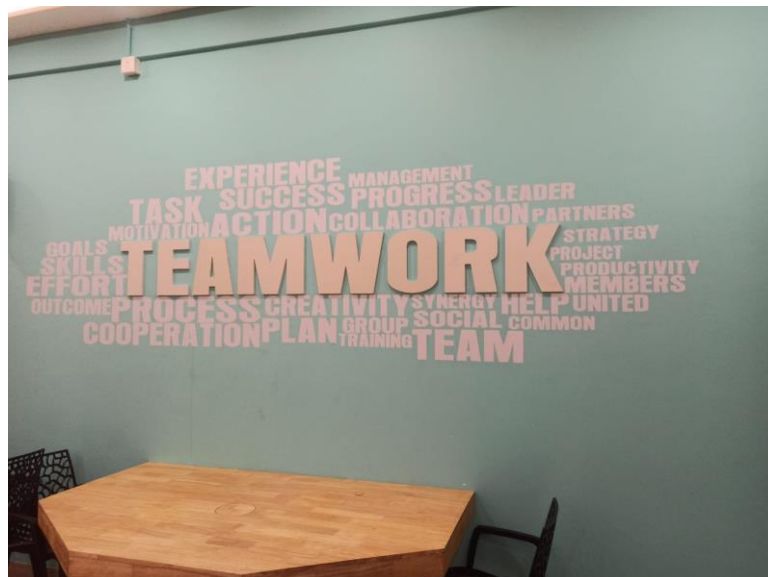


Report of
Field/Exposure Visit to Pre-incubation units /Design Centre at Christ Nagar
College Maranalloor, Thiruvananthapuram

1. **Name of the Activity:** Field/Exposure Visit to Pre-incubation units /Design Centre
2. **Objective:** To appraise the person in the community about innovation incubation process and product generation through an established innovation centre located at Christ Nagar College Maranalloor, Thiruvananthapuram.
3. **Benefit in terms of learning/Skill/Knowledge obtained:**
The participants were given specific information and practical exposure about three key areas
 - a. Initiation of Start-ups
 - b. Successful transition between Innovation stages and marketing of products
 - c. Protection of IPR and sharing of benefits desired from the innovation/startup activity.
4. **Date:** 29-02-2024
5. **Duration:** One Day
6. **External Participants, If any:** Yes
7. **Student Participants:** 10
8. **Faculty Participants:** 6
9. **Expenditure incurred if any:** Nil

10. Photograph



11. **Social Media Link:** (at least one from the options below)

a. Facebook

Link: <https://www.facebook.com/share/p/KyXeitqbDYFnstZ8/?mibextid=oFDknk>

b. Twitter Link:

<https://x.com/Ignoutrivandru1/status/1763135144540660195?t=1b0oQJNBG-IZIVBEtFpFmw&s=08>

12: **A detailed report of the event containing the following points:**

- **Aim**

- (a) To introduce learners and community members to the immense potentiality of innovations
- (b) To give a brief idea about the Institutional Innovation programme of IGNOU
- (c) To encourage the community to utilize the facilities provided by the Government and social sector institutions for building start-ups and to encourage entrepreneurship
- (d) To create awareness about the product and process transition stages brought about at recognized incubation centres

- **Summary of the event**

Rev. Fr Cyriac Madathil CMI, the head of the institution briefed about the innovation programmes addressed by the innovation and entrepreneur development centre at Christ Nagar College, Maranalloor. He highlighted the importance and community linkage through entrepreneur activities. Dr Abhilash the head of the innovation unit explained the activities of the centre giving relevant case studies. He stated that around 45 ideas generated by the student participants of the Unit were accepted by Innovation Council of the Kerala State Government. He gave the case study of two start-ups which have been incubated at the centre. He also talked about the start-ups policy of the unit and the benefit sharing regime for fully developed start-ups and in the case of utilization of IPR generated by the unit. He also explained how learners can benefit from the utilization of facilities from the unit. The Regional Director introduced the institution innovation policies of IGNOU.

- **Innovation topics discussed/innovative components of products showcased/how did the participants become aware of innovation/ motivated /sensitized etc., by the event, etc.**

At present, the Innovation and incubation centre is collaborating with the Innovation and Entrepreneurship Development Centre (IEDC) under the Kerala Start-up Mission, Govt. of Kerala, the Young Innovators Programme under K-Disc, Govt .of Kerala and the Institution's Council 9IIC), Ministry of Education, Govt. of India. In 2022, they received a grant of Rs 2, 00,000 from the IEDC to foster entrepreneurship, innovation and technology among students. Two student startups are also registered under KUBIIC at University of Kerala. The details of these efforts were shared

The major topics discussed were

- a. Innovation process initiated and developed at Christ Nagar College, Maranalloor, Thiruvananthapuram.
 - b. Institutional Innovation Policy of IGNOU
 - c. Benefit sharing norms from outcome based start-ups incubated at Innovation Centre, Christ Nagar College, maranalloor
 - d. Details of how individuals can get their ideas incubated and developed into startups through the Incubation centre Christ Nagar College, Maranalloor
- **Key takeaways of the event**

The participants got a clear idea of the institutional innovation policies, processes involved in the start-up development and benefit sharing through the innovation processes. They understood the major schemes of innovation promoted by Government of India

Dr M Rajesh
Senior Regional Director