. Senthil Raja, Assistant Professor, Department of Computing Technologies (SRMIST), expressing profound appreciation for the unwavering support and enthusiastic participation of all attendees, volunteers, and the Guest of Honour.





46. OUTREACH PROGRAM ON IMPARTING TECHNOLOGY Panchayat Union Middle School-Chettypuniyam

The department of **Electronics and Instrumentation Engineering (EIE)**, in association with **UBA SRM-IST**, jointly organized an Outreach Program on **Imparting Technology** to School Students of adopted Chettipuniyam Village at **Panchayat Union Middle School (PUMS)**, near Chengalpet on 10.11.23 (Friday), on the occasion of National Education Day (November 11th). This event, coordinated by **Mrs.S.Sharanya**, A.P, Dept. of EIE, SRM IST and **Dr.P.A.Sridhar**, Research A.P, Dept. of EIE, SRM IST falls in line with **SDG 4 (Quality education)** and **SDG 7 (Affordable and clean energy)**. The chief guest of the event, **Dr. J. Johnsi Priya**, Assistant Professor of Education, Meston College of Education shared the importance of learning new techniques and the art of practicing in real time. Convenor of the event, **Dr. V. Thirumurugan**, Associate Director (Campus Life), Nodal Officer, UBA-SRM IST addressed the gathering and briefed about the activities of UBA cell, SRM IST. **Mr.Joseph**, Head Master (PUMS) had acknowledged the services rendered by faculty and students of SRM IST under UBA activity that works for uplifting rural education, during the inaugural session.





This outreach has imbibed curiosity in 7th & 8th grade students for developing projects with basic electronics and understanding the fundamentals of Arduino coding for different real-time applications. The students had a hands-on session with basic electronics and the following projects were displayed and explained:

1. Solar power Generation
2. Power Supply Failure Alarm
3. Wind power Generation
4. Rain detector
5. Manual power Generation
6. LPG gas detector
7. Jumping jack with arduino
8. Snake game with arduino
9. Fastest finger first with arduino
10. Building logic gates (**hands-on session**)

Students had rapid fire questions and were acknowledged with prizes at the end of the session.



47. CHILDREN'S DAY PATTRAVALKAM



Interaction with school students on Children's Day

Prize Distribution by Mrs. Rajeswari, Headmistress Panchayat Union Middle School, Pattaravakkam

Children's Day, also known as "Bal Diwas" is celebrated every year in India on November 14, to commemorate the birth anniversary of India's first Prime Minister Pandit Jawahar Lal Nehru. He strongly believed that children are the foundation of a society, and they should be provided with a nurturing environment to produce the talented leaders & flag bearers of future India. The children's day celebration across the country is recognized to raise awareness about the rights, care & education of children.



SRM Muthucharam Community Radio in association with Unnat Bharat Abhiyan has conducted Children's Day Programme - Outreach to Rural School Student in Panchayat Union Middle School, Pattaravakkam village on 12-10-2023.

The Children's Day program was started by Welcome Address by Dr. V. Thirumurugan, Associate Director (Campus life) & Nodal Officer Unnat Bharat Abhiyan/SBSI-SRMIST Coordinator-Environmental Management System SRM Institute of Science & Technology, Kattankulathur, Motivation Talk on "Future of India" was delivered by, Dr. Leenus Jesu Martin, Professor, Department of Automobile Engineering, SRMIST, Kattankulathur. Motivation Talk on "Good Habits" was delivered by, Dr. Annapurani Panaiyappan, Professor & Head, Department of Networking & Communications, SRMIST, Kattankulathur. Special Address by Mrs. Rajeswari Headmistress, Panchayat Union Middle School, Pattaravakkam. Prizes for the school students were distributed by Dr R Sridhar Professor, Department of Electrical & Electronics Engineering, SRMIST, Finally Vote of thanks given by Dr T. Kalaivani, Station Manager SRM Muthucharam Community Radio, Dr. R.M. Hariharan, Assistant Station Manager, Mr Kesavan Sound Engineer, Mr. Thairiyaraj Production Executive, SRM Muthucharam Community Radio were involved in organizing in the program.

Earlier organizers conducted activities like Thirukural Recitation Competition, Poetry Competition, Singing Competition, Drawing Competition and Speech Competition for the school students. Competitions were judged by the set of faculty members from SRMIST and school teachers. Best performers were selected for Three Individual Prizes under each category. All students of the school were given gift and refreshments during the event.

The event organizers thanked Dr. V. Thirumurugan, Associate Director (Campus life), Dr. Leenus Jesu Martin, Professor, Dr. Annapurani Panaiyappan, Professor & Head, Dr. R. Sridhar Professor, Department of Electrical & Electronics Engineering SRMIST, Kattankulathur and Mrs. Rajeswari Headmistress, Panchayat Union Middle School, Pattaravakkam for taking out their valuable time to celebrate Children's Day.





Motivation Talk on “Future of India” was delivered by, Dr. Leenus Jesu Martin, Professor “Good Habits” was delivered by, Dr. Annapurani Panaiyappan



Vote of thanks by Dr T. Kalaivani, Station Manager SRM Muthucharam Community Radio

48. “ENTREPRENEURSHIP DEVELOPMENT TRAINING ON RURAL PRODUCTS MAKING BUSINESS IDEAS OPPORTUNITIES FOR SELF HELP GROUP WOMEN”

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

Kattankulathur, Tamil Nadu

UNNAT BHARAT ABHIYAN SRMIST

&

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

In association with

Tamil Nadu State Rural Livelihood Mission (TNSRLM), Chengalpattu District, Tamilnadu

Date: 21st to 23rd December 2023

Venue: SHG Building, Chettipuniyam Village, Chengalpattu Dt. Tamilnadu

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
Kattankulathur, Tamil Nadu

UNNAT BHARAT ABHIYAN SRMIST &
DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

In association with
TAMIL NADU STATE RURAL LIVELIHOOD MISSION (TNSRLM),
Chengalpattu District, Tamil Nadu

Cordially invite you for
LOCALIZING THE SUSTAINABLE DEVELOPMENT GOALS (LSDGs) –
Poverty - Free and Improved livelihoods
(வறுமை இல்லாத மற்றும் மேம்பட்ட வாழ்வாதாரம்)

“ENTREPRENEURSHIP DEVELOPMENT TRAINING ON RURAL PRODUCTS MAKING BUSINESS IDEAS OPPORTUNITIES FOR SELF HELP GROUP WOMEN”

Chief Guest
Dr. R. Mani
Project Director - Tamil Nadu State Rural Livelihood Mission (TNSRLM)
Chengalpattu Dt., Tamil Nadu

Felicitation
Mr. V. Arul
Panchayat President - Chettipuniyam Panchayat
Chengalpattu Dt., Tamil Nadu

Conveners
Dr. V. Thirumurugan, Associate Director (CL), UBA Nodal Officer, SRMIST
Dr. Shanthi Prince, HOD/ECE, Professor, SRMIST
Dr. Deepa T, Associate Professor, ECE, SRMIST

Co-Conveners
Dr. C.T. Manimegalai, Professor, ECE, SRMIST
Dr. K. Kalimuthu, Associate Professor, ECE, SRMIST
Dr. K. Vijayan, Associate Professor, ECE, SRMIST
Dr. B. Priyalakshmi, Assistant Professor, ECE, SRMIST
Mr. Maria Dominic Savio, Assistant Professor, ECE, SRMIST
Dr. R. Dayana, Associate Professor, ECE, SRMIST
Mr. Arun. S.K, Assistant Professor, School of Architecture & Interior Design, SRMIST

Resource Persons
Mrs. Emili Priya, Assistant Project Officer, TNSRLM, Chengalpattu District, Tamil Nadu
Mrs. Neela, Deputy Manager Equitas - Small Finance Bank, Chennai, Tamil Nadu

Date: 21st to 23rd December 2023 | Time: 10:30 AM
Venue: SHG Building, Chettipuniyam Village, Chengalpattu Dt. Tamil Nadu

Day 1: 21st December 2023:

Department of Electronics and Communication Engineering and Unnat Bharat Abhiyan SRMIST jointly conducted three days program on “ENTREPRENEURSHIP DEVELOPMENT TRAINING ON RURAL PRODUCTS MAKING BUSINESS IDEAS OPPORTUNITIES FOR SELF HELP GROUP WOMEN” in association with

Tamilnadu State Rural Livelihood Mission (TNSRLM) in SHG Building, Chettipuniyam Village, Chengalpattu Dt. Tamilnadu from 21st to 23rd December 2023. During the program Chief guest, SHG block managers, SHG leaders of Chettipuniyam village were honoured on the stage in the presence of SHG women. Dr. R.Mani, Project Director- Tamil Nadu State Rural Livelihood Mission (TNSRLM) Chengalpattu Dt., Tamil Nadu addressed the SHG women on awareness of livelihood promotions.

Project director, TNSRLM along with two block managers delivered the orientation talk, about classes, and intensified people becoming entrepreneurs.

Day 2:

22nd December 2023

Second Day Trainer Mrs. Neela, Manager of Equitas – small finance bank demonstrated to SHG Women how to make candles, herbal soap, soap powder, sabena powder, and phenyl. End of the day raw materials were given to interested SHG women to practice.

Day 3:

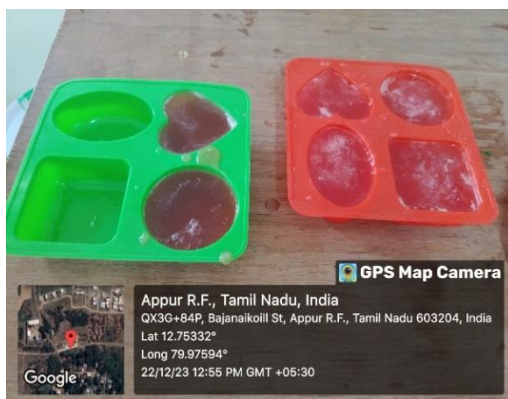
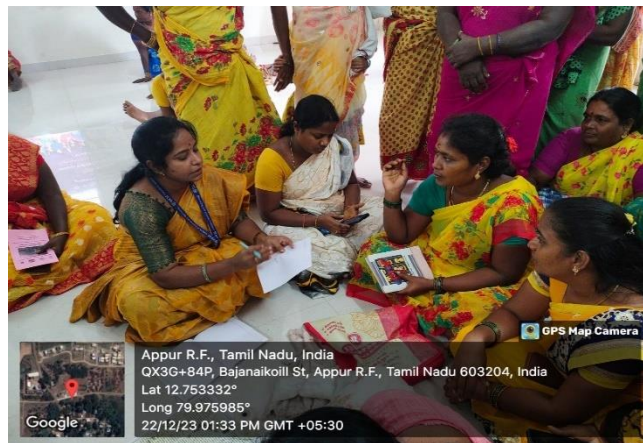
23rd December 2023

SHG Women made products and displayed them. They also explained the procedure and shared the experience happily. Nattarasampattu Village (UBA SRM village) Entrepreneur Mrs. Kirija shared her business experience and explained how marketing is to be done among SHG women. Finally, a few SHG women have given positive feedback about the program. Most of them got motivated. In addition to this most of them have given names for different product making, the list was taken by TNSRLM. With the SRMIST team and SHG Women's support, TNSRLM team will be conducting short course training from January 2024 onwards. End of the training Certificates will be given to trained people by SRMIST and TNSRLM.

Day 1: 21st December 2023



Day 2:
22nd December 2023



Day 3



Chengalpattu, Tamil Nadu, India
QXBR+WP9, Singaperumal Koil - Walajabad Rd, Thirukachur, Tamil Nadu 603204, India
Lat 12.769019°
Long 79.991475°
22/12/23 11:33 AM GMT +05:30



Appur R.F., Tamil Nadu, India
QX3G+84P, Bajanaikoill St, Appur R.F., Tamil Nadu 603204, India
Lat 12.753299°
Long 79.976967°
23/12/23 01:15 PM GMT +05:30



Chettipunyam, Tamil Nadu, India
QX3G+2FC, Nehru St, Chettipunyam, Appur R.F., Tamil Nadu 603204, India
Lat 12.753272°
Long 79.976037°
23/12/23 11:39 AM GMT +05:30



Appur R.F., Tamil Nadu, India
QX3G+84P, Bajanaikoill St, Appur R.F., Tamil Nadu 603204, India
Lat 12.753311°
Long 79.976077°
23/12/23 12:47 PM GMT +05:30

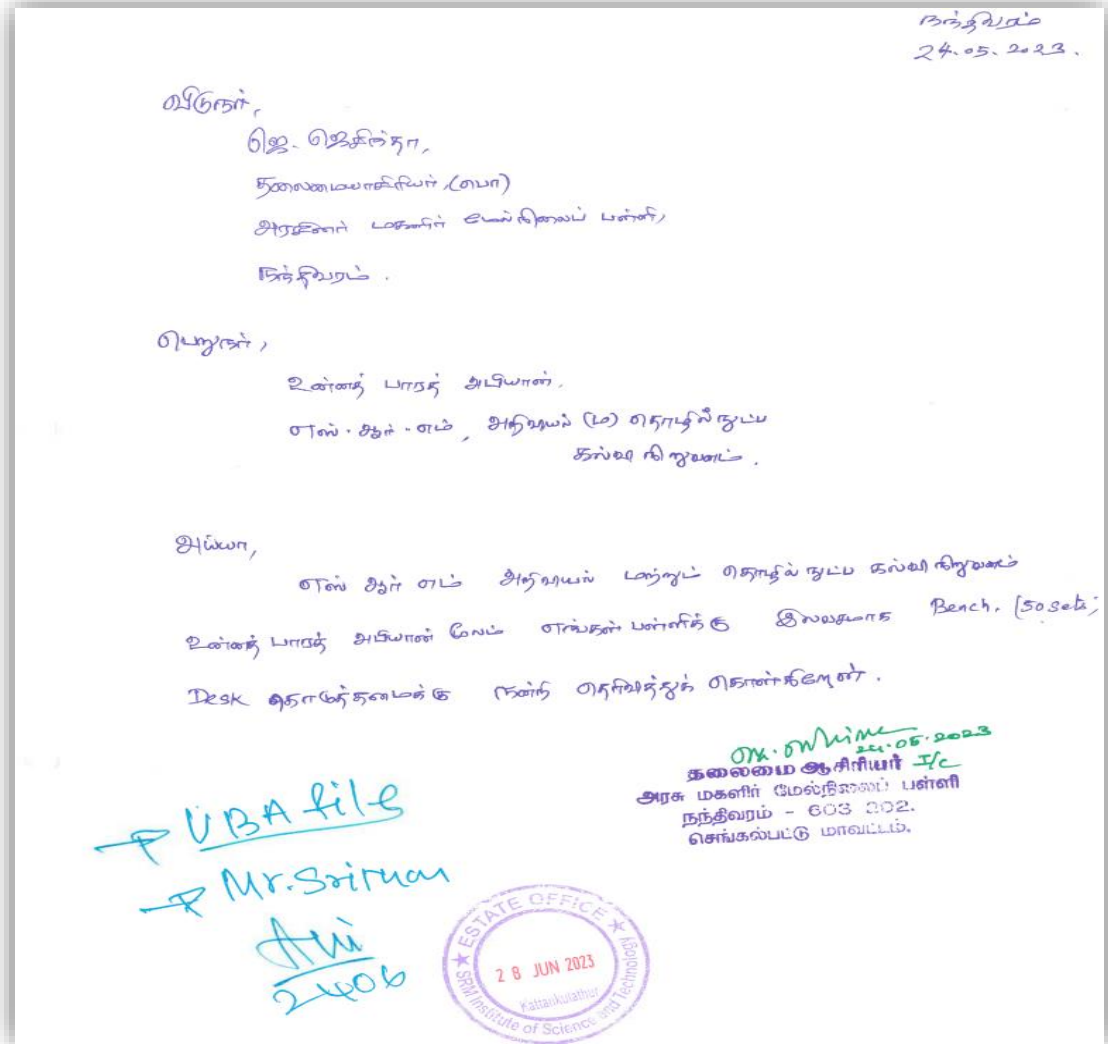


Appur R.F., Tamil Nadu, India
QX3G+84P, Bajanaikoill St, Appur R.F., Tamil Nadu 603204, India
Lat 12.753174°
Long 79.975715°
23/12/23 11:44 AM GMT +05:30

49. Desk Bench Donation – 2023

SRMIST under Unnat Bharat Abhiyan Scheme has been rendering the commendable service to the society especially to the adopted villages. Apart from the adopted villages we are doing excellent service to the government schools. We received a letter from District Collector of Chengalpattu district regarding desk bench donation to the 4 Government schools surrounded by the district. Based on their request, our Nodal officer Dr.V.Thirumurugan visited the schools and he suggested that we provide required Desk Benches to these schools. The rough estimate cost for the desks and benches was Rs.9, 73,800 /- SRMIST delivered the desk benches on the dates 24/05/2023, 17/10/2023 & 18/10/2023. Now the school students are utilizing the desks & benches, they thanked the UBA-SRMIST for this great service.

Sl.No	Name of the School	Desk-Bench Count
1	Gov.Higher Secondary School, SP Koil	50
2	Gov.Higher Secondary School, Otteri Extn.	25
3	Gov.Girls Higher Secondary School, Nandhivaram	50
4	Gov.Boys Higher Secondary School, Nandhivaram	25



விடுநர்

திரு.ஆ.பிரபாகர், எம்.எஸ்.சி. எம்.எட். எம்.பில்.,
தலைமை ஆசிரியர்,
அரசினர் ஆண்கள் மேல்நிலைப் பள்ளி,
நந்திவரம்.

பெறுநர்

பதிவாளர்,
எஸ்.ஆர்.எம் பல்கலைக்கழகம்,
காட்டாங்கொளத்தூர்,
செங்கல்பட்டு

ந.க.எண் 51 / 2023 நாள் : 17/10/2023

அய்யா,

பொருள் - நந்திவரம். அரசினர் ஆண்கள் மேல்நிலைப் பள்ளி -
மாணவர்களுக்கு 25 மேசை நாற்காலிகள் பெற்றுக்
கொள்ளப்பட்டது - நன்றி தெரிவித்தல் -சார்பு.

நந்திவரம். அரசினர் ஆண்கள் மேல்நிலைப் பள்ளியில் படிக்கும்
மாணவர்களுக்கு 25 மேசை நாற்காலிகள் பெற்றுக்கொள்ளப்பட்டது. அவற்றை
வழங்கியமைக்கு மனமார்ந்த நன்றிகளை தெரிவித்து கொள்கின்றேன்.

17.10.23
தலைமை ஆசிரியர்
அரசினர் ஆண்கள் மேல்நிலைப் பள்ளி
நந்திவரம் - 603 202

012734

GOVERNMENT HIGHER SECONDARY SCHOOL ,OTTERI EXTN, VANDALUR
CHENGELPET DISTRICT

HEADMASTER

MAIL ID hss00137otteri@gmail.com

To
The Registrar,
SRM Institute of Science & Technology
Kattankulathur
603203



Respected Sir,

Greetings! We have received 25 sitting and writing benches from your institution. We would like to thank you for your support rendered to our school. This would be a great help for our students. I, on behalf of our school teaching, non-teaching staff and students thank you wholeheartedly and wish you all success for your future endeavours.

Thank you,

18/10/23
Yours Sincerely,

தலைமை ஆசிரியர்
அரசினர் மேல்நிலைப் பள்ளி
ஒட்டேரி விரிவு, வண்டலூர்
செங்கல்பட்டு மாவட்டம்

ADCCW

17/10/23

012733 18. 10. 2023


சீர்தீர்வு


சீர்தீர்ப்பு அமைச்சர் அலுவலகம்


Office of the Registrar
RECEIVED ON
03 NOV 2023
Time 12
SRM Institute of Science and Technology

சீர்தீர்ப்பு அமைச்சர் அலுவலகம், அரசு ஆய்விதழைப்பள்ளிகள்

SRM பல்கலைக் கழகத்தின் மூலமாக 50 Bench மற்றும்
Desk ஆகியவற்றை வயல்புக் கொண்டளவும் எண்பதாவது
பணியுடன் தெரிவித்துக் கொள்கிறேன்.




 HEAD MISTRESS
 GOVT HR. SEC. SCHOOL
 SINGAPERUMAL KOIL.
 Chengalpattu District - 603 204

AD (CL)

 11/11/23

Desk Bench Unloading Photos







SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
KATTANKULATHUR, CHENGALPATTU
TAMIL NADU - 603 203