



### REPORT ON UNNAT BHARAT ABHIYAN ACTIVITY PROGRAMME

<b>Activity Title:</b>	<b>Facilitating 100% digitized money transactions.</b>		
<b>Beneficiaries Name:</b>	<b>Kumar Akash Peeraiah.G Kanhaiya Lal Das Ujjwal Kumar Paswan Abhishek.V Guruprasad.H.C</b>	<b>Number benefited:</b>	<b>6</b>
<b>Location:</b>	<b>Somshettyhalli , Bengaluru -560090</b>	<b>DATE between:</b>	<b>15/04/2023 To 17/04/2023</b>

#### **Brief Summary of the activity:**

Engineers are the members of society that are engaged in systematic development of technology and application of that technology to the benefit of society. It is a critically important responsibility that engineers have. Engineering activities can have profound impact on society. Engineering cannot operate in a vacuum separate from society. By its very nature engineering is bound up with society and human behavior. Hence, we students have become knowledgeable on how society is organized, how it functions, what are the issues it faces and how it uses or depends on technology.

Digitalization means using digital technology as a part of everyday life. Digitization of payments helps a person to transfer money from his bank account to the payees for his day to day transactions. Modes of digital payments include a number of instruments under one umbrella which can be used as and when required. India is stepping in to the leadership role in the arena of internet age and is anticipating a growth in such a way people have more access to mobile than that of electricity connections at home. Thus India is moving forward to the aim of —Cash Less Society which means paper currency in circulation will reduce to minimal and all payments are made through digital mechanism. The present study represents an added contribution to the currently on going researches that are being done to decide whether digitization is important for the nation in the current economic situation. The study reaffirms that the importance of mobile penetration supported by the government initiatives constitute the most important drivers to enable people to move towards digital payment system.

As a part of Unnat Bharat Abhiyan Activity Program 8<sup>th</sup> semester students of computer Science department, Sri Krishna Institute of Technology visited Somshettyhalli village to educate people of that surrounding about online money transactions. To skill the rural people about digital India and modes of transactions through mobile phones. We visited many houses and interacted with them and also educated about the fraud things that could happen and ways to approach them.

## UNNAT BHARAT ABHIYAN

Photo(s) of Event





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# SRI KRISHNA INSTITUTE OF TECHNOLOGY

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#29, Chimney Hills, Hesaraghatta Main Road, Chikkabanavara Post, Bengaluru- 560090

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### Outcome of the activity:

- Digital transformation in transaction banking is capable of reducing the operational costs and overheads leading to increased profits, improved efficiency, better regulatory controls with less risks and collaborative opportunities for partners in developing economy like India taking benefit of its tech talent to reach desired results.
- Educating people about digital payments.
- Also, to educate rural people about online transactions.
- Improving social awareness in the students and also the surrounding people about frauds.

UBA Convener  
(Dr. Manju M)

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Dr. Mahesha K  
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