



UNNAT BHARAT ABHIYAAN

Name of Participating Institute: SES College, Sreekandapuram

Progress Report

Report period: April 2024 to September 2024

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UNNAT BHARAT ABHIYAAN
SES COLLEGE, SREEKANDAPURAM
ACTIVITY REPORT 2024-25

Ministry of Human Resources Development (MHRD), Government of India had launched the national programme called Unnat Bharat Abhiyan(UBA),with the vision to involve professional and higher educational institutions in the development process of rural areas in the country to achieve sustainable development and better quality of life.

Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India and to have a paradigm shift in academic and research programs of the country.

Mission

1. Develop the necessary mechanism and proper coordination among educational institutions, implementation agencies (District administration / Panchayati Raj Institutions) and the grassroots level stakeholders to enable effective intervention at the field level.
2. Select suitable rural clusters and effectively participate in the holistic development of these clusters using eco-friendly sustainable technologies and local resources creating sufficient employment opportunities in the process, harnessing multifarious government schemes,

customized use of existing technologies and use of knowledge as per the local needs.

3. Reorienting the academic curricula and research programs in higher educational institutions to make them more responsive to the needs of the time and to bring in holistic development and enrich knowledge of students about issues of villages/society.

OBJECTIVES OF UNNAT BHARAT ABHIYAN

- To engage the faculty and students of Higher Educational Institutions in understanding rural realities.
- To identify & select existing innovative technologies, enable customisation of technologies, or devise implementation methods for innovative solutions, as per the local needs.
- To leverage the knowledge base of the educational institutions for effective implementation of various government programmes.

SES College ,Sreekandapuram with AISHE Code :C-43878 has agreed to participate in UBA as a participating institute (PI) and to carry on the activities of UBA.

Under UBA programme every participating Institute is to adopt a cluster of five villages in consultation with the District collector. SES College have proposed and selected the following villages in Kannur District.

1.Malapattom

2.Mayyil.

3.Pattannur.

4.Chengalayi

5.Kalliad

The following activities are carried out under UBA scheme during 2024-25

Women empowerment programme

27/05/2024

The UBA volunteers in association with NSS units of SES College, Sreekandapuram arranged a session to the kudumbasree members of Malapattom Pnchayath, one of the adopted village asper UBA scheme, on the topic “how to become an entrepreneur”. The session was very useful and effective to the women.7 volunteers attended this programme.

The programme was held in 27/05/2024



World Environment Day

05/06/2024

UBA volunteers in association with NSS Unit of SES College celebrated environment day by planting saplings in the campus .The programme was inaugurated by the principal and 7 UBA volunteers participated in this programme.



Ek Ped Maa Ke Naam: National Campaign

16/08/2024

The UBA volunteers of SES college joined the Ek Ped Maa Ke Naam :A National campaign by planting a sapling in the adopted villages and their homes as a tribute to their mothers



SES College Sreekandapuram
UNNAT BHARAT ABHIYAAN



**Ek ped Maa ke Naam
National Campaign**

Plant saplings

Date- 16/08/2024

USE IT WELL.

