Report of Initiatives taken under



शिक्षित भारत-स्वस्थ भारत- स्वच्छ भारत- स्वावलंबी भारत- संपन्न भारत (April 2021- March 2022)



Submitted by

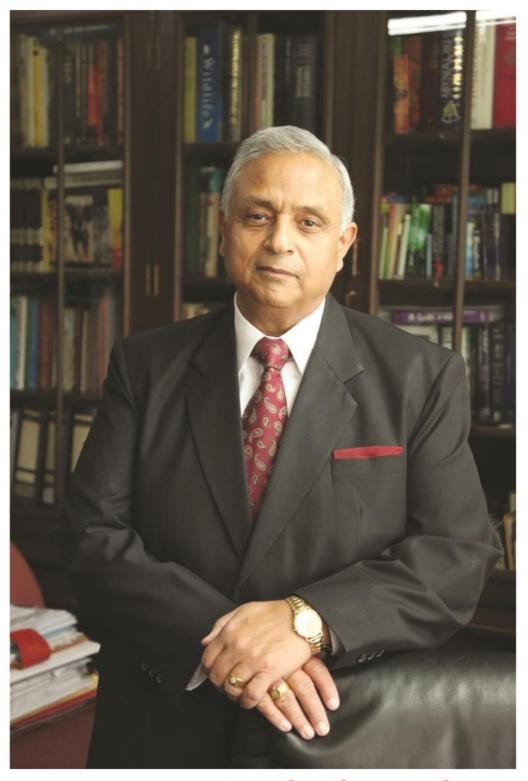
Mehr Chand Mahajan DAV College for Women

Sector 36-A, Chandigarh (U.T.)



MAHARISHI SWAMI DAYANAND SARASWATI

Our Guide and Mentor



Dr. Punam Suri Ji, Padma Shree Awardee

Hon'ble President

DAV College Managing Committee

New Delhi



MESSAGE FROM THE PRINCIPAL

Upholding the saying "Attention to details is the breeding ground for perfection", the UBA Cell of Mehr Chand Mahajan DAV College for Women, has been holding high the baton of progress in villages by making calibrated efforts to seep through the economic and dynamic needs of the society with goal oriented and time bound actions. The UBA team has displayed exceptional commitment towards the upliftment and betterment of the adopted villages viz. Maloya, Kajheri, Attawa, Badheri and Buterla falling in the basket of the college. Activities related to outreach programs have been the hallmark of our institution, as Swami Dayanand Saraswati has said, "The highest form of service is to help a person who is incapable of thanking in return.". Our college staff has always been upbeat in holding a sensitized approach to the promotion of ventures and projects that address the essential requirements of the under-privileged sector. The prism of the villages showcases a reality check to judge the pace of development of our country. The UBA Cell of the college is, a cohesive quorum that lays focus on a multitude of targeted activities, events and programs that are specially designed and administered according to the needs of the villages. The pragmatism that flows into the planning and organizing of the activities has a fundamental influence on the sustainability of environment. I appreciate the meticulous efforts

of the UBA Cell Coordinator and the team members who are working with an

unstinted spirit to contribute to the rural development with whole hearted attention

and determination. It is indeed my proud privilege to have dotted the lines of the

rural soil in propelling it forward to the desired national standards.

I take this opportunity to express my deep gratitude to our guide and mentor, our

worthy President Dr. Punam Suri Ji, Padma Shree Awardee, DAV College

Managing Committee (DAV CMC), New Delhi, for his wholehearted involvement

and selfless service to the cause of education. I am indebted to Shri. H.R.

Gandhar, Hon'ble Vice President and Sr. Governing Body Member DAV CMC,

New Delhi and also to Sh. Shiv Raman Gaur, Director Higher Education, DAV

CMC, New Delhi for their efforts in promoting the DAV philosophy of selfless

service of humanity.

It is a matter of immense gratification for me to see the UBA Cell of the college,

perform with all the enthusiasm to reach out to the village masses with novel

ideas and initiatives. The close-knit efforts of the UBA team send across the

prominent message of universal brotherhood with a sense of social responsibility

reigning high.

"UBA crosses the borders to a fertile community of the greens".

Best Wishes!

Dr. Nisha Bhargava
[Principal]



Dr. Gunjan Coordinator, UBA Cell Mehr Chand Mahajan DAV College for Women

Unnat Bharat Abhiyan (UBA) is an offspring of the Govt of India flagship program targeting the large base community, that forms the heart of India's soul- the villages of India. It is inspired by the vision of transformational change in rural development processes by associating with knowledge institutions to help in building the architecture of an Inclusive India. The Mission of UBA is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. This concept was nurtured at IIT, Delhi in 2014 via consultation with the representatives of technical institutions viz. Rural Technology Action Group (RuTAG) coordinators, Voluntary organizations and Government agencies, actively involved in rural development work.

Mehr Chand Mahajan DAV College for Women joined the noble crusade by becoming a participating member in 2019 and adopted five villages viz. Maloya, Kajheri, Attawa, Badheri and Buterla falling in the periphery of Chandigarh. The UBA Cell of the College promptly came into action, upholding the Gandhian vision of selfsufficient 'village republics', based on local resources and using decentralized, ecofriendly technologies so that the basic needs of food, clothing, shelter, sanitation, health care, energy, livelihood, transportation, and education are locally met. It is rightly said "It takes a village to raise a child and lead it to full bloom". The role of youth in any catalytic developmental activity is paramount, and the student volunteers of UBA Cell, under the guidance of their teachers have played a commendable role in all community programs with their involvement right from the stage of planning to the culmination of every event. The informal and structured interaction with the villagers on various issues have triggered the emotional and psychological quotient of the student volunteers to understand the deprived sector at a profound level. The mission of UBA Cell is to keep moving forward with continuous growth-related activities in order to scotch the huge developmental disconnects between the rural and urban sectors such as inequity in health, education, income, basic amenities and employment opportunities.

To sum it up, all my gratitude goes to our worthy Principal Dr. Nisha Bhargava who is our mentor in all the initiatives. It is her foresight and meticulous approach that translates into the attainment of the desired objectives. She is the backbone of our mission, with her lofty intellect being our guiding light all the way.

UNNAT BHARAT ABHIYAN

(TEAM MEMBERS)

Dr. Punam Suri Ji, Padma Shree Awardee, Hon'ble President DAVCMC : Patron

Dr. Nisha Bhargava : Convener

Dr. Gunjan : Coordinator

Ms. Navdeep Kaur : Assist Coordinator

Village Coordinators

Dr. Amardeep Kaur (Village: Maloya)

Dr. Arshdeep Kaur (Village: Buterla)

Dr. Nidhi Tanwar (Village: Badheri)

Dr. Gurjeet Virk Sidhu (Village Kajheri)

Dr. Kanika Sofat (Village: Attawa)

Organizing Team

Dr. Ketaki Dwivedi

Dr. Sarabjeet Kaur

Dr. Amandeep Kaur

Dr. Gunjan Sud

Dr. Rishu

Dr. Ramandeep Kaur

Dr. Purnima Bhandari

Dr. Aanchal

Dr. Madhuri Tanaji Patil

Dr. Nisha Dawra

Reports and Data Management

Ms. Navdeep Kaur

Ms. Vandita Kapoor

Non- Teaching

Mr. Kuldeep Singh

Mr. Surjit Thakur









Online Session on "Covid Vaccination: Myths and Reality" in Villages: Buterla, Badheri and Attawa

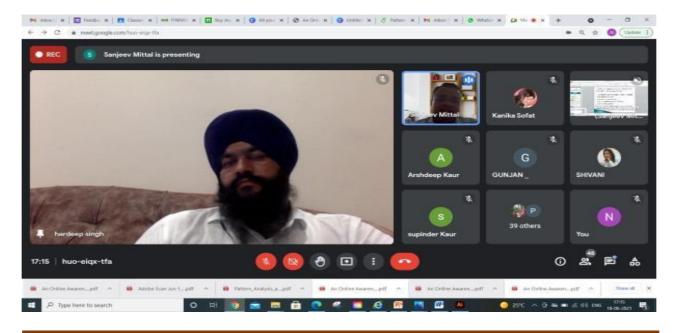
18 June, 2021

Need of the Activity: As a part of the Campaign celebrating "75th Bharat Amrit Mahotsav", the UBA team of the college, led by the village in-charges of villages Buterla, Badheri and Attawa and assisted by the UBA student volunteers of the College, conducted a one-hour online session on "Covid Vaccination: Myths and Reality" on 18 June, 2021. The prime objective of the session was to disseminate awareness regarding the myths associated with the administration of Covid 19 vaccine and to clear the doubts of the people, address their queries and apprise them with factual information regarding the causes, symptoms and remedies available to combat Covid 19.

Description in 200 words (along with the Pictures): The Resource person, Dr Sanjeev Mittal, a renowned cardiologist of the tricity, gave a detailed visual explanation of the causes, symptoms and remedies of Covid 19. He highlighted the application of risk and benefit approach to expedite the vaccination drive and attain synergetic effects. He addressed various queries of the participants regarding the myths and facts of Covid vaccine with clinical data and information.

The special invitee at the webinar was Shri Hardeep Singh, Councillor of the three villages viz. Buterla, Badheri and Attawa who expressed the need to have a restoration of humanitarian deeds of kindness especially in the post-Covid phase. Shri Hardeep Singh suggested the organization of a covid vaccination camp in his villages. His recommendation was supported by Dr. Gunjan, Coordinator, UBA Cell of the college.

There were over 80 participants in the session including teachers of Govt. school, Buterla, residents of the villages, and student volunteers of the UBA Cell of the college. The session concluded on a satisfactory note with a recharged spirit to combat Covid19 by promoting vaccination drives along with a continued adherence to the three-pronged safety protocol.

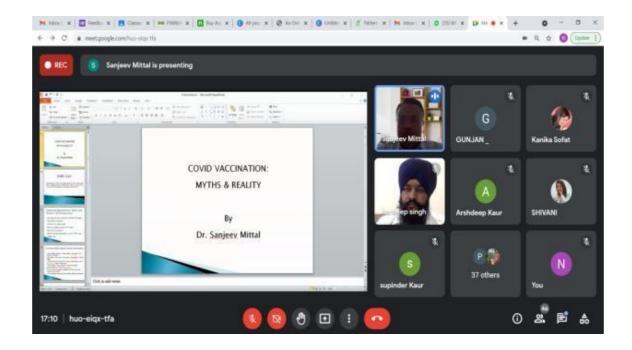






















Mission 1 Lakh TRIVENI - Plantation at Various Places

Date: 21 June – 07 July 2021

Description: Mission-1 Lakh Triveni was inaugurated by Swachhta Committee, in collaboration with Pranjai Genus Pvt. Ltd. in the college on 21.06.2021. Triveni is the trio of three plants viz.neem tree (Azadirachta indica), peepal (Ficus religiosa), and bohar (Ficus benghalensis) all planted together in one pit. The Triveni produces a large amount of oxygen and purifies the environment. It also controls soil erosion, improves soil health and structure, and induces rainfall apart from its immense medicinal properties. Keeping up the lofty eco-friendly targets as proposed by the mission, the UBA Cell of the College is making rapid strides in upholding the banner of a cleaner environment by promoting the plantation of Triveni in its areas of jurisdiction.

The village activities falling in the ambit of UBA, took forward the mission, with UBA coordinator Dr.Gunjan planting 3 sets of Triveni in Sunny Enclave, Kharar; Attawa village incharge Dr. Kanika Sofat planting 1 set in Panjab University Campus; and Badheri village team headed by Dr. Nidhi Tanwar planting 1 set each in the park of sector 13, Chandigarh; phase 4 and Sohana village of Mohali.

Photographs:





त्रिवेणी का आध्यात्मिक महत्व भी है वयोंकि बरगद, नीम और पीपल को ऋमशः भगवान ब्रह्मा, विष्णु और महेश का निवास माना जाता है। उन्होंने कहा कि यह खुशी की बात है कि महाविद्यालय की विभिन्न समितियां त्रिवेणी का पौधरोपण कर











Mask Making Activity in Village Attawa

Date: 14 September, 2021

Description: The students of the Attawa team of Unnat Bharat Abhiyan, MCM DAV College for Women, Chandigarh, conducted a mask making activity on 14 September in Village Attawa in order to spread awareness and enable the village residents to understand the importance of wearing face masks and the ease with which face masks can be prepared at home, involving minimal time, effort and money. Wearing face masks is recommended as a part of personal protective equipment and as a public health measure to prevent the spread of diseases.

We as a nation are facing tough times due to the Covid 19 pandemic and protection via face masks is the need of the hour. Sometimes many people are not able to purchase masks from the market so making masks at home is an effective solution to address the issue.

The activity was conducted in Village Attawa wherein people were made aware of simple ways to prepare masks at home. A group of 10 students participated in this activity with much enthusiasm. The primary objective of the activity was to teach people simple and affordable ways to prepare masks at home so that they have access to good quality, self-prepared masks.

The materials required for the masks are easily available:

- Piece of cloth
- Needles and thread 3 elastic bands

The students were very excited about making masks and teaching people to learn the easiest ways of preparing beautiful and economical masks. The team also distributed the masks prepared by the students amongst the village residents. The extra materials were also shared with them so that they could prepare the masks at their own comfort.

This informative and highly beneficial activity not only addressed the issue of the importance of preparing face masks at home, but also generated a sense of concern and compassion towards the people around us.























World Bamboo Day celebrated under the aegis of "Azadi ka Amrit Mahotsav" celebrations

Date: 18 September, 2021

Description: Commemorating the Government of India"s momentous initiative "Azadi ka Amrit Mahotsav", the UBA Cell of Mehr Chand Mahajan DAV College for Women, Chandigarh, celebrated World Bamboo Day which was organized in collaboration with the involvement of Ek Bharat Shreshtha Bharat Club and NSS unit of the college, on 18 September, 2021. The celebration was held in collaboration with Artison Agro India, Jaipur.

Mr Debendra Dalai, IFS, Chief Conservator of Forests and Director, Department of Forests and Wildlife, Chandigarh graced the event as the Chief Guest and Dr Nisha Bhargava, Principal of College was the Guest of Honor. The special guests on the occasion were Mr

R.P. Joshi, Founder Director, Artison Agro India and Dr Vinod Kumar, Department of Sociology, Panjab University. Mr Dalai motivated the youth to explore the potential of the Bamboo Industry and educate people about the immense environmental and economic benefits of bamboo.

The college felicitated the Municipal Councillors, Principals and teachers of the government schools, and also the Anganwari workers of the five villages falling in the College UBA ambit viz. Attawa, Badheri, Buterla, Kajheri and Maloya. The recognition for these stakeholders was for their wholehearted participation to promote environmental conservation and sustainable practices. In order to reaffirm the commitment of the UBA Cell towards preserving the environment, a plantation drive was also undertaken wherein Mr Debendra Dalai along with Dr Nisha Bhargava planted bamboo saplings in the college campus. The crowning glory of the occasion was an exhibition of bamboo products put up in the college campus.









MCM celebrates World Bamboo Day under Azadi ka Amrit Mahotsav

CHANDIGARH, SEPT 19

Commemorating the Government of India's momentous initiative 'Azadi ka Amrit Mahotsav', Mehr Chand Mahajan DAV College for Women, Chandigarh celebrated World Bamboo Day. Organised under the aegis of Ek Bharat Shreshtha Bharat Club, NSS units and UBA Cell of the college, the celebration was held in collaboration with Artison Agro India, Jaipur. Mr. Debendra Dalai, IFS, Chief Conservator of Forests and Director. Department of Forests and Wildlife, Chandigarh and Dr. Nisha Bhargava, Princi-



pal, Mehr Chand Mahajan DAV College for Women graced the event as the Chief Guest and Guest of Honour, respectively.

The special guests on this occasion were Mr. R.P. Joshi, Founder Director, Artison Agro India and Dr. Vinod Kumar, Department of Sociology, Panjab University.

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एमसीएम ने आजादी के अमृत महोत्सव के तहत मनाया विश्व बांस दिवस

🔵 युवा ग्रीन गोल्ड बांस उद्योग की संभावनाओं को अपनाएं : दलाई

चंडीगढ़, 19 सितंबर (राकेश): सरकार की महत्वपूर्ण पहल आजार्व का अमृत महोत्सव को चिद्धित करते हुए मेहर चंद महाजन डीएबी कहिले फॉर वूमैन, चंडीगढ़ ने विश्व आंस दिवस मनाया। एक भारत श्रेष्ठ भारत कलब, एनएसएस इकाइयों और कॉलेज के त्रूचीए सैल के संयुक्त तत्वावधान में आयोजित वह समारोह 'आर्टिसन एग्रो इंडिया' जनपुर के सहयोग से अयोजित किया गया था। वन और वन्नजीब विभाग, चंडीगढ़ से मुख्य वन संस्थक और निदेशक देवेंद्र दलाई, और संदर चंद महाजन डीएबी कहिलेज फॉर बुमैन की प्राचार्य डॉ.



एमसीएम कालेज की प्रिंसीपल मुख्य अतिथि मुख्य वन संरक्षक और निदेशक देवेंद्र दलाई को बांस का पौधा देकर सम्मानित करती हुईं।

निशा भार्गव ने इस कार्यक्रम में मुख्य अतिथि और सम्माननीय अतिथि के रूप में शिरकत की। इस अवसर पर आर्टिसन एग्रो इंडिया के संस्थापक निदेशक आर.पी. जोशी, समाजशास्त्र विभाग, पंजाब विश्वविद्यालय से डा. विनोद कुमार विशिष्ट अतिथि थे। देवेंद्र दलाई ने कॉलेज द्वरा लोगों को बांस के अपार पर्यावरणीय और आर्थिक लाभों के बारे में शिक्षित व जागरूक करने के इस प्रयास की सराहना की। बांस की अपार उपयोगिता पर बात करते हुए दलाई ने युवाओं को बांस उद्योग की संभावनाओं को अपनाने और राष्ट्र के विकास के साथ-साथ पर्यावरण के संरक्षण में योगदान करने के लिए प्रेरित किया। इस अवसर पर प्रिंसिपल डा. निशा भागंव ने प्राकृतिक संसाधनों और पर्यावरण की रक्षा के लिए वांस की असीम क्षमता के बारे में लोगों को शिक्षित करने में बांस दिवस समारोह के महत्व पर प्रकाश डाला। वह बताते हुए कि कोविड ने मानव जाति को प्राकृतिक संसाधनों के अंधाधुंध दोहन के विनाशकारी प्रभावों को रोकने के लिए प्रेरित किया है। डॉ भागंव ने जोर देकर कहा कि पर्यावरण संरक्षण को आगे बढ़ाने के लिए बांस के वृक्षारोपण को बढ़ावा दिया जाना चाहिए। आर.पी. जोशी ने बांस दिवस के इतिहास, राष्ट्रीय बांस मिशन, बांस रोपण के लाभदायक

बढ तथाड़ को बांस को पांचा दकर सम्मानित करता हुई। व्यवसान, व्यावसानिक उपयोग के लिए बांस की किरमों और मार्चात यो बिनोद कुमार ने कहा कि बांस, जिसे ग्रीन गोल्ड भी कहा जाता है, किसानों के साध-साध हम सभी के लिए एक संपूर्ण पैकेज है क्योंकि यह न केकलर रोजगार और अच्छा दिटनें प्रदान करता है बॉल्क जलवायु परिवर्तन, रलोबल व्यामिंग और बीमारियों से लड़ने में भी मदद करता है, साथ ही मिट्टी की उबर्रेक क्षमता को भी ब्यावता है। इस अकसर पर बांस ज्यादों की प्रदर्शनों में बालों के पांचा वा संस्था के लिए एमसीएम की प्रतिबद्धता को चिड्डित करते हुए कुशारोग्ग ऑभावन भी करावा गांवा जिसमें देवेंद्र दलाई ने डॉ. निशा पार्गव के साथ परिसर में बांस लगाया। कॉलंज ने अझाज, बचेरी, बुटेराला, कजेड़ढ़ी और मलोवा के गांवों के नगर पार्गवें, परस्कारी पहलां के प्रधानावारों और रिक्शकों, आंगनवाड़ी कार्यकर्ताओं को भी सम्मानित किया, जो पर्यावरण संस्थाण को बढ़ावा देने के लिए कॉलेज की एनएसएस इकाइयों और यूबीए सेल के साथ मिलकर काम करते हैं। इस आयोजन के दौरान पर्यावरण संस्थाण और रिक्शत में स्वावस्था के बढ़ावा ने ने ने वाले रिश्वण और गीर-शिक्षण स्टाफ्त संस्थाण की सम्मानित किया गांधी गीर-शिक्षण स्टाफ्त संस्थाण की सम्मानित किया गांधी गीर-शिक्षण स्टाफ्त संस्था की सम्मानित किया गांधी गीर-शिक्षण स्टाफ्त संस्था की सम्मानित किया गया।

एमसीएम ने विश्व बांस दिवस मनाया

चंडीगढ़, १९ सितंबर (द्रिन्यू)

भारत सरकार की महत्वपूर्ण पहल 'आजादी का अमत महोत्सव' को चिहिनत करते हुए मेहर चंद महाजन डीएवी कॉलेज ने विश्व बांस दिवस मनाया। एक भारत श्रेष्ठ भारत क्लब, एनएसएस इकाइयों और कॉलेज के यूबीए सेल के संयुक्त तत्वावधान में आयोजित यह समारोह 'आर्टिसन एग्रो इंडिया' जयपर के सहयोग से आयोजित किया गया था। वन और वन्यजीव विभाग, चंडीगढ़ से मुख्य वन संरक्षक और निदेशक देखेंद्र दलाई और प्राचार्या, डॉ. निशा भार्गव ने इस कार्यक्रम में मख्य अतिथि और सम्माननीय अतिथि के रूप में शिरकत की। इस अवसर पर आर्टिसन एग्रो इंडिया के संस्थापक निदेशक आरपी जोशी समाजशास्त्र विभाग (पंजाब विश्वविद्यालय) से डॉ. विनोद कुमार, विशिष्ट अतिथि थे। देबेंद्र

दलाई ने कॉलेज द्वारा लोगों को बांस के अपार पर्यावरणीय और आर्थिक लाभों के बारे में शिक्षित व जागरूक करने के इस प्रयास की सराहना की। बांस की अपार उपयोगिता पर बात करते हुए दलाई ने युवाओं को बांस उद्योग की संभावनाओं को अपनाने और राष्ट्र के विकास के साथ-साथ पर्यावरण के संरक्षण में योगदान करने के लिए प्रेरित किया। इस अवसर पर प्रिंसिपल डॉ. निशा भार्गव ने प्राकृतिक संसाधनों और पर्यावरण की रक्षा के लिए बांस की असीम क्षमता के बारे में लोगों को शिक्षित करने में बांस दिवस समारोह के महत्व पर प्रकाश डाला। इस अवसर पर उत्पादों की प्रदर्शनी भी लगाई गई। पर्यावरण संरक्षण एमसीएम की प्रतिबद्धता चिह्नित करते हुए वृक्षारोपण अभियान भी चलाया गया, जिसमें देबेंद्र दलाई ने डॉ. निशा भार्गव के साथ परिसर में बांस लगाया।









Donation Drive of NCERT Text Books (complete sets) among students of Government Model High School, Kajheri, for supporting the noble cause of education by establishing Book Bank for classes 9th and 10th.

Date: 27 October, 2021

Description: In order to support the noble cause of education, and to promote literary skills and a habit of learning among students of classes 9 and 10 of Government Model High School, Village Kajheri, a donation drive of NCERT books was held on 27 October, 2021 at the school. The drive was held to achieve Quality Education Goals amongst underpriveleged students of Village Kajheri and to inculcate a love for learning among them.

A donation drive of NCERT books was held on 27 October, 2021 at GMHS, Kajheri on 27 October, 2021, wherein 11 complete sets of NCERT Text books, meant for classes 9 and 10 were distributed amongst the students of the school and a Book Bank was established. The Donation Drive was conducted by UBA coordinator, Dr Gunjan and team members, Dr Purnima Bhandari & Dr Gurjeet Virk Sidhu, assisted by volunteers of the UBA Cell of the college. The UBA team, Principal, Govt. High School, Kajheri and staff members of the school enlightened the school children about the importance of education in their daily lives. The activity was held with the esteemed support of school Principal Ms. Gurmeet Kaur and other staff members of the school.

The primary issues which were addressed through this donation drive were: (a) To promote Quality Education Goals amongst underprivileged students of Village Kajheri; (b) To inculcate a love for learning and reading books, and; (c) To promote literary skills and a habit of reading amongst the students.

The Donation Drive was a success as the students of the school felt extremely grateful and happy to receive the NCERT books and also exhibited an enthusiasm to inculcate the practice of daily reading. Since the UBA team members as well as the school staff encouraged the students to make reading and learning an integral part of their lives, the students felt enthused and inspired to do the same.



























Workshop on Glass painting

Date: 25 Feb 2022

Description: The two-hour workshop was designed specifically to spur the art of painting among the rural students and show them a road map to skill development by inculcating the vocational aspect of consummate craftsmanship. The Resource Person was from the college, Dr Pooja Sharma, Assistant Professor, Department of Fine Arts. She was assisted by two more faculty members, viz. Dr. Amardeep Kaur, Deptt. of Punjabi, and Dr. Sarbjeet Kaur, Deptt. of Zoology The session drew an overwhelming response and an animated participation from around 40 students of the school. The students' creativity skills were stoked with the carefully calibrated step by step learning module presented by the Resource person. Students also raised various queries that were addressed satisfactorily by the resource person. All the students enjoyed the workshop as a breather to their study routine that added a new line of vocation to the cap of their skills.

Photographs:













Awareness Rally on Personal Hygiene - Amrut Mahotsav (Buterla)

Date: 31 March 2022

Description: The objective of the activity was to inculcate a predominantly essential and consistent awareness about the significance of maintaining proper hygiene on a regular basis among the residents of the village Buterla. The purpose was to underscore the importance of cleanliness by employing the propaganda tools comprising posters, rally and lectures. The activity aimed at motivating the populace of the village to ensure a healthy life style by adopting simple methods that safeguard the environment from the ill effects of diseases that erupt from unhygienic conditions. The volunteers of Unnat Bharat Abhiyan (UBA) Cell of Mehr Chand Mahajan DAV College for Women, Sector 36-A, Chandigarh, participated in the activity and generated awareness on the concerned issue.

The activity kick started on a positive note by adhering to the norms of cleanliness in the post COVID times that have just begun to show up. About sixteen student volunteers of UBA participated in the rally by raising slogans and carrying banners, spreading across the message of keeping the surroundings clean and disease free. One of the student volunteers gave an emphatic speech highlighting the significance of unsullied environment on the overall physical and mental wellbeing of the people in the villages. The posters prepared by the student volunteers caught the attention of the village students and residents in general, and reminded them of the simple and manageable ways to adhere to the tips of maintaining cleanliness and thus keep the diseases at bay. The resource persons of the UBA team who accompanied the students were Dr. Amandeep, Department of Economics, and Dr. Rishu, Department of Chemistry. Overall, the residents were highly encouraged and motivated by the UBA team in their arduous efforts to conduct the rally with such a coherent environmental purpose.

Photographs:



Unnat Bharat Abhiyan- Action Taken Report









Awareness Rally on Personal Hygiene - Amrut Mahotsav (Badheri)

Date: 31 March 2022

Description: The objective of the activity was to drive home the important role played by a consistent adherence to upholding and execution of proper hygiene regimen among the residents of the village Badheri. The intent was to highlight the relevance of maintaining cleanliness as a crucial factor contributing to health and general well being of the village residents. The strategy aimed to use some powerful propaganda tools like posters, rally and lectures. The activity worked towards encouraging the people of the village to march with the baton of a healthy life style by the inclusion of simple and easy methods in their daily routine. A rewarding result would come forth in an environment freed of the ill effects of disease that generally erupt from unhygienic conditions. The volunteers of Unnat Bharat Abhiyan (UBA) Cell of Mehr Chand Mahajan DAV College for Women, Sector 36-A, Chandigarh, participated in the activity and generated awareness on the concerned issue.

The activity took off with a propelling energy of the safety protocols observed in the post COVID times that have given a sighing relief to the general population. About fifteen student volunteers of the UBA Cell participated in the rally by raising slogans loaded with message driven anecdotes, and carrying banners, thus spreading across the message of a clean and disease-free environment. One of the student volunteers spoke unequivocally in her speech about the huge impact of a clean environment on the overall physical and mental wellbeing of the people in the villages. The posters prepared by the student volunteers drew the attention of the village students and residents in general, and served the desired purpose of persuading them to follow some simple and manageable ways of maintaining cleanliness in their surroundings that would thwart the surfacing of illness and disease. The resource persons of the UBA team who accompanied the students were Dr. Amandeep, Department of Economics, and Dr. Rishu, Department of Chemistry. Crowning all, the residents were greatly encouraged and motivated by the UBA team in their painstaking efforts to conduct the rally with such a well-reasoned environmental purpose.

Photographs:

